



City of Westminster

Committee Agenda

Title: **Licensing Sub-Committee (6)**

Meeting Date: **Thursday 7 December 2023**

Time: **10.30 am**

Venue: **Rooms 18.01 - 18.03 - 18th Floor, 64 Victoria Street, London, SW1E 6QP**

Members: **Councillors:**

Aziz Toki (Chair)
Caroline Sargent
TBC

Members of the public are welcome to attend the meeting and listen to the discussion Part 1 of the Agenda.

Admission to the public gallery is via a visitor's pass which is available from the main ground floor reception at 64 Victoria Street from 9.30am.

If you have a disability and require any special assistance, please contact the Committee Officer (details listed below) in advance of the meeting.

An Induction loop operates to enhance sound for anyone wearing a hearing aid or using a transmitter.

If you require any further information, please contact the Committee Officer, Jack Robinson-Young, Committee and Councillor Co-ordinator.

Email: jrobinsonyoung@westminster.gov.uk
Corporate Website: www.westminster.gov.uk

Note for Members: Members are reminded that officer contacts are shown at the end of each report and Members are welcome to raise questions in advance of the meeting. Regarding Item 2, guidance on Declarations of Interests is included in the Code of Governance. If Members and Officers have any questions, they should contact the Director of Law before the meeting please.

AGENDA

PART 1 (IN PUBLIC)

1. MEMBERSHIP

To report any changes to the membership.

2. DECLARATIONS OF INTEREST

To receive declarations by Members and Officers of the existence and nature of any pecuniary interests or any other significant interest in matters on this agenda.

Licensing Applications for Determination

1. BERWICK STREET MARKET LAYOUT - STREET TRADING APPLICATION

(Pages 1 - 46)

CIA SCZ	Site Name & Address	Application Type	Licensing Reference No.
	Berwick Street Market Layout – Street Trading Application	Street Trading Application	23/08352/ST_VAR
Cumulative Impact Area: N/A Special Consideration Zone: N/A			

2. 9-11 KINGLY STREET, W1B 5PH

(Pages 47 - 174)

Ward CIA* SCZ**	Site Name & Address	Application Type	Licensing Reference No.
West End * West End ** None	9-11 Kingly Street W1B 5PH	New Premises Licence	23/05401/LIPN
*Cumulative Impact Area ** Special Consideration Zone			

3. BULGARI HOTEL RESTAURANT AND BAR, 4 KNIGHTSBRIDGE GREEN, SW1X 7QA

(Pages 175 - 246)

Ward CIA* SCZ**	Site Name & Address	Application Type	Licensing Reference No.
Knightsbridge and Belgravia * None ** None	Bulgari Hotel Restaurant and Bar 4 Knightsbridge Green SW1X 7QA	New Premises Licence	23/05776/LIPN
*Cumulative Impact Area ** Special Consideration Zone			

4. NEAT MEAT, BASEMENT AND GROUND FLOOR, 33 OLD COMPTON STREET, W1D 5JU

(Pages 247 - 298)

Ward CIA* SCZ**	Site Name & Address	Application Type	Licensing Reference No.
West End * West End ** None	Neat Meat, Basement and Ground Floor, 33 Old Compton Street W1D 5JU	Premises Licence Variation	23/05673/LIPV
*Cumulative Impact Area ** Special Consideration Zone			

**Stuart Love
Chief Executive
29 November 2023**

This page is intentionally left blank



City of Westminster

Licensing Sub-Committee Report

Item No:	
Licensing Ref No:	23/08352/ST_VAR
Date:	7 December 2023
Classification:	For General Release
Title of Report:	Berwick Street Market Layout – Demarcation, and numeration of pitches
Report of:	Director Public Protection & Licensing
Policy context:	City of Westminster Statement of Street Trading Policy 2013 and Strategy for Westminster City Council's markets 2019-2022
Financial summary:	None
Report Author:	Shannon Pring Street Licensing Principal Licensing Officer
Contact Details:	Telephone: 07971 920 413 E-mail: spring3@westminster.gov.uk

1. Executive Summary

- 1.1 This report sets out the proposed electrical infrastructure upgrade and subsequent pitch realignment for Berwick Street Market. This includes the rationale to realign the current market layout, a background to the electrical upgrade and the benefits these changes will deliver, to ensure the market thrives and proposers.
- 1.2 The proposals have been designed to implement the necessary improvements to trader's electricity access and identifiable pitch markings, in line with commitments made in the Council's Markets Strategy, whilst improving health and safety by adopting the recommended principles as advised by London Fire Brigade.
- 1.3 Any of the proposed layouts will require that licences from Pitch 1111 be varied to reflect the new pitch numbers so that the pitch numbers run consecutively and reflect the layout. The full list of affected licences are highlighted below. The Licensing Service is only permitted to vary street trading licences, without trader consent on the 1st January in any given year.

2. Background

- 2.1 Berwick Street Market is a designated street market that has an approved layout for 34 market pitches; however due to the implementation of 1m fire breaks between pitches there are 8 pitches that were marked as 'not suitable for trading' during 2020 and subsequently have not been open for applications.
- 2.2 Therefore, the market operates with 26 pitches that are currently licensed in a combination of midweek and Monday to Saturday licences. The market commodities are primarily hot food offerings, with the addition of a clothing stall, dairy products & hot beverages and fruit & vegetables stall.
- 2.3 Historically there have been issues with traders not trading in the correct pitch locations, with trader locations mainly being dictated by the closest electrical bollard. This has been further compounded by the lack of pitch markings and pitch numbering.

3. London Fire Brigade Principles for Safety in the Market

- 3.1 On 1st February 2023 Market Development Officers, Harry Whitehouse and Sandra Robbie (previously market development officer, now Senior Licensing Officer for Premises Licensing), met with David Doyle, Fire Safety Inspecting Officer, on a Teams Meeting. The principals for safety were discussed and the summary of the discussion has been provided in an email between the parties. A copy of the emails are attached as **Appendix A**.
- 3.2 Following the meeting, the 3 layout proposals were created and sent to Mr Doyle for advice on 2nd February 2023. The layouts included the following recommendations from the Fire Safety Inspecting Officer:
 - a) 6m at Broadwick Street end
 - b) 3m Peter Street end – dry goods stall as end pitch
 - c) 1m gap between cooking stalls
 - d) Maintaining free access to Kemp House – to either 5.6m or 9.6m depending on which plan layout is used.
- 3.3 Mr Doyle responded that he was content with all of the proposals but in the first instance would prefer the option that included the maximum width outside Kemp House; although would content with any of the option to give maximum flexibility.
- 3.4 On 14 February 2023, Mr Doyle provided a further explanation as to the context behind the specific requirements provided. He advised that the 5.6m space outside Kemp House is to allow for initial LFB Firefighting set up and Operations by crews directly in front of the building including

access to the firefighting facilities at the building – he stated that obviously if it was a serious fire at Kemp House and the LFB needed additional space for access of fire appliances this would be organised by the LFB Incident Commander.

He also confirmed that the 3m and 6m free space at the junctions (including fire barrier at Broadwick end) allows available access by fire engines to make an initial approach into Berwick St. The more infrastructure at the junction – such as stalls right on the junction would hinder such access.

Further he confirmed that the Broadwick St fire gates are a primary approach for fire appliances and hence the 6m free space is recommended. He acknowledged that the Peter St turn is tight but given the stalls are “dry goods” not cooking they could initially be better moved if required to facilitate improved access , hence the 3m free space.

4. Consultation

- 4.1 The Licensing Service undertook a 28-day consultation that ran between 19 October 2023 and 16 November 2023 to request that traders and businesses select their preferred layout option and to advise that all of the layouts will require a variation to the licence to correct the pitch number but that no other variations to licences would be sought.
- 4.2 All the traders and business on the market section of Berwick Street received a hand-delivered copy of the letter. Officers from the Licensing Service and the Market Development Team attended the market on 19 October 2023 to explain the consultation and answer any questions from traders and businesses. Copies of the consultation letters are attached as **Appendix B** of the report.
- 4.3 In addition, the Licensing Service sent copies of the consultation letters to 115 residents within a 65m ratio of Berwick Street. The Map showing the Berwick Street Resident and Business Consultation is attached as **Appendix C** of the report.
- 4.4 As part of the consultation letter there were three layout options proposed. The pros and cons of each option were included in the letter. The three layout options are attached as **Appendix D** of the report.

5. Consultation Responses:

- 5.1 The below table is a summary of the options selected. The full summary of consultation responses received are attached as **Appendix E**. The Licensing Service has provided responses to the points raised in the consultation. These are marked in red in the document.

Option 1	Option 2	Option 3	No objection to any of 3 options proposed	None of the options /Alternative option
4	0	2	3	15

6. Recommendations

- 6.1 The Council's Licensing Service recommends that the Licensing Sub-Committee:
- a) Approve Option 1 to become the new approved layout for Berwick Street Market as this option was the most favourable in all of the consultation responses; and
 - b) Vary the licences for pitches 1111 onwards, to reflect consecutive numbering after pitch 1108, to take effect from 1 January 2024. The specific licences to be varied are:
 - MAR57851: Pitch 1111 to become Pitch 1109
 - MAR52287: Pitch 1113 to become Pitch 1111
 - MAR57526: Pitch 1114 to become Pitch 1112
 - MAR56753: Pitch 1115 to become Pitch 1113
 - MAR56345: Pitch 1117 to become Pitch 1114
 - MAR38939: Pitch 1118 to become Pitch 1115
 - MAR55685: Pitch 1119 to become Pitch 1116
 - MAR38981: Pitch 1120 to become Pitch 1117
 - MAR38944: Pitch 1122 to become Pitch 1118
 - MAR38933: Pitch 1114 to become Pitch 1119
 - MAR38946: Pitch 1125 to become Pitch 1120
 - MAR53236: Pitch 1126 to become Pitch 1121
 - MAR53758: Pitch 1127 to become Pitch 1122
 - MAR57646: Pitch 1128 to become Pitch 1123
 - MAR38941: Pitch 1131 to become Pitch 1124
 - MAR38942: Pitch 1132 to become Pitch 1125
 - MAR38935: Pitch 1134 to become Pitch 1127

7. Street Trading Policy

7.1 The following policies within the City of Westminster Statement of Street Licensing Policy apply:

Designation and De-designation- Policy ST5

(i) The Licensing authority will designate specific resolution for licensed street trading.

Reason for policy

Policy ST5(9) states that in accordance with the City of Westminster Act 1999, the licensing authority will designate and de-designate street trading pitches to ensure that street trading is carried on in suitable locations and not carried on in unsuitable locations.

It continues in Policy 5(10) that regular maintenance of a list of all currently designated street trading pitches will ensure that decent trading pitches continue to be available for traders. To achieve this, **disused pitches or those that have become unsuitable will be de-designated and removed from the list.**

8. Legal Framework

8.1 Variation of licences

1) Section 16 of the City of Westminster Act 1999 (the Act) provides:

(1) In addition to changes to any of the standard conditions which the council may make under section 10 (Standard conditions) of this Act the council may vary a street trading licence on 1st January in any year during the currency of the licence.

(2) Subject to the provisions of this Act, the council may also at any time vary a street trading licence on application by the licence holder in accordance with his application.

2) Section 17 of the Act provides:

(1) The council shall before—

(a) refusing an application for the grant of a street trading licence, other than on the grounds specified in section 12 (Mandatory grounds of refusal) of this Act;

(b) revoking a street trading licence or a temporary licence valid for a period exceeding 28 days; or

(c) varying a street trading licence other than a variation to a standard condition as set out in section 10 (Standard conditions) of this Act;

give to the applicant or licence holder at least 21 days notice in writing of their proposal and the grounds on which the proposed refusal, revocation or variation would be based and giving the applicant or licence holder the opportunity to appear before the committee, sub-committee, authorised officer or panel of officers determining the matter.

(2) The council may consider and determine any of the matters set out in paragraph (a) to (c) of subsection (1) above where a shorter period of notice than the 21 days required by that subsection has been given, provided the applicant or licence holder has so consented in writing.

(3) If an application is refused or a licence is revoked or varied (other than under subsection (2) of section 16 (Variation of licences) of this Act) the council shall notify the applicant or licence holder in writing of—

(a) the decision together with the grounds and reasons for that decision; and

(b) any rights of appeal against that decision.

9. Appeals

9.1 Section 18 of the Act provides that

(1) Any person aggrieved:

- a. By a decision of the council to refuse an application under Section 11 (Applications) of this Act other than on any of the grounds specified in Section 12 (Mandatory Grounds for Refusal) of this Act or to revoke a street trading licence; or
- b. By a decision of the council to grant a street trading licence on terms other than those sought; or
- c. By a decision of the council to vary a street trading licence other than by a change to the standard conditions; or
- d. By the attachment to a street trading licence of any condition other than a condition to which the licence had hitherto been subject or a standard condition; or
- e. By a prohibition under subsection (2) of Section 4 (Itinerant Ice Cream Trading) of this Act;

May appeal to a Magistrates' Court acting for the area in which the street trading pitch is situated or in which is situated the street to which the Prohibition relates.

10. Equality Implications

10.1 The Council in its capacity as Licensing Authority has a duty to have regard to its public sector equality duty under section 149 of the Equality Act 2010. In summary, section 149 provides that a Public Authority must, in the exercise of its functions, have due regard to the need to:

- (a) eliminate discrimination harassment, victimisation and any other conduct that is prohibited by or under this Act;
- (b) advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it; and
- (c) foster good relations between persons who share a relevant protected characteristics and persons who do not share it.

Section 149 (7) of the Equality Act 2010 defines the relevant protected characteristics as age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sex, and sexual orientation.

The Council has had regard to the above duty and confirms that the proposal to change the approved market layout and subsequently vary the licences for pitches 1111 onwards does not breach its public sector equality duty.

List of Appendices

Appendix A	Email to and from London Fire Brigade re. safety principles on the market
Appendix B	Consultation letters to licence holders and residents and businesses
Appendix C	Map of consultation area
Appendix D	3 proposed layout options
Appendix E	Consultation responses
Appendix F	Response from Market Development team to Robin Smith

If you have any questions about this report, or wish to inspect one of the background papers, please contact **Shannon Pring** at spring3@westminster.gov.uk

Background Documents – Local Government (Access to Information) Act 1972

- City of Westminster Act 1999
- City of Westminster Statement of Street Licensing Policy adopted in December 2013
- Rules of Procedure for Licensing Sub-Committee

From: David.doyle@london-fire.gov.uk
To: [Whitehouse, Harry: WCC](#)
Cc: [Robbie, Sandra: WCC](#)
Subject: RE: Berwick Street Layout - LFB Preference
Date: 14 February 2023 10:38:15
Attachments: [image001.png](#)

Harry

The 5.6m space outside Kemp House is to allow for initial LFB Firefighting set up and Operations by crews directly in front of the building including access to the firefighting facilities at the building – obviously if it was a serious fire at Kemp House and we needed additional space for access of fire appliances this would be organised by the LFB Incident Commander.

The 3m and 6m free space at the junctions (including fire barrier at Broadwick end) allows available access by fire engines to make an initial approach into Berwick St. The more infrastructure at the junction – such as stalls right on the junction would hinder such access.

The Broadwick St fire gates are a primary approach for fire appliances and hence the 6m free space is recommended. The Peter St turn is tight but given the stalls are “dry goods” not cooking they could initially be better moved if required to facilitate improved access , hence the 3m free space.

Kind Regards

David Doyle

Fire Safety Inspecting Officer

Fire Safety Regulation

Westminster, Lambeth & Wandsworth Team

david.doyle@london-fire.gov.uk

07825996336

From: Whitehouse, Harry: WCC <hwhitehouse@westminster.gov.uk>

Sent: 14 February 2023 09:29

To: David Doyle <david.doyle@london-fire.gov.uk>

Cc: Robbie, Sandra: WCC <srobbie@westminster.gov.uk>

Subject: RE: Berwick Street Layout - LFB Preference

[EXTERNAL EMAIL] Do not click links or open attachments unless you are expecting them, even if you know the sender

|

Dear David,

Hope you are well!

Thank you again for your comments early in the month. A final request from me if I may – we have received a freedom of information request re the recommendations for Berwick Street Market.

Appreciate that your reasoning was already explained online, but please could I request the explanation in writing for the below:

- Maintenance of at least 5.6m fire access at Kemp House

- 3m emergency access for Peter Street
- 6m emergency access at Broadwick Street

Kind Regards,
Harry

From: David Doyle <david.doyle@london-fire.gov.uk>
Sent: 02 February 2023 15:53
To: Whitehouse, Harry: WCC <hwhitehouse@westminster.gov.uk>
Cc: Robbie, Sandra: WCC <srobbie@westminster.gov.uk>
Subject: RE: Berwick Street Layout - LFB Preference

Harry / Sandra

You have kept to the principles we discussed yesterday:

6m at Broadwick Street end
3m Peter St end – dry goods stall as end pitch
1m gap between cooking stalls

You are maintaining free access to Kemp House – to either 5.6m or 9.6m depending on which plan layout is used.

On that basis I am content with all proposals (of course in the first instance I would go with the maximum width outside Kemp House – though as we discussed I am content to sign up to either to give you maximum flexibility) and will leave you to take forward for discussion with Local Councillors.

Kind Regards
David Doyle
Fire Safety Inspecting Officer
Fire Safety Regulation
Westminster, Lambeth & Wandsworth Team
david.doyle@london-fire.gov.uk
07825996336

From: Whitehouse, Harry: WCC <hwhitehouse@westminster.gov.uk>
Sent: 02 February 2023 13:27
To: David Doyle <david.doyle@london-fire.gov.uk>
Cc: Robbie, Sandra: WCC <srobbie@westminster.gov.uk>
Subject: Berwick Street Layout - LFB Preference

[EXTERNAL EMAIL] Do not click links or open attachments unless you are expecting them, even if you know the sender

Dear David,

Thank you for your time yesterday and a pleasure to meet you (albeit online).

I have attached the three proposals, all with the 6m emergency access at the Broadwick Street

end for your comments.

One point of clarity: the emergency access at Kemp House stands at **9.6m** as opposed to 8.6m. This is due to the fruit and veg seller at the Peter Street end having a double pitch.

I look forward to receiving your comments.

**Kind Regards,
Harry Whitehouse**

Market Development Officer

Westminster City Council
14th Floor, City Hall
64 Victoria Street
London
SW1E 6QP

M: 07973 695 895

Please sign up to our monthly Westminster [Markets Newsletter](#) for all upcoming news, schemes, and opportunities at our markets.



COVID-19 VACCINATIONS

The COVID-19 vaccine is our first line of defence against coronavirus. The vaccine has been proven to be safe and effective at protecting people against serious illness from coronavirus. For information about vaccine centres and how to book your appointment, visit: www.westminster.gov.uk/vaccinations

FREE EARLY EDUCATION AND CHILDCARE

15 hours of free early education and childcare is available for all 3 and 4 year olds for up to 38 weeks per year, with an extended entitlement of 30 hours where eligible.

Funded early education and childcare places are also available for 2 year olds, with up to 15 hours of free education for those eligible.

Find out more at: <https://ddec1-0-en-ctp.trendmicro.com:443/wis/clicktime/v1/query?url=https%3a%2f%2fbit.ly%2fwccfis&umid=97a94de7-b4a8-4efc-a457-dff59460bf43&auth=a3b2bea13e72878efb3497dd4084f1dd641209fd->



Public Protection & Licensing
15th Floor
City Hall
64 Victoria Street
London SW1E 6QP

Tel. No: 07866 019 686
Date: 19 October 2023

Dear Berwick Street Licence Holder,

Formal Consultation: Berwick Street Market Layout Change, Demarcation and Numeration of Pitches

We are consulting on 3 proposed options to amend the market layout in Berwick Street Market.

The current market layout does not accurately or safely reflect Berwick Street Market and as such we must amend the layout to ensure that the relevant firebreaks (1m) and emergency access areas at Kemp House and Peter Street end of the market are adhered to.

At present traders' pitch locations are being determined by the location of the nearest electricity bollard and this is being compounded by the lack of pitch markings and correct numbering. All the proposed layouts aim to formalise power usage, limiting traders to one 16AMP socket per stall or one singular bollard (two sockets) for a double pitch, to evenly distribute access to electrical provision amongst the market traders.

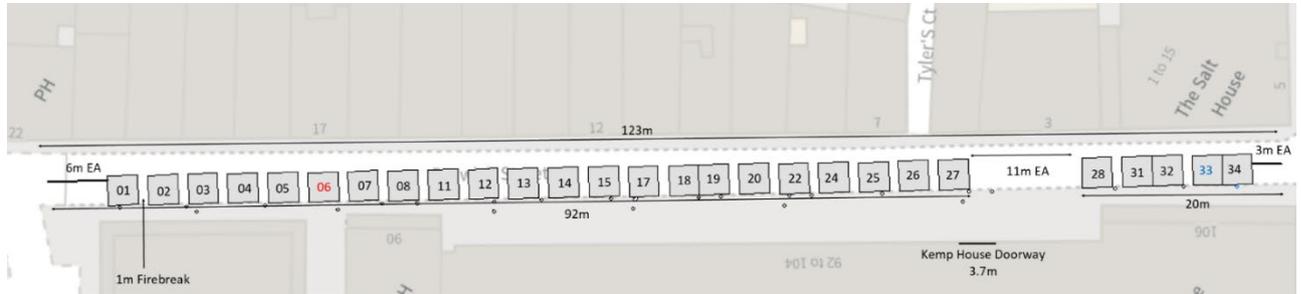
Chiefly, all the layouts prioritise the London Fire Brigade's (LFB) recommendations, with safety and good practise taking precedence. The LFB recommendations are as follows:

- Emergency access of 6m at the Broadwick Street junction (the principal route of entry for fire appliances).
- A 3m emergency access/turning circle at the Peter Street end of Berwick Street.
- Free access to Kemp House must be maintained, a minimum of 5m has been requested.

It is the intention of all the proposed layouts that pitches will remain located as they are currently, insofar as that they will be adjacent to the south-easterly stone cobbles (Kemp House side).



Option 1:



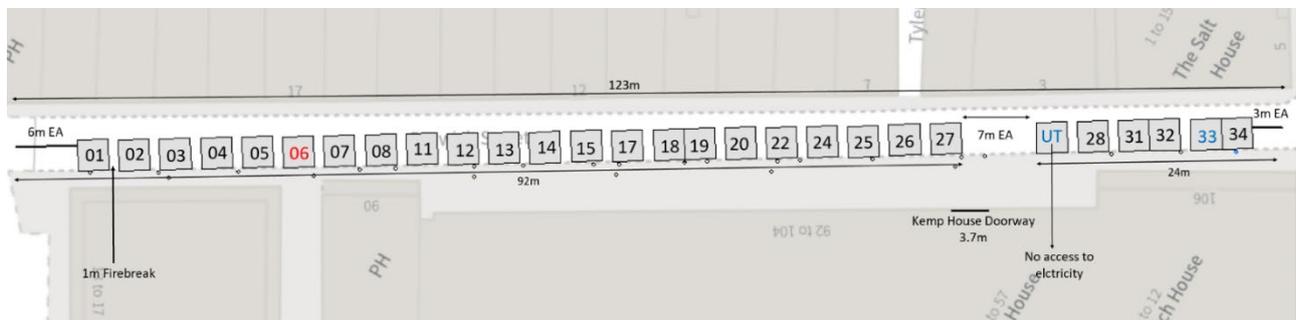
Option 1 achieves the following:

- An increase of 1 pitch to 27 by including a pitch at number 33 on the plan.
- Minimises stall relocation by best reflecting current trader locations – after the implementation of safety restrictions – on street.

Option 1 raises the below concerns:

- Limits pitch number 06 (red) access to power, as it currently limited without the use of extended cables.

Option 2:



Option 2 achieves the following:

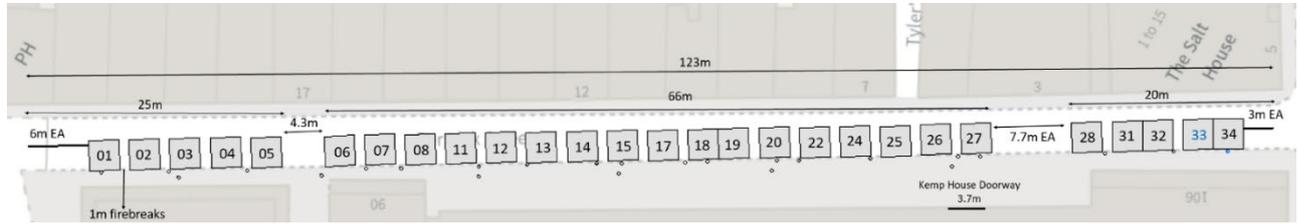
- An increase of 2 pitches to 28 by including pitches marked as UT and 33 on the plan. Pitch marked UT would be advertised with no access to electricity, promoting non-food applications.
- Minimises stall relocation by best reflecting current trader locations – after the implementation of safety restrictions – on street.

Option 2 raises the below concerns:

- Limits pitch number 06 (red) access to power, as it currently limited without the use of extended cables.



Option 3:



Option 3 achieves the following:

- An increase of 1 pitch to 27 by including a pitch at number 33 on the plan.
- Ensures all pitches have equal access to electricity and reduces trailing wires on-street by implementing a 4.3 m gap before pitch 06.

Option 3 raises the below concerns:

- Has the impact of moving some pitches approximately 4m from current trading position.
- Leaves adequate fire safety access but encroaches on Kemp House doorway. Please note that the emergency area is for the access of firefighting appliances as opposed to an evacuation route.

Whichever option is decided upon, for the pitch numbers to run sequentially, it will require a variation of the pitch numbers for licences after pitch 8 to reflect the chosen layout. **There will be no other changes to licences or commodities required.**

However, the licences that are affected will be requested to be varied at a Licensing Sub-Committee hearing on 14 December 2023 and if you are a licence holder that will require a pitch number to be changed you will have the opportunity to speak at the hearing. If granted, the varied licences would take effect from 1 January 2024.

Therefore, we ask that you review the proposed 3 options and advise us which of the 3 you choose by no later than 16 November 2023 to streettradinglicensing@westminster.gov.uk

Please note that comments received after this date will not be considered.

Yours sincerely,

Andrew Ralph
Head of Licensing Consultation & Trading



Owner/Occupier

Berwick Street
London W1F
0PX

Public Protection & Licensing
15th Floor
City Hall
64 Victoria Street
London SW1E 6QP

Tel. No: 07866 019 686
Date: 19 October 2023

Dear Berwick Street Business or Resident,

Formal Consultation: Berwick Street Market Layout Change, Demarcation and Numeration of Pitches

We are consulting on 3 proposed options to amend the market layout in Berwick Street Market.

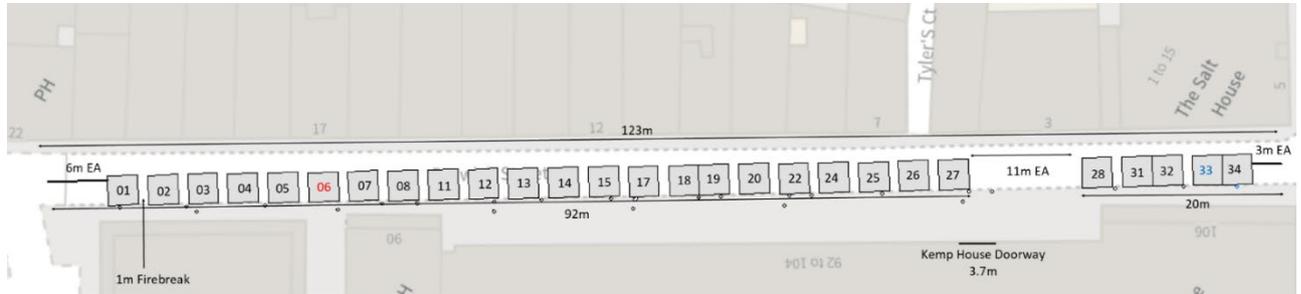
The current market layout does not accurately or safely reflect Berwick Street Market and as such we must amend the layout to ensure that the relevant firebreaks (1m) and emergency access areas at Kemp House and Peter Street end of the market are adhered to.

At present traders' pitch locations are being determined by the location of the nearest electricity bollard and this is being compounded by the lack of pitch markings and correct numbering. All the proposed layouts aim to formalise power usage, limiting traders to one 16AMP socket per stall or one singular bollard (two sockets) for a double pitch, to evenly distribute access to electrical provision amongst the market traders.

Chiefly, all the layouts prioritise the London Fire Brigade's (LFB) recommendations, with safety and good practise taking precedence. The LFB recommendations are as follows:

- Emergency access of 6m at the Broadwick Street junction (the principal route of entry for fire appliances).
- A 3m emergency access/turning circle at the Peter Street end of Berwick Street.
- Free access to Kemp House must be maintained, a minimum of 5m has been requested.

It is the intention of all the proposed layouts that pitches will remain located as they are currently, insofar as that they will be adjacent to the south-easterly stone cobbles (Kemp House side).

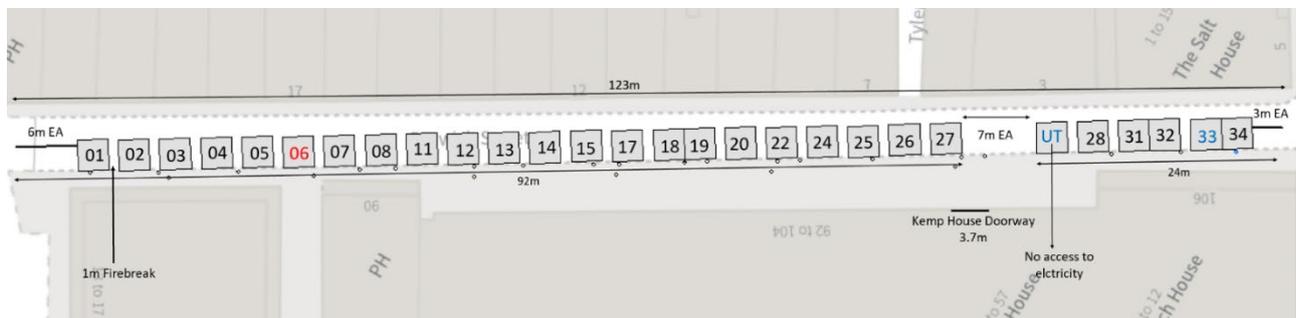
**Option 1:**

Option 1 achieves the following:

- An increase of 1 pitch to 27 by including a pitch at number 33 on the plan.
- Minimises stall relocation by best reflecting current trader locations – after the implementation of safety restrictions – on street.

Option 1 raises the below concerns:

- Limits pitch number 06 (red) access to power, as it currently limited without the use of extended cables.

Option 2:

Option 2 achieves the following:

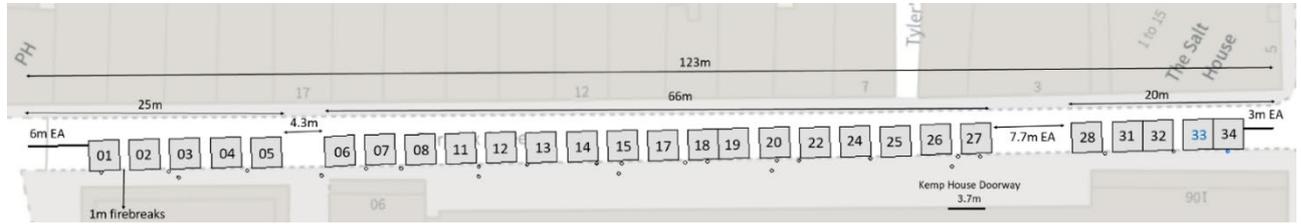
- An increase of 2 pitches to 28 by including pitches marked as UT and 33 on the plan. Pitch marked UT would be advertised with no access to electricity, promoting non-food applications.
- Minimises stall relocation by best reflecting current trader locations – after the implementation of safety restrictions – on street.

Option 2 raises the below concerns:

- Limits pitch number 06 (red) access to power, as it currently limited without the use of extended cables.



Option 3:



Option 3 achieves the following:

- An increase of 1 pitch to 27 by including a pitch at number 33 on the plan.
- Ensures all pitches have equal access to electricity and reduces trailing wires on-street by implementing a 4.3 m gap before pitch 06.

Option 3 raises the below concerns:

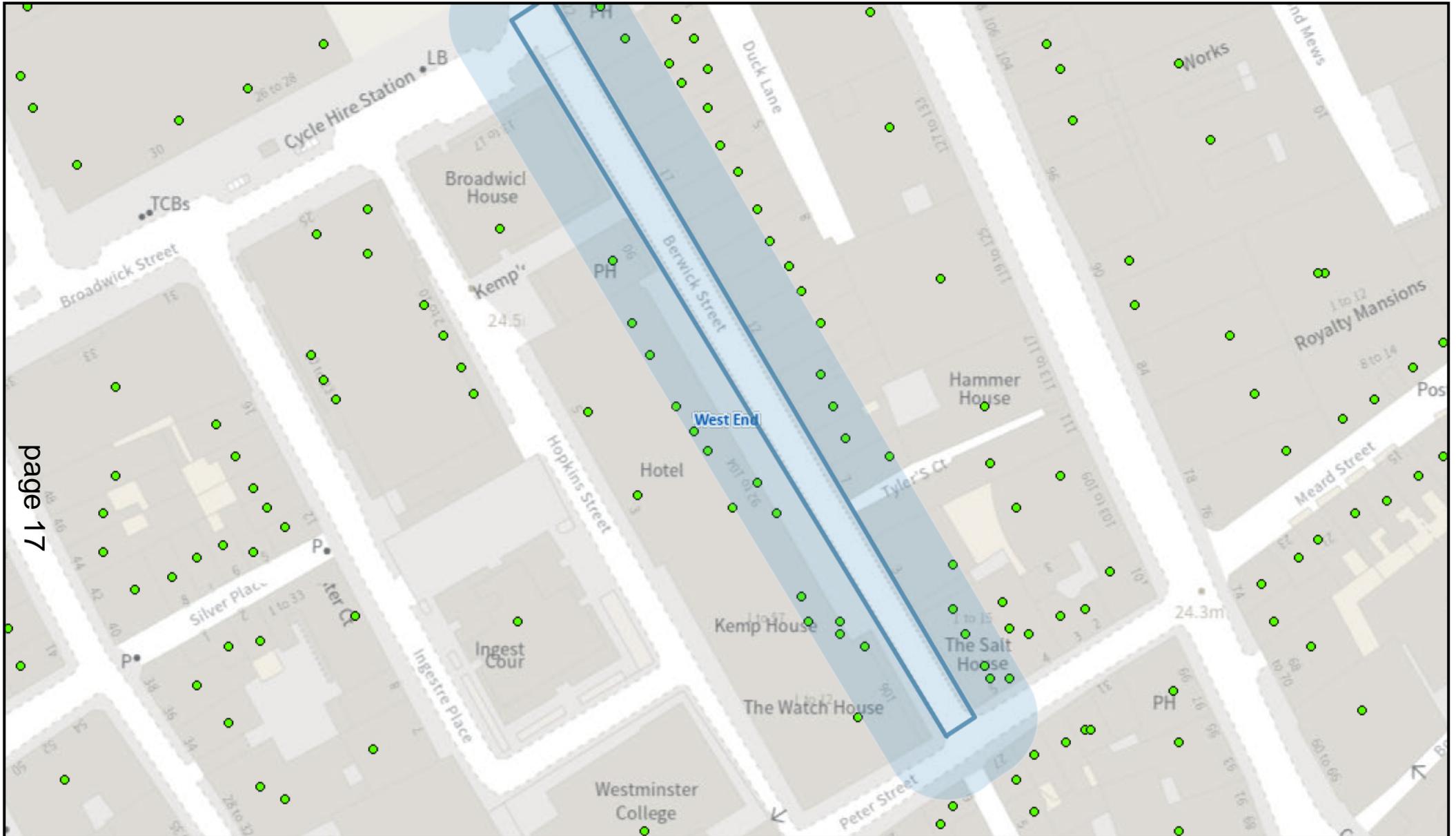
- Has the impact of moving some pitches approximately 4m from current trading position.
- Leaves adequate fire safety access but encroaches on Kemp House doorway. Please note that the emergency area is for the access of firefighting appliances as opposed to an evacuation route.

The approval of the preferred option for the market layout is scheduled to be heard at the Licensing Sub-Committee hearing on 14 December 2023.

Therefore, we ask that you review and select one of the the proposed 3 options by no later than 16 November 2023 to streettradinglicensing@westminster.gov.uk
Please note that comments received after this date will not be considered.

Yours sincerely,

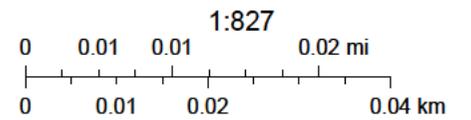
Andrew Ralph
Head of Licensing Consultation & Trading



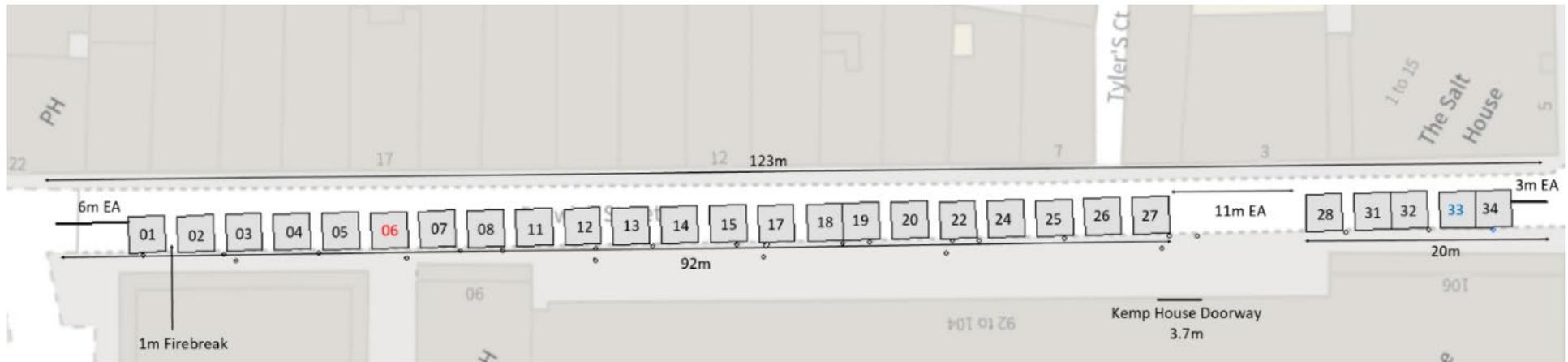
page 17

16/10/2023, 15:17:47

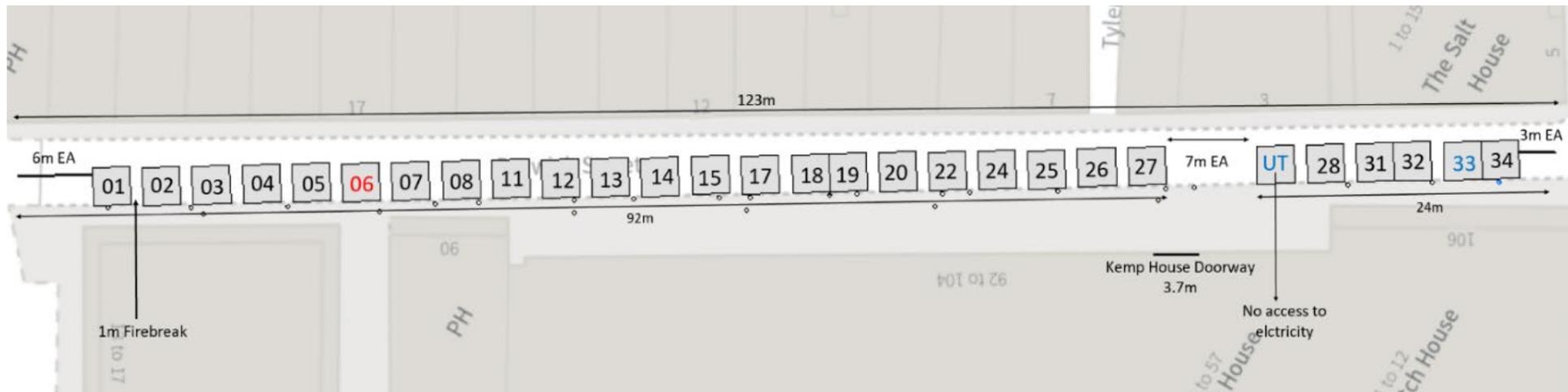
- Property Mailing List
- ▭ Ward Boundaries
- Ward Labels



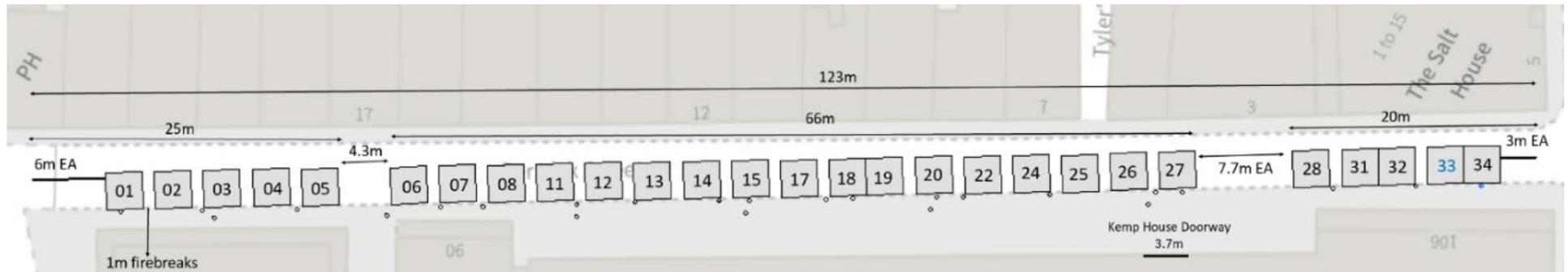
OPTION 1



OPTION 2



OPTION 3



Market Traders1) [REDACTED] – Pitch 1107

On 15 November 2023, [REDACTED] emailed Farhana Ali, Senior Licensing Officer, advising that “Our pitch is 1107 so I think none of the options affect us so the changes should be fine from our point of view”.

2) [REDACTED] – Pitch 1108

On 11 November 2023, [REDACTED] emailed the Street Licensing mailbox, advising that “Following on below email regarding the Berwick street market consultation letter.

Firstly , thank you Harry for explaining all in details which was very helpful. We highly appreciate your time on this !

After consideration all given options , we are inclined to options 1 or 2.
But if you have reached a consensus on option 3 , we have no objection on this.

Also , we would like to ask how do we become a permanent market traders ?

Delighted to say , that our market stall has become very popular and we have build a great relationship with local customers as well as with tourists. We are proud of the quality of food that we are offering and so keen to become a permanent trader at Berwick street market. We would appreciate your support on this request and please kindly advise on the procedure to follow.

The Licensing Service is committed to opening applications for street trading (permanent) licences on completion of this consultation and a decision from the Licensing Sub-Committee. This decision to wait has been taken to avoid unnecessary variations having to be made at a later date.

3) [REDACTED] – Pitch 1117

On 26 October 2023, [REDACTED] emailed the Street Licensing Mailbox advising that “Just in response to the new potential layout system for Berwick St market, I would like to choose option 1 as personally I’m happy with the current layout”.

*** [REDACTED] has also signed the letter of objection to the proposals submitted by Robin Smith, the specifics of the objection are included below**.*

Contradictory responses received from this licence holder.

4) [REDACTED] – Pitch 1128

On 19 October 2023, [REDACTED] emailed the Street Licensing mailbox advising that “I hope this message finds you well. I am writing in reference to your letter dated 19/10/2023 regarding the proposed changes to the Berwick Street Market layout.

After careful consideration of the three provided options, I would like to express my preference for Option No. 1.

I wish to highlight a specific concern that has the potential to affect my business negatively.

The proposed one-meter firebreak between my pitch and [REDACTED] at Pitch No. 1131-1132, particularly given their long customer queue during lunchtime service hours, poses a significant challenge to my operations.

I kindly request that you take this matter into consideration and consider providing additional space between the two pitches as we proceed with the proposed changes.

Your understanding and support in this regard would be greatly appreciated”.

*** [REDACTED] has also signed the letter of objection to the proposals submitted by [REDACTED], the specifics of the objection are included below**.*

Contradictory responses received from this licence holder.

5) [REDACTED] – Pitch 1131 & 1332

On 23 October 2023, [REDACTED] emailed Farhana Ali, Senior Licensing Officer, advising that “Hi Farhana, Hope you doing well.

I would go for option 3”

6) [REDACTED] – Pitch 1134

On 26 October 2023, [REDACTED] emailed the Street Licensing mailbox advising that “We are happy with all the layouts proposed, as we will remain at the end of the market where we are currently with the 3m gap.

What we would like to request is that when pitch 1133 is open and available for applications, that we can apply for a double pitch.

We feel that as a non food vendor on the street with a historic barrow that we will add to the street aesthetic.

Please could you notify us when this becomes available and we will make the application”.

All of the proposed layouts make provision for an additional pitch (currently numbered 33 on the plan) and once the consultation and sub-committee are concluded it will be opened for applications.

7) [REDACTED] – Pitch 1122

On 15 November 2023, [REDACTED] emailed the Street Licensing mailbox with an objection to the proposals. This objection was updated on 16 November 2023 and it is the updated version that is included in the report to avoid unnecessary repetition.

Having been granted licence by James II as “New Hay Market” in 1687, Berwick Street Market evolved over the centuries, from a square on Kemp Field, into 60 plus pitches, in 2 rows, on Berwick Street and became known as, “The Berwick”. Despite being an historic Market, it is now just one row of 35 pitches and in danger of losing any opportunity to revive its status, energy and allure. The proposals to reduce it further are unacceptable; there is demand for pitches, and the hustle and bustle, vibrancy and banter, that makes Berwick Street Market the heart of Soho, could be lost.

The proposals to lose 7 or 8 pitches is headed in the wrong direction, particularly when considering there were 21 licence applications in 2015, 24 licence applications in 2016, 25 licence applications in 2017, 41 licence applications in 2018, 46 licence applications in 2019, 24 licence applications in 2020 (pandemic), 18 licence applications in 2021 (pandemic) and 43 licence applications in 2022 - clearly demonstrating demand for licenced trading on Berwick Street (*see number of applications attached*). Not only do we need all of the existing 35 pitches, we actually need more pitches to meet demand and Westminster has a fiduciary duty to make the pitches available and really should not have withheld them over the last few years as it has.

All of the proposals stifle growth, prohibit change and negatively impact the local community that has clearly expressed wishes for a diversified market – this is simply not possible if the number of pitches is reduced. Under the proposals, what the market is, is what the market will be - with no chance for anything different, despite the demand and the potential being self-evident.

Reducing stalls from 35 to 27 consigns innovation and diversification to history, instead of facilitating an historic market back into being as an engine of start-up business, commercial endeavour, innovation and creativity. The proposals, particularly, impact residents negatively as they will not see the change they are hoping for. They also, negatively, impact local businesses as it deprives them of the footfall and spend that a thriving market delivers; a market generates the same revenue for local businesses as it generates for itself – the point made in GLA Research papers. So, all of your proposals are bad for residents, bad for local businesses and bad for Berwick Street Market.

Reducing pitches reduces new business opportunity and terminates evolution. The proposals are ill-conceived, just as the 2016 privatisation was ill-conceived, the 2019 Peter Street “cold store” was ill-conceived, 2023 blue-cables intervention was ill conceived and the free market Wifi was ill-conceived... we could go on but have already established the pattern and the point.

The privatisation took two years, 37,000 signatures, sound advice, crowd-funded legal support, a huge media campaign and Joanna Lumley, to defeat - that campaign opened-up Westminster and developers to scrutiny, and caused ructions and resignations after the Berwick Street butterfly flapped its wings. The Peter Street “cold store” cost the Mayor 50k and all of the work done was ripped out and put into skips, after traders called in WCC environmental officers who condemned the installation of domestic fridges in wooden cabinets, despite traders pointing out the rat and fire issues during consultation and before commencement of works. The public Wifi has not worked for five years (or at all since its installation) and has recently proved too unreliable to be of any service. The blue cables, that were demanded by the markets team, are now just an ongoing embarrassment as they continue to fuse into sockets and knock out power posts. A catalogue of failures.

Further, the proposals (Consultation attached) to lose 8 pitches, move traders from and renumber their permanently licenced pitches, and limit electricity to just one wholly inadequate 16amp socket per pitch, is going in entirely the wrong direction. None of the proposals will work for traders, the market, nor the wider community, unless, Berwick Street Market is to lose its place at the heart of Soho culture, creativity and community.

For example, Soho Dairy operates from its permanent licenced pitch 1122 (its recorded address with suppliers, banks and governmental institutions) and runs equipment, approved by Westminster, that simply will not run off one 16amp socket. If any of these proposals were to go ahead, Soho Dairy would not be able to operate a coffee machine

(30amp re-configured to run on 16amp, with all peripherals running off a second socket; safety lights and festive lights, point of sale machines, chargers, fridge and ice machine) so half of its revenues would be lost and the business put in serious trouble, in an already economically emaciated West End. Residents would be impacted as Soho Dairy became a hub for the community during lockdowns and throughout the pandemic.

This is just one example, other traders have similar and different issues that need to be understood and addressed before any changes are considered, let alone made. None of the proposals work; it would have been far better for WCC to provide BSTS with the funds necessary for proposals – rather than bury old layout proposals under a new consultation, in the interests of third parties.

Please remember that the existing power posts were put in place during the development of Kemp House and paid for with a £100,000 donation, from Berwick Street Securities, under the old regime that did not actually want to see a market here at all. Certainly, the donation was made before the developer was awarded the contract and the market did not feature in most of the developers plans and proposals thereafter. There were never enough power posts put in place to replace the 30amp feeds from local shops and certainly not enough for a modern market to meet environmental and hygiene criteria (hot water washing). Westminster has actually removed power posts, since.

There's no need to make a pig's ear out of what was a silk purse. Continually repeated failures, ill-conceived proposals and stitch-ups do more harm than good. What's required is regeneration and renewal of the market as a thriving economic and social place – and specifically a considerably upgraded power infrastructure, with more posts and more power, allowing all traders to trade safely and hygienically, and to continue to adapt and innovate to the changing economic environment.

The simple fact is that your proposals are the direct opposite of anything that needs to happen now. The market has to grow, meet demand, improve and diversify its services so it can be the engine of the local economy as it was before it was scheduled for demolition in favour of developers under the old regime. We need proper plans for a new layout with more stalls, twice as much power and twice as many posts – simply put, **more power for Berwick Street Market**. Power is the biggest single issue and any layout should be built around a new infrastructure - consideration should also be given to permanent kiosks which may become necessary, factoring in climate change and draughts.

With regard to the Fire Officer's report that is being relied on, there isn't one, you do not have a fire officers report (*foi attached*), all you have is hearsay driving a potentially damaging plan, put together by someone shuffling squares on a computer - it's so wrong.

What we, currently, have is a 3.5 metre fire lane running the entire length of the market that Berwick Street Traders Society steadfastly protected throughout years of development and demolition – the fire-lane is the reason all traders are currently set on the West side kerb, to keep access the length of the street on its East side. We, also, have a double firewall between each pitch as it is mandatory that traders use fire retardant gazebos. There is no fire regulation requiring space between each stall holder, this requirement is not a feature of festivals and it was never a feature of the privatisation process or consultations; in fact, all private operators planned to use all 35 pitches to the maximum, in order for the market to be viable and Westminster encouraged this. We know this because we met the private operators and collaborated

in tenders. Through-out the tender process Westminster Officers actually argued that the fire lane was unnecessary and proposed a return to 2 rows of stalls, in the wider centre space of the market (layout attached), with a fire bay each end described as adequate. All of this was recorded and evidenced in the tender process.

So, which is it to be, a full-length market of end-to-end pitches with a fire-lane? Or 2 rows of stalls with a fire-bay each end and no fire-lane? These are the things that need to be discussed before a serious proposal can be made. Reducing pitches is not the answer; it is self-defeating and both revenues and opportunities will be lost. The proposals are not just damaging they are extraordinarily dull and unimaginative. This is Soho, the global heart of creativity - we can and must do better.

BSTS has invested 8 years protecting and promoting Berwick Street Market for no return other than witnessing a slow, progressive improvement that has come about, despite Westminster ill-informed and often political interventions. More importantly, BSTS has been right in all of its judgements and protestations, again all recorded and evidenced, yet there is still no appetite for Westminster to enter real dialogue, let alone a partnership, which has been proposed time and time again.

There are, also, real concerns that fewer traders means higher pitch fees as, by law, the market has to be run at cost by Westminster and the cost will not be reduced by any of these proposals. So, 27 traders will meet the costs of 35 and that is not acceptable when the ability to trade is being substantially impaired and the genuine thrill of a vibrant market is being deliberately withheld.

We're now feeling harassed and bullied rather than consulted, particularly after the events of last Friday, which were nothing less than intimidation. These proposals must be dropped and serious consideration given to the future of the market, traders, community and to the law that governs our street market.

On that note, all Traders trading on their pitch for more than 6 months ought to be on Permanent licences, and withholding Permanent licences, in order to vary their licences, is not on. So, maybe the first thing to do is get your own house in order and issue the Permanent licences, when they are requested, rather than delay for your own purposes, which is not right.

The sensible way forward is an agreed growth strategy for Berwick Street Market, with improved infrastructure, bringing greater diversity and more money into the local economy, which is what a vibrant market does. Any new "layout" must facilitate growth, the current proposals don't do that.

You do not have my consent for any variation of my licence and I have no choice but to reject all of the proposals presented.
Nor do you have the consent of any of the licenced traders attached.

**** [REDACTED] provides supporting documentation to his representation and these are attached as appendix E.1****

The City of Westminster Act states at Section 16 that "In addition to changes to any of the standard conditions which the council may make under section 10 (Standard conditions) of this Act the council may vary a street trading licence on 1st January in any year during the currency of the licence". Therefore it is prudent to note that although we have sought preference from the licence holders and businesses in relation to the specific layout options, the Licensing Service is not seeking consent from the Licence Holder to vary the licence. This is a decision for the Licensing Sub-

Committee based on whether the request for the layout of the market should be approved and if so, permission granted for the affected licences to be varied accordingly.

Although [REDACTED] refers to pitch numbers being registered with banks and other legal authorities, we do not believe that this would be difficult to update and do not consider it to be disadvantageous to the future of his or other trader's businesses.

As mentioned previously, the Licensing Service is committed to opening applications for street trading (permanent) licences on completion of this consultation and a decision from the Licensing Sub-Committee. This decision to wait has been taken to avoid unnecessary variations having to be made at a later date.

A full response to the remaining points raised in [REDACTED] response has been sent by Mr Whitehouse from the Market Development Team, this can be viewed at **Appendix F**.

8) [REDACTED] – Pitch 1101 & 1102

[REDACTED] has signed the letter of objection submitted by [REDACTED] above.

9) Mr [REDACTED] – Pitch 1104

[REDACTED] has signed the letter of objection submitted by [REDACTED] above.

10) [REDACTED] – Pitch 1106

[REDACTED] has signed the letter of objection submitted by [REDACTED] above.

11) [REDACTED] – Pitch 1111

[REDACTED] has signed the letter of objection submitted by [REDACTED] above.

12) [REDACTED] – Pitch 1113

[REDACTED] has signed the letter of objection submitted by [REDACTED] above.

13) [REDACTED] – Pitch 1115

[REDACTED] has signed the letter of objection submitted by [REDACTED] above.

14) [REDACTED] – Pitch 1117

[REDACTED] has signed the letter of objection submitted by [REDACTED] above.

15) [REDACTED] – Pitch 1118 & 1119

[REDACTED] has signed the letter of objection submitted by [REDACTED] above.

16) [REDACTED] – Pitch 1120

[REDACTED] has signed the letter of objection submitted by [REDACTED] above.

17) [REDACTED] – Pitch 1127

██████████ has signed the letter of objection submitted by ██████████ above.

18) ██████████ – Pitch 1128

██████████ has signed the letter of objection submitted by ██████████ above.

NB. 3 further letters were received; however, these were not signed by the licence holder and as such the Licensing Service cannot consider these letters.

Residents & Businesses

19) ██████████ – Unknown address

On 12 November 2023, ██████████ emailed the Street Licensing mailbox advising that “I am responding to the letter we received with regard to the above, I would like to point out the whole street food needs to be made less far to many stalls blocking pedestrians way and leaving the street dirty and dangerous.

As a pedestrian you cannot walk or pass from one side of the street to the other all of which I am sure goes against safety regulations, the actual hygiene also needs to be brought into question. So I would like to see a reduction in stalls and some transferred to Rupert street.

The smell, smoke and mess all lead to a very unpleasant experience for the public, Andrew Relph must start taking public health seriously and start also thinking of the rate paying restaurants, bars and shops on this street.

So my take is none of what is issued is any good reduce the stalls start making stalls pay for the upkeep of the street and provide cleaning and toilet facilities all bring again into question the health and safety and hygiene.

The consultation was specifically related to the change of approved layout to to support the electrical upgrade and to encompass the safety requirements of the London Fire Brigade.

The Licensing Service do not intended amend any licences or request change of any commodities from the current licences holders.

20) ██████████ – Resident, Kemp House

On 16 November 2023, ██████████ emailed the Street Licensing mailbox advising that “Following your letter regarding the Berwick Street Market Layout Changes consultation, I am here submitting my preferred option:

OPTION 1

21) ██████████ – Resident, Kemp House

I object to the terms of the consultation and request that any decision is deferred until appropriate information has been provided and discussed with relevant parties.

The objection is made in a personal capacity, but on the basis of experience with Berwick Street Market issues over a number of years as Vice-Chair of Kemp House Residents Association and membership of the Soho Society Planning Group (which I currently chair).

1. The premise of the options that are proposed is that the London Fire Brigade has made various recommendations. Residents have been assured more than once in the past that the LFB do not have any concerns about the market layout. It is important to know why this has changed, what the basis of the recommendations is and also what their status is before the options are considered. This is not included in the information provided with the consultation.

2. Over the years Westminster Council has demonstrated a failure to approach changes to the market in a coherent and holistic way. There is a history of decision making at City Hall without proper local discussion and input. This played a significant part in the decline of the fruit and vegetable market, leading to a period in which there was a struggle to sustain any sort of market. When traders were attracted to return the nature of the market changed without much consideration given to residential amenity or existing businesses alongside the market. There are a number of current issues relating to the market, including fire safety and stall layout, that the Council should be considering together before deciding how to go forward. The options presented cannot be properly considered without this work being done.

3. While delay should be minimised, the need to consider any LFB recommendations should therefore give rise to a concerted effort by the council to look at the market as whole, drawing on the wisdom of those with an interest in and knowledge of the market. This would enable the response to the recommendations to take account of any wider relevant factors that would help to inform good decision making.

Thank you for considering this submission.

22) [REDACTED] – Unknown business

On 25 October 2023, [REDACTED] emailed Catherine Brice, Programme Director for Economy and Skills, Manager of the Market Development Team, advising that “I just wanted to email about the street market on Berwick Street.

Myself and many other people working on the road, feel it has a rather untidy appearance, which unfortunately has a negative impact on the area. Its shabby and disorganized gazebos make it difficult for the businesses on that street to stand out and attract attention. To address this issue, I would like to suggest the implementation of a well-structured street market. Imagine wooden huts similar to the ones seen at winter markets, placed facing alternate ways to encourage people to walk down both sides of the street. This change would greatly benefit the businesses currently located behind the gazebos, as they face significant challenges due to the current placement.

Additionally, it would enhance the overall look of the area, creating a more elegant and tidy atmosphere that would support local businesses. To make the street market even more appealing, we could include benches where people can sit and enjoy their food, as well as some lovely plants to add a touch of greenery. By transforming it into a more official and organized space, we can eliminate the perception that it’s a thrown together collection of sellers. It will make the area more inviting and attractive, encouraging more people to visit. Many people have raised concerns about the current state of the street market, but with the right improvements, it has the potential to become an excellent addition to the area.

Thank you for taking the time to read my email”.

The consultation was specifically related to the change of approved layout to support the electrical upgrade and to encompass the safety requirements of the London Fire Brigade.

The Licensing Service do not intend to amend any licences or request a change of receptacle.

23) [REDACTED] [REDACTED] Berwick Street

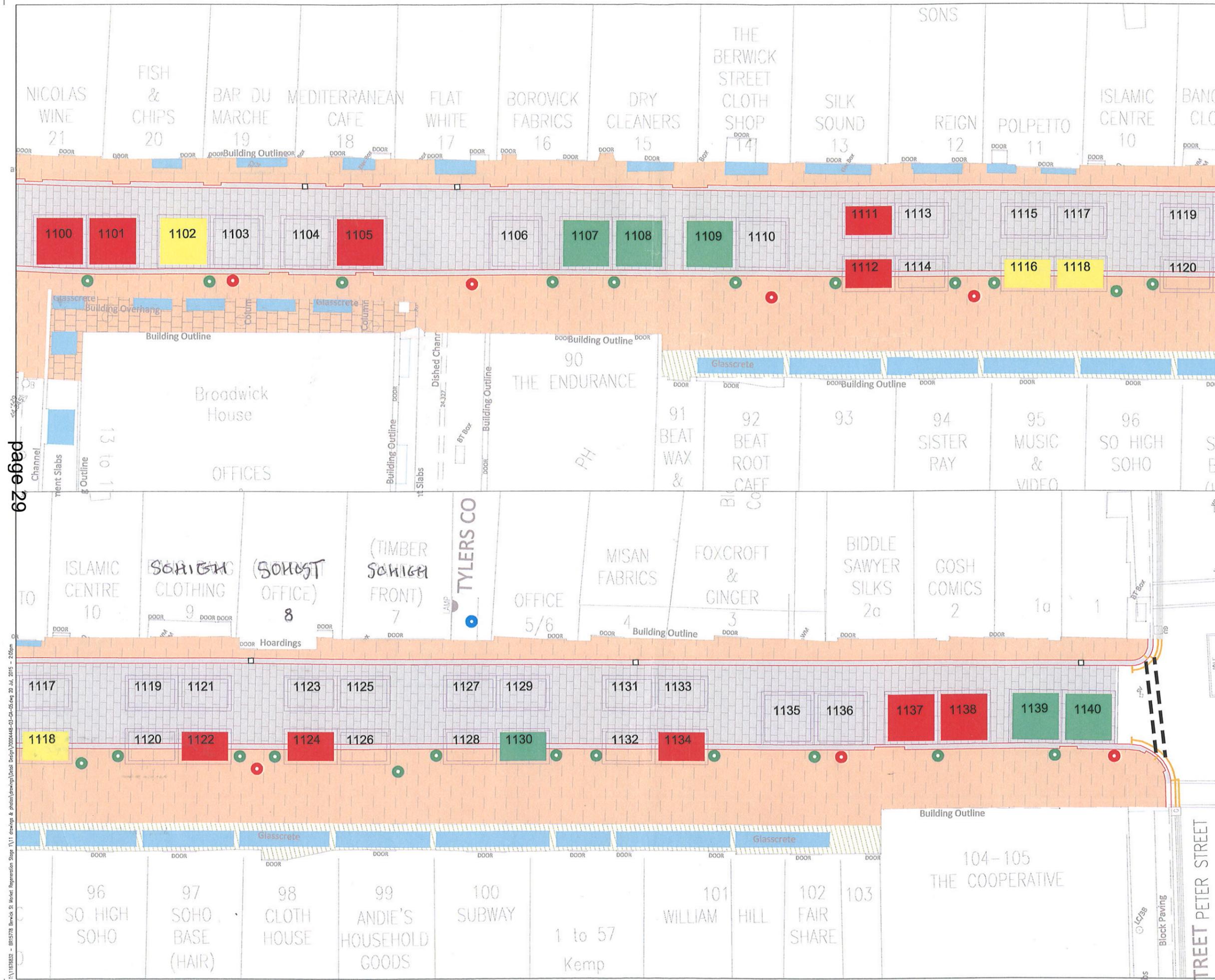
On 24 October 2023, [REDACTED] emailed the Street Licensing mailbox advising that "Hello
Our preferred option is number one".

24) [REDACTED] [REDACTED] Berwick Street

On 16 November 2023 [REDACTED] emailed the Street Licensing mailbox advising that "Of these options I would choose Option 3"

- KEY**
- NON FOOD
 - FRESH PRODUCE
 - TAKE AWAY FOOD
- 17 No. 3m x 3m PITCHES
 24 No. 2m x 3m PITCHES
 41 No. TOTAL PITCHES

page 29



REV	DATE	BY	DESCRIPTION	CHK	APP
B	20.07.15	KL	PITCH INFORMATION UPDATED		
A	23.02.15	XN	INITIAL ISSUE	AK	CB
DRAWING STATUS					
DETAILED DESIGN					
CONWAY WSP					
25 Mansel Way, London, SE1 5SZ www.conway.co.uk www.wspgroup.com					
City of Westminster					
SAFE STREETS City Commissioner of Transportation					
PROJECT					
BERWICK STREET MARKET					
TITLE					
GENERAL ARRANGEMENT MARKET LAYOUT					
SCALE @ A1	DATE	DESIGNER	CHECKED	APPROVED	SHT
NOT TO SCALE	23/02/2015	XN	CDS	CB	A1
JOB No. 70004448			BR 15778		
DRAWING No. 70004448-03-GA-05					REV. B

11/15/2015 8:51:57 AM Berwick St Market Regeneration Stage 1 (1) Drawings & Photos (New) (20004448-03-GA-05) 20 Jul 2015 2:05pm
 This map is reproduced from Ordnance Survey material with the permission of Ordnance Survey on behalf of the Controller of Her Majesty's Stationery Office © Crown copyright. Unauthorised reproduction infringes Crown copyright and may lead to prosecution or civil proceedings. (W002)LA 1000687



Public Protection & Licensing
15th Floor
City Hall
64 Victoria Street
London SW1E 6QP

Tel. No: 07866 019 686
Date: 19 October 2023

Dear Berwick Street Licence Holder,

Formal Consultation: Berwick Street Market Layout Change, Demarcation and Numeration of Pitches

We are consulting on 3 proposed options to amend the market layout in Berwick Street Market.

The current market layout does not accurately or safely reflect Berwick Street Market and as such we must amend the layout to ensure that the relevant firebreaks (1m) and emergency access areas at Kemp House and Peter Street end of the market are adhered to.

At present traders' pitch locations are being determined by the location of the nearest electricity bollard and this is being compounded by the lack of pitch markings and correct numbering. All the proposed layouts aim to formalise power usage, limiting traders to one 16AMP socket per stall or one singular bollard (two sockets) for a double pitch, to evenly distribute access to electrical provision amongst the market traders.

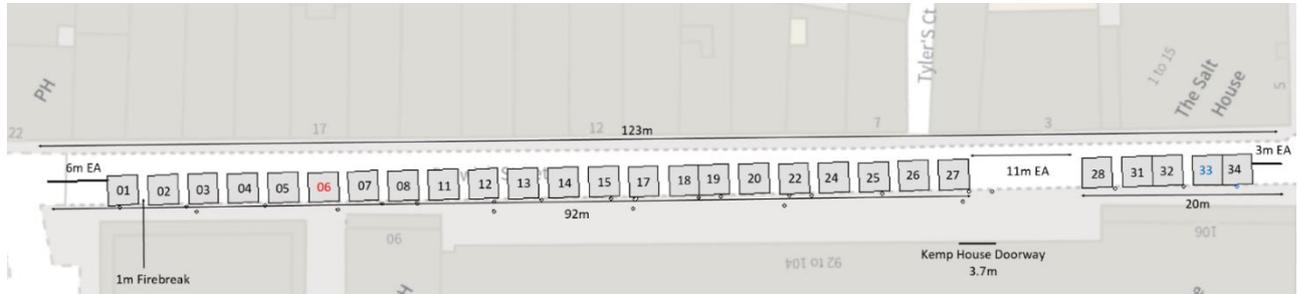
Chiefly, all the layouts prioritise the London Fire Brigade's (LFB) recommendations, with safety and good practise taking precedence. The LFB recommendations are as follows:

- Emergency access of 6m at the Broadwick Street junction (the principal route of entry for fire appliances).
- A 3m emergency access/turning circle at the Peter Street end of Berwick Street.
- Free access to Kemp House must be maintained, a minimum of 5m has been requested.

It is the intention of all the proposed layouts that pitches will remain located as they are currently, insofar as that they will be adjacent to the south-easterly stone cobbles (Kemp House side).



Option 1:



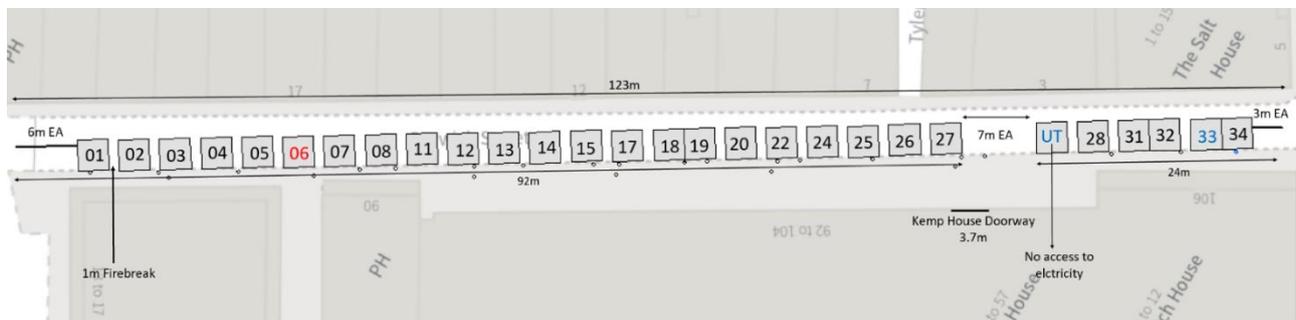
Option 1 achieves the following:

- An increase of 1 pitch to 27 by including a pitch at number 33 on the plan.
- Minimises stall relocation by best reflecting current trader locations – after the implementation of safety restrictions – on street.

Option 1 raises the below concerns:

- Limits pitch number 06 (red) access to power, as it currently limited without the use of extended cables.

Option 2:



Option 2 achieves the following:

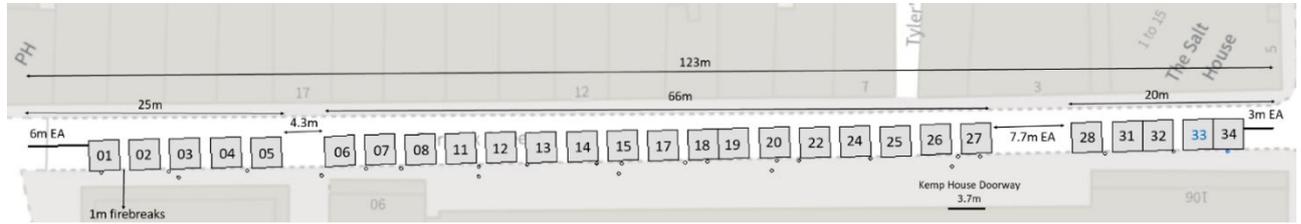
- An increase of 2 pitches to 28 by including pitches marked as UT and 33 on the plan. Pitch marked UT would be advertised with no access to electricity, promoting non-food applications.
- Minimises stall relocation by best reflecting current trader locations – after the implementation of safety restrictions – on street.

Option 2 raises the below concerns:

- Limits pitch number 06 (red) access to power, as it currently limited without the use of extended cables.



Option 3:



Option 3 achieves the following:

- An increase of 1 pitch to 27 by including a pitch at number 33 on the plan.
- Ensures all pitches have equal access to electricity and reduces trailing wires on-street by implementing a 4.3 m gap before pitch 06.

Option 3 raises the below concerns:

- Has the impact of moving some pitches approximately 4m from current trading position.
- Leaves adequate fire safety access but encroaches on Kemp House doorway. Please note that the emergency area is for the access of firefighting appliances as opposed to an evacuation route.

Whichever option is decided upon, for the pitch numbers to run sequentially, it will require a variation of the pitch numbers for licences after pitch 8 to reflect the chosen layout. **There will be no other changes to licences or commodities required.**

However, the licences that are affected will be requested to be varied at a Licensing Sub-Committee hearing on 14 December 2023 and if you are a licence holder that will require a pitch number to be changed you will have the opportunity to speak at the hearing. If granted, the varied licences would take effect from 1 January 2024.

Therefore, we ask that you review the proposed 3 options and advise us which of the 3 you choose by no later than 16 November 2023 to streettradinglicensing@westminster.gov.uk

Please note that comments received after this date will not be considered.

Yours sincerely,

Andrew Ralph
Head of Licensing Consultation & Trading



City of Westminster

Mr [REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

Licensing & Regulatory Services
Westminster City Council
64 Victoria Street
London
SW1E 6QP
Email FOI@westminster.gov.uk

Our ref: [REDACTED]

Your ref:

Date: 15 February 2023

Dear [REDACTED]

Freedom of Information Act 2000

Thank you for your recent Freedom of Information request. You asked to be provided with the following information:

I would like to make a Freedom of Information Request regarding how many pitch/licence applications have been made over the course of time (2015 to 2023) for Berwick Street Market. I am saying pitch/licence because some people may apply for a pitch not knowing they are applying for a licence. I am not so interested in the number of applications granted but in the total number of applications made by any kind of applicant be they existing traders, transfers from another market or newcomers. It is the total number of applications made by whatever means (licencing portal, email, phone-call or direct approach) that is of interest.

- Name: [REDACTED]
- Address: [REDACTED]
- Detail: *Please send me the total number of applications made for a pitch/licence on Berwick Street Market during each of the calendar years 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022 in an excel spread sheet if possible. The last 5 years are the most critical.*
- *If calendar years are not available, then financial years will do as I want to understand how Coronavirus restrictions impacted Berwick Street Market and how quickly it recovered in terms of interest*

FYI I am a member of the Soho Society and sit on the Soho Steering Group which is the management component of the Neighbourhood Forum - the facts are important for an article I am writing on the way Berwick Street Market is adapting to a changing environment. I do not mind what format the numbers are sent but a simple spreadsheet is preferable.

Response

This request is being handled under the Freedom of Information Act 2000.

I am writing to inform you that we have searched our records and some of the information you requested is not held by Westminster City Council. We do not

accept applications by email and so this data is not held. Furthermore, telephone conversations and direct verbal conversation are not recorded and as such we do not hold this data.

I have enclosed copies of the information that is held.

If you are dissatisfied with the handling of your request, you have the right to ask for an internal review. Internal review requests should be submitted within two months of the date of receipt of the response to your original letter and should be addressed to:

Information Management Team
64 Victoria Street
London
SW1E 6QP
foi@westminster.gov.uk

If you are not content with the outcome of the internal review, you have the right to apply directly to the Information Commissioner for a decision. Further information is also available from the Information Commissioner at:

Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF

Tel: 0303 123 1113 or 01625 54 57 45
Fax: 01625 524510
Web: www.ico.org.uk

I will now close your request as of this date.

Yours sincerely

Freedom of Information Team

Calendar Year	Number of applications received
2015	21
2016	24
2017	25
2018	41
2019	46
2020	24
2021	18
2022	43



City of Westminster

Licensing & Regulatory Services
Westminster City Council
64 Victoria Street
London
SW1E 6QP
Email FOI@westminster.gov.uk

[REDACTED]

Our ref: [REDACTED]

Your ref:

Date: 6 March 2023

Dear [REDACTED]

Thank you for your recent request to the Council. You asked to be provided with the following information:

Please send me the latest Fire officer Report and Recommendations for Berwick Street market.

Response

Your request for information has now been considered.

The Council does not hold the requested information. For the purposes of section 1 (4) of the Freedom of Information Act 2000 this information is not held and we are therefore unable to provide it.

I apologise that your request cannot be met but if you have any further information needs in the future then please do not hesitate to contact the Council. You will find the Council's Web site a great source of information about our operations and services. www.westminster.gov.uk/

If you are dissatisfied with the handling of your request, you have the right to ask for an internal review. Internal review requests should be submitted within two months of the date of receipt of the response to your original letter and should be addressed to:

Information Management Team
64 Victoria Street
London
SW1E 6QP
foi@westminster.gov.uk

If you are not content with the outcome of the internal review, you have the right to apply directly to the Information Commissioner for a decision. Further information is also available from the Information Commissioner at:

Information Commissioner's Office
Wycliffe House

Water Lane
Wilmslow
Cheshire
SK9 5AF

Tel: 0303 123 1113 or 01625 54 57 45

Fax: 01625 524510

Web: www.ico.org.uk

I will now close your request as of this date.

Yours sincerely

Freedom of Information Team

Pring, Shannon: WCC

From: Team, Markets: WCC
Sent: 27 November 2023 16:46
To: [REDACTED]
Subject: RE: Updated Response: Berwick Street Market Layout Change Consultation 2023 - Deadline For Response 16 November 2023

Follow Up Flag: Follow up
Flag Status: Completed

Dear [REDACTED]

Thank you for your response the Berwick Street Market Layout Proposals Formal Consultation.

The most recent layout approved by Licensing Sub Committee marks a total of 34 pitches, 1101 – 1134, that can exist within the market footprint. Of these 34, 8 have been marked as unavailable for trade since the redevelopment on the grounds that they do not physically fit down the street given the commodities licensed and the resultant safety recommendations. Consequently, applications are unable to be made for such pitches.

All layouts implement the LFB's recommendations which have guided each option, and who were engaged through the process:

- Emergency access of 6m at the Broadwick Street junction (the principal route of entry for fire appliances) to allow an initial approach.
- A 3m emergency access/turning circle agreed at the Peter Street end of the market. This area is smaller due to the tighter turn of the secondary access route, alongside the existence of the fresh produce/dry goods stalls that can be manoeuvred quicker to facilitate access.
- Free access to Kemp House has been maintained. On the basis that most residential fires occur at night, a minimum of 5m has been requested. This is to allow for initial firefighting set up and operations by crews, including access to firefighting facilities in front of the building. More serious fires would require an additional area organised by the Incident Commander.
- 1m firebreaks between stalls, excluding double pitches operated by the same licensee, suggested for fire safety. Such breaks are mandatory at all markets with a preponderance of hot-food commodities.

The LFB approve of any layout which encompasses these asks.

Although sharing the growth mindset, we have had to view this pragmatically in terms of what we can achieve. We are restricted by the above health and safety recommendations which need to be adhered to, alongside the dimensions of the street itself. Aside from this, upon reviewing the layout option attached in the response, traders would have to downsize their stalls from 3x3m to 2x3m receptacles which may also impact their operations and prevent growth. Similarly, the idea of permanent kiosks is likely to prove unfeasible as Berwick Street becomes an active road and would likely impede deliveries. Even if independent serveries could be sourced, the issue of where they would be located remains.

Diversification and growth are issues that the Council is keenly aware of, and one that it recognises is pronounced by the comparable vacancy levels on a weekend and weekday markets. A market's role in serving the community and offer on the high street is dictated by demand and demographic – which is predominantly street food for an office population, coupled with revered fresh produce options, which the composition of commodities reflect. As such, our proposals are governed by what is on street, which must be considered as it is paramount not to impact the street trading licences currently issued. The dominance of hot food also impacts the ability to encourage other, different commodities (such as fabrics) due to odours and fumes. Consequently, further reducing any of the space between stalls would work to further discourage applications of this sort. It is important to note that this is not a plan in perpetuity and can be consulted on if the offer changes or, alternatively, when the plans for electrical upgrades begin in earnest.

Nurturing an alternate offer, that meets the needs and wants of residents, is high on the agenda. Naturally, Saturdays have been earmarked as a target. Although our ability to curate a themed/specialist market offer is somewhat reduced due to the contraventions of the City of Westminster Act; we have had success with the recently organised Berwick Street Community Saturdays. As you will be aware, significant hurdles still exist for start-up businesses to begin trading independently (primarily overheads for infrastructure, logistics, and staffing) we will continue to explore avenues in which support can be given to bring these ideas to market.

We also feel it important to address and provide clarity on some of the peripheral issues raised regarding Council decisions.

Decisions to make modifications to the Peter Street unit have been made with the oversight and full consultation of all traders since taking ownership in 2019. Such work has included a new shutter, electric servicing, CCTV, improved lighting, and levelled flooring which has significantly improved conditions within the unit. Initial meetings with traders requested lockable storage units which were implemented to house fridges; however, it was requested that these were removed. There has been on going issues with vermin and pests which are prevalent in Soho however poor behaviour and non-adequate storage of food and food disposable has further encouraged pests in this location. At the behest of traders, the Council have also worked collaboratively to review its pricing strategy with traders on two occasions, in 2021 and 2022. Please also note that the issue of pests and poor hygiene have continued following the removal of the wooden structures securing the refrigerated units, which is primarily due to the unwashed utensils and unkept fridges currently being housed (relevant traders have been notified).

Additionally, this is also an opportunity to address the historic electrical issues on the street. Issues included appliances not meeting British accreditation standards, the integrity of leads compromise (fraying/bare wiring/taped casings), as well as burned extension leads (reflecting extreme overloading). In response the catalogue of concerns listed, contractors and partners such as FMC distributed compliant cabling. Furthermore (although reduced) overloading of the sockets/bollards is still present, which can cause damage to the cables, extension leads, and potentially the user. Similarly, on the occasions where a socket has been removed due to fusing to the cable, it has been noted that the leads were incorrectly clipped/connected. Such traders have since been made aware. As aforementioned, future electrical improvement is planned for the market, however this will be 16 amps of power. Similar levels of power access are present at other food markets within the borough, such as Tachbrook Street, where such issues are not present, and traders' operations are not impeded. In the interim, option 3 was proposed to evenly distribute traders around the existing power post until the new proposals were made to mitigate this.

The Council also wished to address the allegations of intimidation pertaining to the joint engagement session alongside Thames Water on 10/11/23. For context, this was organised following Thames Water noticing blocked rain gullies whilst undertaking checks of the bricks and mortar premises along Berwick Street. Upon speaking to traders, some admitted to pouring wastewater/oil/fats/grease down the surrounding drains. As this is a criminal offence under Section 111 of the Water Industry Act (which can lead to fines and prosecution if pictured breaching) both parties thought it pertinent to organise an educational site visit. This was attended by a Market Development Officer, a City Inspector for the West End team, and two Thames Water officers. Each trader received a booklet, letter highlighting the relevant laws and standard conditions, and contact details of the Thames Water officers for any further discussion. 12 out of 18 traders present admitted to breaching this and were advised to change behaviours due to the severity of the offence. Equally, the Council is exploring options as to how we can help those who will find it more difficult to adapt their operations where possible. We are open to hearing how best to approach such issues in the future, however deemed it essential to highlight the mistake before a trader found themselves falling foul of the litigation.

Finally, regarding permanent licences, the intention was to take open applications for permanent licences once the market layout had been decided to avoid duplicating variations. This is because the intention was to amend the pitch numbering (make them linear/run in numerical order) and, as such, any subsequent permanent licence would have the corresponding correct number. The issue of permanency requests can be revisited during the Licensing Sub Committee, whereby the outcome of the consultation will be determined, with any changes to take effect by 1 January.

Kind Regards and Best Wishes,
The Markets Team

Westminster City Council
14th Floor, City Hall
64 Victoria Street
London
SW1E 6QP

Please sign up to our monthly Westminster [Markets Newsletter](#) for all upcoming news, schemes, and opportunities at our markets.



From: [REDACTED]
Sent: Thursday, November 16, 2023 4:57 PM
To: Ali, Farhana: WCC <fali1@westminster.gov.uk>
Cc: Whitehouse, Harry: WCC <hwhitehouse@westminster.gov.uk>; Meloyan, Emanuela: WCC <emeloyan@westminster.gov.uk>; street, tradinglicensing: WCC <streetlicensing@westminster.gov.uk>; Barraclough, Geoff (Cllr): WCC <gbarraclough@westminster.gov.uk>; Fisher, Paul (Cllr): WCC <pfisher@westminster.gov.uk>; Lilley, Patrick (Cllr): WCC <plilley@westminster.gov.uk>; Dimoldenberg, Paul (Cllr): WCC <pdimoldenberg@westminster.gov.uk>; Tim Lord <tim.lord@thesohosociety.org.uk>; Pring, Shannon: WCC <spring3@westminster.gov.uk>; St Rose, Rebecca: WCC <rstrore@westminster.gov.uk>; Licensing: WCC <Licensing@westminster.gov.uk>; [REDACTED]
Subject: Updated Response: Berwick Street Market Layout Change Consultation 2023 - Deadline For Response 16 November 2023

Some people who received this message don't often get email from bsts@berwickstmarket.org. [Learn why this is important](#)

Dear Street Trading Licencing team

Updated timely response to your Berwick Street Market Layout Proposals Formal Consultation: Berwick Street Market Layout Change, Demarcation and Numeration of Pitches, please see response below and documents attached (4 more signatures attached - more to follow).

Having been granted licence by James II as "New Hay Market" in 1687, Berwick Street Market evolved over the centuries, from a square on Kemp Field, into 60 plus pitches, in 2 rows, on Berwick Street and became known as, "The Berwick". Despite being an historic Market, it is now just one row of 35 pitches and in danger of losing any opportunity to revive its status, energy and allure. The proposals to reduce it further are unacceptable; there is demand for pitches, and the hustle and bustle, vibrancy and banter, that makes Berwick Street Market the heart of Soho, could be lost.

The proposals to lose 7 or 8 pitches is headed in the wrong direction, particularly when considering there were 21 licence applications in 2015, 24 licence applications in 2016, 25 licence applications in 2017, 41 licence applications in 2018, 46 licence applications in 2019, 24 licence applications in 2020 (pandemic), 18 licence applications in 2021 (pandemic) and 43 licence applications in 2022 - clearly demonstrating demand for licenced trading on Berwick Street (see number of applications attached). Not only do we need all of the existing 35 pitches, we actually need more pitches to meet demand and Westminster has a fiduciary duty to make the pitches available and really should not have withheld them over the last few years as it has.

All of the proposals stifle growth, prohibit change and negatively impact the local community that has clearly expressed wishes for a diversified market – this is simply not possible if the number of pitches is reduced. Under the

proposals, what the market is, is what the market will be - with no chance for anything different, despite the demand and the potential being self-evident.

Reducing stalls from 35 to 27 consigns innovation and diversification to history, instead of facilitating an historic market back into being as an engine of start-up business, commercial endeavour, innovation and creativity. The proposals, particularly, impact residents negatively as they will not see the change they are hoping for. They also, negatively, impact local businesses as it deprives them of the footfall and spend that a thriving market delivers; a market generates the same revenue for local businesses as it generates for itself – the point made in GLA Research papers. So, all of your proposals are bad for residents, bad for local businesses and bad for Berwick Street Market.

Reducing pitches reduces new business opportunity and terminates evolution. The proposals are ill-conceived, just as the 2016 privatisation was ill-conceived, the 2019 Peter Street “cold store” was ill-conceived, 2023 blue-cables intervention was ill conceived and the free market Wifi was ill-conceived... we could go on but have already established the pattern and the point.

The privatisation took two years, 37,000 signatures, sound advice, crowd-funded legal support, a huge media campaign and Joanna Lumley, to defeat - that campaign opened-up Westminster and developers to scrutiny, and caused ructions and resignations after the Berwick Street butterfly flapped its wings. The Peter Street “cold store” cost the Mayor 50k and all of the work done was ripped out and put into skips, after traders called in WCC environmental officers who condemned the installation of domestic fridges in wooden cabinets, despite traders pointing out the rat and fire issues during consultation and before commencement of works. The public Wifi has not worked for five years (or at all since its installation) and has recently proved too unreliable to be of any service. The blue cables, that were demanded by the markets team, are now just an ongoing embarrassment as they continue to fuse into sockets and knock out power posts. A catalogue of failures.

Further, the proposals (Consultation attached) to lose 8 pitches, move traders from and renumber their permanently licenced pitches, and limit electricity to just one wholly inadequate 16amp socket per pitch, is going in entirely the wrong direction. None of the proposals will work for traders, the market, nor the wider community, unless, Berwick Street Market is to lose its place at the heart of Soho culture, creativity and community.

For example, Soho Dairy operates from its permanent licenced pitch 1122 (its recorded address with suppliers, banks and governmental institutions) and runs equipment, approved by Westminster, that simply will not run off one 16amp socket. If any of these proposals were to go ahead, Soho Dairy would not be able to operate a coffee machine (30amp re-configured to run on 16amp, with all peripherals running off a second socket; safety lights and festive lights, point of sale machines, chargers, fridge and ice machine) so half of its revenues would be lost and the business put in serious trouble, in an already economically emaciated West End. Residents would be impacted as Soho Dairy became a hub for the community during lockdowns and throughout the pandemic.

This is just one example, other traders have similar and different issues that need to be understood and addressed before any changes are considered, let alone made. None of the proposals work; it would have been far better for WCC to provide BSTS with the funds necessary for proposals – rather than bury old layout proposals under a new consultation, in the interests of third parties.

Please remember that the existing power posts were put in place during the development of Kemp House and paid for with a £100,000 donation, from Berwick Street Securities, under the old regime that did not actually want to see a market here at all. Certainly, the donation was made before the developer was awarded the contract and the market did not feature in most of the developers plans and proposals thereafter. There were never enough power posts put in place to replace the 30amp feeds from local shops and certainly not enough for a modern market to meet environmental and hygiene criteria (hot water washing). Westminster has actually removed power posts, since.

There's no need to make a pig's ear out of what was a silk purse. Continually repeated failures, ill-conceived proposals and stitch-ups do more harm than good. What's required is regeneration and renewal of the market as a thriving economic and social place – and specifically a considerably upgraded power infrastructure, with more posts and more power, allowing all traders to trade safely and hygienically, and to continue to adapt and innovate to the changing economic environment.

The simple fact is that your proposals are the direct opposite of anything that needs to happen now. The market has to grow, meet demand, improve and diversify its services so it can be the engine of the local economy as it was before it was scheduled for demolition in favour of developers under the old regime. We need proper plans for a new layout with more stalls, twice as much power and twice as many posts – simply put, **more power for Berwick Street Market**. Power is the biggest single issue and any layout should be built around a new infrastructure - consideration should also be given to permanent kiosks which may become necessary, factoring in climate change and draughts.

With regard to the Fire Officer's report that is being relied on, there isn't one, you do not have a fire officers report (*foi attached*), all you have is hearsay driving a potentially damaging plan, put together by someone shuffling squares on a computer - it's so wrong.

What we, currently, have is a 3.5 metre fire lane running the entire length of the market that Berwick Street Traders Society steadfastly protected throughout years of development and demolition – the fire-lane is the reason all traders are currently set on the West side kerb, to keep access the length of the street on its East side. We, also, have a double firewall between each pitch as it is mandatory that traders use fire retardant gazebos. There is no fire regulation requiring space between each stall holder, this requirement is not a feature of festivals and it was never a feature of the privatisation process or consultations; in fact, all private operators planned to use all 35 pitches to the maximum, in order for the market to be viable and Westminster encouraged this. We know this because we met the private operators and collaborated in tenders. Through-out the tender process Westminster Officers actually argued that the fire lane was unnecessary and proposed a return to 2 rows of stalls, in the wider centre space of the market (layout attached), with a fire bay each end described as adequate. All of this was recorded and evidenced in the tender process.

So, which is it to be, a full-length market of end-to-end pitches with a fire-lane? Or 2 rows of stalls with a fire-bay each end and no fire-lane? These are the things that need to be discussed before a serious proposal can be made. Reducing pitches is not the answer; it is self-defeating and both revenues and opportunities will be lost. The proposals are not just damaging they are extraordinarily dull and unimaginative. This is Soho, the global heart of creativity - we can and must do better.

BSTS has invested 8 years protecting and promoting Berwick Street Market for no return other than witnessing a slow, progressive improvement that has come about, despite Westminster ill-informed and often political interventions. More importantly, BSTS has been right in all of its judgements and protestations, again all recorded and evidenced, yet there is still no appetite for Westminster to enter real dialogue, let alone a partnership, which has been proposed time and time again.

There are, also, real concerns that fewer traders means higher pitch fees as, by law, the market has to be run at cost by Westminster and the cost will not be reduced by any of these proposals. So, 27 traders will meet the costs of 35 and that is not acceptable when the ability to trade is being substantially impaired and the genuine thrill of a vibrant market is being deliberately withheld.

We're now feeling harassed and bullied rather than consulted, particularly after the events of last Friday, which were nothing less than intimidation. These proposals must be dropped and serious consideration given to the future of the market, traders, community and to the law that governs our street market.

On that note, all Traders trading on their pitch for more than 6 months ought to be on Permanent licences, and withholding Permanent licences, in order to vary their licences, is not on. So, maybe the first thing to do is get your own house in order and issue the Permanent licences, when they are requested, rather than delay for your own purposes, which is not right.

The sensible way forward is an agreed growth strategy for Berwick Street Market, with improved infrastructure, bringing greater diversity and more money into the local economy, which is what a vibrant market does. Any new "layout" must facilitate growth, the current proposals don't do that.

You do not have my consent for any variation of my licence and I have no choice but to reject all of the proposals presented.

Nor do you have the consent of any of the licenced traders attached.

Yours Sincerely,



From: "Ali, Farhana: WCC" <fali1@westminster.gov.uk>

Date: Monday, 13 November 2023 at 16:16

Cc: "Whitehouse, Harry: WCC" <hwhitehouse@westminster.gov.uk>, "Meloyan, Emanuela: WCC" <emeloyan@westminster.gov.uk>, "street, tradinglicensing: WCC" <streetlicensing@westminster.gov.uk>

Subject: Re: Berwick Street Market Layout Change Consultation 2023 - Deadline For Response 16 November 2023

Dear Traders,

Reminder for Consultation Responses - Deadline 16 November 2023

This is a follow up email to my previous reminder requesting for your comments no later than 16 November 2023. Please find attached the Berwick Street Market consultation letter for your attention.

Details of the consultation can also be found on Commonplace: [Have Your Say Today - Berwick Street Market - Commonplace](#)

Yours faithfully,

A handwritten signature in black ink, appearing to read 'fali'.

Miss Farhana Ali

Senior Licensing Officer | Public Protection and Licensing

Westminster City Council | City Hall, 15th floor, 64 Victoria Street, London SW1E 6QP

T: 0207 641 6500 (Contact Centre) | **T: 0797 102 6501** **Payment Line: 0114 551 3742**

E: fali1@westminster.gov.uk | **W:** www.westminster.gov.uk



From: Ali, Farhana: WCC <fali1@westminster.gov.uk>

Sent: 13 November 2023 15:41

To: Ali, Farhana: WCC <fali1@westminster.gov.uk>

Cc: Whitehouse, Harry: WCC <hwhitehouse@westminster.gov.uk>; Meloyan, Emanuela: WCC <emeloyan@westminster.gov.uk>

Subject: Re: Berwick Street Market Layout Change Consultation 2023 - Deadline For Response 16 November 2023

Dear Traders,

Reminder for Consultation Responses - Deadline 16 November 2023

Please find attached the Berwick Street Market consultation letter for your attention.

These letters have also been hand delivered to your pitches on (19 October 2023), to either the licence holder or registered assistant on the pitch.

- We ask that you review the proposed 3 options and advise us which of the 3 options you choose
- The consultation ends on 16 November 2023, therefore please note that comments received after this date will not be considered.

Can you kindly copy in your responses directly to myself, Emanuela Meloyan, Harry Whitehouse and streetlicensing@westminster.gov.uk no later than 16 November 2023.

Yours faithfully,

A handwritten signature in black ink, appearing to read 'Farhana Ali', written in a cursive style.

Miss Farhana Ali

Senior Licensing Officer | Public Protection and Licensing

Westminster City Council | City Hall, 15th floor, 64 Victoria Street, London SW1E 6QP

T: 0207 641 6500 (Contact Centre) | **T: 0797 102 6501** **Payment Line: 0114 551 3742**

E: fali1@westminster.gov.uk | **W:** www.westminster.gov.uk



From: Ali, Farhana: WCC

Sent: 23 October 2023 14:32

Subject: Berwick Street Market Layout Change Consultation 2023 - Deadline For Response 16 November 2023

Dear Traders,

Please find attached the Berwick Street Market consultation letter for your attention.

These letters have also been hand delivered to your pitches on (19 October 2023), to either the licence holder or registered assistant on the pitch.

- We ask that you review the proposed 3 options and advise us which of the 3 options you choose
- The consultation ends on 16 November 2023, therefore please note that comments received after this date will not be considered.

Can you kindly copy in your responses directly to myself, Emanuela Meloyan, Harry Whitehouse and streetlicensing@westminster.gov.uk no later than 16 November 2023.

Yours faithfully,

A handwritten signature in black ink, appearing to read 'Farhana Ali', written in a cursive style.

Miss Farhana Ali

Senior Licensing Officer | Public Protection and Licensing

This page is intentionally left blank



City of Westminster

Licensing Sub-Committee Report

Item No:

Date:

7 December 2023

Licensing Ref No:

23/05401/LIPN - New Premises Licence

Title of Report:

9-11 Kingly Street
London
W1B 5PH

Report of:

Director of Public Protection and Licensing

Wards involved:

West End

Policy context:

City of Westminster Statement of Licensing Policy

Financial summary:

None

Report Author:

Ms Jessica Donovan
Senior Licensing Officer

Contact details

Telephone: 020 7641 6500
Email: Jdonovan@westminster.gov.uk

1. Application

1-A Applicant and premises			
Application Type:	New Premises Licence, Licensing Act 2003		
Application received date:	15 August 2023		
Applicant:	Little Door & Co Limited & Shaftesbury AV Limited		
Premises:	N/A		
Premises address:	9-11 Kingly Street London W1B 5PH	Ward:	West End
		Cumulative Impact Area:	West End
		Special Consideration Zone:	None
Premises description:	The premises intends to operate as a bar.		
Premises licence history:	The premises has had the benefit of a premises licence since 2005. The current premises licence (22/09921/LIPT) can be viewed at Appendix 3 of this report along with the premises licence history at Appendix 4 .		
Applicant submissions:	<p>On the application form, the applicant has provided the following submissions:</p> <p>The existing premises licence (ref 22/09921/LIPT) is subject, inter alia, to conditions 20 and 21 in relation to membership and a capacity of 150. The current hours for the provision of licensable activities are 03:00 Monday to Friday, midnight Saturday and 22:30 Sunday.</p> <p>The application follows pre-application advice 22/10842/PREAPM and proposes a new premises licence to replace the existing licence ref 22/09921/LIPT, which is proposed to be surrendered.</p> <p>The new premises licence would differ from the current licence by:</p> <ol style="list-style-type: none"> Reducing the hours of licensable activities on the mornings following Monday to Friday to 01:00 and increasing to 01:00 only on the morning following Saturday (with Sunday left unchanged; Removing conditions 10 - 12 (Rules of Management), 20 & 21 (membership), and 13 -17 and 22 (various), and replacing them with a suite of modern and appropriate model conditions Increasing the capacity to no more than 180, with minimum seating provision for at least 90; Updating the layout of the premises in accordance with the enclosed plans, including changes to fixed seating and an increase in WC provision. <p>Both the existing and proposed use fall within policy PB1 of the Statement of Licensing Policy. The substantial decrease in hours, together with the removal and amendment of the conditions therefore provides exceptional circumstances and promotes the licensing objectives.</p>		

	The applicant has also provided the following submissions which can be found at Appendix 2 : <ul style="list-style-type: none"> 1. Summary of proposals 2. Little Door brand document 3. Little Door overview 4. Dispersal policy 5. Leveche expert report
Applicant amendments:	None

1-B Proposed licensable activities and hours							
Live Music:				Indoors, outdoors or both			Indoors
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Start:	09:00	09:00	09:00	09:00	09:00	09:00	N/A
End:	01:00	01:00	01:00	01:00	01:00	01:00	N/A
Seasonal variations/ Non-standard timings:		From the end of permitted hours on New Year's Eve until the start of permitted hours on New Year's Day.					

Recorded Music:				Indoors, outdoors or both			Indoors
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Start:	09:00	09:00	09:00	09:00	09:00	09:00	N/A
End:	01:00	01:00	01:00	01:00	01:00	01:00	N/A
Seasonal variations/ Non-standard timings:		From the end of permitted hours on New Year's Eve until the start of permitted hours on New Year's Day.					

Performance of Dance:				Indoors, outdoors or both			Indoors
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Start:	09:00	09:00	09:00	09:00	09:00	09:00	N/A
End:	01:00	01:00	01:00	01:00	01:00	01:00	N/A
Seasonal variations/ Non-standard timings:		From the end of permitted hours on New Year's Eve until the start of permitted hours on New Year's Day.					

Anything of a similar description to that falling within Live Music, Recorded Music and Performance of Dance:				Indoors, outdoors or both			Indoors
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Start:	09:00	09:00	09:00	09:00	09:00	09:00	N/A
End:	01:00	01:00	01:00	01:00	01:00	01:00	N/A
Seasonal variations/ Non-standard timings:		From the end of permitted hours on New Year's Eve until the start of permitted hours on New Year's Day.					

Late Night Refreshment:				Indoors, outdoors or both			Indoors
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Start:	23:00	23:00	23:00	23:00	23:00	23:00	N/A
End:	01:00	01:00	01:00	01:00	01:00	01:00	N/A
Seasonal variations/ Non-standard timings:		From the end of permitted hours on New Year's Eve until the start of permitted hours on New Year's Day.					

Sale by retail of alcohol				On or off sales or both:			Both
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Start:	10:00	10:00	10:00	10:00	10:00	10:00	12:00
End:	01:00	01:00	01:00	01:00	01:00	01:00	22:30
Seasonal variations/ Non-standard timings:		From the end of permitted hours on New Year's Eve until the start of permitted hours on New Year's Day.					

Hours premises are open to the public							
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Start:	09:00	09:00	09:00	09:00	09:00	09:00	12:00
End:	01:30	01:30	01:30	01:30	01:30	01:30	23:00
Seasonal variations/ Non-standard timings:		From the end of permitted hours on New Year's Eve until the start of permitted hours on New Year's Day.					

2. Representations

2-A Responsible Authorities	
Responsible Authority:	The Licensing Authority
Representative:	Kevin Jackaman
Received:	27 September 2023
<p>I write in relation to the application submitted for a variation of the premises licence for 9 Kingly Street, London, W1B 5PH</p> <p>As a responsible authority under section 13 (4) of the Licensing Act 2003 as amended under the Police and Social Responsibility Act 2011, the Licensing Authority have considered your application in full. The Licensing Authority has concerns in relation to this application and how the premises would promote the four Licensing Objectives:</p> <ul style="list-style-type: none"> • Public Nuisance • Prevention of Crime & Disorder • Public Safety • Protection of children from harm <p>The application seeks the following:</p> <ul style="list-style-type: none"> • Live music, recorded music, performance of dance and anything of a similar description Monday to Saturday 09:00 to 01:00 	

Non-Standard Timings: From the end of permitted hours on New Year's Eve until the start of permitted hours on New Year's Day

- Late Night Refreshment
Monday to Saturday 23:00 to 01:00

Non-Standard Timings: From the end of permitted hours on New Year's Eve until the start of permitted hours on New Year's Day

- Supply of Alcohol On and Off the Premises
Monday to Saturday 10:00 to 01:00
Sunday 12:00 to 22:30

Non-Standard Timings: From the end of permitted hours on New Year's Eve until the start of permitted hours on New Year's Day

- **Opening Hours to Public**
Monday to Saturday 09:00 to 01:30
Sunday 12:00 to 23:00

Non-Standard Timings: From the end of permitted hours on New Year's Eve until the start of permitted hours on New Year's Day

The premises is located within the West End Cumulative Impact Zone and as such various policy points must be considered namely PB1, CIP1 and HRS1.

The Licensing Authority has thoroughly assessed this application and have noted that the premises intend to trade as a "Bar". Therefore, the application must be assessed under Westminster's PB1 Policy.

Westminster's PB1(B) Policy states: "It is the Licensing Authority's policy to **refuse applications** within the West End Cumulative Impact Zone other than:

1. Applications to vary the existing licence hours within the council's Core Hours Policy HRS1.
2. Applications that seek to vary the existing licence so as to reduce the overall capacity of the premises."

Policy CIP1 states: "A. It is the Licensing Authority's policy to refuse applications within the West End Cumulative Impact Zone for: pubs and bars, fast food premises, and music and dancing and similar entertainment, other than applications to:

1. Vary the hours within Core Hours under Policy HRS1, and/or
2. Vary the licence to reduce the overall capacity of the premises"

It is noted that there is an existing premises licence in respect of the premises (Licence number 22/09921/LIPT) and the applicant is proposing that this would be surrendered in the event that this application is granted. It is also noted that the current application would reduce the hours at the premises from 03:00 to 01:00 Monday to Friday however would increase the hours on a Saturday from 00:00 to 01:00. The proposed hours are in excess of Westminster's core hours for Pubs and Bars and therefore contrary to policy.

The Core hours for music and dance venues are:

Monday to Thursday: 10am to 11.30pm.

Friday and Saturday: 10am to Midnight.

Sunday: Midday to 10.30pm.

Sundays immediately prior to a bank holiday: Midday to Midnight.

It is noted that the capacity at the premises will increase from 150 to 180 which will result in an additional 30 people within the cumulative impact zone.

It is also noted that the applicant is removing the condition requiring alcohol is only supplied to members and their bona fide guests, opening the premises to general members of the public. It

is also noted that the applicant is seeking to remove the condition requiring that the supply of alcohol after 23:00 shall only be to those persons seated at a table, increasing the potential for a large number of vertical drinkers. Given the location of the premises, the removal of these conditions is a concern to the Licensing Authority.

Given that the hours applied for are in excess of core hours, the Licensing Authority require the applicant to provide submissions as to how the operation of the premises will not add to cumulative impact in the West End cumulative impact zone, in accordance with policy CIP1.

The Licensing Authority looks forward to receiving further submissions from the applicant in due course.

Please accept this as a formal representation.

Responsible Authority:	Environmental Health Service
Representative:	Maxwell Koduah
Received:	05 September 2023

I refer to the application for a new Premises Licence number for the above-mentioned premises. The premises is located within the West End Cumulative Impact Area. I have considered the information that you have provided within and accompanying this application. I have also considered the application in line with the relevant policies within the Councils Statement of Licensing Policy dated October 2021.

The applicant is seeking the following licensable activities:

1. Performance of live music indoors at the following times
 - Monday – Saturday 09:00 – 01:00 hours
 - From the end of permitted hours on New Year's Eve until the start of permitted hours on New Year's Day
2. Playing of recorded music indoors at the following times
 - Monday – Saturday 09:00 – 01:00 hours
 - From the end of permitted hours on New Year's Eve until the start of permitted hours on New Year's Day
3. Performance of dance indoors at the following times
 - Monday – Saturday 09:00 – 01:00 hours
 - From the end of permitted hours on New Year's Eve until the start of permitted hours on New Year's Day
4. Provision of regulated entertainment indoors at the following times
 - Monday – Saturday 09:00 – 01:00 hours
 - From the end of permitted hours on New Year's Eve until the start of permitted hours on New Year's Day
5. Provision of late-night refreshment indoors at the following times
 - Monday – Saturday 23:00 – 01:00 hours
 - From the end of permitted hours on New Year's Eve until the start of permitted hours on New Year's Day
6. Supply of alcohol for consumption on & off the premises at the following times
 - Monday – Saturday 10:00 – 01:00 hours
 - Sunday 12:00 – 22:30 hours
 - From the end of permitted hours on New Year's Eve until the start of permitted hours on New

Following consideration of the application and how it may affect the Licensing Objectives and meeting the requirements of the Council's Statement of Licensing Policy I wish to make the following representations:

1. The hours requested to perform live music may have the likely effect of causing an increase in Public Nuisance within the Cumulative Impact area
2. The hours play recorded music may have the likely effect of causing an increase in Public Nuisance within the Cumulative Impact area
3. The hours requested to perform dance may have the likely effect of causing an increase in Public Nuisance within the Cumulative Impact area
4. The hours requested to provide regulated entertainment may have the likely effect of causing an increase in Public Nuisance within the Cumulative Impact area
5. The hours requested to provide late-night refreshment may have the likely effect of causing an increase in Public Nuisance and may affect Public Safety within the Cumulative Impact area
6. The supply of alcohol and the hours requested may have the likely effect of causing an increase in Public Nuisance and may affect Public Safety within the Cumulative Impact area.

As presented, the application would have the likely effect of causing an increase in Public Nuisance and may affect Public Safety within the Cumulative Impact area.

The granting of the application as presented would have the likely effect of causing an increase in Public Nuisance and may impact on Public Safety within the area.

Please contact me if you have any questions regarding the above.

Responsible Authority:	Metropolitan Police Service
Representative:	Andy Elliott
Received:	29 September 2023

The Application

1. To remove conditions 10 - 12 (Rules of Management), 20 & 21 (membership), and 13 -17 and 22 (various), and replace them with a suite of modern and appropriate model conditions.
2. To increase the capacity to 220 (From 150).
3. To increase the permitted hours on Saturdays to 01:00 and add licensable activities on Sundays until 23:00; and
4. To update the layout of the premises in accordance with the enclosed plans, including changes to fixed seating, increase in WC provision and addition of secondary means of escape.
5. Should the application as above be granted in accordance with this Operating Schedule and Part A, the hours of licensable activities on a Monday to Friday would be reduced to 01:00.

The Representation

1. The Premises are located both within the West End Ward and West End CIZ. There is a policy presumption to refuse the application unless the Personal Licence Holder can demonstrate an exception to policy. As a Responsible Authority The Metropolitan Police Service believes that this application although amended from the recent Application [23/01201/LIPV] and final ruling of this sub committee 11/05/2023 will still fail to promote

the Licensable Objective of Preventing Crime & Disorder and increase cumulative impact in the West End Cumulative Impact Zone.

2. While as a responsible Authority the Metropolitan Police Service acknowledges the reduction in capacity asked for in this Application down from 220 patrons [23/01201/LIPV] to 180 patrons an increase in capacity of 46.67% of which a minimum of 90 patrons propose to be seated this still implies 90 patrons and upwards would be vertically drinking. Dependent on the nature of the seating which has been described as fixed it is unclear from this Application whether the licensable area equally has removable seating that can reorganised on an ad hoc basis.
3. As a Responsible Authority the Metropolitan Police Service has concerns over the removal of Condition 22 from Current Licence 22/09921/LIPT namely 'After 23:00 hours, the Supply of Alcohol at the premises shall only be to a person at a table'. This suggests the vertical drinking nature of the operation and historically patrons who are seated have far less propensity to become involved in Crime and Disorder than their vertically drinking counterparts.
4. As a Responsible Authority the Metropolitan Police Service while acknowledging that the reduction in hours offered may mitigate an element of risk the crime figures for Friday and Saturday nights are historically high. Equally with nearby competitors operating until 03:00 am organised street gangs intent on committing alcohol related assaults, sexual assaults and high value watch robberies will potentially be drawn to the premises earlier bolstered by additional capacity risking egressing patrons becoming the victims of crime the highest incidence of which being between 00:00 hours through till 04:00 hours Friday to Saturday .
5. Finally as a Responsible Body the Metropolitan Police Service being guided by Public Houses Bar Policy (PB1) believes that this is instrumental operationally in reducing significant levels of crime, disorder, and anti-social behaviour within the West End Ward & West End CIZ and do not believe that this Application provides sufficient mitigation in support of the Licensable Objectives namely the Prevention of Crime & Disorder irrespective of this incremental increase in capacity which contributes to a much larger policing landscape.

Stated within Public Houses and Bar Policy (PB1) Section F96 states: "The Licensing Authority does not consider a case to be exceptional because the capacity of the premises, or any proposed increase in capacity is small. The high number of premises within the West End Cumulative Impact Zone means that a small increase in capacity in each premises would lead to a significant increase overall within that area. It has been commonly argued that customers will be drawn from other premises and there will be no increase in people within the area. The experience of the Licensing Authority is that this is not the case. The massive increase in capacities in the past and, the continuing number of further applications and the observable night-time occupancy levels of premises serve to discredit the argument. Each incremental increase in capacity contributes in part to increasing the attraction of the area as a "honey pot" destination for night-life and to the cumulative problems created by such a high concentration of activity in the area".

2-B Other Persons			
Name:		[REDACTED]	
Address and/or Residents Association:		[REDACTED] [REDACTED] [REDACTED] [REDACTED]	
Status:	Valid	In support or opposed:	In support
Received:	26 September 2023		
<p>I have been to several venues run by the Little Door & Co corporation, including their new venue on Greek Street. I can honestly say I have not had a better experience in London. From the venues themselves, to the staff, to their food and drink options, everything is provided with the highest quality. I can not support and recommend them enough. A brand new venue run by Little Door & Co on Kingly Street will add further class and prestige to an area known for their high-end bars and clubs. All I can say is, thank you Little Door & Co for the excellent service you provide.</p>			
Name:		[REDACTED]	
Address and/or Residents Association:		[REDACTED] [REDACTED] [REDACTED]	
Status:	Valid	In support or opposed:	In support
Received:	22 September 2023		
<p>I have known their other venues, including the Little Scarlet Door on Greek Street, for many years and they have a unique vibe which will be perfect for the area. It is a good place to go for a calm drink and something to eat where I have never experienced any trouble. My girlfriend often goes with her friends and always feels safe at Little Doors - the staff and the crowd are great, and the atmosphere is really relaxed with lots of seats. Little Door is a place I can go alone, or take my friends, or a date - and always feel safe and welcome. They always attract a friendly crowd. Being able to go for a drink or have a bite to eat in the same place, without having to travel around to different venues, is really great.</p>			
Name:		[REDACTED]	
Address and/or Residents Association:		[REDACTED] [REDACTED] [REDACTED] [REDACTED]	
Status:	Valid	In support or opposed:	In support
Received:	22 September 2023		
<p>I am a huge fan of the Little Door venues; I think I have visited them all over the years. I suspect their success comes down to being not just another bar/ restaurant with a bit of dancing but a warm, friendly conversational place, where people introduce themselves, chat away and enjoy the homely atmosphere.</p> <p>[REDACTED] but being in Mayfair the restaurants / bars and places to dance are very upmarket / flash and the clientele are not always warm and open to chat to others outside their immediate group. It is therefore often off-putting to good eggs and well rounded folk.</p> <p>The Little door venues have high standards but it's a welcoming, relaxed, safe place. You can easily while away an evening with friends, meet new people or just pop in for a quick drink. It's</p>			

not rowdy or over the top and it's a place of respect. It's exactly what I am keen to encourage and I would urge Westminster to support this licensing application - you won't be disappointed, as I believe the management of the Little Doors will do their utmost to promote the licensing objectives and I truly believe it will be an asset to the neighbourhood.

Name:		[REDACTED]	
Address and/or Residents Association		[REDACTED]	
Status:	Valid	In support or opposed:	In support
Received:	27 September 2023		

[REDACTED] write to pledge my support for the licensing application of Little Door Co at 9-11 Kingly Street.

The other venues in the group (Orange, Blue and Scarlet which is in Soho) are brilliant restaurants which add to their respective areas. It will be perfect for the Kingly area. Little Door venues are always my first choice when I want a relaxed, chilled evening with likeminded people who won't cause any trouble. Without doubt, you find a friendly, easy-going crowd at each of their venues. My girlfriend loves going to Scarlet Door in particular, with friends of hers - she says she always feels at ease and knows she won't have any unwanted attention from men. Being able to enjoy great cocktails as well as great food in one venue is exactly what so many of us look for when planning evenings in Soho.

Having been to Little Door's other venues, I am confident that they will follow the licensing objectives, as well as attract the right sort of crowd for Kingly. It would be wonderful for this disused building to be brought back to life. We should all be supporting businesses such as Little Door, who focus on well-managed venues and ensuring there is a brilliant, friendly crowd filling their sites.

Granting this application is a wonderful way to support businesses which operate in the right, proper way.

Name:		[REDACTED]	
Address and/or Residents Association:		[REDACTED]	
Status:	Valid	In support or opposed:	In support
Received:	22 September 2023		

I strongly support granting a license to The Little Door, a small bar and restaurant, on Kingly Street. The Little Door group has consistently demonstrated their exceptional operational skills and a deep commitment to the local community. Their reputation for responsible management and community involvement makes them an ideal candidate for this area.

Having personally experienced the quality of their establishments at their other branches, I can vouch for their commitment to excellence. Their presence on Kingly Street would undoubtedly be a seamless and beneficial addition, aligning perfectly with the neighbourhood's character and enhancing the area's appeal.

Name:		[REDACTED]	
Address and/or Residents Association		[REDACTED]	
Status:	Valid	In support of opposed:	In support
Received:	22 September 2023		
<p>I know their other venues, including the Little Scarlet Door on Greek Street, and they have a unique vibe and a really welcoming atmosphere which will be perfect for the area. It has a lounge vibe with lots of seats and a laid-back atmosphere. And Little Door is a place I can go alone, or take my friends, or a date - and always feel safe and welcome. They always attract a friendly crowd.</p>			
Name:		[REDACTED]	
Address and/or Residents Association		[REDACTED]	
Status:	Valid	In support or opposed:	In support
Received:	25 September 2023		
<p>Throughout the years I have celebrated my (and my friends') birthdays, promotions, and various life events at the Doors, starting from the very first one - The Little Yellow Door pop-up in Notting Hill Gate and at all other Doors.</p> <p>Despite the ever-growing number of bars in London, very few are here to stay. The Doors network, on the other hand, is only growing. It is not because of luck, but because of all the hard work that is being put into the venues by the management daily - from unique and exciting interior design, skilled, helpful and welcoming staff, delicious cocktails and food to a safe environment, relaxed ambience and friendly like-minded crowd.</p> <p>I also appreciate the fact that I don't need to book numerous places for a night out and run across London from one place to another, because at the Doors I can enjoy excellent dinner and drinks, have a little dance if I want to or just chill with friends.</p> <p>In my opinion, Central London is lacking good quality, beautifully designed, laid-back bars that are not pretentious or rowdy. Therefore, I was very glad when the Little Scarlett Door was opened in Soho. It brought special vibes and good crowd to the area. As all other Doors did in their respective areas.</p> <p>All their venues are clearly run professionally, I have never seen any issues or problems. Another very important point to mention, especially nowadays, is that all the Doors offer a safe environment for the female clients. My girlfriends and I always felt safe and looked after by the staff and never had any unwanted attention from the fellow customers.</p> <p>I have no doubt a new Door will achieve all their licensing objectives and be an excellent addition to the existing bar scene, bringing in unique atmosphere and cool clientele.</p>			

Name:		[REDACTED]	
Address and/or Residents Association:		[REDACTED] [REDACTED] [REDACTED]	
Status:	Valid	In support or opposed:	In support
Received:	22 September 2023		
[REDACTED] it is good to see investment in and expansion of our night time economy. Access to well run venues is important and good for patrons as well as the borough as a whole.			
Name:		[REDACTED]	
Address and/or Residents Association		[REDACTED] [REDACTED] [REDACTED] [REDACTED]	
Status:	Valid	In support of opposed:	In support
Received:	28 September 2023		
I have visited The little Scarlet door on Greek Street and love the atmosphere, we have spent quite a few evenings through summer just sitting watching the world go by. [REDACTED] and felt safe and comfortable also welcome which also makes a huge difference, another Scarlet door would be a welcome addition to the area (I think). we need more safe and comfortable venues in Soho where you can go and enjoy a drink and food with friends			
Name:		[REDACTED]	
Address and/or Residents Association		[REDACTED] [REDACTED] [REDACTED] [REDACTED]	
Status:	Valid	In support or opposed:	In support
Received:	02 October 2023		
Representation in support of premises licence application for 9-11 Kingly Street (reference 23/05401/LIPN).			
Name:		[REDACTED]	
Address and/or Residents Association:		[REDACTED] [REDACTED] [REDACTED] [REDACTED]	
Status:	Valid	In support or opposed:	In support
Received:	28 September 2023		
I've been to other Little Door venues, and I love them. They're an asset to their neighborhoods, and it would be great to have another one [REDACTED]! They are such relaxed, comfortable, happy places. I've never seen any rowdiness at a Little Door, or even any uncontained loud noise - in contrast to some of the existing bars on Kingly Street! They're just great places to go for a casual drink and chat with friends, and the staff are lovely too. I am in full support of this application.			

Name:		[REDACTED]	
Address and/or Residents Association		[REDACTED] [REDACTED] [REDACTED]	
Status:	Valid	In support of opposed:	In support
Received:	28 September 2023		
<p>[REDACTED] I was excited to hear about the application for the Little Doors to open a new venue in Soho. Having spent time in all of them over the years, I hope my experience may help in your assessment.</p> <p>Now in my mid-thirties, I increasingly value the welcoming and relaxed atmosphere the Little Doors provide. It's difficult to find somewhere you can spend your whole evening surrounded by people who want everyone to have a good time. Something that feels quite different from places that cater to a younger crowd.</p> <p>Later on in the evening, it's rare to find somewhere that doesn't feel crowded, even on the dance floor. I believe this significantly contributes to the creation of a friendly atmosphere, where people are naturally looking out for each other.</p> <p>Moreover, the staff have consistently gone out of their way to help, whether it's just getting a glass of water or looking for a lost phone for someone.</p> <p>I firmly believe the addition of another Little Door would make our neighbourhood a more enjoyable place to live.</p>			
Name:		[REDACTED]	
Address and/or Residents Association		[REDACTED] [REDACTED] [REDACTED] [REDACTED]	
Status:	Valid	In support or opposed:	In support
Received:	28 September 2023		
<p>[REDACTED] & I hold no objections to this application. In fact I quite welcome the uniqueness of this type of project in the area.</p>			
Name:		[REDACTED]	
Address and/or Residents Association:		[REDACTED] [REDACTED] [REDACTED]	
Status:	Valid	In support or opposed:	In support
Received:	02 October 2023		
<p>I know their other venues, including the Little Scarlet Door on Greek Street, and they have a unique vibe and a really welcoming atmosphere which will be perfect for the area.</p> <ul style="list-style-type: none"> - I am confident Little Door will promote the licensing objectives. <p>It is not the kind of venue or crowd that will add to public nuisance or disorder, like some other venues in Soho do.</p> <ul style="list-style-type: none"> - I think it would be great for Little Door to bring their concept to Kingly Street, and bring this disused building back to life. - They will really add to the character of the area. - It is the kind of venue that will make Soho a better place to live in and to visit. I'm sure it will be well managed and attract a friendly crowd. 			

- Venues like this attract a better balance of people out at night, who behave responsibly and do not drink too much.
- I think adding another Little Door venue will help make Soho safer and more welcoming. We should be supporting businesses like this.
- Businesses should be given some flexibility to operate in a way that works for them, to be financially viable and provide a good service for the area.
- Blocking new applications from good operators like this will just deter new investment, and ensure that nothing changes for the better. Granting this application will promote the licensing objectives.

Name:		[REDACTED]	
Address and/or Residents Association		[REDACTED] [REDACTED] [REDACTED]	
Status:	Valid	In support or opposed:	In support
Received:	28 September 2023		

[REDACTED] and would very much be in support of Little Door opening for the following reasons:

- 1) I have visited their other venues, including the Little Scarlet Door on Greek Street and believe this would be another welcome addition to the Westminster area. I think it would be great for Little Door to bring their concept to Kingly Street, and bring this disused building back to life, adding more character of the area.
- 2) As a woman, I have always felt safe at Little Door venues and found the atmosphere to be very welcoming and relaxed. People have always behaved responsibly and is always a venue I recommend to friends.
- 3) Venue attracts a friendly crowd and is certainly not the type of institution that will add to public nuisance or disorder, like some other venues in Soho do. We should be supporting more businesses like this.

Overall, another Little Door venue opening would be a real asset to the local area. I just hope they open another one closer to [REDACTED] next time.

Name:		[REDACTED]	
Address and/or Residents Association:		[REDACTED] [REDACTED] [REDACTED]	
Status:	Valid	In support or opposed:	In support
Received:	27 September 2023		

I have witnessed the operation. Of Little Door venues for many years. I have visited more than one of their venues in the past few years. It has always been a pleasant, respectful experience with all the staff and patrons. I believe they run respectful businesses and would not hesitate to support more venues.

Name:		[REDACTED]	
Address and/or Residents Association		[REDACTED] [REDACTED] [REDACTED]	
Status:	Valid	In support of opposed:	In support
Received:	27 September 2023		
<p>The little doors add a wonderful warm feeling to every location that I've been to. I feel like I can go there safely alone, and as a woman that is quite rare. The staff at all the venues are especially kind. The concept reminds me of a sort of a non exclusive clubhouse that anyone is welcome to. The fact that they are started by two young friends is so unusual these days in a city bombarded with international chains of cold and lackluster venues. Let's keep London alive by letting these sorts of projects flourish.</p>			
Name:		[REDACTED]	
Address and/or Residents Association		[REDACTED] [REDACTED] [REDACTED]	
Status:	Valid	In support or opposed:	In support
Received:	29 September 2023		
<p>[REDACTED] [REDACTED] I can vouch for their commitment to promoting the licensing objectives and ensuring their relationship with their community is paramount. In order to become successful they understand the need to keep the local residents on side and have always made every effort to keep the peace and spirit of the community as it should be. There are never any issues at any of their premises and I have always felt their ethos is a welcome change to the usual themed bars. A quiet, at home experience gives many the opportunity to avoid rowdy crowds and the little door company excel at this experience. I have found as [REDACTED] a patron to their establishments, they are always respectful to the laws and the conditions of their licenses. I am happy to go midweek or on weekends knowing the atmosphere will always be relaxing and enjoyable. Kingly Street will certainly benefit from their presence, as will the rest of Soho. Sometimes it is nice to temper the extravagant with a little calm.</p>			
Name:		[REDACTED]	
Address and/or Residents Association:		[REDACTED] [REDACTED] [REDACTED] [REDACTED]	
Status:	Valid	In support or opposed:	In support
Received:	27 September 2023		
<p>I am writing in support of license application 23/05401/LIPN for 9-11 Kingly Street.</p> <p>[REDACTED] [REDACTED]</p> <p>[REDACTED] I in part survived by making my living working as a member of staff at a (now deceased) bar on Kingly street. The lessons I learnt during that time did much to set me up for life today and as such I am always grateful for the break London's nighttime economy gave me.</p> <p>My friends drew my attention to the application by Little Door to bring back to life a disused</p>			

building on Kingly street. This concept sounds unique, and perfect for the area, which whilst full of clubs and pubs lacks something that is more of a chilled late night bar vibe (something very easy to find in every other major European capital and which attracts a quieter, no fuss type of customer base) which is something I would really like to see in London.

Businesses should be given some flexibility to operate in a way that works for them, to be financially viable and provide a good service for the area. One of my biggest worries as a resident is that having chosen to live in central London for the buzz, the fun and the chance to be social, we are increasingly living in a world that treats central London like a Cotswolds village, which does not suit the majority of residents, our desire to pull workers back to central London or indeed our status as a major tourist attraction.

Blocking new applications from good operators like this will just deter new investment, and ensure that nothing changes for the better. Granting this application will promote the licensing objectives.

Thank you for taking the time to consider my thoughts and I sincerely hope that the feedback is useful.

Name:		[REDACTED]	
Address and/or Residents Association		[REDACTED] [REDACTED] [REDACTED]	
Status:	Valid	In support of opposed:	In support
Received:	26 September 2023		

I am writing in support of premises licence application for 9-11 Kingly Street (reference 23/05401/LIPN).

Having been to all four of the venues, including the Little Scarlet Door on Greek Street, I can attest to their relaxing, safe and homely atmosphere.

They have always stuck me as venues where I can go with friends and not have to worry about rowdy groups or drunk people causing a scene. The Little Scarlet Door has even been a place that my mother and her friends have been wanting to try (all in their 50's).

Being able to have food and drinks out in central London, at somewhere that feels like a home, is a really unique proposition and something I believe there should be more of! They are the kind of places that attract a better balance of people out at night, unlike other venues in Soho, and genuinely make Soho a nicer place to go out. We should absolutely be supporting businesses like this!

Blocking new applications from good operators like this will just deter new investment, and ensure that nothing changes for the better. Granting this application will promote the licensing objectives.

Name:		[REDACTED]	
Address and/or Residents Association		[REDACTED] [REDACTED] [REDACTED]	
Status:	Valid	In support or opposed:	In support
Received:	27 September 2023		

Representation in support of premises licence application for 9-11 Kingly Street (reference 23/05401/LIPN)

I want to express my support for this application. I know the other venues that are run by the

Little Door & Co, and I have held brilliant events with them. They have a very special quality to them. The clientele is respectful and relaxed, and the management are impeccably professional.

I'm very excited to try this new Kingly Street venture. It's exactly what Westminster needs - a buzzy, successful, and well-run venue which will add to the fabric of the area.

Standing in the way of great companies like Little Door & Co doesn't promote licensing objectives. It pushes growth, investment, and business away from Soho - and gives space for the wrong sort of operators to move in and cause trouble.

Name:	[REDACTED]		
Address and/or Residents Association:	[REDACTED] [REDACTED] [REDACTED]		
Status:	Valid	In support or opposed:	In support
Received:	27 September 2023		

I want to offer my full support for the new Little Door venue on Kingly Street [REDACTED] [REDACTED] as a fan of their venues. I've also know the team behind them for a long time and find that they have been wonderful hosts and very professional operators.

Their venues always have a great and well behaved crowd, with a friendly and laid back vibe which is so hard to find. I think this would be a welcome new type of venue for the area and something which is in short supply. I give them my full support and look forward to the new venue.

Name:	[REDACTED]		
Address and/or Residents Association	[REDACTED] [REDACTED] [REDACTED] [REDACTED]		
Status:	Valid	In support of opposed:	In support
Received:	22 September 2023		

[REDACTED] the Scarlet door for the pass two years, I can't praise the venue enough, from the staff to the food and drinks. It's a great spot for all occasions and one of our favourite local independent bars, there needs to be more of these venues in sea of soulless chains. It brings character and a great vibe to the area. APPROVE!!!

Name:	[REDACTED]		
Address and/or Residents Association	[REDACTED] [REDACTED] [REDACTED]		
Status:	Valid	In support or opposed:	In support
Received:	26 September 2023		

I am writing to you in regards to the premises concerning the Little Doors brand. There seems to be an objection to their new venue by [REDACTED] who are concerned of their respectable space turning boisterous and more so rambunctious with this new addition. However I can guarantee you that these venues are anything but of this sort. Little Scarlett Door which is a relatively new venue that has opened on Greek street still remains perhaps the most docile and polished venue in the surrounding area. If anything these venue have brought a more sophisticated and different vibe to soho than any venue that has previously been there.

Moreover the crowds that frequent the Little Door brands are a different sort of people who are

merely there to enjoy their time out with their friends and colleagues rather than be involved in any sort of malicious actions. I urge you to grant their license as if anything this venue has the fortitude to perhaps even clean up the sometimes gritty soho atmosphere. These venues have never attracted the trouble making demographic nor have they ever had any negative sort of negative feedback from the public. It is also not a noisy affair; they have a laid back atmosphere with cocktails and a lots of seating for their patrons.

Me and everyone I know have always felt more than safe at their venues. The Little Doors are venues that I can go alone, with my close family and take dates as I have never felt safer and more off guard at any other London venue. I firmly believe that this venue will add another flavor of culture and perhaps even gentrify the sometimes volatile Soho environment. I thank you for taking the time to read through and consider my words.

Name:	[REDACTED]		
Address and/or Residents Association:	[REDACTED] [REDACTED] [REDACTED]		
Status:	Valid	In support or opposed:	In support
Received:	28 September 2023		

The establishment being proposed would attract some good people to the area. I've attended one of their chains and it is not rowdy but a rather classier affair. Fully support.

Name:	[REDACTED]		
Address and/or Residents Association			
Status:	Valid	In support of opposed:	Opposed
Received:	01 October 2023		

Having experienced the welcoming atmosphere at Little Scarlet Door on Greek Street, I can personally attest to the unique vibe and safe environment their venues provide. It's crucial to have such places in Soho, where people can relax and enjoy their evenings without concerns.

Name:	[REDACTED]		
Address and/or Residents Association	[REDACTED] [REDACTED] [REDACTED]		
Status:	Valid	In support or opposed:	In support
Received:	26 September 2023		

I am writing in support of premises licence application for 9-11 Kingly Street (reference 23/05401/LIPN).

I have been to the Little Scarlet Door on Greek Street and thought it was a lovely place to have a few cocktails and a bite of food without the raucous crowds one usually finds in the middle of Soho. The staff were incredibly friendly and I felt right at home, as per the concept.

Soho needs more places one can spend their evening in a relaxed atmosphere, without any trouble and venues like this attract a better balance of people who behave responsibly and do not drink too much. In addition, having attractive venues that aren't members clubs provide access for all, and these are few and far between in Soho.

[REDACTED] I believe that businesses should be given some flexibility to operate in a way that works for them to be financially viable. Given how much hospitality has suffered, and its importance to our culture, I think it would be a shame to hold back one of the few that adds a

little class to the streets of Soho.			
Name:		[REDACTED]	
Address and/or Residents Association:		[REDACTED] [REDACTED] [REDACTED] [REDACTED]	
Status:	Valid	In support or opposed:	In support
Received:	25 September 2023		
<p>I am confident Little Door will promote the licensing objectives.</p> <p>It is not the kind of venue or crowd that will add to public nuisance or disorder, like some other venues in Soho do.</p> <p>I think it would be great for Little Door to bring their concept to Kingly Street, and bring this disused building back to life.</p> <p>They will really add to the character of the area.</p> <p>It is the kind of venue that will make Soho a better place to live in and to visit. I'm sure it will be well managed and attract a friendly crowd.</p> <p>Venues like this attract a better balance of people out at night, who behave responsibly and do not drink too much.</p> <p>I think adding another Little Door venue will help make Soho safer and more welcoming. We should be supporting businesses like this.</p> <p>I know their other venues, including the Little Scarlet Door on Greek Street, and they have a unique vibe and a really welcoming atmosphere which will be perfect for the area.</p>			
Name:		[REDACTED]	
Address and/or Residents Association		[REDACTED] [REDACTED] [REDACTED]	
Status:	Valid	In support or opposed:	In support
Received:	02 October 2023		
<p>It is a chilled place where there is no trouble and you can spend the whole night, without having to worry about people bothering you. [REDACTED] the venue is clean and vibrant, the staff are friendly and plentiful so it feels safe and their noise level is always respectful towards the community.</p>			
Name:		[REDACTED]	
Address and/or Residents Association		[REDACTED] [REDACTED] [REDACTED]	
Status:	Valid	In support or opposed:	In support
Received:	28 September 2023		
<p>[REDACTED] I support the proposed application from the Little Door Co. Having known the brand since inception, and being a frequent visitor of the Little Scarlett Door on Greek Street, I know that they will be a good addition to the area, providing a welcoming and friendly space for socialising and dancing. I have never seen any trouble at any of their venues, and security staff have always been polite; and firm when needed. I have no doubt that they will</p>			

meet their licensing objectives and ensure that the highest standards across their team are met.

Given the reduction of nightlife venues, in order to continue to be a vibrant area of London, it is important that we attract and support good venues who are willing to invest. It is important to ensure that the character of Kingly Street/Carnaby Street is maintained as a must-visit area and the addition of a new Little Door can only be a plus. Further, it will fit in well with the other restaurants and bars while having a unique offering.

Name:		[REDACTED]	
Address and/or Residents Association:		[REDACTED] [REDACTED] [REDACTED]	
Status:	Valid	In support or opposed:	In support
Received:	27 September 2023		

[REDACTED], I think it would be great for Little Door to bring their concept to Kingly Street, and bring this disused building back to life.

Name:		[REDACTED]	
Address and/or Residents Association:		[REDACTED] [REDACTED] [REDACTED]	
Status:	Valid	In support or opposed:	In support
Received:	27 September 2023		

I am writing in support of premises licence application for 9-11 Kingly Street (reference 23/05401/LIPN).

The Little Door's concept sounds unique, and perfect for Soho. A casual venue where one can eat and drink, in a relaxing space, is exactly the kind of place that we ought to be promoting across London; not just in Soho. I strongly believe it is not the kind of venue or clientele that would add to or create public nuisance or disorder.

I also believe that it would be wonderful for a thriving, reliable business to bring this disused building back to life. In times like these where many businesses are struggling, we should be giving innovative businesses such as The Little Door's the opportunity to flourish, add value to our economy and provide a useful service to the area. The application has my full support!

Name:		[REDACTED]	
Address and/or Residents Association:			
Status:	Valid	In support or opposed:	In support
Received:	01 October 2023		

Having experienced the welcoming atmosphere at Little Scarlet Door on Greek Street, I can personally attest to the unique vibe and safe environment their venues provide. It's crucial to have such places in Soho, where people can relax and enjoy their evenings without concerns.

Name:		[REDACTED]	
Address and/or Residents Association:		[REDACTED] [REDACTED] [REDACTED]	
Status:	Valid	In support or opposed:	In support
Received:	23 September 2023		
It's important to have a good night life in London, These guys know how to it right. Been to all their venues around London and they've all been really good.			
Name:		[REDACTED]	
Address and/or Residents Association		[REDACTED] [REDACTED] [REDACTED] [REDACTED]	
Status:	Valid	In support of opposed:	In support
Received:	22 September 2023		
It looks like they will be much more welcoming and relaxed than some other venues in Soho, which can sometimes be intimidating, especially as a woman. Venues like this attract a better balance of people out at night, who behave responsibly and do not drink too much. Ultimately, I have always had a great time there with great people. [REDACTED] [REDACTED] I have never had any problems with noise or disturbances when walking home.			
Name:		[REDACTED]	
Address and/or Residents Association		[REDACTED] [REDACTED] [REDACTED]	
Status:	Valid	In support or opposed:	In support
Received:	26 September 2023		
I am writing in support of premises licence application for 9-11 Kingly Street (reference 23/05401/LIPN). I have heard a lot about the Little Door venues and it sounds exactly the kind of place we need more of in Soho. I think it will add to the character of the area, as well as attracting the right kind of visitors. Adding another Little Door venue will help make Soho safer and more welcoming. We should be supporting businesses like this, not holding them back.			
Name:		[REDACTED]	
Address and/or Residents Association:		[REDACTED] [REDACTED] [REDACTED] [REDACTED]	
Status:	Valid	In support or opposed:	In support
Received:	25 September 2023		
[REDACTED] [REDACTED] In all this time I have enjoyed the Little Door venues on the Fulham Road (blue door), on All Saints Road in Notting Hill [REDACTED] as well as the Little Scarlet Door on Greek street. They are truly unique and welcoming places that make patrons really feel at home. I enjoy being able to have dinner followed by drinks in the same place and love the relaxed atmosphere.			

Further - I have always experienced the venue to be most professionally run, from the barkeepers to the friendly and professional door and security staff that kept the place running smoothly at all times.

In a nutshell - I have no doubt that their new venue on Kingly Street will add fantastically to the neighbourhood and cannot wait to visit it! Kindly take this letter as my strong endorsement for their application!

Name:	[REDACTED]		
Address and/or Residents Association	[REDACTED] [REDACTED] [REDACTED] [REDACTED]		
Status:	Valid	In support of opposed:	In support
Received:	26 September 2023		

I'm writing to lodge my support for this license application.

I know the people behind this venue, and I can wholeheartedly stand for their professionalism and the quality of their operations. I have no doubt they will promote the licensing objectives and be a credit to the neighbourhood.

They run the kind of business which is well managed and attracts a friendly and responsible crowd - not something which can be said about all venues in the area! Another Little Door venue will only contribute positively towards Soho - both in terms of the business and the safety of the surrounding streets.

[REDACTED] I'm in favour of supporting the right sorts of young businesses and ensuring the centre of our city stays vibrant. Backing the right operators and giving them the flexibility to operate to their best encourages growth and investment into the borough. There is nothing positive to be gained by blocking this application.

Name:	[REDACTED]		
Address and/or Residents Association	[REDACTED] [REDACTED] [REDACTED] [REDACTED] [REDACTED]		
Status:	Valid	In support or opposed:	In support
Received:	28 September 2023		

I believe the proposed Kingly Soho license will promote the licensing objective. I have been to the Little Scarlet Door many times and love the atmosphere there. [REDACTED] and one of the few places in Soho I know has good drinks, good food, a great atmosphere and is safe. It's nice to have a chilled place to go out and be during the day as well for a bite to eat or a coffee. Every time I have gone, the hospitality has been incredible, the staff go out of their way to make you feel comfortable and welcome. Once I even lost a jacket there and they went to lengths to help me find it. It would be great to have another location opened by this reputable brand.

Name:		[REDACTED]	
Address and/or Residents Association:		[REDACTED] [REDACTED] [REDACTED]	
Status:	Valid	In support or opposed:	In support
Received:	28 September 2023		
<p>I am writing to express my wholehearted support for the proposed Little Door venue on Kingly Street. I am convinced that Little Door's unique concept and welcoming atmosphere would be an excellent addition to the area.</p> <p>Little Door stands out as a place where patrons can enjoy a relaxed evening without any worries about disturbances. I believe that the addition of a Little Door venue will enhance the character of Soho and contribute to a safer and more welcoming community.</p> <p>I firmly believe that granting this application will promote the licensing objectives and help make Soho an even better place to live and visit.</p>			
Name:		[REDACTED]	
Address and/or Residents Association		[REDACTED] [REDACTED] [REDACTED] [REDACTED]	
Status:	Valid	In support or opposed:	In support
Received:	25 September 2023		
<p>I am in full support of the new premises license in Kingly Street.</p> <p>[REDACTED] an existing Little Door bar. I also love to go to Little Scarlet Door with my friends for cocktails. I've never had any issues with noise [REDACTED] and the type of crowd the bar attracts are always civil and respectful. It's always well managed and I've never seen any trouble.</p> <p>One of the main reasons [REDACTED] is to be in such close proximity to outstanding independent restaurants and nightlife. I believe this will be a great addition to Soho and is just the vibe we need.</p> <p>I think their new venue will greatly promote the licensing objectives.</p>			
Name:		[REDACTED]	
Address and/or Residents Association		[REDACTED] [REDACTED] [REDACTED]	
Status:	Valid	In support or opposed:	In support
Received:	26 September 2023		
<p>[REDACTED] I would like to give my support to the application for licence of the Little Door venue on 9-11 Kingly Street application number 23/05401/LIPN.</p> <p>I am a customer of their other venues, particularly the Little Scarlet Door on Greek Street, their venues are very well run and managed, and they have an atmosphere and customer profile which will be perfect for the area. I have visited many times and have never seen anything but great service and atmosphere there. It is clear to me that the company is completely committed to upholding the licencing objectives. It is a venue that I can take friends to or go alone and I</p>			

always find it to have a safe, comfortable, friendly atmosphere.

Being able to pop into their venues and have a drink and a bite to eat together is always a benefit as it saves me from having to go to a number of places. Soho needs more safe well run venues like the one proposed on Kingly Street.

I think it would be great for Little Door to bring their concept to Kingly Street, and bring this disused building back to life, there are surprisingly few venues in the Carnaby area who really look after people like me. I also feel that they are the perfect operators to take over and use this empty venue.

Soho needs more diverse well-run places to go to in the evenings. Venues like this one attract a more balanced and mature discerning customer. This can only be good for the area. [REDACTED]

[REDACTED] and I feel that sometimes their policy of blocking new applications from good operators like this just deters new investment, and ensures that nothing changes for the better. I have no doubt that granting this application will promote the licensing objectives.

Thank you for considering my letter of support.

Name:	[REDACTED]		
Address and/or Residents Association:	[REDACTED] [REDACTED] [REDACTED]		
Status:	Valid	In support or opposed:	In support
Received:	25 September 2023		

[REDACTED] The Little Yellow Door. I go there often because it's safe for females, has good security, no disturbances outside, and is very clean.

Also since it has food and drinks and lots of seating, it's a place I can spend the whole evening without having to move locations.

The owners and staff are responsible and friendly.

Name:	[REDACTED]		
Address and/or Residents Association:	[REDACTED] [REDACTED] [REDACTED]		
Status:	Valid	In support or opposed:	In support
Received:	22 September 2023		

I have been to all the Little Door venues in London, and am a frequent visitor at the Little Yellow and Scarlet doors. I love the atmosphere they create, which is unique and incredibly friendly. The crowd there is always nice and super well behaved (unlike many other establishments in Soho!) They are such a great addition to any neighbourhood, and especially Soho, which definitely needs more places where everyone can feel welcome, safe and have fun!

Name:		[REDACTED]	
Address and/or Residents Association		[REDACTED] [REDACTED] [REDACTED] [REDACTED]	
Status:	Valid	In support or opposed:	In support
Received:	28 September 2023		
I would like to support the application. i have been to the other Little Door Venues over the years and they are all run extremely well. I have always found the crowd to be a friendly one and I believe it will be a positive addition to the area.			
Name:		[REDACTED]	
Address and/or Residents Association:		[REDACTED] [REDACTED] [REDACTED] [REDACTED]	
Status:	Valid	In support or opposed:	In support
Received:	02 October 2023		
I would like to express my support for the opening of a new Scarlet Door venue in Soho. Having experienced the existing Scarlet Door venue in Soho, I believe it to be a really valuable addition to the neighbourhood, as it is a really inclusive space that supports the spirit of community. I would be thrilled to have more venues where I can connect with others in a safe, inclusive and accessible space.			
Name:		[REDACTED]	
Address and/or Residents Association		[REDACTED] [REDACTED] [REDACTED] [REDACTED]	
Status:	Valid	In support or opposed:	In support
Received:	28 September 2023		
I would like to support this project. The little doors are great venues, the staff and guests are very friendly and respectful and as a woman I've always felt very safe there, just because they've managed to create a very nice, respectful atmosphere. These are the reasons why I would like to help them open another venue as I think London would benefit from having more party places like these!			
Name:		[REDACTED]	
Address and/or Residents Association		[REDACTED] [REDACTED] [REDACTED] [REDACTED]	
Status:	Valid	In support or opposed:	In support
Received:	21 September 2023		
[REDACTED]			
I'm writing in regards to the Little Door group, of whose venues I've frequented regularly over the last 5 years. It's a lovely relaxed spot which in my mind is always reminiscent of someone's ideal living room - laid back and spacious.			
[REDACTED] who doesn't have a large living room (or indeed much room at all) its filled a wonderful role historically, and indeed has played host to 4 of my last birthday parties with			

friends.

The idea for a new venue in Kingly Street sounds like a wonderful idea as we need more safe, relaxed and charming venues in the area - I'm confident little doors will promote the licensing objectives set and generally produce a great product as per prior wonderful venues.

On a personal note it would be great to have one [REDACTED]

Name:	[REDACTED]		
Address and/or Residents Association:	[REDACTED] [REDACTED] [REDACTED] [REDACTED]		
Status:	Valid	In support or opposed:	In support
Received:	25 September 2023		

I would like to pledge my support for [REDACTED], Managing Director of Little Door & Co. I have personally known [REDACTED] for over 15 years and he has proven to be both a loyal friend and an upstanding citizen who has grown his Little Doors into something truly unique and highly valued by the London communities in which they are based.

Since the first Little Yellow Door opened in Notting Hill, I have had the privilege of attending his community-building events and creative locations. Each Little Door has been individually decorated to give the feeling of being in the comfort of a friend's home and its this relaxed atmosphere that tends to make its patrons connect more deeply than other less personal establishments.

I believe that a Little Door based in Kingly Street would be an asset to Soho and a valued establishment for residents to feel at home and connect socially with their neighbours.

Name:	[REDACTED]		
Address and/or Residents Association:	[REDACTED] [REDACTED] [REDACTED]		
Status:	Valid	In support or opposed:	In support
Received:	27 September 2023		

The little doors add a wonderful warm feeling to every location that I've been to. I feel like I can go there safely alone, and as a woman that is quite rare. The staff at all the venues are especially kind. The concept reminds me of a sort of a non exclusive clubhouse that anyone is welcome to. The fact that they are started by two young friends is so unusual these days in a city bombarded with international chains of cold and lackluster venues. Let's keep London alive by letting these sorts of projects flourish.

Name:	[REDACTED]		
Address and/or Residents Association:	[REDACTED] [REDACTED] [REDACTED]		
Status:	Valid	In support or opposed:	In support
Received:	29 September 2023		

[REDACTED]

I can say without a doubt that the little doors bars/clubs have been the most incredible and transformative.

Having reviewed the "Inclusion in the Evening and Night Time Economy Task Group Report" published in 2019, I can say without a doubt that the little doors are exemplary in their consideration for all guests' requirements. They host a diverse crowd and everyone absolutely adores the atmosphere and diversity yet somehow they make it affordable and inclusive.

In conclusion, I could not recommend the little doors proposed next venue highly enough.

Name:		[REDACTED]	
Address and/or Residents Association:		[REDACTED] [REDACTED] [REDACTED]	
Status:	Valid	In support or opposed:	In support
Received:	26 September 2023		

I am writing in support of premises licence application for 9-11 Kingly Street (reference 23/05401/LIPN).

I have heard a lot about the Little Door venues and am a member. I am excited to try their new one, it sounds exactly the kind of place we need more of in Soho! The idea of a relaxed bar where you can also get something to eat is really appealing and I think it will add significantly positively to the character of the area, as well as attracting the right kind of visitors.

Adding another Little Door venue will help make Soho safer and more welcoming. We should be supporting businesses like this, not holding them back.

Name:		[REDACTED]	
Address and/or Residents Association		[REDACTED] [REDACTED] [REDACTED]	
Status:	Valid	In support of opposed:	In support
Received:	28 September 2023		

[REDACTED] I am writing in support of the Little Door group who are intending to open a new bar in Soho.

[REDACTED] who has also frequented the other Little Door bars, particularly, Little Scarlet Door on Greek Street, I think their new bar would be a perfect addition to the borough.

The bars are welcoming, feel unique with their laid back living room style. They're a great place to meet friends for a drink, or some food before or after visiting one of the area's theatres, cinemas etc. or just spend the whole evening at with a date. The new bar would fit seamlessly into and enhance the Soho ecosystem.

Finally, as a woman, I think there is a great importance in knowing that there are safe bars that are open late in Soho. And I have always felt safe and welcomed when visiting a Little Doors bar. And I believe we need more places that feel safe in soho for everyone where you can relax with a drink for an evening and not experience any trouble.

I hope you consider my points and allow Little Door to open this new exciting site.

Name:		█	
Address and/or Residents Association		█	
Status:	Valid	In support or opposed:	In support
Received:	28 September 2023		
<p>█ would be grateful for the Licensing Authority's consideration of this representation in support of the above premises licence application, based upon the promotion of all four licensing objectives.</p> <p>█ provides a unified voice for all businesses in Soho, with the aim of protecting and growing the economic diversity of the area in which we do business, through engaging with each other, our residents, other amenity groups and Westminster City Council. We currently represent almost 100 businesses in the Soho area, with hospitality, retail and property being our current focus.</p> <p>Formed in 2020, initially as a forum to help each other face the unprecedented challenges of the Covid-19 pandemic, we are now focussed on partnership working through the Covid-19 recovery period and beyond. We are all committed to safeguarding Soho's iconic status as a world class destination for independent retail, cutting edge food, live entertainment and Soho's very special culture that defines our community and its unique heritage.</p> <p>The Application</p> <p>The Little Door are a member of the █ and a crucial one at that as they provide a unique individuality with their food and beverage offering. A majority of their customers are female and we understand from their customers that it is considered 'a safe place' where women in particular can go and relax. We should be welcoming first-rate operators like Little Door into Soho with open arms. Their concept is uniquely warm, inviting and homely.</p> <p>Little Door are not asking for a new licence per se. They are simply proposing to tweak an existing licence to make it fit their operating model, so that it is viable for them – in a manner that involves giving up a huge amount of late-night drinking capacity in the week, and introducing a new list of modernised conditions. These changes undoubtedly promote the licensing objectives and make things better and safer in Soho. █ believes that having a night-time economy made up of operators like Little Door improves Soho and having a late offering, to an extent, means that patrons are more likely to finish their night there, without being tempted to continue elsewhere.</p> <p>We have to permit some flexibility to new businesses to come in and do things differently. The alternative is that Soho regresses, while the innovative entrepreneurs looking to invest in London are driven to flourish elsewhere - in other boroughs – and Soho becomes a stagnant pond of non-independent business who have little interest in making Soho a better place.</p> <p>Thank you for considering the █ views.</p>			
Name:		█	
Address and/or Residents Association		█	
Status:	Valid	In support or opposed:	Opposed
Received:	12 September 2023		

Representation

We request Councillors on the panel to consider our concerns about this application for a new bar in the West End Cumulative Impact Zone. As the Committee are aware the onus is on the applicant to demonstrate they will not increase cumulative impact and will promote the licensing objectives. We will present evidence on the impact of the huge number of licensed premises is having on the lives of residents and how the high level of crime has made the area very unsafe for people on a night out. Any licensed premises which increases the number of people on the streets at night will have a negative impact on residents and will increase the level of crime in the area. (Appendix 1 Crime and Disorder). As background the Committee may be aware of a similar application (23/01201/LIPV) in February 2023, we objected to this application and at the Licensing Sub Committee hearing on 11 May the application was refused on the following grounds; *'The Sub-Committee's number one focus was on the additional numbers (in this case an increase to 70 people) entering the West End CIZ if the application were granted with the proposed increase in hours and the effect those numbers would have on the CIA overall. This was the true crux of the matter.'* The Licensing Sub Committee were also concerned with crime peaking between 1am and 3am and patrons becoming victims of crime. This new application is for a 1am bar with a capacity of 180, it proposes an exception to policy under PB1(c), stating, *'the substantial decrease in hours, together with the removal and amendment of the conditions therefore provides exceptional circumstances and promotes the licensing objectives.'* We disagree with this statement and say the application fails the tests under PB1 (B); **B. It is the Licensing Authority's policy to refuse applications within the West End Cumulative Impact Zone other than:** 1. Applications to **vary the existing licence hours within the council's Core Hours Policy HRS1.** 2. Applications that seek to **vary the existence licence so as to reduce** the overall capacity of the premises. **(our emphasis)** We note on Saturdays the current hours fall within the Core Hours Policy of midnight whereas this proposal aims to increase the terminal hour to 1.30am. For information there have been two previous applications to extend the Saturday licensable activities of midnight by reducing and transferring the terminal hours on Monday, the application in 2018 (18/03731/LIPV) was refused and the application in 2022 (22/08338/LIPV) was withdrawn. We do not consider the reduction of hours from 3am to 1am on Mondays and Tuesdays to be true reductions in hours, these being the quietest nights of the week whereas Saturday being the busiest. This application also aims to change the operation from a private members club to a public access bar/music and dance venue and with an increase in capacity. The Cumulative Impact Policy CIP1 makes reference to increases in capacity, *'Neither will the licensing authority consider the case to be exceptional merely because the capacity of the premises, or any proposed increase in capacity is small. The high number of premises within the West End Cumulative Impact Zone means that a small increase in capacity in each premises would lead to a significant increase overall within that area.'* **(D14) (our emphasis)** In relation to cumulative impact we make the following observations. Although the number of 'alcohol hours' are proposed to be reduced overall this does not take into account that capacity will increase and especially on a Saturday. It is not the hours that should be counted but the numbers of people who have access to alcohol in those hours. Not only will the numbers increase but also the way alcohol will be consumed, there will be 90 vertical drinkers after 23:00hrs, this being a significant change from the current licence offered for surrender as condition (22) states, *'After 23:00hrs the supply of alcohol at the premises shall only be to a person seated at a table.'* The Cumulative Impact Policy CIP1 acknowledges the importance of the concentration of drink-led premises and the number of people in the area at night, its states, *'The West End Cumulative Impact Zone has been identify because of the cumulative effect of the concentration of late night drink led premises and /or night cafés has led to serious problems of disorder and/or public nuisance affecting residents, visitors and other businesses. The extent of crime and disorder and public nuisance in the West End Cumulative Impact Zone arises from the number people there late at night: a considerable number of them being intoxicated.'* **(D4) (our emphasis)** For more information see Appendix 2 Cumulative Impact. The applicant proposes a set of conditions, some of which raise concerns in particular the provision of SIAs will be risk assessed on an ongoing basis and substantial food shall be available, we ask the applicant to confirm the food offer as kitchen facilities are absent from the plans. We are concerned that granting any licences in this area will

have an impact on the licensing objectives, Soho has the highest concentration of licensed premises in Westminster, 487 with a large proportion (25%) being late night licences. There are 121 licensed premises between the hours of 1am - 6am, with a capacity of over 22,827. The area is densely populated at night with people creating loud levels of noise causing disturbance, alongside an increase in crime, disorder and anti-social behaviour. Residents already suffer from high levels of noise and disturbance during the evening and late into the night from the huge numbers of intoxicated people on the street. They are disturbed as people walk by either shouting, screaming or arguing, noise from pedicabs, car doors slamming, horns honking, they are also subjected to anti-social behaviour with people vomiting and urinating in the street or in their doorways. [REDACTED] are already disturbed by patrons as they leave other late night premises in the area who are usually highly intoxicated, making a noise as they pass by to continue their night out or while they wait to be picked up by taxis, the addition of more people later at night will create even more disturbance. We note a dispersal policy will be available upon request and the provisions of SIAs will be risked assessed on an ongoing basis, however, these management systems and the 24/7 security team cannot prevent residents from being disturbed at night, they have repeatedly failed to prevent noise nuisance as evidenced by the experience of [REDACTED]. We do not believe SIAs and security measures in the area can mitigate against the impact of 180 intoxicated people being discharged onto the streets at 1.30am, they can't control their dispersal routes and can't stop people from carrying on their night out in Soho making a noise and disturbing residents along the way. With all of the above it is unsurprising residents experience sleep disturbance, a survey conducted by [REDACTED] confirms that residents are disturbed by noise at night and this is having a negative impact on their lives. 87 people responded of which 78 are Soho residents with ages spread fairly evenly from 22 to 80, 59% having lived in Soho for more than 10 years. When asked about disturbed sleep; 24% of respondents have their sleep disturbed 7 nights a week, 16% 5 or 6 nights a week and 19% 3 or 4 nights a week. Furthermore, 64% of respondents agreed that noise nuisance from increased commercial activity at night is the most serious problem impacting Soho residents quality of life. 62% of respondents agreed that the council should not grant any extensions of hours for premises in Soho. 60% of respondents agreed that noise nuisance and sleep deprivation is adversely impacting my health and the health of the people they live with. 46% of respondents agreed that noise nuisance is so bad that they have considered moving away from Soho. The full survey can be found in Appendix 3. In summary, the policy clearly states the extent of crime and disorder and public nuisance in the West End Cumulative Impact Zone arises from the number of intoxicated people in the area at night, it is therefore without doubt this application will fail to promote the licensing objectives and increase cumulative impact. We find no reason to go against the decision of the Licensing Sub Committee decision on 11 May and respectfully request this application be refused. Yours faithfully, Licensing Committee [REDACTED]

Appendix 1: Crime and Disorder Appendix 2: Cumulative Impact Appendix 3: [REDACTED] Sleep Survey Results Appendix 4: The Application Appendix 5: The Soho Society Appendix 1 : Crime and Disorder **The Cumulative Impact Assessment 2020** presents overwhelming evidence of the year on year increase in cumulative impact in the West End Zone 1, it highlights the rate of crime as 10 - 13 times higher between 6pm - 6am compared to the borough average. The level of crime, disorder and anti social behaviour continues to be a huge problem in Soho, the crime figures are high and rising. The recent police crime reports for April /May shows current levels of alcohol related assaults, sexual assaults and robberies within the West End area are now higher than at pre-COVID levels. The peak times for crime being between 10pm - 2am. In Soho the majority of robberies take place at night, people are targeted as they leave venues. Alongside the robberies and assaults drug dealing is a huge problem with groups of dealers congregating to sell drugs to people as they leave premises or as they pass by. There are more dealers in the area at night than during the day, this is directly linked to the large number of venues and people which creates the drugs market. Pickpockets also operate in the area, they are a part of a well organised criminal group who arrive in a van at night and disperse into Soho before returning to be driven away. It is well known that intoxicated people become victims of crime, their vulnerability being exploited by gangs or individuals who are in Soho explicitly to target them. We believe patrons leaving this cafe at night will be at high risk of becoming victims of crime. Appendix 2: Cumulative Impact This area has been identified by the Westminster City Council

as under stress because the cumulative effect of the concentration of late night and drink led premises and night cafes has led to serious problems of disorder and/or public nuisance affecting residents, visitors and other businesses. The evidence presented in the Cumulative Impact Assessment 2020 is overwhelming, it describes the high level of cumulative impact in the West End Zone between 2017-2019. It concludes that, *'After consideration of the cumulative impact assessment it is the Licensing Authority's view that the number of premises licences in the West End, are such that it is likely granting further types of licences or varying existing licences would be inconsistent with the authority's duty to promote the licensing objectives. The granting of licences for certain types of operation that are likely to add to Cumulative Impact within these areas would not be consistent with the Licensing Authority's duty under the Licensing Act 2003.'* (p. 19) **(our emphasis)** In any applications for an alcohol licence in the Cumulative Impact Zone, the applicant is required to demonstrate that the application will not increase the Cumulative Impact. The analysis in the Cumulative Impact Assessment 2020 showed a very strong correlation between the number of licences and the extent to crime, violence and anti-social behaviour generally. This data means that impact is increased by any additional drinkers. It states for every additional licence premises the analysis will continue to show that reported incidents are likely to increase by something between 6% and 17% and crimes to increase by over 10%. The policies in relation to the cumulative impact zone are directed at the global and cumulative effects of licences on the area as a whole (D16. of the policy). D23. *'The proximity of residential accommodation is a general consideration with regard to the prevention of public nuisance. It goes on, 'The nature of cumulative impact is that it is cumulative and affects not only the immediate vicinity of the premises, but the wider area; thus the number of people visiting the premises, the nature of licensable activities and the lateness of operations have an impact on an area as a whole, irrespective of whether or not there is residential accommodation in proximity to the premises.'* **(our emphasis)** It is important to note the policy relates to the global effects of alcohol licences in the whole impact zone and not just a part of it. Appendix 3 : [REDACTED] Sleep Survey Results - 31st October 2022 This survey conducted by [REDACTED] confirms that residents are disturbed by noise at night and this is having a negative impact on their lives. 87 people responded of which 78 are Soho residents with ages spread fairly evenly from 22 to 80. 59% have lived in Soho more than 10 years 26% between 3 and 10 years 6% between 1 and 3 years and 9% have lived here less than a year 42% own their homes 20% are Soho Housing Association and the rest tenants with other landlords 10 respondents have children living at home with them 58% have double glazing 37% single glazing 5% have triple glazing 24% of respondents have their sleep disturbed 7 nights a week 16% of respondents have their sleep disturbed 5 or 6 nights a week 19% of respondents have their sleep disturbed 3 or 4 nights a week 19% of respondents have their sleep disturbed once or twice a week 20% do not have a problem with environmental noise pollution Topping the list in September was people drinking in the street with 54 mentions, then pedicabs with 51, waste collections at 48, construction noise 36 and car horns 33 and deliveries at 25. Other noise sources identified were air conditioning, motorbikes revving, building alarms and music from licensed venues. The most common identified problem at 42% of respondents was people drinking and shouting in the street. 64% of respondents agreed that noise nuisance from increased commercial activity at night is the most serious problem impacting Soho residents quality of life 46% of respondents agreed that noise nuisance is so bad that they have considered moving away from Soho 60% of respondents agreed that noise nuisance and sleep deprivation is adversely impacting my health and the health of the people they live with. 67% of respondents agreed that the council should base its noise policy on the World Health Organisation guidelines 64% of respondents agreed that our ward councillors should make this their priority during the next four years 69% of respondents agreed that during the time I have lived in Soho noise pollution has got significantly worse 73% of respondents agreed that if noise limits are being exceeded the council should consider reviewing existing alcohol licences 72% of respondents agreed that the council should install electronic noise monitoring in Soho 56% of respondents agreed that the council should not grant additional premises licence for the sale of alcohol in Soho. 62% of respondents agreed that the council should not grant any extensions of hours for premises in Soho 68% of respondents agreed that the council should renew its noise strategy as a matter of urgency Many respondents made additional comments:- [REDACTED] the

noise & air pollution finally broke me. Like the frog in the pan of water with the heat gradually turned up, it took me a while to realise that it wasn't me going soft, it was the significant degradation of the environment around me. [REDACTED] several other tenants have moved in & swiftly out again citing sleep disruption & excessive night noise as their reason for leaving. The flat is now used as an office rather than as residential. I am disappointed that another restaurant unit is going to be let on Hopkins Street by Shaftesbury when the residents already have an enormous amount of noise from the existing restaurants. No doubt they will also want an alcohol licence, which will increase the noise and disturb residents even more. [REDACTED] I find it extremely exhausting not able to have rest at night, screams and noise of drunk people every night, [REDACTED] does not want to change the windows to a double glazing nor allow tenants to pay privately for windows to be upgraded. Noise at home, lack of sleep, and concentration in the day time. I have a hand held noise monitor, I recorded noise levels of 97db outside the pub at the corner of [REDACTED]. More consideration needs to be given to residents from councillors, people visiting the area and local businesses in particular those who serve alcohol and have late night licences. Decisions such as granting planning and licence applications should not be made by people who do not live in the area and are therefore not impacted by the decision making. Very difficult to get the local authority to understand and take complaints seriously. Officers often helpful but then the case goes to committee and they always seem to rule in favour of the commercial premises rather than residents. There is supposed to be a presumption to refuse new licences but in practice the council still lets new things through until after midnight, which is far too late and has made a nonsense of the policy. There should be a quiet window of 11pm to 8am every day. 7am deliveries are far too early for a lot of people if they are noisy or use cages or refrigeration. [REDACTED] Regularly now (most nights) there are traffic jams in the street at 3am in the morning with cars picking up people leaving clubs. The cars frequently are using their horns. Last night they had their door open with music blaring. we have 2 motorbike stands close together. 1 in [REDACTED] and 1 in [REDACTED] There is always at least one bike revving up at either 3am or really early like 530am This noise has changed and increased over the past 3-4 years. I am woken up most nights at about 3am. And i have double glazing and am on [a high] floor. Businesses take no responsibility for their customers drinking/eating and mainly shouting out-side, including when they are queuing, and particularly when they are leaving. Post al fresco, there is a new attitude that anything goes on the streets and that includes contempt for the community who live here. The Council need to rethink this and put some major resource into enforcement. [REDACTED] [REDACTED] It's never been this noisy! Early hours waste collections (including bottle smashing) also includes the food & beverage businesses putting their waste in the street and bottle bins at anti-social hours ahead of collection times. Our local restaurants are not supposed to put bottles out between the hours of 23:00 and 07:00 but they frequently do. Frequently delivery trucks some with noisy refrigeration units are also delivering early hours. Also deliveries & pedicabs. Unfortunately my lack of sleep due to noise has caused serious health issues and I now cannot work and suffer anxiety and depression. I'm woken up on average 5 times per night and have considered suicide. Why I'm being denied sleep between the hours of 11pm and 7am astonishes me. The freeholders Shaftesbury Carnaby show a total disrespect to the effects that noise has on the residents of Soho.

Appendix 4: The Application **New premises licence. Bar. The existing premises licence (ref 22/09921/LIPT) subject, inter alia, to conditions 20 and 21 in relation to membership and a capacity of 150. The current hours for the provision of licensable activities are 03:00 Monday to Friday, midnight Saturday and 22:30 Sunday. They application follows pre-application advice 22/10842/PREAPM and prospers a new premises licence to replace the existing licence ref 22/09921/LIPT, which is proposed to be surrendered. The new premises licence would differ from the current licence by: A. Reducing the hours of licensable activities on the mornings following Monday to Friday 01:00 and increasing to 01:00 on the morning following Saturday (with Sunday left unchanged: B. Removing conditions 10 -12 (Rules of Management), 20 and 21 (membership), and 13 -17 and 22 (various), and replace them with a suite of modern and appropriate model conditions C. Increasing the capacity to no more than 180, with minimum seating provision for at least 90 D. Updating the layout of the premises in accordance with the**

enclosed plans, including changes to fixed seating and an increase in WC provision. Both the existing and proposed use fall within PB1 of the Statement of Licensing Policy. The substantial decrease in hours, together with the removal and amendment of the conditions therefore provides exceptional circumstances and promotes the licensing objectives. Alcohol : Monday to Saturday 10:00 - 01:00. Sunday: 12:00 - 22:30 Late Night Refreshment : Monday to Saturday, 23:00 - 01:00 Live Music/Recorded Music/Performance of Dance/Anything Similar Monday to Saturday, 09:00 - 01:00 Opening Hours: Monday - Saturday: 09:00 - 01.30. Sunday: 12:00 - 23:00 Capacity: 180 Appendix 5 : ██████████ ██████████ is a charitable company limited by guarantee established in 1972. ██████████ is a recognised amenity group and was formed to make Soho a better place to live, work or visit by preserving and enhancing the area's existing diversity of character and uses, and by improving its facilities, amenities and environment.

3. Policy & Guidance

The following policies within the City Of Westminster Statement of Licensing Policy apply:	
Policy CIP1 applies	<p>A. It is the Licensing Authority's policy to refuse applications within the West End Cumulative Impact Zone for: pubs and bars, fast food premises, and music and dancing and similar entertainment, other than applications to:</p> <ol style="list-style-type: none"> 1. Vary the hours within Core Hours under Policy HRS1, and/or 2. Vary the licence to reduce the overall capacity of the premises. <p>C. Applications for other premises types within the West End Cumulative Impact Zones will be subject to other policies within this statement and must demonstrate that they will not add to cumulative impact.</p> <p>D. For the purposes of this policy the premises types referred to in Clause A are defined within the relevant premises use policies within this statement.</p>
Policy HRS1 applies	<p>A. Applications within the core hours set out below in this policy will generally be granted for the relevant premises uses, subject to not being contrary to other policies in the Statement of Licensing Policy.</p> <p>B. Applications for hours outside the core hours set out in Clause C will be considered on their merits, subject to other relevant policies, and with particular regard to the following:</p> <ol style="list-style-type: none"> 1. The demonstration of compliance in the requirements of policies CD1, PS1, PN1 and CH1 associated with the likelihood of the effect of the grant of a licence for later or earlier hours on crime and disorder, public safety, public nuisance and the protection of children from harm. 2. If the application is located within a Special Consideration Zone they have demonstrated that they have taken account of the issues identified in that area and provided adequate mitigation. 3. Whether there is residential accommodation in the proximity of the premises that would likely be adversely affected by premises being open or carrying out operations at the hours proposed. 4. The proposed hours of the licensable activities and when customers will be permitted to remain on the premises. 5. The proposed hours when any music, including incidental music, will be played. 6. The hours when customers will be allowed to take food or drink outside the premises or be within open areas which form part of the premises. 7. The existing hours of licensable activities and the past operation of the premises (if any) and hours of licensable premises in the vicinity. 8. Whether customers and staff have adequate access to public transport when arriving at and leaving the premises, especially at night. 9. The capacity of the premises. 10. The type of use, recognising that some venues are more likely to impact the licensing objectives than others; for example, pubs and bars are higher risk than theatres, cinemas and other cultural and sporting venues due to the nature of the operation.

11. The Licensing Authority will take into account the active measures proposed for a 'winding down' period including arrangements for people to be collected from the premises to travel home safely.
12. Conditions on hours may be attached that require that the supply of alcohol for consumption on the premises ceases a suitable period of time before customers are required to leave the premises.
13. The council, acting as the Licensing Authority, may reduce hours if, after review, it is necessary to impose conditions specifying shorter hours in order to promote the licensing objectives.
14. Specific days for non-standard hours should be identified and justified as part of the application to allow responsible authorities and interested parties to evaluate the impact that these licensable activities may have, and to plan accordingly. The consideration of applications for later hours for Bank Holiday Mondays will take into account that later hours are generally granted for preceding Sundays and that the next day is a working day. Non-specific days are expected to be covered by Temporary Event Notices or variation applications.

C. For the purpose of Clauses A and B above, the Core Hours for applications for each premises use type as defined within this policy are:

1. **Casinos:** Up to 24 hours a day whilst casino gaming is permitted by a premises licence under the Gambling Act 2005.
2. **Cinemas, Cultural Venues and Live Sporting Premises:**
Monday to Sunday: 9am to 12am
3. **Hotels:** Monday to Thursday: 9am to 11.30pm. Friday and Saturday: 9am to 12am. Sunday: 9am to 10.30pm. Sundays immediately prior to a bank holiday: 9am to 12am. For the sale of alcohol to guests for consumption in hotel/guest rooms only: Anytime up to 24 hours.
4. **Off licences:** Monday to Saturday: 8am to 11pm. Sunday: 9am to 10.30pm.
5. **Outdoor Spaces:** Monday to Thursday: 9am to 11.30pm. Friday and Saturday: 9am to 12am. Sunday: 9am to 10.30pm. Sundays immediately prior to a bank holiday: 9am to 12am.
6. **Pubs and bars, Fast Food and Music and Dance venues:**
Monday to Thursday: 10am to 11.30pm. Friday and Saturday: 10am to 12am. Sunday: 9am to 10.30pm. Sundays immediately prior to a bank holiday: 12pm to 12am.
7. **Qualifying Clubs:** Monday to Thursday: 9am to 12am.. Friday and Saturday: 9am to 12am. Sunday: 9am to 10.30pm. Sundays immediately prior to a bank holiday: 9am to 12am.
8. **Restaurants:** Monday to Thursday: 9am to 11.30pm. Friday and Saturday: 9am to 12am. Sunday: 9am to 10.30pm. Sundays immediately prior to a bank holiday: 9am to 12am.
9. **Sexual Entertainment Venues and Sex Cinemas:** Monday to Thursday: 9am to 11.30pm. Friday and Saturday: 9am to 12am. Sunday: 9am to 10.30pm. Sundays immediately prior to a bank holiday: 9am to 12am.

D. Core hours are when customers are permitted to be on the premises and therefore the maximum opening hours permitted will be to the same start and terminal hours for each of the days where licensable activity is permitted.

E. For the purposes of this policy, 'premises uses' are defined within

<p>Policy PB1 applies</p>	<p>the relevant premises use policies within this statement.</p> <p>A. Applications outside the West End Cumulative Zone will generally be granted subject to:</p> <ol style="list-style-type: none"> 1. The application meeting the requirements of policies CD1, PS1, PN1 and CH1. 2. The hours for licensable activities being within the council's Core Hours Policy HRS1. 3. The operation of any delivery services for alcohol and/or latenight refreshment meeting the council's Ancillary Delivery of Alcohol and/or Late-Night Refreshment Policy DEL1. 4. The applicant has taken account of the Special Consideration Zones policy SCZ1 if the premises are located within a designated zone. 5. The application and operation of the venue meet the definition of a Public House or Bar in Clause D. <p>B. It is the Licensing Authority's policy to refuse applications within the West End Cumulative Impact Zone other than:</p> <ol style="list-style-type: none"> 1. Applications to vary the existing licence hours within the council's Core Hours Policy HRS1. 2. Applications that seek to vary the existing licence so as to reduce the overall capacity of the premises. <p>C. The applications referred to in Clause B1 and B2 will generally be granted subject to:</p> <ol style="list-style-type: none"> 1. The application meeting the requirements of policies CD1, PS1, PN1 and CH1, and/or, 2. The operation of any delivery services for alcohol and/or latenight refreshment meeting the council's Ancillary Delivery of Alcohol and/or Late-Night Refreshment Policy DEL1. 3. The application and operation of the venue continuing to meet the definition of a Public House or Bar in Clause D. <p>D. For the purposes of this policy a Public House or Bar is defined as a premises, or part of a premises that's primary use is the sale or supply of alcohol for consumption on those premises and/or for consumption off the premises for consumption outside the venue.</p>
----------------------------------	---

4. Equality Implications

The Council in its capacity as Licensing Authority has a duty to have regard to its public sector equality duty under section 149 of the Equality Act 2010. In summary, section 149 provides that a Public Authority must, in the exercise of its functions, have due regard to the need to:

- (a) eliminate discrimination harassment, victimisation and any other conduct that is prohibited by or under this Act;
- (b) advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it; and
- (c) foster good relations between persons who share a relevant protected characteristics and persons who do not share it.

Section 149 (7) of the Equality Act 2010 defines the relevant protected characteristics as age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sex, and sexual orientation.

5. Appendices

Appendix 1	Premises plans
Appendix 2	Applicant supporting documents
Appendix 3	Existing premises licence 22/09921/LIPT
Appendix 4	Premises history
Appendix 5	Proposed conditions
Appendix 6	Residential map and list of premises in the vicinity

Report author:	Ms Jessica Donovan Senior Licensing Officer
Contact:	Telephone: 020 7641 6500 Email: jdonovan@westminster.gov.uk

If you have any queries about this report or wish to inspect one of the background papers please contact the report author.

Background Documents – Local Government (Access to Information) Act 1972

1	Licensing Act 2003	N/A
2	City of Westminster Statement of Licensing Policy	01 October 2021
3	Amended Guidance issued under section 182 of the Licensing Act 2003	December 2022
4	The Licensing Authority representation	27 September 2023
5	Environmental Health Service representation	05 September 2023
6	Metropolitan Police Service representation	29 September 2023
7	Interested party representation (1)	26 September 2023
8	Interested party representation (2)	22 September 2023
9	Interested party representation (3)	22 September 2023
10	Interested party representation (4)	27 September 2023
11	Interested party representation (5)	22 September 2023
12	Interested party representation (6)	22 September 2023
13	Interested party representation (7)	25 September 2023
14	Interested party representation (8)	22 September 2023
15	Interested party representation (9)	28 September 2023
16	Interested party representation (10)	02 October 2023
17	Interested party representation (11)	28 September 2023
18	Interested party representation (12)	28 September 2023
19	Interested party representation (13)	28 September 2023
20	Interested party representation (14)	02 October 2023
21	Interested party representation (15)	28 September 2023
22	Interested party representation (16)	27 September 2023
23	Interested party representation (17)	27 September 2023
24	Interested party representation (18)	29 September 2023
25	Interested party representation (19)	27 September 2023
26	Interested party representation (20)	26 September 2023
27	Interested party representation (21)	27 September 2023

28	Interested party representation (22)	27 September 2023
29	Interested party representation (23)	22 September 2023
30	Interested party representation (24)	26 September 2023
31	Interested party representation (25)	28 September 2023
32	Interested party representation (26)	01 October 2023
33	Interested party representation (27)	26 September 2023
34	Interested party representation (28)	25 September 2023
35	Interested party representation (29)	02 October 2023
36	Interested party representation (30)	28 September 2023
37	Interested party representation (31)	27 September 2023
38	Interested party representation (32)	27 September 2023
39	Interested party representation (33)	01 October 2023
40	Interested party representation (34)	23 September 2023
41	Interested party representation (35)	22 September 2023
42	Interested party representation (36)	26 September 2023
43	Interested party representation (37)	25 September 2023
44	Interested party representation (38)	26 September 2023
45	Interested party representation (39)	28 September 2023
46	Interested party representation (40)	28 September 2023
47	Interested party representation (41)	25 September 2023
48	Interested party representation (42)	26 September 2023
49	Interested party representation (43)	25 September 2023
50	Interested party representation (44)	22 September 2023
51	Interested party representation (45)	28 September 2023
52	Interested party representation (46)	02 October 2023
53	Interested party representation (47)	28 September 2023
54	Interested party representation (48)	21 September 2023
55	Interested party representation (49)	25 September 2023
56	Interested party representation (50)	27 September 2023
57	Interested party representation (51)	29 September 2023
58	Interested party representation (52)	26 September 2023
59	Interested party representation (53)	28 September 2023
60	Interested party representation (54)	28 September 2023
61	Interested party representation (55)	12 September 2023

Thomas & Thomas
Partners LLP

9-11 Kingly Street

London W1B 5PH

SUMMARY OF PROPOSALS

THOMAS & THOMAS PARTNERS LLP

38A MONMOUTH STREET

LONDON

WC2H 9EP

Reference: AT/SHA.30.101

Solicitors for the Applicant

Introduction

1. Shaftesbury AV Limited (“**Shaftesbury**”) is the freehold owner (and current licence holder) of the premises at 9 Kingly Street, which operated most recently as ‘The Court’, a bar albeit with a membership condition and a requirement for music and dancing. The premises has also previously operated as a late-night striptease venue. There is an existing premises licence, **with the sale alcohol authorised to 3am Monday to Friday**, midnight on Saturday and 10.30pm on Sunday, and opening hours to 3.30am Monday to Friday, 12.30am on Saturday and 11pm on Sunday
2. Shaftesbury have made this application for a new licence jointly with Little Door & Co Limited (“**Little Door**”). Once granted, the licence will be transferred into the sole name of Little Door and the existing licence surrendered.
3. The proposals are to open the premises as the second **Little Door** venue in Soho (and the fifth in London), with a substantial food offering, and with **earlier overall opening hours than the existing licence**. The application follows the grant of planning permission earlier this year (23/00990/FULL), and pre-application advice (22/10842/PREAPM).

Little Door

4. A Little Door brand document and accompanying overview are enclosed for the Sub-Committee, to help give a sense of the Little Door business. Their concept is to create a welcoming “home” environment at their venues, centred around a fictional flat share. Their venues are fun, relaxed and heavily focused on customer safety and safeguarding, with a core demographic of professional women aged 25-35, but with customers of all ages. Dining is a key part of the concept, alongside drinks, and homely activities like board games and video games. They opened their first pilot venue in Notting Hill in 2014, and have gone from strength to strength since. They now have four venues across London – The Little Blue Door in Fulham, The Little Orange Door in Notting Hill, The Little Yellow Door in Clapham and (most recently) The Little Scarlet Door in Soho. All have late licences, and all have become much-loved institutions in their respective neighborhoods.
5. The Little Scarlet Door in particular has operated without problem until 3am at the weekends for the last 18 months, in a much more challenging area of Soho, on Greek Street. A report by the former police specialists at Leveche Associates is also enclosed for the Sub-Committee, recording covert observations of The Little Scarlet Door on a Saturday night, as well as the area around 9-11 Kingly Street itself. They found “*Little Scarlet Door to be well run and operating with no issues and without its customers contributing to any cumulative impact in the surrounding area.*”¹

¹ Paragraph 17.

The application

6. The new premises licence is requested to allow Little Door to operate a more balanced, open use throughout the week. It would **differ** from the current licence by:
- a) **reducing the hours of licensable activities Monday to Friday to 1am (from 3am)** and increasing to 1am (from midnight) only on Saturday, with Sunday left unchanged;
 - b) reducing the opening hours Monday to Friday to 1.30am (from 3.30am) and increasing to 1.30am (from 12.30am) only on Saturday, with Sunday left unchanged;
 - c) removing conditions 10 - 12 (Rules of Management), 20 & 21 (membership), and 13 -17 and 22 (various), and **replacing them with a suite of modern and appropriate model conditions**;
 - d) increasing the capacity to **no more than 180** (from 150) – the previous application was 220;
 - e) providing for a **minimum of 95 seats** at any time; and
 - f) updating the layout of the premises in accordance with the enclosed plans, including changes to fixed seating, the addition of model conditions and an increase in WC provision.
7. Shaftesbury applied to vary the existing licence earlier this year. At that stage, Shaftesbury was the sole applicant, as Little Door did not have a legal interest in the premises. In what was acknowledged to be a finely balanced decision, the Sub-Committee refused that application at a hearing on 11 May 2023. The application for a new licence this time is **on different terms**. In particular:
- a) The capacity **is only to be increased to 180**, rather than 220. This is only a **20% increase**, compared to the 46.67% increase applied for before and authorised by the planning permission.
 - b) There is to be no change to the hours or licensable activities on Sundays (last time an extension for alcohol service to 11pm was requested, alongside the addition of regulated entertainment).
 - c) Little Door will be the tenant and operator, and the nature of the proposed operation has changed significantly. The proposal is for a more relaxed use of the premises, with more of a focus on food, and less on music and dancing (both compared to the previous application, and the existing licence):
 - i. There will be **minimum seating provision of 95** at all times, secured by condition;
 - ii. The operation will have a **substantial food offering** throughout, again secured by condition. Page 15 of the brand document gives a flavour of Little Door’s food concepts.

iii. The Operational Management / Plan Dispersal policy is now also secured by condition, and has been updated and bolstered to reflect Little Door's operation – including their careful door management and customer safeguarding, and over 23s policy.

d) This has all resulted in there now being **overwhelming public support**.

8. Even though the capacity is much lower and Sunday is not being extended, the same significant reduction in hours is proposed, Monday to Friday. This means there is a much greater net reduction in late-night drinking capacity compared to the previous application, as we show below.

Interested parties

9. The public response this time has been overwhelmingly and universally positive, with 54 representations in support, and not a single objection. This follows an extensive public consultation process by Shaftesbury about the amended proposals, following the Sub-Committee's decision in relation to the previous application.

10. The level of public support - and indeed the nature of the Little Door business and its customers - is perhaps best typified by the representation from [REDACTED] The Little Scarlett Door, which has a 3am licence. She says:

[REDACTED] existing Little Door bar. I also love to go to Little Scarlet Door with my friends for cocktails. I've never had any issues with noise [REDACTED], and the type of crowd the bar attracts are always civil and respectful. It's always well managed and I've never seen any trouble.

One of the main reasons [REDACTED] to outstanding independent restaurants and nightlife. I believe this will be a great addition to Soho and is just the vibe we need.

I think their new venue will greatly promote the licensing objectives."

11. And from [REDACTED]:

"It looks like they will be much more welcoming and relaxed than some other venues in Soho, which can sometimes be intimidating, especially as a woman.

Venues like this attract a better balance of people out at night, who behave responsibly and do not drink too much. Ultimately, I have always had a great time there with great people. [REDACTED] [REDACTED] I have never had any problems with noise or disturbances [REDACTED]."

12. And from [REDACTED]:

"It is a chilled place where there is no trouble and you can spend the whole night, without having to worry about people bothering you. [REDACTED], the venue is clean and vibrant, the staff are friendly and plentiful so it feels safe and their noise level [is] always respectful towards the community."

13. And from [REDACTED]:

"I have visited The little Scarlet door on Greek Street and love the atmosphere, we have spent quite a few evenings through summer just sitting watching the world go by. [REDACTED] and felt safe and comfortable also welcome which also makes a huge difference, another Scarlet door would be a welcome addition to the area (I think). we need more safe and comfortable venues in Soho where you can go and enjoy a drink and food with friends"

14. And from [REDACTED]:

"I have been to the Little Scarlet Door on Greek Street and thought it was a lovely place to have a few cocktails and a bite of food without the raucous crowds one usually finds in the middle of Soho. The staff were incredibly friendly and I felt right at home, as per the concept.

Soho needs more places one can spend their evening in a relaxed atmosphere, without any trouble and venues like this attract a better balance of people who behave responsibly and do not drink too much."

15. And from [REDACTED]:

[REDACTED] I go there often because it's safe for females, has good security, no disturbances outside, and is very clean.

Also since it has food and drinks and lots of seating, it's a place I can spend the whole evening without having [to] move locations.

The owners sand staff are responsible and friendly."

16. In short, the representations convey the public view that Soho will be improved and made safer by the addition of a second Little Door venue at 9-11 Kingly Street, because of the experience they offer, the standards they maintain and the type of customer they attract. This chimes with the experience of the other Little Door venues in their respective communities.

Responsible authorities

17. As an initial point, we should flag that the police refer to the terms of the previous variation application at the start of their representation (with an increase of capacity to 220 and extension of hours on Sunday), and then seemingly base some of their substantive comments on aspects of that application, rather than the new one. In paragraph two, they note their concerns about a 46.67% increase in capacity – but that was the increase previously applied for. Only a 20% increase in numbers is proposed in this application.

18. Moreover, while the police are correct that a straightforward increase in capacity would on its own prima facie be contrary to policy, here post-Core Hours drinking capacity weighted by hours will actually be decreasing very significantly, owing to the dramatic reduction in hours Monday to Friday. As shown in the table below, the new licence **will reduce drinking hours** in the West End after Core Hours by 1110 hours every week. That amounts to 57,720 hours less drinking capacity in the West End beyond Core Hours every year:

<u>Current licence</u>	Mon	Tues	Wed	Thur	Fri	Sat	Sun
a) Drink hours post Core Hours	3.5	3.5	3.5	3.5	3	0	0
b) Capacity	150	150	150	150	150	150	0
c) Drinking capacity weighted by hours (a x b)	525	525	525	525	450	0	0

Post-Core Hours drinking capacity weighted by hours	2550
---	------

<u>New licence</u>	Mon	Tues	Wed	Thur	Fri	Sat	Sun
a) Drink hours post Core Hours	1.5	1.5	1.5	1.5	1	1	0
b) Capacity	180	180	180	180	180	180	0
c) Drinking capacity weighted by hours (a x b)	270	270	270	270	180	180	0

Post-Core Hours drinking capacity weighted by hours	1440
---	------

WEEKLY NET REDUCTION	1110
-----------------------------	-------------

19. This net reduction is supported by policies CIP1.A.2, D18 and PB1.B and C, as we explain below. An alternative way of thinking about this is that the premises' drinking capacity is being reduced from 150 to zero after 1am, Monday to Friday, while only being increased by 30 before 1am.
20. The net reduction here is 63% greater than under the previous application (where it was 680 hours per week), because of the much smaller increase in capacity pre-1am that is now proposed, and the fact that no change to the hours is now proposed on Sunday.

Policy

21. Policy CIP1 is only a rebuttable presumption that the Licensing Authority should refuse applications for certain types of premises in the West End Cumulative Impact Zone. The presumption does not apply to variations within Core Hours or (importantly, here) to reduce the overall capacity of the premises.
22. In addition to the exception in CIP1 regarding reductions in capacity (at paragraph A.2), Paragraph D18 also provides an exception:

"The council will consider [...] whether offers to reduce capacities, actually do effectively address the underlying reasons for a policy on cumulative impact. There would have to be substantial reductions in relation to the capacity at which premises had actually been operating. Any proposals for later hours which offer reducing the capacity will have to be shown to lead to a reduction in cumulative impact and represent genuine reductions in the actual number of people using the premises at its peak times and late at night and not on days or at times when the premises are less busy. The later the hours sought, the more significant the reduction in capacity would have to be [emphasis added]".

23. The premises use policy for bars at PB1.B and C reinforces this further, making clear that applications to

reduce overall capacities within the West End CIZ will generally be granted. (It is worth noting that – notwithstanding the lax membership conditions, which are proposed to be removed – the premises here are already a bar under PB1, as a proprietary premises run for profit (see policy paragraph F106).)

24. The cumulative impact policy of course also rightly recognises it may be overridden in “*exceptional circumstances*”², and it is not possible to give a “*definitive*” list of circumstances when such exception should be made.³ Indeed, the Authority must “*always consider the individual circumstances of the application; even where an application is made for a proposal that is apparently contrary to policy*”.⁴
25. As to the “*underlying reasons*” for the cumulative impact policy: the policy explains that “*the cumulative impact of the concentration of late night and drink led premises and/or night cafés has led to problems of disorder and/or nuisance affecting residents, visitors and other businesses.*”⁵
26. The policy elaborates on this by explaining that: “*The extent of crime and disorder and public nuisance in the West End Cumulative Impact Zone arises from the number of people there late at night; a considerable number of them being intoxicated.*”⁶

Applying the policy to this application

27. Per paragraphs A.2 in CIP1, D18 and PB1.B and C, the significant net reduction in late-night drinking capacity here is alone sufficient to constitute an exception to policy – as it will mean “*genuine reductions in the actual number of people using the premises at its peak times and late at night*” (per the language in D18). This addresses the underlying reasons for the policy, as it will be reducing the number of “*intoxicated*” people “[in the West End CIZ] *late at night*” (per paragraph D4). As the Leveche report notes, “*customers will be able to drink for much fewer hours overall*”.⁷
28. The reductions apply throughout the week, including two hours at peak time on Friday – compared to just the single hour changed on Saturday - and the resulting 1110 hour net reduction in drinking capacity post-Core Hours every week is indubitably a “*substantial reduction*” (again, per the language in D18).
29. Indeed, the police acknowledge that “*the reduction in hours offered may mitigate an element of risk*”. They say as a counterpoint that “*the crime figure for Friday and Saturday nights are historically high*” – but that makes it all the more significant that the reduction in hours proposed on Friday is double the increase on

² As acknowledged by the policy at D11.

³ At D15.

⁴ See D11 and D12 in the policy, as well 14.44 in the revised guidance under section 182. As the High Court noted in *R (JD Wetherspoon) v Guildford Borough Council* [2006] EWHC 815 (Admin) (at 73): “*a reversed burden of proof does not preclude consideration of the merits of the application*”.

⁵ At D4.

⁶ At D4

⁷ At paragraph 64.

Saturday.

Further exceptional circumstances

30. Beyond this reduction in late-night drinking capacity – which is sufficient on its own under the policy - there are further exceptional circumstances of the application supporting grant here:

1) A changed operation that will better promote the licensing objectives, secured by new conditions

31. The nature of the operation is being changed in a manner that will better promote the licensing objectives, and this is reflected in the modernised and bolstered set of conditions:

- a) The police express concern about the removal of condition 22, as they say vertical drinking is more of a risk than seated drinking. But this existing condition does not stop vertical drinking. All it does is require alcohol to be supplied by way of table service, with customers then free to roam (and dance) as they wish.

This application proposes a minimum seating provision of 95 at all times (not just at 11pm) and a requirement for substantial food availability throughout. The proposal is for a more relaxed use of the premises, with more of a focus on food, and less on music and dancing - but with the flexibility that people can be served at the bar, as well as via waiter service.

This more measured use will better promote the licensing objectives, as compared to an operation focused on serving high-margin bottles of spirits or champagne to groups at tables in a “high-octane”, dance-led environment until 3am five nights a week. To quote a resident from Old Compton Street again, describing The Little Scarlet Door in Soho:

“It is a chilled place where there is no trouble and you can spend the whole night, without having to worry about people bothering you.”

- b) Other new and extensive model conditions.

2) A changed operation where people are less likely to become victims of crime

32. The police also express a concern about customers becoming victims of crime when they disperse. But the more relaxed use, attracting more responsible customers, and at earlier hours overall will mean less late-night drinking and reduced levels of intoxication compared to the current licence, and therefore reduced vulnerability to crime. There is also no evidence that customers from the existing Scarlet Door have been victims of crime, despite it operating to later hours than proposed under this application, in a more challenging area of Soho.

33. The Little Door are the type of destination premises where people come to spend a relaxed, fun evening – not as a base for getting drunk, and “bar hopping” elsewhere. This is reflected throughout the public representations, and also the covert observations of Leveche, who note in relation to the customers of The Little Scarlett Door at 2.43am on Saturday evening/Sunday morning:⁸

“Customers left in a controlled manner, quietly and with no signs of them being heavily intoxicated. I did not see any customers migrating to other premises and none of the customers appeared vulnerable to becoming victims of crime.”

34. And supported by the easy and natural dispersal routes out of the western edge of Soho:⁹

“The dispersal routes for the customers in the Kingly Street area tended to take them towards Regent Street, Great Marlborough Street and Beak Street where they had good access to the 24-hour transport network.”

35. Little Door have exacting standards when it comes to operational management, particularly regarding its door policy and dispersal – and this is reflected in the new policy, secured by condition. Per paragraphs 5.7 to 5.9 in that policy, entry will generally be for those over 23 only, and safeguarding will be prioritised, with no tolerance for drunkenness.

3) A surrounding estate that is very different from other areas in the West End

36. Shaftesbury is a majority stakeholder in Carnaby, with a unique and bespoke policy of fostering and maintaining local culture, and the local economy. They closely curate and manage the Carnaby estate, to promote security and safeguarding for all of their tenants and their customers. This has been successful in keeping incident levels at a much lower level than other areas in the West End, as well as turning Kingly Court and Kingly Street into a destination for experiential, casual dining and leisure concepts, attracting a more responsible crowd.

37. Little Door have shown themselves more than capable of operating with a much later licence, in a much more problematic area of Soho (on Greek Street), without the layers of protection offered on Shaftesbury’s estate, and without adding to cumulative impact. Here, the environment will be much more benign. Shaftesbury’s ongoing controls include the following, all of which are assured in the dispersal policy:

- a) 24/7 estate security, comprising security patrols by CSAS qualified personnel and an extensive CCTV network;
- b) membership of the Safer West End Business Crime Reduction Partnership;
- c) a dedicated estate management team, with close and regular contact with principals and on-site staff;

⁸ At paragraph 48.

⁹ At paragraph 63.i. of the Leveche Report.

- d) tenant radio links to the police and estate security, together with organised lines of communication for notification of emergencies and to share information between tenants, managing agents, the responsible authorities and estate security; and
- e) promotion of safe places, to support those who may be vulnerable as a result of intoxication or other issues associated with the night-time economy.

Conclusion

38. This application requests a new licence to allow Little Door to operate a more balanced use at the premises compared to the existing licence, and on very different terms to the previous proposals:

- a) The new licence will dramatically **reduce** late-night drinking in the West End overall, which is supported by policy.
- b) There has been a sea-change in circumstances since the last application.
- c) There will be a more relaxed use of the premises, with more of a focus on food, and less on music and dancing, with will better promote the licensing objectives, all secured by a modernised set of new conditions. The new operation is also less likely to result in people being vulnerable to crime than under the existing licence.
- d) There is overwhelming public support for the application and Little Door, from residents in Soho, Westminster and London more broadly – and no objections.
- e) And this is all in the context of an estate on the western edge of Soho which is carefully managed and safeguarded by Shaftesbury, in circumstances where Little Door have shown themselves more than capable of operating in a much more challenging environment and to later hours, without adding to cumulative impact.

Thomas & Thomas Partners LLP

November 2023

Little & Door & Co.

BRAND DOCUMENT

2023



LITTLE DOOR & CO.

We are a young, growing brand pioneering a new slant on the hospitality industry. Our aim is to create venues which feel like walking into a home by styling them around a fictional flat share. The result is a bar and restaurant concept which is welcoming, inviting and unpretentious. The concept is creative and quirky in its delivery without ever being forced or overly theatrical.

We ran a pilot site in Notting Hill with overwhelming success for over 2 years, having been voted by Zagat as one of the top 8 bars in London.

In May 2018, we opened The Little Blue Door on Fulham Road, a 220 capacity split-room site on a long lease, already achieving profitability and a mention on Tatler Magazine's "Best Bars in London" within 6 weeks of opening.

In April 2019, we re-opened The Little Yellow Door in a split level site off the iconic Portobello Road in Notting Hill. Stylised on our original pop-up, our second permanent site has become Notting Hill's favourite bar spot!

In July 2020, we then opened our third venue, The Little Orange Door, on Clapham Common. Despite opening in the midst of a pandemic, it's already a firm neighbourhood favourite.

And now in 2022, we opened our first ever central London venue with a capacity of 200 on buzzing Greek Street. Split across two floors, the venue is inspired by New York loft style apartments blended with British quintessential quirks. This has been our most ambitious opening to date.



“ Little Door & Co creates an authentic customer experience through a series of house parties & dinner parties in a fun & intimate environment, for those after a homely, neighbourhood style experience ”

GROWTH PLANS

Over a two and a half year period, the pilot site, The Little Yellow Door had an overwhelmingly positive reception - from both the media and punters, far and wide. What's more, it proved an exciting, varied business model with strong financial results.

The vision is to have a range of different 'Little Doors' around London; "The Little Black Door", "The Little Neon Door", "The Little Striped Door". Each venue would keep the central brand concept of being a flat share, styled to resemble someone's house.

However, within these parameters, each coloured door would have its own identity which would reflect its location and target demographic.



THE PILOT SITE

The Little Yellow Door at No.68 was a concept venue in Notting Hill Gate which opened in October 2014.

It is based on a flat-share, where 4 fictional flatmates live together and invite their friends round for house parties & dinner parties.

It functioned as a bar and restaurant.

800 ft² of commercial space on the 1st floor with office, kitchen and flats on the 2nd & 3rd floor.

Capacity:

85 Operational

Team Size:

10

License:

1am Monday-Saturday.

12am Sunday



THE LITTLE BLUE DOOR

The Little Blue Door is a continuation of the brand and Little Door and Co's first venue on a long term lease.

It opened in May 2018 and quickly achieved top press and is already established as a firm Fulham favourite.

Like our pilot site, it functions as a bar and restaurant with added weekend day trade and a multi-room offering.

200 m² of commercial space on the ground floor across multiple rooms, including an aesthetic kitchen, living room and private study.

Capacity:

220 Operational

Team Size:

20

License:

1:00am Friday -Saturday.

12:00am Sunday-
Thursday



THE LITTLE BLUE DOOR LOOK & FEEL



THE LITTLE YELLOW DOOR

The Little Yellow Door is Little Door & Co's second permanent opening in a split level venue off the iconic Portobello Road in Notting Hill.

It opened in April 2019, quickly drawing in top press as one of London's most hotly anticipated restaurant and bar openings.

160 m² of commercial space across 2 floors including an upstairs living room /aesthetic kitchen, and a downstairs den.

It is now firmly established as Notting Hill's favourite evening spot, with a large growing community of regulars and devotees.

Capacity:

180 Operational

Team Size:

20

License:

2:00am Friday -Saturday.

1:00am Sunday-Thursday



THE LITTLE YELLOW DOOR UPSTAIRS LOOK AND FEEL



THE LITTLE YELLOW DOOR DOWNSTAIRS LOOK AND FEEL



THE LITTLE ORANGE DOOR

The Little Orange Door is the third permanent opening for Little Door & Co, housed in an entire building opposite Clapham Common.

It was set to open in April 2020 but the launch was postponed to July due to the lockdown. Despite opening under covid restrictions, it had a roaring start and has consistently gone from strength to strength. It is now a firm neighbourhood favourite in south west London.

There is 200m² of tradable space – split into many areas including a kitchen, sitting room, conservatory and games space. Upstairs contains the kitchen, back of house and large office housing our Head Office team.

Capacity:

190 Operational

Team Size:

25

License:

2.30am Thursday – Saturday

1am: Sunday – Wednesday



THE LITTLE ORANGE DOOR LOOK AND FEEL



THE LITTLE SCARLET DOOR

The Little Scarlet Door is our fourth permanent opening for Little Door & Co, situated in the melting pot of London's night life; Soho!

Its doors opened in late June 2022 in one of the most sought after streets in central London. It was a thrill to conceptualise a two storey venue unlike any of its other neighbourhood siblings.

Inspired by New York's loft apartments, this space contrasts the quintessential British quirks of our other Little Doors. Industrial finishes can be found on both floors of the venue, with the first floor's open plan living room and kitchen space being the ideal spot for cocktails and conversation on one of our gorgeous sofas or at the kitchen bar. Afterwards, head downstairs to the basement studio, where you'll find an array of curated pop-art, another long cocktail bar and plenty of spots to settle into for the evening.

We have quickly become well-established within the Soho community.

Capacity:

220 Operational

Team Size:

25

License:

1am: Sunday – Thursday

3am: Friday – Sunday



THE LITTLE SCARLET DOOR LOOK AND FEEL



THE EXPERIENCE

- A night at one of our venues is going to be a bit different to what customers normally expect.
- Our private rooms are popular with groups and special occasions with each offering something different and little more fun than your usual corporate dining room.
- Our world famous "Emoji Menu" was made entirely out of smartphone emojis for our guests to decipher, before "whats-app"ing their order to one of our waiters!
- All our homes have various fun games and activities; pool tables, board games and even classic N64s. They are part of the furniture and riff on the competitive socialising trend.
- Our welcoming atmosphere encourages regulars, a select few have personalised mugs!
- Or you could just have a cocktail...





page 111



OUR FOOD

- Every night's offering is different and changes according to how things work in a home - think "The Ultimate Dinner Party" on Thursday nights.
- Our food draws inspiration from our most popular home-style dishes from our favourite flatmates, past and present. Designed with sharing and bonding in mind, our menus are compiled of deliciously recognisable comfort food with a twist.
- Memorable dishes have been Smokin' Hot Thunder Thighs, home smoked chicken with garlic and tarragon aioli, the ultimate salt and pepper squid, our melted Toblerone caramel chocolate fondant and the infamous Cam'N'Bert, a melted cheese dish with pear and truffle honey.

“It's showing off, really confident, reassuringly complex cooking Mr Hyde”

OUR DRINKS

- The cocktails are inspired by our DVD collection.
- Past favourites have included "Crimes of Passion" with infused vodka, passion fruit and prosecco and our very own take on the Espresso Martini, "Coffee and Cigarettes".
- We have a great track record with our 5 main drinks sponsors, with featured cocktails frequently appearing on our menus across the board.



TOP PRESS ACHIEVED

ZAGAT®

marie claire

BAZAAR Harper's

VOGUE

London
Evening
Standard

BUSINESS
INSIDER

SUITCASE

TRAVEL + FASHION

TimeOut



Jamie Hazeel

Manages the Bars' Finances and Targets
Directs F&B Content
Co - Manages Business Development

Having run the business side of The Wandering Chef for the last 4 years as well as showing entrepreneurial appetite & business savviness since the age of 18, Jamie is well placed to lead the growth of this brand.

Delivered the much acclaimed HBO "Game of Thrones" dinner.

Ran his first highly successful restaurant in the Swiss Mountains at the age of 18.

Provided London's diners with over 100 of The Wandering Chef's critically acclaimed and imaginative food experiences



Kamran Dehdashti

Manages Sales and Marketing
Co - Manages Business Development

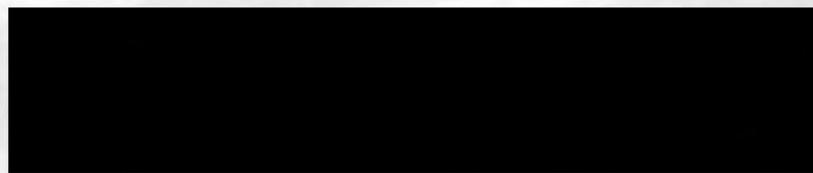
With strong hospitality experience in roles as Sales Director for Formula 1's official events company as well as the Ignite Group's portfolio of venues, he has great experience and networks to help grow the business.

1st Directorial position at the age of 29 for the official events arm of Formula 1

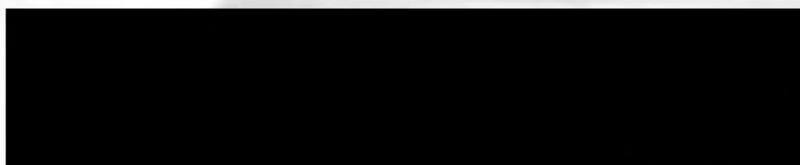
First entrepreneurial project, Roxx, has run over 200 events over the last 3 years.

CONTACT DETAILS

KAMRAN DEHDASHTI



JAMIE HAZEEL



www.thelittledoorandco.com





9-11 Kingly Street

Licensing Hearing Info

Who We Are

- Little Door & Co is a London based Bar & Restaurant Group
- We create home style spaces based on fictional flat shares. It's a unique, friendly and welcoming concept. We're a cute brand, not a rowdy club or bar. We want people to feel at home.
- We're often referred to as a member's club without membership - because we create attractive, aspirational spaces which give people a feeling of belonging and homeliness.
- Food is a massive part of our offering, and a commitment to providing a genuine and rounded experience for our customers.

Where We Are and What We Are

- We have four much loved venues, which have all become part of the fabric of their local community:
 - The Little Blue Door, Fulham, opened in 2018
 - The Little Yellow Door, Notting Hill, opened in 2019
 - The Little Orange Door, Clapham, opened in 2020
 - The Little Scarlet Door, Soho, opened in 2022
- All our venues have late licenses. We pride ourselves on operating venues which feel and truly are safe. For us, it's not only an obvious necessity, it's part of our brand DNA.
- An absolutely crucial part of how we create a true feeling of home is by ensuring we are always providing a safe and secure environment - so our guest can feel as comfortable and welcomed with us as they would in someone's house.

- How we manage security, and our door, plays a massive part in that. If we aren't prioritizing safety above anything else, people will never feel at home. It's key to our concept.
- In that light, all our security & management teams are briefed to prioritize safeguarding the venue over everything else. This involves a zero-tolerance policy on drunkenness and never taking risks on letting in potential troublemakers.

The Little Scarlet Door: A Soho Case Study

- The Little Scarlet Door is a flagship venue for us – and a large responsibility with a 3am license on one of London's busiest streets. We are so proud of what we've achieved there.
- Since opening we have had only strong and positive relationships with our neighbors, local authorities and nearby businesses.
- We have a core demographic of 25–35-year-old working professionals – with a much older demographic attending as well. Our min entry age is 23. We have been thrilled that such a broad spectrum of Soho's visitors have visited us – a true reflection of the area's social melting pot.
- Partially because of our emphasis on safety and security, our brand is loved by a female demographic - 80% of our Instagram followers are females between the ages of 23-35. This is particularly true at Scarlet Door.
- As a company - and particularly to ensure we are distinct on Greek Street - our priority is quality not quantity. We focus on product & experience over low prices, discounts, and high volume- things many of our competitor's push.
- For our brand to live and breathe, we're committed to creating a real community of regulars and forging strong links with local business and the communities we are in. We are so pleased with how fast and well we've achieved this objective in Soho.
- We've already attracted a high level of corporate collaborations including Universal Music, Warner Music, Ridley Scott and the Witcher Wrap party. This speaks to the quality and operational detail of the service we provide.

Kingly Street: A New Little Door

- We love to design our spaces to respect the cultural and historical facets of that neighborhood - to be the perfect home away from home for that place.
- As such, we are very excited to imagine a new home rooted in the iconic district around Carnaby court and Kingly street – and to show the area some of our unique brand of hospitality.

- We are thrilled to be working with Shaftesbury Capital on this project. Their amazing reputation precedes them, and they've been fantastic partners to date. Shaftesbury's curation of Carnaby makes Kingly St a very safe place for our customers.
- What's more having a further premises in the West of Soho means our customers have more options and don't need to queue to get into our Greek St venue.



**9 Kingly Street
London
W1B 5PH**

Dispersal Policy

November 2023

1 Introduction

- 1.1 This document is submitted by Shaftesbury AV Limited and Little Door & Co Limited in support of their Premises Licence application in respect of 9 Kingly Street, London W1B 5PH (“the Premises”).
- 1.2 Shaftesbury and Little Door are committed to ensuring a high standard of professional and responsible management. The management systems are designed to ensure that the Premises is ultimately operated successfully, sympathetically and without adversely affecting local residents or businesses.
- 1.3 The controls set out in this document will be subject to the conditions of the planning (where appropriate) and licensing regimes, placing emphasis on the promotion of the Licensing Objectives.
- 1.4 Specific conditions set out below form part of the Operating Schedule to the new licence application and are to be confirmed in relation the premises licence ultimately granted.
- 1.5 The standard operating hours for the Premises will be as follows:

	Opening Hours	Sale of Alcohol	Regulated Entertainment	Late Night Refreshment
	Timings	Timings	Timings	Timings
Monday to Saturday	09:00 – 01:30	10:00 – 01:00	09:00 - 01:00	23:00 – 01:00
Sunday	12:00 – 23:00	12:00 – 22:30	12:00 – 22:30	N/A

2 Planned Management Measures for Control of Noise

Executive Summary

- 2.1 The proposed noise control measures are designed to minimise any potential nuisance to local residents or businesses.
- 2.2 The arrival and departure of customers from the Premises shall be managed in accordance with the Entry and Dispersal Policy at section 5 of this document. The management controls set out in the Entry and Dispersal Policy are designed to ensure a safe and relaxed environment inside the venue, and that all customers leave the area safely, and as quickly and as quietly as possible.
- 2.3 A Deliveries, Collections & Servicing Procedure seeks to ensure these activities have minimal, if any, impact on the local amenity. The relevant procedures are set out in section 7 of this document. The key objective of these procedures is to ensure residents and other businesses are not disturbed by noise from the Premises in accordance with the Licensing Objective: Prevention of Public Nuisance

Prevention of Noise and Vibration

- 2.4 The objective of the management controls are to ensure residents are not disturbed by noise from the Premises in accordance with Policy PN1.
- 2.5 The Premises has historically been licensed for regulated entertainment: live and recorded music and the performance of dance.
- 2.6 Where deemed appropriate, suitably qualified SIA door staff will be employed at appropriate times, determined by a risk assessment, to provide security and uphold noise control measures.
- 2.7 The following conditions are offered as part of the Operating Schedule:
 - 2.7.1 *“The need for SIA licensed door supervisors must be risk assessed on an ongoing basis.”*
 - 2.7.2 *“Notices shall be prominently displayed at all exits requesting patrons to respect the needs of local residents and businesses and leave the area quietly.”*
 - 2.7.3 *“All windows and external doors shall be kept closed after 23:00 hours, or at any time when regulated entertainment takes place, except for the immediate access and egress of persons.”*
 - 2.7.4 *“No noise generated on the premises, or by its associated plant or equipment, shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.”*

- 2.7.5 *“Patrons permitted to temporarily leave and then re-enter the premises, e.g. to smoke or make a phone call, shall not be permitted to take glass containers with them.”*
- 2.7.6 *“Notices shall be prominently displayed at any area used for smoking requesting patrons to respect the needs of local residents and use the area quietly.”*

3 General Operational Controls

3.1 The operator's management team will take their responsibilities as a neighbour very seriously. Management controls shall include:

3.1.1 Extensive employee induction and on-going refresher training, including:

3.1.1.1 Responsibilities in the local area and towards local residents.

3.1.1.2 Customer care and hospitality.

3.1.1.3 Complaint handling.

3.1.1.4 Food Safety.

3.1.1.5 Health and Safety.

3.1.1.6 Fire Safety.

3.1.1.7 Obligations under the Licensing Act 2003.

3.2 Operational procedures to mitigate nuisance in the local area, including:

3.2.1 Responsible management of customers in and outside the Premises.

3.2.2 Controlled management of the arrival of customers.

3.2.4 Controlling and supervising customer smoking (see section 4 below).

3.2.5 Sympathetic servicing of the Premises, see licence conditions for further details.

3.2.6 Internal CCTV coverage including full frontal imaging of anyone entering the Premises. At any given time, there will be at least one member of staff on duty who is fully trained to operate the CCTV system.

4 Smoking Policy

- 4.1 The operator shall ensure that any patrons smoking outside the premises do so in an orderly manner and are properly supervised by staff so as to ensure that there is no public nuisance or obstruction of the public highway.

5 Entry and Dispersal Policy

OBJECTIVE

- 5.1 The objective of the Dispersal Policy is to ensure a quiet, controlled and swift dispersal of the Premises' customers.
- 5.2 By following this Dispersal Policy patrons will be managed professionally and responsibly to ensure they make their journey home without any adverse impact on our neighbours.
- 5.3 The Policy prevents public nuisance from the following risks:
 - 5.3.1 Noisy or anti-social behaviour by patrons leaving the Premises.
 - 5.3.2 Large numbers of people leaving the Premises at the same time.
- 5.4 The Policy also helps to ensure patrons make their journey home safely and do not become victims of crime. See further: "Safeguarding" below.

LOCATION

- 5.5 The main entrance/exit of the Premises is located on Kingly Street. This entrance shall be monitored by reception staff inside the Premises during busy periods and late at night, where deemed necessary. Kingly Court (with no residential uses) is located to the rear of the Premises.
- 5.6 In the event of an emergency, a full fire evacuation plan will be in place.

ENTRY

- 5.7 Entry is for those 23 and over only (subject to exceptions at the discretion of management, such as for a work social where certain employees are under 23). ID should be checked for anyone who looks under 25.
- 5.8 Guests will be carefully monitored for drunkenness, with those visibly drunk denied entry, together with the rest of their group. Anyone drinking in the queue will also be refused entry.
- 5.9 Maintaining a safe and relaxed environment inside the Premises is paramount. Chances should not be taken in letting in people whom the door staff suspect might be troublemakers or cause issues in the Premises. Staff should prioritise customer safeguarding at all times.

DEDICATED TELEPHONE NUMBER

- 5.10 A dedicated telephone number for the designated premises supervisor or the duty manager will be maintained for use by any person who may wish to speak to an appropriate member of staff for any issues arising, including dispersal of patrons from the Premises at night, and this will be communicated at the outset to the local community.

DISPERSAL

- 5.11 Customers are expected to depart the Premises in a gradual and controlled manner until close.
- 5.12 Towards closing time, the following measures are taken to ensure a gradual and quiet closure of the Premises. These may include:
 - 5.12.1 Raised lighting levels where appropriate.
 - 5.12.2 Reduced music levels where appropriate.
 - 5.12.3 Politely reminding customers the Premises is about to close.
 - 5.12.4 Asking customers if they require a taxi and advising customers to wait inside the Premises.
- 5.13 All exits have notices informing customers to respect local residents by leaving the area quietly and efficiently.¹
- 5.14 Where appropriate, customers will be directed to nearby transport links and requested to leave quietly.

TRANSPORT

- 5.15 Customers historically arrive and depart by various modes of transport, including by foot and private car.
- 5.16 When arriving by private car and if required, customers and drivers are reminded not to leave engines running unnecessarily, to keep conversation to a minimum and avoid slamming car doors.
- 5.17 The Premises are serviced by various public transport links, as set out below. All staff shall be familiar with the transport links so they can advise customers when required.

TUBE

- 5.18 The following tube stations are located within an easy walking distance of the Premises, with a late night 24 hour tube service, in normal times, available on a Friday and Saturday:
 - a) Oxford Circus: 0.2 mile / 5 minute walk / Victoria, Central and Bakerloo Line
 - b) Piccadilly Circus: 0.3 mile / 6 minute walk / Piccadilly and Bakerloo Line
 - c) Green Park: 0.6 mile / 12 minute walk / Jubilee, Piccadilly and Victoria Line
 - d) Tottenham Court Road: 0.6 mile / 12 minute walk / Central, Northern and Elizabeth Line

- 5.19 Where necessary customers will be given directions to the relevant station and reminded to reach the station as quietly and as quickly as possible when they leave.

BUSES

- 5.20 The Premises is well serviced by public buses. TFL bus services go to a variety of destinations throughout London from nearby bus stops.
- 5.21 Bus routes include: 12, 22, 88, 94, 139, 159, 453, N3, N15, N22, N109, N113, N136

TAXI

- 5.22 Black cabs are available right through the day and night in the area or can be called by staff on any app based service.
- 5.23 The nearest taxi rank is on New Burlington Street (Samantha's) with a capacity for 4 vehicles. Further taxi ranks are located on nearby Regent Street (Heddon Street) with a capacity for 8 vehicles and Conduit Street with a capacity for 2 vehicles.

PRIVATE CAR SERVICE

- 5.24 The Premises can recommend a private car booking service. In the event a customer wants to book a car home, the customer can wait inside the Premises until their car has arrived at nearby Regent Street (Kingly Street itself being pedestrianised) to ensure a quick and quiet exit.
- 5.25 Customers will be encouraged to quickly and quietly disperse towards their waiting vehicle to minimise any noise disruption.

6 Safeguarding and Estate Security

- 6.1 The safeguarding of customers will be promoted by Shaftesbury in the following ways:
- 6.1.1 CSAS trained security guards in the Shaftesbury Estate;
 - 6.1.2 Active Estate Management, including 24/7 security;
 - 6.1.3 Membership of the Safer West End Business Crime Reduction Partnership;
 - 6.1.4 Radio links to police and estate security;
 - 6.1.5 Carnaby WhatsApp group membership to communicate issues and emergencies between tenants, managing agents, Safer West End and Estate Security;
 - 6.1.6 24/7 property management; and
 - 6.1.7 Promotion of safe place – supporting those within the vicinity who are vulnerable as a result of intoxication or other issues associated with the night time economy.
- 6.2 Shaftesbury has a 24/7 security team which works on the estate, with an office currently located on the second floor of Kingly Court. There are 14 CCTV cameras covering the public areas of the courtyard upper walkways and passageways.

7 Deliveries, Collections & Servicing

- 7.1 Deliveries and collections will be arranged carefully with an intention to be sympathetic to the local amenity. Wherever possible, multiple deliveries and/or collections will be combined to seek to avoid high numbers of vehicles servicing the Premises, with electronic vehicles preferable if available. Late night and early morning delivery and collection times are avoided wherever possible, to avoid disturbing local residents.
- 7.2 Servicing vehicles will be encouraged to load and unload goods quietly and quickly so as to ensure vehicle waiting time is limited. Drivers will be advised to turn engines off when delivering to reduce noise and pollution.
- 7.3 All servicing will be undertaken via Kingly Street during day time hours of 07:00 and 11:00 Monday to Saturday, with early morning deliveries (between 07:00 and 08:00) limited to essential deliveries only.
- 7.4 Refuse and waste will be stored at basement level pending collection, with access to the communal refuge area at Kingly Court should that be necessary.
- 7.5 The following conditions are offered as part of the application:
- 7.5.1 *“All waste shall be properly presented and placed out for collection no earlier than 30 minutes before the scheduled collection times.”*
- 7.5.2 *“No waste or recyclable materials, including bottles, shall be moved, removed from or placed in outside areas between (23.00) hours and (07.00) hours on the following day.”*
- 7.5.3 *“No collections of waste or recycling materials (including bottles) from the premises shall take place between (23.00) and (07.00) hours on the following day.”*

8 Closing Procedure

- 8.1 Management controls will be implemented to ensure that the closing procedure has no adverse impact on local residents or businesses. The procedure shall promote a quick and quiet closure of the Premises.
- 8.2 Management controls shall include:
 - 8.2.1 Ensuring all customers will be off the Premises by the authorised closing times. There are no exceptions to this rule whatsoever.
 - 8.2.2 A prompt clean and clear up of the Premises as soon as possible after closure.
 - 8.2.3 Employees must leave the Premises quickly and quietly, at all times following the Dispersal Policy set out above.
 - 8.2.4 Employees are not permitted to loiter outside the Premises after closing.
 - 8.2.5 The pavement will be swept and cleaned every day.

9 Conclusion

- 9.1 A culmination of all these controls and safeguards combine to ensure the Premises shall be operated successfully, safely and with minimal, if any, impact on the local amenity.



Observation Report

Mr Stuart Jenkins – Consultant

Leveche Associates Limited

**9 – 11 Kingly Street
London W1B 5PH**

Executive Summary

1. Observations were carried out in relation to the application to obtain a new premises licence by Shaftsbury AV Limited and Little Door & Co Limited at 9 – 11 Kingly Street London W1B 5PH.
2. Covert observations were also carried out at a comparison premises, Little Scarlet Door 12 – 13 Greek Street London W1D 4DL which is run by the same applicant company and has a similar operational profile (but with later hours) to that proposed at 9-11 Kingly Street.
3. Between 20:00hrs on Friday 9th September and 04:00hrs on Saturday 10th September 2023 covert observations were conducted at 9 – 11 Kingly Street and Little Scarlet Door 12 – 13 Greek Street. This showed the Kingly Street premises closed awaiting development and Little Scarlet Door to be well run and operating correctly with no issues.
4. 9 – 11 Kingly Street premises is in the heart of the Carnaby area in the West End of London amongst retail outlets, restaurants bars and clubs, some of which operate until the early hours of the morning. The comparison premises are on the other side of Soho.
5. From the observations it is clear that the Little Door & Co Limited operating in 9 – 11 Kingly Street until 01:30hrs at the latest, will not increase anti-social behaviour or any other crime and disorder that would have a negative impact on nearby residents, the environment, local infrastructure or wider local community. Customers seen leaving the Little Scarlet Door did so quietly in small groups, couples or alone without causing anti-social behaviour and obstruction of the roads.

Introduction

6. Leveche Associates Ltd are instructed to carry out observations relating to the proposed Little Door & Co Limited premises at 9 – 11 Kingly Street London W1 5PH.
7. Shaftsbury AV Limited, the landlord and Little Door & Co Limited, the proposed tenant, have jointly applied for a new premises licence to replace the existing licence. The proposal is for:
 - i. Permitted hours to reduce from 03:00hrs to 01:00hrs Monday to Friday (with closing time reduced to 01:30hrs from 03:30hrs).
 - ii. Permitted hours will increase from 00:00hrs to 01:00hrs on Saturday (with closing time increased to 01:30hrs from 00:30hrs).
 - iii. The existing licence conditions 10 – 17 and 20 – 22 are to be removed.
 - iv. The new conditions will include:
 - An overall maximum capacity of 180 (increased from 150).
 - Minimum seating provision for 90 people at all times.
 - To have substantial food and non-intoxicating beverages to be available throughout.
 - To have a dispersal policy.
 - To have SIA security staff risk assessed.
 - To have a formal proof of age scheme.
 - To have an incident log.
 - For there to be no off sales of alcohol after 23:00hrs.
8. The premises come under the jurisdiction of the West End Ward for the Metropolitan Police and Westminster City Council.
9. Concerns have been raised that the new premises licence application if granted would increase crime and disorder (including customers becoming victims of crime), add to cumulative impact and not support the Licensing Objectives.

Personal Summary – Stuart Jenkins

10. I am a Director of Leveche Associates Limited, an independent company dealing with Licensing and Security in the private sector. I have worked as an Independent Consultant in the Licensing and Security Industry for the last five years.
11. I am a former Police Officer having retired from the Metropolitan Police after completion of over 30 years exemplary service.
12. Throughout my police career the majority of my service was spent on specialist units engaged on proactive operations :- 1993–1997 Central Territorial Support Group (TSG) - Level 1 Public Order, firearms officer and dedicated surveillance officer; 1997–1998 CO14 Clubs & Vice Unit – test purchase officer and street offences investigations; 1998-2000 Charing Cross Division on promotion – overt

and covert licensing operations; 2000-2008 CO14 Clubs & Vice Unit – lead officer for the investigation of serious criminal offences within licensed premises across London, test purchase officer, Pan-London licensing tactical advisor, Licensing Policy Development and Implementation for the Metropolitan Police Service (MPS) and intelligence unit supervisor; 2008-2018 Marine Policing Unit (MPU) – licensing lead for the MPU; licensing tactical advisor Notting Hill Carnival, covert licensing operations and intelligence unit supervisor. Marine intelligence and accreditation lead for the Queens Diamond Jubilee River Pageant and intelligence lead for the London Olympics 2012.

13. I was a Home Office qualified Crime Prevention Design Advisor.
14. I have qualified as Close Protection Operative (Level 3 Certificate) with Security Industry Authority (SIA).
15. I hold a Personal Licence under the Licensing Act 2003.

Observations

16. Observations were carried out at the premises, the locations already outlined and the relevant local area. The Little Scarlet Door comparison premises is run by the same applicant company and has a similar operational profile (but with later hours) to that proposed at 9 - 11 Kingly Street.
17. Between 20:00hrs on Friday 9th September and 04:00hrs on Saturday 10th September 2023 covert observations were conducted 9 – 11 Kingly Street and Little Scarlet Door 12 – 13 Greek Street. This showed the Kingly Street premises closed awaiting development and Little Scarlet Door to be well run and operating with no issues and without its customers contributing to any cumulative impact in the surrounding area.
18. Observations concentrated on signs of criminality, begging, anti-social behaviour, vulnerable persons, other persons at risk, noise, the general environment, levels of intoxication and dispersal from comparison premises.
19. 9 – 11 Kingly Street is situated between the junctions of Beak Street and Ganton Street and opposite Tenison Court on the western edge of Soho in London's West End amongst shops, licensed premises, restaurants, cafes and other retail outlets which service the transient and residential population alike.
20. Where the Kingly Street premises is located the street generally runs north to south. Kingly Street runs parallel to Carnaby Street to the east and Regent Street to the west. 9 – 11 Kingly Street is located in a pedestrianised section of the street. The roads around Kingly Street have various access restrictions and directions of travel for vehicular traffic. Pedestrian access to these roads is unrestricted.

21. During the observations vehicular and pedestrian traffic was varied. The surrounding area is well served by buses, trains, taxis and bicycles for hire to take late night licensed premises patrons' home.
22. The shops, restaurants and other licensed premises in the Kingly Street area appeared to be well run and there were no issues. There was no begging witnessed in the street, no street drinkers or drug dealing around the premises or vicinity.
23. At the comparison premises' customers were not observed adding to cumulative impact (by way of noise, disorder, drunkenness or otherwise).

Deployment

24. Observations commenced at 20:00hrs on Friday 9th September 2023 monitoring 9 – 11 Kingly Street and later at comparison site, Little Scarlet Door 12 – 13 Greek Street and the immediate areas around them.
25. At 20:03hrs 9 – 11 Kingly Street was observed. The premises had a smart corporate and professional looking frontage that was well maintained and clean. The premises was not trading, and a 'Notice of Application for Premises Licence' clearly displayed on the entrance doors for all parties to see and read.
26. To the north and next to the premises is Kaleido Rolls 10 Kingly Street W1B 5PJ and next to that the entrance to Kingly Court. To the south and next to the premises is Island Poke Soho 8 Kingly Street W1B 5PQ. Opposite the premises is Kingly News 61 Kingly Street W1B 5QL on the junction with Tenison Court.
27. At this time there was a high-volume of pedestrian traffic in and around Kingly Street with many of the shops, bars and restaurants open. Restaurants, bars and pubs were busy with tables and chairs set outside on the street. Customers and pedestrians passing through the area were well behaved and good natured.
28. Between 20:09hrs and 20:14hrs Kingly Street, Ganton Street and the Carnaby area were busy with the public enjoying the shops, restaurants, bars and pubs.
29. Between 20:15hrs and 20:19hrs Great Marlborough Street and Regent Street were busy with pedestrian and vehicular traffic.
30. Between 20:20hrs and 21:58hrs Kingly Court, Kingly Street, Ganton Street and the surrounding area remained busy with the general public enjoying the restaurants, bars and clubs.
31. Beak Street which adjoins Kingly Street and is one-way westbound for vehicles was used as a main route by vehicles and pedestrians' alike.
32. At 21:59hrs some of the restaurants started to close but the remaining open clubs, bars and restaurants remained busy. Customers were able to leave the

area by the many arterial routes on foot or by private and public transport which was available nearby in abundance.

33. Many of the premises had SIA registered security staff controlling entry and exit to their venues.
34. Between 22:50hrs and 23:05hrs I observed the Little Scarlet Door at 12 – 13 Greek Street. The premises had a smart corporate and professional looking frontage that was well maintained and clean. The main entrance door on Greek Street had a roped barrier either side of this door. The roped area to the left of the door was used as a smoking area for patrons and the roped area to the right was used for potential customers to queue. There were two door supervisors controlling outside front of house, one female and one male who were both wearing florescent tabards.
35. The front of the premises was well controlled. The management of the barriered area allowed other members of the public to pass the venue using the footway.
36. Greek Street generally runs north to south and is one-way with vehicular traffic travelling south. Pedestrians can pass the venue in either direction. The Little Scarlet Door is situated on the east footway opposite the junction with Bateman Street. Greek Street was busy with pedestrians and vehicles. Parked cars facing south added to the hustle and bustle of the area.
37. Between 23:17hrs and 01:38hrs I returned to Kingly Street, Kingly Court and the Carnaby area to carry out further observations.
38. At 23:38hrs I found that most of the restaurants in Kingly Court had closed or were closing. There were far less customers or pedestrians passing through the court.
39. Kingly Street and the surrounding area were quieter overall apart from the venues that were still open. Late night premises such as Cirque Le Soir in Ganton Street had now opened. The premises open after 23:00hrs included:
 - i. Cahoots 13 Kingly Court Carnaby London W1B 5PW advertised as open until 00:00hrs on Sunday; 01:00hrs on Monday and Tuesday; 02:00hrs on Wednesday, Thursday, Friday and Saturday.
 - ii. Cirque Le Soir 15 – 21 Ganton Street Carnaby London W1F 9BN advertised as opening at 23:00hrs and closing at 03:00hrs on Monday, Wednesday, Friday and Saturday; closed Sunday, Tuesday and Thursday.
 - iii. The Blue Posts 18 Kingly Street Carnaby London W1B 5PX advertised as open until 22:30hrs on Sunday; 23:00hrs on Monday and Wednesday; 23:30hrs on Thursday; 00:00hrs on Friday and Saturday.
 - iv. The Clachan 34 Kingly Street Carnaby London W1B 5QH advertised as open until 22:00hrs on Sunday; 23:00hrs on Monday, Tuesday, Wednesday and Thursday; 23:30hrs on Friday and Saturday.

- v. Shakespears Head Pub 29 Great Marlborough Street Carnaby London W1F 7HZ advertised as open until 00:00hrs Sunday to Saturday.
 - vi. Ganton Arms 18-20 Ganton Street Carnaby London W1F 7BU advertised as open until 23:00hrs on Sunday, Monday, Tuesday and Wednesday; 00:00hrs on Thursday, Friday and Saturday.
 - vii. Dishoom Restaurant / Bar 22 Kingly Street Carnaby London W1B 5QP advertised as open until 23:00hrs Sunday, Monday, Tuesday, Wednesday and Thursday; 00:00hrs on Friday and Saturday.
 - viii. Ain't Nothin But The Blues Bar 20 Kingly Street Carnaby London W1B 5PZ advertised as open until 23:30hrs on Sunday; 01:00hrs on Monday, Tuesday, Wednesday, Thursday; 02:00hrs on Friday and Saturday.
 - ix. Nightjar Carnaby Kingly Court 49 – 51 Carnaby Street London W1F 9PY advertised as open until 21:30hrs on Sunday; 00:30hrs on Monday, Tuesday and Wednesday; 01:00hrs on Thursday; 02:00hrs on Friday and Saturday.
 - x. Be at One Cocktail Bar 10 Beak Street London W1F 9RD advertised as open until 00:30hrs on Sunday; 01:00hrs on Monday; 03:00hrs on Tuesday, Wednesday, Thursday, Friday and Saturday.
40. With the closure of the restaurants in the previous hour, between 00.00hrs and 01:00hrs more bars and pubs closed. This left parts of Kingly Street and Carnaby area with fewer people including the area around 9 -11 Kingly Street apart from light pedestrian traffic leaving and arriving at the late licensed premises. Where bars and clubs were open, they continued to attract customers and were busy.
 41. Between 01:00hrs and 01:40hrs Ganton Street and the junction with Kingly Street remained busy with people coming to or leaving Cirque Le Soir and Ain't Nothin But The Blues Bar.
 42. Between 01:55hrs and 04:00hrs I carried out observations around Little Scarlet Door 12 – 13 Greek Street Soho, the comparison premises.
 43. At 01:55hrs pedestrian and vehicular traffic had increased from my earlier visit. The bars, clubs, fast-food outlets and mini supermarkets were very busy.
 44. The front of the premises was still controlled by male and female SIA registered door supervisors using the roped barriers. On occasions there was a third member of staff who assisted with the entry management to the venue. The smoking area was still to the left and the queue to the right-hand side of the entrance.
 45. Customers entered and left the premises by the main front door on Greek Street on a regular basis. The entrance door was never left open and only opened to allow customers to enter or leave. When the entrance door was opened I didn't hear any excessive noise emanating from the venue.

46. At 02:24hrs street cleaning vehicles were in operation in Greek Street. These vehicles added to the vehicle congestion whilst they temporarily stopped to collect the refuse.
47. At 02:43hrs customers started to leave the premises as closure approached. They left in ones and twos or small groups of no more than four people. The customers moving away from the premises predominantly left on foot or used private taxis.
48. Customers left in a controlled manner, quietly and with no signs of them being heavily intoxicated. I did not see any customers migrating to other premises and none of the customers appeared vulnerable to becoming victims of crime.
49. By 02:53hrs the smoking area and queue area were clear of customers apart from couples waiting for transport. Other members of the public were able to use the footpath and weren't obstructed. At this time there was no sign of anti-social behaviour or disturbance.
50. At 03:00hrs the premises closed, and the last remaining customers left the venue. The door team removed the barriers and took them inside the premises and shut the door behind them.
51. At 03:09hrs a handful of customers remained nearby the premises waiting for their transportation away from the area. There was no anti-social behaviour caused by these people whilst they waited.
52. By 03:10hrs the front of the premises was clear of customers.
53. From 03:11hrs south of and opposite the Little Scarlet Door remained busy with pedestrians and vehicular traffic.
54. By 03:30hrs the area around the venue was much quieter with most of the pedestrian and vehicular activity further south in Greek Street towards Brewer Street where later opening premises were still operating.
55. At 04:00hrs I completed my observations and left the area.

Summary

56. One of the key concerns is the perception that this type of premises will attract anti-social behaviour and crime of various type, thereby increasing local reported crime figures. Well operated and managed venues with a professional security team and dispersal policy shouldn't generate more crime.
57. Shaftesbury AV Limited are well known and respected landlords. The proposed tenant, Little Door & Co Limited, currently successfully runs a similar venue in Soho open until 03:00hrs. The proposed latest terminal hour for 9 - 11 Kingly Street would be 01:30hrs. Kingly Street is within Shaftesbury AV Limited's

Carnaby Estate which they closely manage to promote high standards of security and safeguarding for all its tenants and their customers. They achieve this by:

- i. Having 24/7 estate security, comprising security patrols by CSAS qualified personnel and an extensive CCTV network.
 - ii. Membership of the Safer West End Business Crime Reduction Partnership.
 - iii. A dedicated estate management team, with close and regular contact with principals and on-site staff.
 - iv. Tenant radio links to the police and estate security, together with organised lines of communication for notification of emergencies and to share information between tenants, managing agents, the responsible authorities and estate security; and
 - v. The promotion of safe places, to support those who may be vulnerable because of intoxication or other issues associated with the night-time economy.
58. The observations in Kingly Street showed that the restaurants, bars and clubs in the area were well operated and run. There was no evidence of drug dealing, drunkenness, or any other anti-social behaviour. The staggered closing times of the different premises in the Kingly Street and the Carnaby area means that customers don't all leave at the same time thus preventing the streets from becoming congested and allowing them to secure transport away from the area quickly.
59. The premises are located close to Beak Street, Regent Street and Great Marlborough Street allowing customers easy access to public and private transport mediums to be able to leave the area promptly.
60. The observations I carried out on the comparison premises, Little Scarlet Door, showed the premises to be well run and that there are clearly defined systems in place to ensure the premises operate in support of the licensing objectives.
61. The premises were well maintained, and the entrance was well managed and policed by SIA registered door staff. Dispersal from the premises was managed by the door team. Customers left the premises either in couples or alone and moved away from the area promptly. There was no exodus of large groups of people. I did not see any customers from Little Scarlet Door migrating to other premises and none of the customers appeared vulnerable to becoming victims of crime. Customers appeared to have gone to the Little Scarlet Door for the night and not to go on to other venues before heading home.
62. I saw no evidence of any crime and disorder or anti-social behaviour linked to the premises. Customers left the premises quietly and weren't heavily intoxicated.
63. The dispersal of customers will not be an issue for the following reasons:
- i. The dispersal routes for the customers in the Kingly Street area tended to take them towards Regent Street, Great Marlborough Street and Beak Street where they had good access to the 24-hour transport network. The varied closure of

- premises in the area avoided an accumulation of people dispersing from each premises at the same time.
- ii. The comparison premises SIA door staff demonstrated that the arrival, departure, and dispersal of its customers was well managed and took place without incident. The new venue being operated by the same operator will ensure the arrival, departure, and dispersal of customers at 9 – 11 Kingly Street will be well managed at all times.
 - iii. The entrance / exit to 9 -11 Kingly Street lead on to wide pedestrianised areas with no vehicular through traffic. The new maximum capacity for the premises is 180 persons and this area would absorb that amount of people should the premises ever be operating at maximum capacity and all customers were to leave at the same time.
 - iv. Observations of the comparison premises showed that, as you would expect of a venue of this type, customers left either in couples or small groups of no more than four people and there was no exodus of large groups of people. There was no evidence of any disturbance or anti-social behaviour.
 - v. From the observations carried out it is correct to assume that the Little Scarlet Door premises are destination premises where people come for the night out, enjoy the entertainment, leave and make their way home.

Conclusion

64. The Little Door & Co premises in Kingly Street will not add to the cumulative impact in the area. The proposal reduces the premises opening hours by two hours Monday to Friday for 03:00hrs/03:30hrs to 01:00hrs/01:30hrs, meaning customers will be able to drink for much fewer hours overall. The change in direction from the previous operation of the premises with the removal of old conditions and addition new conditions will reduce the chance of crime and disorder. These conditions include:
 - An overall max capacity of 180 (increased from 150).
 - Minimum seating provision for 90 people at all times.
 - To have substantial food and non-intoxicating beverages to be available throughout.
 - To have a dispersal policy.
 - To have SIA security staff risk assessed.
 - To have a formal proof of age scheme.
 - To have an incident log.
 - For there to be no off sales of alcohol after 23:00hrs.
65. From observations of the Little Scarlet Door customers from the Little Door & Co, Kingly Street are unlikely to add to the noise, nuisance, disorder or crime in the surrounding area.
66. Shaftesbury AV Limited's Carnaby Estate promote high standards of security and safeguarding for all its tenants and customers. The Little Door and Co currently operates successfully in Greek Street without the added security protection Shaftesbury AV Limited's Carnaby Estate will provide for the new venue.

67. Shaftsbury AV Limited and Little Door & Co Limited cannot be considered as a crime generator in any way. Covert observations found the premises in the Kingly Street and Carnaby area to be well run. There is no evidence to suggest that the proposed venue operated by Little Door & Co Limited will attract levels of crime and disorder that would be problematic and undermine the quality of community life.
68. The facts in this report are honest and true. The opinions expressed and any recommendations are made in good faith and with the best judgement. The fee for this report is not conditional on the outcome of any future case, application or finding.

Stuart Jenkins
Director
Leveche Associates Limited
22nd November 2023



City of Westminster
64 Victoria Street, London,
SW1E 6QP

Schedule 12
Part A

WARD: West End
UPRN: 100023470412

Premises licence

Regulation 33, 34

Premises licence number:

22/09921/LIPT

Original Reference:

05/08618/LIPC

Part 1 – Premises details

Postal address of premises:

The Court
9 Kingly Street
London
W1B 5PH

Telephone Number: None supplied

Where the licence is time limited, the dates:

Not applicable

Licensable activities authorised by the licence:

Performance of Dance
Performance of Live Music
Playing of Recorded Music
Anything of a similar description to Live Music, Recorded Music or Performance of Dance
Late Night Refreshment
Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit
Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities:

Performance of Dance

Monday to Friday: 09:00 to 03:00
Saturday: 09:00 to 00:00

Seasonal Details: From the start on new Year's Eve to the end time on New Year's Day

Performance of Live Music

Monday to Friday: 09:00 to 03:00
Saturday: 09:00 to 00:00

Seasonal Details: From the start time on New Year's Eve to the end time on New Year's Day

Playing of Recorded Music

Unrestricted

Anything of a similar description to Live Music, Recorded Music or Performance of Dance

Monday to Friday: 09:00 to 03:00

Saturday: 09:00 to 00:00

Seasonal Details: From the start time on New Year's Eve to the end time on New Year's Day

Late Night Refreshment

Monday to Friday: 23:00 to 03:30

Saturday: 23:00 to 00:00

Seasonal Details: From the start time on New Year's Eve to the end time on New Year's Day.

Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit Unrestricted**Sale by Retail of Alcohol**

Monday to Friday: 10:00 to 03:00

Saturday: 10:00 to 00:00

Sunday: 12:00 to 22:30

Seasonal Details: From the start time on New Year's Eve to the end time on New Year's Day.

The opening hours of the premises:

Monday to Friday: 09:00 to 03:30

Saturday: 09:00 to 00:30

Sunday: 12:00 to 23:00

Seasonal Details: From the start time on New Year's Eve to the end time on Ne New Year's Day

Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:

Alcohol is supplied for consumption both on and off the Premises.

Part 2**Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:**

Shaftesbury Av Limited
22 Ganton Street
Carnaby
London
W1F 7FD

Registered number of holder, for example company number, charity number (where applicable)

09379734

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol:

Name: Thomas Allerton

Please note: It is the policy of the Licensing Authority not to display the address details of a designated premises supervisor.

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol:

Licence Number: PERS1320

Licensing Authority: London Borough of Lambeth

Date: 02 November 2022

This licence has been authorised by Kevin Jackaman on behalf of the Director - Public Protection and Licensing.

Annex 1 – Mandatory conditions

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4.
 - (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
 - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
6.
 - (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.

- (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
- (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either -
 - (a) a holographic mark, or
 - (b) an ultraviolet feature.

7. The responsible person must ensure that –

- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures -
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
- (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
- (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

- 8 (i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
- (ii) For the purposes of the condition set out in paragraph 8(i) above -
 - (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
 - (b) "permitted price" is the price found by applying the formula -

$$P = D + (D \times V)$$
 Where -
 - (i) P is the permitted price,
 - (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and

- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
 - (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -
 - (i) the holder of the premises licence,
 - (ii) the designated premises supervisor (if any) in respect of such a licence, or
 - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
 - (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
 - (e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.
- (iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
- (iv). (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
- (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.
9. All persons guarding premises against unauthorised access or occupation or against outbreaks of disorder or against damage (door supervisors) must be licensed by the Security Industry Authority.

Annex 2 – Conditions consistent with the operating Schedule

None

Annex 3 – Conditions attached after a hearing by the licensing authority

10. This licence is subject to all the former Rules of Management for Places of Public Entertainment licensed by Westminster City Council, in force from 4 September 1998 and incorporating amendments agreed by the Council on 25 October 1999, 30 June 2000, 16 January 2001 and 1 October 2001.
11. On New Year's Eve the premises can remain open for the purpose of providing regulated entertainment from the time when the provision of regulated entertainment must otherwise cease on New Year's Eve to the time when regulated entertainment can commence on New Year's Day (or until midnight on New Year's Eve where no regulated entertainment takes place on New Year's Day).
12. Notwithstanding the provisions of Rule of Management No.6 the premises may remain open for the purposes of this licence from 23:00 on each of the days Monday to Friday to 03:00 on the day following.
13. An attendant shall be on duty in the cloakroom during the whole time it is in use.
14. The exitway to Beak Street via the open court and Kingly Court shall be maintained readily available and the collapsible gate at the inner end of the arch shall be locked back fully in the open position when the premises are in use.
15. The spring keys to the entrance doors of No. 10 Kingly Street be removed and retained in the possession of a responsible person during the whole time the public are on the premises.
16. The number of persons accommodated at any one time (excluding staff) shall not exceed the following: Ground floor of Nos. 9 and 10 Kingly Street - 30. Basement of No. 9 Kingly Street and Nos. 12/15 Kingly Court - 120.
17. The sale of alcohol must be ancillary to the use of the premises for music and dancing and substantial refreshment.
18. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the entire 31 day period.
19. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested.
20. The supply of alcohol at the premises shall only be sold for consumption by members and their bona fide guests (not exceeding 4 guests per member). No person shall be admitted to membership of the private club or be entitled to take advantage of any of the privileges of membership without an interval of at least 48 hours between their nomination or application for membership and their admission.
21. A list of the names and addresses of members shall be kept on the premises at all times together with a book showing the names and dates of attendance of any guests

introduced by members. Both the list and the book shall be produced on demand for inspection by the police or an authorised officer of the Council.

22. After 23:00 hours, the supply of alcohol at the premises shall only be to a person seated at a table
23. No noise generated on the premises, or by its associated plant or equipment, shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.
24. All external doors shall be kept closed after 23:00 hours, or at any time when regulated entertainment takes place, except for the immediate access and egress of persons.
25. Notices shall be prominently displayed at all exits requesting patrons to respect the needs of local residents and businesses and leave the area quietly.
26. All waste shall be properly presented and placed out for collection no earlier than 30 minutes before the scheduled collection times.
27. Patrons permitted to temporarily leave and then re-enter the premises, e.g. to smoke, shall not be permitted to take drinks or glass containers with them.
28. During the hours of operation of the premises, the licence holder shall ensure sufficient measures are in place to remove and prevent litter or waste arising or accumulating from customers in the area immediately outside the premises, and that this area shall be swept and or washed, and litter and sweepings collected and stored in accordance with the approved refuse storage arrangements by close
29. The approved arrangements at the premises, including means of escape provisions, emergency warning equipment, the electrical installation and mechanical equipment, shall at all material times be maintained in good condition and full working order.
30. The means of escape provided for the premises shall be maintained unobstructed, free of trip hazards, be immediately available and clearly identified in accordance with the plans provided.
31. All emergency exit doors shall be available at all material times without the use of a key, code, card or similar means.
32. All emergency doors shall be maintained effectively self-closing and not held open other than by an approved device.
33. The edges of the treads of steps and stairways shall be maintained so as to be conspicuous.



City of Westminster
64 Victoria Street, London,
SW1E 6QP

Schedule 12
Part B

Premises licence
summary

WARD: West End
UPRN: 100023470412

Regulation 33, 34

Premises licence
number:

22/09921/LIPT

Part 1 – Premises details

Postal address of premises:

The Court
9 Kingly Street
London
W1B 5PH

Telephone Number: None supplied

Where the licence is time limited, the dates:

Not applicable

Licensable activities authorised by the licence:

Performance of Dance
Performance of Live Music
Playing of Recorded Music
Anything of a similar description to Live Music, Recorded Music or Performance of Dance
Late Night Refreshment
Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit
Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities:

Performance of Dance

Monday to Friday: 09:00 to 03:00
Saturday: 09:00 to 00:00

Seasonal Details: From the start on new Year's Eve to the end time on New Year's Day

Performance of Live Music

Monday to Friday: 09:00 to 03:00
Saturday: 09:00 to 00:00

Seasonal Details: From the start time on New Year's Eve to the end time on New Year's Day

Playing of Recorded Music

Unrestricted

Anything of a similar description to Live Music, Recorded Music or Performance of Dance

Monday to Friday: 09:00 to 03:00

Saturday: 09:00 to 00:00

Late Night Refreshment

Monday to Friday: 23:00 to 03:30

Saturday: 23:00 to 00:00

Seasonal Details: From the start time on New Year's Eve to the end time on New Year's Day.

Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit Unrestricted**Sale by Retail of Alcohol**

Monday to Friday: 10:00 to 03:00

Saturday: 10:00 to 00:00

Sunday: 12:00 to 22:30

Seasonal Details: From the start time on New Year's Eve to the end time on New Year's Day.

The opening hours of the premises:

Monday to Friday: 09:00 to 03:30

Saturday: 09:00 to 00:30

Sunday: 12:00 to 23:00

Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:

Alcohol is supplied for consumption both on and off the Premises.

Name and (registered) address of holder of premises licence:

Shaftesbury Av Limited

22 Ganton Street

Carnaby

London

W1F 7FD

Registered number of holder, for example company number, charity number (where applicable)

09379734

Name of designated premises supervisor where the premises licence authorises for the supply of alcohol:

Name: Thomas Allteron

State whether access to the premises by children is restricted or prohibited:

Restricted

Date: 02 November 2022

This licence has been authorised by Ms Michelle Steward on behalf of the Director - Public Protection and Licensing.

Licensing Act 2003 History

Application	Details of Application	Date Determined	Decision
05/08618/LIPC	<p>Conversion licence</p> <p>Performance of Live Music: Monday to Friday 09:00 to 03:00 Saturday - 09:00 to 23:00</p> <p>Playing of Recorded Music: Unrestricted</p> <p>Performance of Dance: Monday to Friday 09:00 to 03:00 Saturday 09:00 to 23:00</p> <p>Anything of a similar description to Live Music, Recorded Music or Performance of Dance: Monday to Friday 09:00 to 03:00 Saturday 09:00 to 23:00</p> <p>Provision of facilities for Making Music: Monday to Friday 09:00 to 03:00 Saturday 09:00 to 23:00</p> <p>Provision of facilities for Dancing: Monday to Friday 09:00 to 03:00 Saturday - 09:00 to 23:00</p> <p>Provision of facilities for entertainment of a similar description to Making Music or Dancing: Monday to Friday 09:00 to 03:00 Saturday 09:00 to 23:00</p>	18.09.2005	Granted under delegated authority

	<p>Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit: Unrestricted</p> <p>Late Night Refreshment: Monday to Friday 23:00 to 03:30 Saturday 23:00 to 23:30</p> <p>Sale by Retail of Alcohol: Monday to Friday 10:00 to 03:00 Saturday 10:00 to 23:00 Sunday 12:00 to 22:30</p>		
06/06887/WCCMAP	Master Licence	18.09.2005	Granted under delegated authority
12/06745/LIPDPS	Application to vary designated premises supervisor	29.08.2012	Granted under delegated authority
18/03731/LIPV	<p>Variation application: To permit a terminal hour on Saturday for all licensable activities of 03:00</p> <p>To reduce the terminal hour on Monday for all licensable activities 23:00</p> <p>To add two CCTV model conditions</p> <p>At least 2 SIA licensed door supervisors shall be on duty at the entrance of the premises at all times whilst it is open for business</p>	04.06.2018	Granted by Licensing Sub-Committee
18/12396/LIPT	Transfer application: West End Commercial Properties Limited to Fleur Hospitality Limited	06.12.2018	Granted under delegated authority

19/01344/LIPV	Variation application: To vary the layout of the premises	06.03.2019	Granted under delegated authority
19/03433/LIPDPS	Application to vary designated premises supervisor	11.06.2019	Granted under delegated authority
20/02060/LIPDPS	Application to vary designated premises supervisor	10.03.2020	Granted under delegated authority
22/09921/LIPT	Transfer application: Fleur Hospitality Limited to Shaftesbury Av Limited	02.11.2022	Granted under delegated authority
23/01201/LIPV	Variation application: To remove conditions 10 - 17, 20 & 21 13 -17 and 22 and replace them with a suite of modern and appropriate model conditions. To increase the capacity to 220 To increase the permitted hours on Saturdays to 01:00 and add licensable activities on Sundays until 23:00 To update the layout of the premises To reduce the hours for licensable activities on a Monday to Friday to 01:00.		Refused by Licensing Sub-Committee

CONDITIONS CONSISTENT WITH THE OPERATING SCHEDULE AND CONDITIONS PROPOSED BY A PARTY TO THE HEARING

When determining an application for a new premises licence under the provisions of the Licensing Act 2003, the licensing authority must, unless it decides to reject the application, grant the licence subject to the conditions which are indicated as mandatory in this schedule.

At a hearing the licensing authority may, in addition, and having regard to any representations received, grant the licence subject to such conditions which are consistent with the operating schedule submitted by the applicant as part of their application, or alter or omit these conditions, or add any new condition to such extent as the licensing authority considers necessary for the promotion of the licensing objectives.

This schedule lists those conditions which are consistent with the operating schedule, or proposed as necessary for the promotion of the licensing objectives by a responsible authority or an interested party as indicated. These conditions have not been submitted by the licensing service but reflect the positions of the applicant, responsible authority or interested party and have not necessarily been agreed

Mandatory Conditions

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4.
 - (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or

less in a manner which carries a significant risk of undermining a licensing objective;

- (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
6. (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
- (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
- (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
- (a) a holographic mark, or
 - (b) an ultraviolet feature.
7. The responsible person must ensure that—
- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
 - (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
 - (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

- 8(i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
- 8(ii) For the purposes of the condition set out in paragraph 8(i) above -
- (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
- (b) "permitted price" is the price found by applying the formula -
- $$P = D + (D \times V)$$
- Where -
- (i) P is the permitted price,
- (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
- (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -
- (i) the holder of the premises licence,
- (ii) the designated premises supervisor (if any) in respect of such a licence, or
- (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
- (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
- (e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.
- 8(iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
- 8(iv). (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
- (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.
9. All persons guarding premises against unauthorised access or occupation or against outbreaks of disorder or against damage (door supervisors) must be licensed by the Security Industry Authority.

Conditions consistent with the operating schedule

10. (a) The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team.
(b) All entry and exit points will be covered enabling frontal identification of every person entering in any light condition.
(c) The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises and will include the external area immediately outside the premises entrance.
(d) All recordings shall be stored for a minimum period of 31 days with date and time stamping.
(e) Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the entire 31-day period.
11. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested.
12. No noise generated on the premises, or by its associated plant or equipment, shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.
13. All windows and external doors shall be kept closed after 23:00 hours, or at any time when regulated entertainment takes place, except for the immediate access and egress of persons.
14. Notices shall be prominently displayed at all exits requesting patrons to respect the needs of local residents and businesses and leave the area quietly.
15. All waste shall be properly presented and placed out for collection no earlier than 30 minutes before the scheduled collection times.
16. Patrons permitted to temporarily leave and then re-enter the premises, e.g. to smoke or make a phone call, shall not be permitted to take glass containers with them.
17. During the hours of operation of the premises, the licence holder shall ensure sufficient measures are in place to remove and prevent litter or waste arising or accumulating from customers in the area immediately outside the premises, and that this area shall be swept and or washed, and litter and sweepings collected and stored in accordance with the approved refuse storage arrangements by close of business.
18. The approved arrangements at the premises, including means of escape provisions, emergency warning equipment, the electrical installation and mechanical equipment, shall at all material times be maintained in good condition and full working order.
19. The means of escape provided for the premises shall be maintained unobstructed, free of trip hazards, be immediately available and clearly identified in accordance with the plans provided.
20. All emergency exit doors shall be available at all material times without the use of a key, code card or similar means.
21. All emergency doors shall be maintained effectively self-closing and not held open other than by an approved device.

22. The edges of the treads of steps and stairways shall be maintained so as to be conspicuous.
23. Curtains and hangings shall be arranged so as not to obstruct emergency safety signs or emergency equipment.
24. Loudspeakers shall not be located in the entrance and exit of the premises or outside the building.
25. There shall be no sales of alcohol for consumption off the premises after (23.00) hours.
26. All sales of alcohol for consumption off the premises shall be in sealed containers only, and shall not be consumed on the premises.
27. Notices shall be prominently displayed at any area used for smoking requesting patrons to respect the needs of local residents and use the area quietly.
28. No waste or recyclable materials, including bottles, shall be moved, removed from or placed in outside areas between (23.00) hours and (07.00) hours on the following day.
29. No collections of waste or recycling materials (including bottles) from the premises shall take place between (23.00) and (07.00) hours on the following day.
30. A Challenge 21 or Challenge 25 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport or proof of age card with the PASS Hologram.
31. A record shall be kept detailing all refused sales of alcohol. The record should include the date and time of the refused sale and the name of the member of staff who refused the sale. The record shall be available for inspection at the premises by the police or an authorised officer of the City Council at all times whilst the premises is open.
32. An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police. It must be completed within 24 hours of the incident and will record the following:
 - (a) all crimes reported to the venue
 - (b) all ejections of patrons
 - (c) any complaints received concerning crime and disorder
 - (d) any incidents of disorder
 - (e) all seizures of drugs or offensive weapons
 - (f) any faults in the CCTV system, searching equipment or scanning equipment
 - (g) any refusal of the sale of alcohol
 - (h) any visit by a relevant authority or emergency service.
33. No deliveries to the premises shall take place between (23.00) and (07.00) hours on the following day.
34. No deliveries from the premises, either by the licensee or a third party, shall take place between (23:00) and (07:00) hours on the following day.
35. The number of persons permitted in the premises at any one-time (excluding staff) shall not exceed (180) persons.

36. There shall be seating available in the premises for at least (90) patrons at all times.
37. Substantial food and non-intoxicating beverages, including drinking water, shall be available in all parts of the premises where alcohol is sold or supplied for consumption on the premises.
38. A copy of the premises' dispersal policy shall be made readily available at the premises for inspection by a police officer and/or an authorised officer of Westminster City Council.
39. The need for SIA licensed door supervisors must be risk assessed on an ongoing basis.
40. No licensable activities shall take place at the premises until the premises has been assessed as satisfactory by the Environmental Health Consultation Team at which time this condition shall be removed from the Licence by the licensing authority.
41. No licensable activities shall take place at the premises until premises licence 22/09921/LIPT (or such other number subsequently issued for the premises) has been surrendered.

Conditions proposed by the Environmental Health Service

42. A noise limiter must be fitted to the musical amplification system and maintained in accordance with the following criteria:
 - (a) the limiter must be set at a level determined by and to the satisfaction of an authorised Environmental Health Officer, so as to ensure that no noise nuisance is caused to local residents or businesses,
 - (b) The operational panel of the noise limiter shall then be secured by key or password to the satisfaction of the authorised Environmental Health Officer and access shall only be by persons authorised by the Premises Licence holder,
 - (c) The limiter shall not be altered without prior written agreement from the Environmental Health Consultation Team,
 - (d) No alteration or modification to any existing sound system(s) should be affected without prior knowledge of the Environmental Health Consultation Team, and
 - (e) No additional sound generating equipment shall be used on the premises without being routed through the sound limiter device.

Conditions proposed by the Licensing Authority

None

Conditions proposed by the Metropolitan Police Service

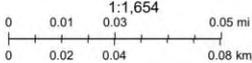
None

9 Kingly Street London W1B 5PH



23/11/2023, 16:51:18

- Property Mailing List
- Ward Boundaries
- Ward Labels



Resident Count: 7

Licensed premises within 75 metres of 9 Kingly Street London W1B 5PH				
Licence Number	Trading Name	Address	Premises Type	Time Period
22/09921/LIPT	The Court	9 Kingly Street London W1B 5PH	Club or institution	Saturday; 09:00 - 00:30 Sunday; 12:00 - 23:00 Monday to Friday; 09:00 - 03:30
22/05147/LIPN	Shadow Licence	9 Kingly Street London W1B 5PH	Premises Licence - Shadow Licence	Saturday; 09:00 - 00:30 Sunday; 12:00 - 23:00 Monday to Friday; 09:00 - 03:30
22/06910/LIPDPS	Pizza Pilgrims	11 Kingly Street London W1B 5PL	Shop	Monday to Sunday; 08:00 - 00:30
15/00525/LIPN	Pizza Pilgrims Kiosk	11 Kingly Street London W1B 5PL	Shop	Saturday; 10:00 - 23:00 Sunday; 10:00 - 22:30 Monday to Saturday; 08:00 - 23:00
23/01272/LIPVM	Imad's Syrian Restaurant	Second Floor Unit 14 Kingly Court Kingly Court London W1B 5PW	Restaurant	Sunday; 09:00 - 22:30 Monday to Thursday; 09:00 - 23:30 Friday to Saturday; 09:00 - 00:00
23/05626/LIPT	Imads Syrian Kitchen Ltd	Second Floor Unit 14 Kingly Court Kingly Court London W1B 5PW	Restaurant	Sunday; 12:00 - 23:00 Monday to Thursday; 10:00 - 00:00 Friday to Saturday; 10:00 - 00:30
14/11127/LIPVM	Oka Restaurant Units 1.14 - 1.16	Kingly Court Kingly Street London W1B 5PW	Restaurant	Sunday; 12:00 - 23:00 Monday to Thursday; 10:00 - 00:00 Friday to Saturday; 10:00 - 00:30
21/10252/LIPDPS	Korean Dinner Party	Kingly Court Kingly	Restaurant	Sunday; 12:00 - 23:00

		Street London W1B 5PW		Monday to Thursday; 10:00 - 00:00 Friday to Saturday; 10:00 - 00:30
23/02760/LIPT	Units 1.7 And 1.8, First Floor	Kingly Court Kingly Street London W1B 5PW	Restaurant	Sunday; 12:00 - 23:00 Monday to Thursday; 10:00 - 00:00 Friday to Saturday; 10:00 - 00:30
15/11467/LIPDPS	Le Bab (Units 2.10 And 2.11)	Kingly Court Kingly Street London W1B 5PW	Restaurant	Sunday; 12:00 - 23:00 Monday to Thursday; 10:00 - 00:00 Friday to Saturday; 10:00 - 00:30
23/00218/LIPDPS	Marsha	Ground Floor Unit 2 And First Floor Units 4-6 Kingly Court Kingly Court London W1B 5PW	Restaurant	Sunday; 07:00 - 22:30 Monday to Thursday; 07:00 - 23:30 Friday to Saturday; 07:00 - 00:00
23/05097/LIPDPS	Unit 2.1-2.4 Kingly Court	Second Floor Units 1 And 2 Kingly Court Kingly Street London W1B 5PW	Restaurant	Sunday; 09:00 - 22:30 Monday to Thursday; 09:00 - 23:30 Friday to Saturday; 09:00 - 00:00
19/09764/LIPCH	Shoryu	Ground Floor Unit 3- 5 Kingly Court Kingly Court London W1B 5PW	Restaurant	Sunday; 12:00 - 23:00 Monday to Thursday; 10:00 - 00:00 Friday to Saturday; 10:00 - 00:30
18/08932/LIPDPS	Senor Ceviche	First Floor Units 1-3 Kingly Court Kingly Court London W1B 5PW	Restaurant	Sunday; 12:00 - 23:00 Monday to Thursday; 10:00 - 00:00 Friday to Saturday; 10:00 - 00:30

22/11342/LIPDPS	Wright Brothers Soho	12 - 13 Kingly Street London	Restaurant	Sunday; 08:00 - 23:00 Monday to Saturday; 08:00 - 00:00
14/06042/LIPDPS	Life Goddess	Former Unit 1.9 Kingly Court London	Restaurant	Sunday; 12:00 - 23:00 Monday to Thursday; 10:00 - 00:00 Friday to Saturday; 10:00 - 00:30
19/14857/LIPT	The Good Egg	Unit G9 Kingly Court London W1B 5PW	Restaurant	Sunday; 12:00 - 23:00 Monday to Thursday; 10:00 - 00:00 Friday to Saturday; 10:00 - 00:30 New Year's Day; 00:00 - 00:00
22/09532/LIPDPS	Cahoots Ticket Hall & Control Room	5 Kingly Street London W1B 5PF	Restaurant	Sunday; 09:00 - 01:00 Monday to Saturday; 09:00 - 01:10
22/03201/LIPDPS	Rum Kitchen, First Floor, Units 1.12 And 1.13	First Floor 12 Kingly Court London W1B 5PW	Restaurant	Sunday; 12:00 - 23:00 Monday to Thursday; 10:00 - 00:00 Friday to Saturday; 10:00 - 00:30
22/09539/LIPDPS	Cahoots	Unit G 13 Kingly Court London W1B 5PW	Night clubs and discos	Sunday; 09:00 - 00:00 Monday to Wednesday; 09:00 - 03:00 Thursday to Saturday; 09:00 - 03:30
22/00139/LIPT	Shampers Wine Bar	Ground Floor 4 Kingly Street London W1B 5PE	Wine bar	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30
22/02115/LIPN	3 And 4 Kingly Street, London, W1B 5PD	4 Kingly Street London W1B 5PE	Not Recorded	Monday; 09:00 - 23:30 Tuesday; 09:00 - 23:30 Wednesday; 09:00 - 23:30

				Thursday; 09:00 - 23:30 Friday; 09:00 - 00:00 Saturday; 09:00 - 00:00 Sunday; 09:00 - 22:30
23/06398/LIPDPS	Red Lion Public House	14 Kingly Street London W1B 5PR	Public house or pub restaurant	Sunday; 12:00 - 23:00 Monday to Thursday; 10:00 - 23:30 Friday to Saturday; 10:00 - 00:00
23/05150/LIPT	Jinjuu	Basement And Ground Floor 15 - 16 Kingly Street London W1B 5PT	Restaurant	Monday; 10:00 - 01:30 Tuesday; 10:00 - 01:30 Wednesday; 10:00 - 01:30 Thursday; 10:00 - 01:30 Friday; 10:00 - 01:30 Saturday; 10:00 - 01:30 Sunday; 12:00 - 00:00
21/14225/LIPDPS	Two Floors	Ground Floor 3 Kingly Street London W1B 5PD	Shop	Sunday; 12:00 - 23:00 Monday to Thursday; 10:00 - 23:30 Friday to Saturday; 10:00 - 00:00 Sundays before Bank Holidays; 12:00 - 00:00
21/13442/LIPVM	Fifty Carnaby	49-51 Carnaby Street London W1F 9PY	Night clubs and discos	Sunday; 08:00 - 00:00 Monday to Wednesday; 08:00 - 02:00 Thursday to Saturday; 08:00 - 03:00
20/06816/LIPRW	Clun Mexicana	49-51 Carnaby Street London W1F 9PY	Restaurant	Sunday; 08:00 - 23:00 Monday to Thursday; 08:00 - 00:00 Friday to Saturday;

				08:00 - 00:30
11/07877/LIPDPS	Open Space	Kingly Court London	Park / Open Space	Monday to Sunday; 00:00 - 00:00
19/12271/LIPCH	Rosas	23A Ganton Street London W1F 9BW	Cafe	Sunday; 12:00 - 23:00 Monday to Thursday; 10:00 - 23:30 Friday to Saturday; 10:00 - 00:00 Christmas Eve; 10:00 - 00:00 Sundays before Bank Holidays; 12:00 - 00:00 Christmas Eve; 12:00 - 00:00
19/16795/LIPVM	Dehesa	17 Kingly Street London W1B 5PU	Restaurant	Monday; 10:00 - 00:00 Tuesday; 10:00 - 00:00 Wednesday; 10:00 - 00:00 Thursday; 10:00 - 00:00 Friday; 10:00 - 00:30 Saturday; 10:00 - 00:30 Sunday; 12:00 - 23:00 Monday to Thursday; 10:00 - 00:00 Friday to Saturday; 10:00 - 00:30
17/09470/LIPV	Pastaio	19 Ganton Street London W1F 9BN	Restaurant	Sunday; 12:00 - 23:00 Monday to Thursday; 10:00 - 00:00 Friday to Saturday; 10:00 - 00:30
18/07664/LIPDPS	Cirque Le Soir	Basement 15-21 Ganton Street London W1F 9BN	Night clubs and discos	Monday; 00:00 - 00:00 Wednesday to Saturday; 00:00 - 00:00
22/12065/LIPVM	Cirque Le Soir	Basement 15-21 Ganton	Night clubs and discos	Monday; 00:00 - 00:00 Wednesday;

		Street London W1F 9BN		00:00 - 00:00 Thursday; 00:00 - 00:00 Friday; 00:00 - 00:00 Saturday; 00:00 - 00:00 Wednesday to Saturday; 00:00 - 00:00
23/02309/LIPDPS	Disrepute	Basement And Ground Floor 4 Kingly Court London W1B 5PW	Night clubs and discos	Sunday; 09:00 - 01:00 Monday to Saturday; 09:00 - 03:30 Sundays before Bank Holidays; 09:00 - 01:30
23/04406/LIPDPS	El Pollote	13 Ganton Street London W1F 9BL	Cafe	Sunday; 12:00 - 22:30 Monday to Thursday; 10:00 - 23:30 Friday to Saturday; 10:00 - 00:00
06/06301/WCCMAP	Myung Ga Restaurant	15 Beak Street London W1F 9SX	Cafe	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30
23/01912/LIPCH	Flat Iron	17 Beak Street London W1F 9RW	Restaurant	Sunday; 12:00 - 23:00 Monday to Thursday; 10:00 - 00:00 Friday to Saturday; 10:00 - 00:30
23/00964/LIPCHT	Kroketa	21 Beak Street London W1F 9RR	Cafe	Sunday; 09:00 - 23:00 Monday to Thursday; 09:00 - 00:00 Friday to Saturday; 09:00 - 00:30
23/05192/LIPDPS	Blue Posts Public House	18 Kingly Street London W1B 5PX	Public house or pub restaurant	Sunday; 08:00 - 23:00 Monday to Thursday; 08:00 - 23:30 Friday to Saturday; 08:00 - 00:00 Sundays

				before Bank Holidays; 08:00 - 00:00
22/11500/LIPDPS	Soho Grind	Basement And Ground Floor 19 Beak Street London W1F 9RP	Restaurant	Sunday; 12:00 - 22:30 Monday to Thursday; 10:00 - 23:30 Friday to Saturday; 10:00 - 00:00
14/03870/LIPT	Mother Mash	26 Ganton Street London W1F 7QZ	Public house or pub restaurant	Monday to Friday; 08:00 - 23:00 Saturday to Sunday; 10:00 - 23:00
23/02692/LIPDPS	Pix	Basement And Ground Floor 24 Ganton Street London W1F 7QY	Restaurant	Sunday; 12:00 - 22:30 Monday to Thursday; 12:00 - 23:30 Friday to Saturday; 12:00 - 00:00
22/01668/LIPDPS	The Ganton Arms	18 - 20 Ganton Street London W1F 7BX	Restaurant	Sunday; 12:00 - 00:00 Monday to Friday; 10:00 - 00:30
21/03716/LIPVM	Crispin	19 Kingly Street London W1B 5PY	Restaurant	Sunday; 10:00 - 22:30 Monday to Thursday; 08:00 - 23:30 Friday to Saturday; 08:00 - 00:00
14/11059/LIPVM	Zebrano	14-22 Ganton Street London W1F 7QU	Pub or pub restaurant with lodge	Sunday; 12:00 - 22:30 Sunday; 12:00 - 00:00 Monday to Wednesday; 09:00 - 00:00 Monday to Thursday; 10:00 - 23:30 Thursday to Saturday; 09:00 - 01:00 Friday to Saturday; 10:00 - 00:00 Sundays before Bank Holidays;

				12:00 - 00:00
21/02690/LIPDPS	Flare	14 - 22 Ganton Street London W1F 7BS	Public house or pub restaurant	Sunday; 12:00 - 22:30 Sunday; 12:00 - 23:30 Monday to Wednesday; 09:00 - 00:00 Monday to Thursday; 10:00 - 23:30 Thursday to Saturday; 09:00 - 01:00 Friday to Saturday; 10:00 - 00:00 Sundays before Bank Holidays; 12:00 - 00:00
20/07653/LIPDPS	Aint Nothin But	20 Kingly Street London W1B 5PZ	Wine bar	Sunday; 09:00 - 00:00 Monday to Thursday; 09:00 - 01:30 Friday to Saturday; 09:00 - 03:30 Sundays before Bank Holidays; 09:00 - 01:30
17/14852/LIPN	Sweaty Betty	1 - 2 Carnaby Street London W1F 9QG	Shop	Monday to Sunday; 08:00 - 20:00
21/03365/LIPDPS	Kolamba	21 Kingly Street London W1B 5QA	Restaurant	Sunday; 10:00 - 23:00 Monday to Thursday; 10:00 - 00:00 Friday to Saturday; 10:00 - 00:30 Sundays before Bank Holidays; 10:00 - 00:30
17/08811/LIPN	Smeg St James's	Regent Street London	Shop	Sunday; 12:00 - 18:00 Monday to Saturday; 10:00 - 19:00

19/11048/LIPDPS	Regent Street Area	Regent Street London	Park / Open Space	Monday to Sunday; 00:00 - 00:00
-----------------	--------------------	----------------------	-------------------	---------------------------------

This page is intentionally left blank



City of Westminster

Licensing Sub-Committee Report

Item No:	
Date:	7 December 2023
Licensing Ref No:	23/05776/LIPN - New Premises Licence
Title of Report:	Bulgari Hotel Restaurant & Bar 4 Knightsbridge Green London SW1X 7QA
Report of:	Director of Environment, Climate & Public Protection
Wards involved:	Knightsbridge & Belgravia
Policy context:	City of Westminster Statement of Licensing Policy
Financial summary:	None
Report Author:	Roxsana Haq Senior Licensing Officer
Contact details	Telephone: 020 7641 6500 Email: rhaq@westminster.gov.uk

1. Application

1-A Applicant and premises			
Application Type:	New Premises Licence, Licensing Act 2003		
Application received date:	1 September 2023		
Applicant:	LDV Hospitality Ventures UK Limited		
Premises:	Bulgari Hotel Restaurant & Bar		
Premises address:	4 Knightsbridge Green London SW1X 7QA	Ward:	Knightsbridge & Belgravia
		Cumulative Impact Area:	None
		Special Consideration Zone:	None
Premises description:	Currently the property operates as a 5 star and above hotel. The licensable area applied for within this premises licence application form the restaurant on the ground floor and bar area in the basement of the hotel.		
Premises licence history:	<p>This is an existing licensed premises, with the benefit of a premises licence since 2012.</p> <p>The parties and the proposed uses in this licence application are replicated in the current, existing licence for the hotel (23/05115/LIPDPS), which can be viewed at Appendix 2.</p>		
Applicant submissions:	<p>According to the applicant:</p> <p>“The parties are simply changing their contractual relationship from the current management agreement into a lease and services agreement. The premises shown on the plans submitted with this application form part of Lease and Services agreement whereby the Bulgari hotel has agreed to permit the applicant company to continue to operate the space on its behalf. The proposal is to continue current restaurant use on the ground floor and to continue existing use in the basement area where live music can be performed to seated patrons as a licensable activity”.</p> <p>The terminal hour in the basement bar will be reduced to 00:00 on Monday to Wednesday. On Thursday to Saturday the terminal hour in the basement bar will be 02:00.</p> <p>Food will be available in the basement bar at all times and service will be to table by waiting staff at all times.</p>		
Applicant amendments:	None.		

1-B Proposed licensable activities and hours							
Late Night Refreshment:				Indoors, outdoors or both			Indoors
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Start:	23:00	23:00	23:00	23:00	23:00	23:00	23:00
End:	00:00	00:00	00:00	02:00	02:00	02:00	00:00
Seasonal variations/ Non-standard timings:		Terminal hour in the ground floor restaurant to be 00:00 every day. From 23:00 on New Year's Eve to 05:00 on New Year's Day					

Sale by retail of alcohol				On or off sales or both:			On sales
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Start:	10:00	10:00	10:00	10:00	10:00	10:00	10:00
End:	00:00	00:00	00:00	02:00	02:00	02:00	23:00
Seasonal variations/ Non-standard timings:		From the start time on New Year's Eve to the finish time on New Year's Day. Hours in the ground floor restaurant to be 07:00 to 00:00 Monday to Saturday and 07:00 to 23:00 on Sundays.					

Recorded Music				Indoors, outdoors or both			Indoors
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Start:	10:00	10:00	10:00	10:00	10:00	10:00	10:00
End:	10:00	00:00	00:00	01:30	01:30	01:30	23:00
Seasonal variations/ Non-standard timings:		From the start time on New Year's Eve to the finish time on New Year's Day. Hours in the ground floor restaurant to be 07:00 to 00:00 Monday to Saturday and 07:00 to 23:00 on Sundays.					

Live Music				Indoors, outdoors or both			Indoors
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Start:	10:00	10:00	10:00	10:00	10:00	10:00	10:00
End:	10:00	00:00	00:00	01:30	01:30	01:30	23:00
Seasonal variations/ Non-standard timings:		From the start time on New Year's Eve to the finish time on New Year's Day. Hours in the ground floor restaurant to be 07:00 to 00:00 Monday to Saturday and 07:00 to 23:00 on Sundays.					

Hours premises are open to the public							
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Start:	10:00	10:00	10:00	10:00	10:00	10:00	10:00
End:	00:00	00:00	00:00	02:00	02:00	02:00	23:00
Seasonal variations/ Non-standard timings:		From the start time on New Year's Eve to the finish time on New Year's Day. Opening hours for ground floor restaurant to be 07:00 to 00:00 every day.					
Adult Entertainment:		None.					

2. Representations

2-A Responsible Authorities	
Responsible Authority:	Environmental Health
Representative:	Anil Drayan
Received:	29 September 2023
<p>Environmental Health make a representation to this application on the Prevention of Public Nuisance licensing objective.</p> <p>The principal proposal, compared to existing licence, appears to be the increase in hours for licensing activities on Thursday, Friday and Saturday.</p> <p>An extensive list of conditions have been offered and Environmental Health are considering if these are sufficient to allay its concerns.</p> <p>The applicant is requested to contact the undersigned to discuss the proposal.</p> <p>Regards</p> <p>Mr Anil Drayan</p>	

2-B Other Persons			
Name:		[REDACTED]	
Address and/or Residents Association:		[REDACTED] [REDACTED] [REDACTED]	
Status:	Valid	In support or opposed:	Opposed
Received:	29 September 2023		
<p>Dear councillors</p> <p>I strongly object to this licence application for which I have not been consulted although my family and I would be greatly affected should this application be granted. I am not aware of any of my neighbours being consulted.</p> <p>The application would enable patrons to leave via Knightsbridge Green which would cause additional traffic and idling on Lancelot Place and Raphael Street.</p> <p>Lancelot Place and Raphael Street are two residential streets with 53 apartments in the Lancelot Place building living there plus the Knightsbridge building. It is not fair for the children growing up there or the elderly to enable venues like this to develop in the way on residential streets.</p> <p>We already have regular idling and traffic on the above-mentioned streets and letting Bulgari clients get out via Knightsbridge Green would only make things worse.</p> <p>I also strongly object to the hours requested as they would be well outside the Westminster Core hours.</p> <p>The use of the terrace area in the evening is extremely problematic as it would increase noise in an area where there are so many apartment buildings.</p> <p>We already have begging and crime on Lancelot Place and Raphael street due to Zuma granting this application would only make things worse.</p> <p>I therefore hope that this licence application will be refused.</p> <p>Thank you</p>			
Name:		[REDACTED]	
Address and/or Residents Association:		[REDACTED] [REDACTED]	
Status:	Valid	In support or opposed:	Opposed
Received:	28 September 2023		
<p>Objecting as we feel it could cause a late night disturbance.</p>			

Name:		[REDACTED]	
Address and/or Residents Association		[REDACTED] [REDACTED]	
Status:	Valid	In support of opposed:	Opposed
Received:	20 September 2023		
<p>I am the Licensing Representative for the Knightsbridge Association (KA), which represents a wide range of residents and businesses in the Knightsbridge area. I am authorised by the Executive committee of the KA to make this representation.</p> <p>I understand from a brief review of the UK Companies House website that the applicant, LDV Hospitality Ventures UK Ltd, was incorporated on 9 August 2023. It has no evident trading history or record and therefore no established reputation, which is a source of potential worry to us.</p> <p>This is a new licence application, with (apparently) no intention to surrender the Hotel's existing licence. If granted there would be two separate licences covering the same parts of the building.</p> <p>The most concerning aspect of the application is the change of the terminal hour in the basement to 2 a.m. and the proposed removal of the conditions agreed between the Knightsbridge Residents Management Company and the licence holder, which were imposed by WCC's Licensing Subcommittee. This terminal hour lies well outside Westminster's Core Hours, as defined in its Licensing Policy. The applicant has no regard to the fact there is residential accommodation in immediate proximity to the Bulgari Hotel, that would be severely affected by the later terminal hour. The applicant has also failed to consult with its neighbours or with the KA, has not considered the availability of public transport, nor the impact of late night noise caused by vehicles depositing and picking up patrons, in particular shouting, playing of music and slamming of doors. In short, the rest, relaxation and sleep of residents, many of whom have demanding full time jobs, will be severely disturbed, as will that of their children. Accordingly, on behalf of the KA, I oppose the entirety of this application.</p>			
Name:		[REDACTED]	
Address and/or Residents Association		[REDACTED] [REDACTED]	
Status:	Valid	In support or opposed:	Opposed
Received:	22 September 2023		
<p>Dear Madam/ Sir</p> <p>I live in the building adjacent to the Bulgari Hotel, in an area that is becoming increasingly noisy due to the amount of new restaurants playing music and serving alcohol until late at night that have sprung up since I moved a few years ago and which are making a previously fairly quite residential area, become a noisy, and in some parts very dirty area of Knightsbridge . This is starting to seriously disrupt the lives of residents like myself.</p> <p>In this case they are asking for music and alcohol to be allowed until 2 am with all the antisocial noisy behaviour that these activities inevitably generate.</p> <p>I would like to therefore strongly object to this licence being granted .</p> <p>Many thanks for your consideration.</p>			

Name:		[REDACTED]	
Address and/or Residents Association		[REDACTED] [REDACTED] [REDACTED]	
Status:	Valid	In support of opposed:	Opposed
Received:	27 September 2023		
<p>I strongly object to this application as a neighbour living next door with my family and children for the following reasons:</p> <ul style="list-style-type: none"> • The later opening hours will inevitably have a negative impact on all the neighbours and community due to noise disturbance from anti-social behaviour including drunk people shouting, arguing, fighting, car noise with drivers revving up engines, loud car music, slamming of doors and sometimes honking. • The noise disturbance will affect Children's Health and Safety in addition to their ability to develop normally and get the sleep they require before going to school early the next morning. • The noise disturbance will affect adults ability get a good's night's sleep to be fresh for looking after their children and their work the next day. • The application is inconsistent with Westminster's Core Hours Policy. • No consultation of the neighbouring residents has been offered. • The local residents have already negotiated with the Bulgari hotel the terms of the current license and this application runs in blatant disregard of that license, seeking to bypass it, in breach of the current license of the hotel. • Knightsbridge is a residential area and residents have a right to quiet enjoyment of their homes. 			
Name:		[REDACTED]	
Address and/or Residents Association		[REDACTED] [REDACTED]	
Status:	Valid	In support or opposed:	Opposed
Received:	29 September 2023		
<p>I Hope the following licence application will not be granted as it will have an extremely negative impact on the families and residents in Knightsbridge Green, Lancelot place, Knightsbridge but also Trevor Square.</p> <p>The licence does not comply with Westminster Core hours and as such it should be refused. Moreover it is not clear from the application how the existing application and this application should be combined.</p> <p>In any case it is important that these premises should close in the evening so as to avoid any unnecessary disturbances to residents after core hours.</p> <p>The application also leads the way to patrons leaving the premises via Knightsbridge Green. The cumulative impact of Zuma, the Bulgari and soon Domio of these venues is extremely negative in terms of idling and traffic. We suffer idling and traffic (and sometimes very early) due to deliveries, private hire vehicles and clients from these premises.</p>			

Raphael street often has traffic jams in the evening and allowing people to leave via Knightsbridge green would only make these issues worse.

Please note that Raphael street leads on to Brompton Road which is much less flowing than Knightsbridge so the Bulgari patrons should only be allowed to leave via Knightsbridge as was originally planned.

Please kindly note that we suffer crime, begging, littering and noise due to Zuma and the Bulgari. Granting this licence would only make things worse.

I also strongly object to the Knightsbridge Green terrace being used in the evening as there are many children and families living nearby.

There are many families and old people living in Knightsbridge which is a residential area. An application has been granted for Domio and for another restaurant on Brompton Road. I really hope this application will be rejected.

Further submissions received on 27 November 2023:

Good Morning

Thank you for your e mail with regards to application 23/05776/LIPN.

Thank you for letting me give the opportunity to provide additional information that I had not had the time to provide earlier as I was only aware of the consultation on its last day.

I understood from the application that the applicants wanted to be able to let people in and out of their premises via Knightsbridge Green rather than from Knightsbridge. This would encourage clients to be picked by taxis and Uber vehicles via Raphael Street.

if the council were to give this opportunity to the Bulgari hotel clients this would cause serious problems in terms of noise and crime on Raphael Street and Lancelot Place which are residential streets with houses being built on Lancelot Place and resident flats on Lancelot Place, Raphael Street and Knightsbridge Green.

But it would also greatly increase traffic and illegal parking on those streets.

As you can see from the pictures below there is regularly rat running by cars away from Brompton Road and then back onto Brompton Road, via Lancelot Place and Raphael Street.

It would be greatly detrimental for families like mine if added traffic and non authorised parking was increased due to the Bulgari Hotel clients being picked up on Raphael Street.

I therefore hope this application will be rejected.

Thank you for your help.

Kind regards

██████████



Further to the e-mail I have just sent, please find attached additional information showing that clients from the Bulgari Hotel should not be permitted to leave via Knightsbridge Green as it would encourage them to be picked up from Raphael Street.

As the pictures below show, the traffic on Brompton Road can get very congested. It is therefore best to encourage clients from the Bulgari hotel to leave via the main entrance hall for the Bulgari hotel on Knightsbridge.

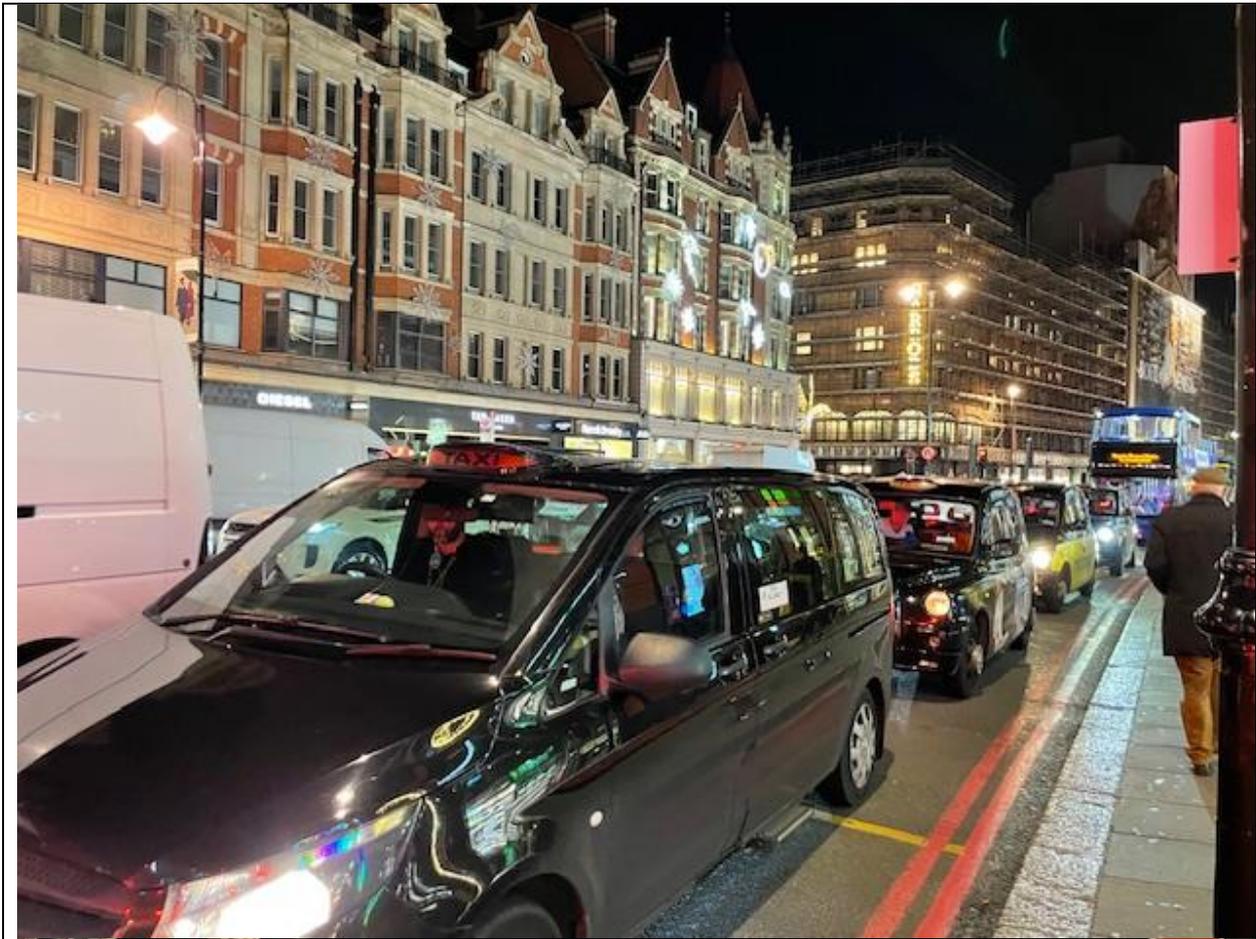
Allowing individuals to be picked up from Raphael Street would not help the community.











Please see below pictures of the beginning of Lancelot place (at the corner of Brompton Road and Lancelot Place) which leads to Raphael Street but also to Trevor Square.

Lancelot Place is a very narrow street which is two way and needs to be two way as it is the only point of exit or entry to Brompton Road for Trevor Square. Delivery trucks for Zuma and the Bulgari hotel also often reverse after delivering and they exit Raphael street via Lancelot place back to Brompton Road rather than via Raphael street / Knightsbridge green straight onto Brompton Road.

Lancelot place can get difficult to enter because it is so narrow. This is problematic in terms of traffic for cars but also for pedestrians.

it is dangerous to cross at the beginning of Lancelot Place. And very often I have to go between cars. If there are no cars the cars are usually quite fast which is not very safe. This is very problematic as this junction is very much used by residents/ families young teenagers and older people but also by the many many tourists and shoppers that come into the area.

The situation will be even more problematic with the opening of Domio restaurant at this junction at the corner of Brompton Road and Lancelot place.

Enabling the Bulgari clients to leave their premises via Knightsbridge green and therefore Raphael Street will only make this situation worse.

And the situation is already quite bad.

I therefore hope this application will be rejected.







Name:		[REDACTED]	
Address and/or Residents Association		Knightsbridge Neighbourhood Forum (KNF)	
Status:	Valid	In support of opposed:	Opposed
Received:	29 September 2023		

I am writing on behalf of the Knightsbridge Neighbourhood Forum ("KNF") to object fully to application 23/05776/LIPN for a new premises licence at 4 Knightsbridge, London SW1X 7QA. This premises comprises a restaurant and bar within the Bulgari hotel property.

The KNF has the following concerns, inter alia, about the application:

1. The applicant has not contacted the KNF, as far as we are aware, to discuss this application before submitting it. This lack of engagement is disappointing.
2. It would result in two separate licences covering the same area, if granted, unless the Bulgari licence is varied to remove the licensed area. Absent this, the hours sought are misleading, because under the existing licence residents of the hotel and their guests would be able to use the premises 24/7.
3. It would extend the terminal hour in the basement from 2400 to 0200 on Thursday, Friday and Saturday i.e. well outside Westminster's core hours policy. The application in terms of exit arrangements suggests that exit may be possible, other than through the main hotel entrance, before 0100. Presumably this would be onto Raphael Street, Lancelot Place or Knightsbridge Green which are sensitive locations.
4. The proposed new terminal hours are likely to have a serious adverse impact on the amenity of neighbouring residents - with many living nearby in Park Mansions, The Knightsbridge Apartments, Lancelot Street, Trevor Square, Trevor Street and opposite

- in Knightsbridge (e.g. Wellington Court) - due to Private Hire Vehicles parking in ResPark bays, the slamming of doors, shouting and drunken behaviour.
5. It would remove important conditions under the current licence e.g. by allowing the use of the Knightsbridge Green terrace area for licensing activities or the consumption of food and alcohol and creating confusion about the position with hotel residents and their guests.
 6. The applicant has not properly considered dispersal impacts of the proposal. For example, the proposed hours would extend beyond the last service from Knightsbridge underground station on the Piccadilly line and how would the applicant manage the alternative use of private hire vehicles which result in slamming doors, shouting and illegal parking e.g. in Respark bays.

The KNF therefore fully opposes this application.

The KNF would wish to be consulted again if the applicant seeks a new licence which fully replicated (i.e. mirrored in terms of hours, conditions etc.) the current permission, which exists by way of the Bulgari hotel licence, should the Bulgari hotel licence be amended to remove these areas. The KNF would be concerned, for example, to understand possible unintended consequences e.g. the impact of any such changes for residents and their guests and others.

Thank you for considering our representation.

Yours sincerely

██████████
██

Name:		██████████	
Address and/or Residents Association		██████████ ██████████ ████████████████████	
Status:	Valid	In support or opposed:	Opposed
Received:	25 September 2023		

Sir / Madam

I strongly object to an extension of licensing hours.

I already suffer unsocial behaviour as my apartment looks out onto the pavement of Knightsbridge, but at least this noisy behaviour usually ends by midnight, hence my objection to extending the current consent.

Name:		██████████	
Address and/or Residents Association		██████████ ██████████	
Status:	Valid	In support of opposed:	Opposed
Received:	29 September 2023		

I am writing on behalf of ██████████ 53 Apartments and we object fully to application 23/05776/LIPN for a new premises licence at 4 Knightsbridge, London SW1X 7QA. This premises comprises a restaurant and bar within the Bulgari hotel property.

We have the following concerns regarding this application:

1. The applicant has not contacted 10 Lancelot Place or any of the 53 Apartments in relation to this application nor did we receive any letters regarding this application from the council or applicant. This is not the first time this has happened. Our concern is that if we had not been notified today by the KNF this would have snuck under the radar at our expense.
2. It would result in two separate licences covering the same area, if granted, unless the Bulgari licence is varied to remove the licensed area. Absent this, the hours sought are misleading, because under the existing licence residents of the hotel and their guests would be able to use the premises 24/7.
3. It would extend the terminal hour in the basement from 2400 to 0200 on Thursday, Friday and Saturday i.e. well outside Westminster's core hours policy. The application in terms of exit arrangements suggests that exit may be possible, other than through the main hotel entrance, before 0100. Presumably this would be onto Raphael Street, Lancelot Place or Knightsbridge Green which are sensitive locations.
4. The proposed new terminal hours are likely to have a serious adverse impact on the amenity of the residents to 10 Lancelot Place. Due to Private Hire Vehicles parking in Residents Parking bays, the slamming of doors, shouting and drunken behaviour late night which will echo throughout Raphael street.
5. It would remove important conditions under the current licence e.g. by allowing the use of the Knightsbridge Green terrace area for licensing activities or the consumption of food and alcohol and creating confusion about the position with hotel residents and their guests. Which we have been made aware that Knightsbridge Green are looking at submitting a proposal to the council in due course.
6. The applicant has not properly considered dispersal impacts of the proposal. For example, the proposed hours would extend beyond the last service from Knightsbridge underground station on the Piccadilly line and how would the applicant manage the alternative use of private hire vehicles which result in slamming doors, shouting and illegal parking e.g. in Resident parking bays.

██████████ therefore fully opposes this application.

Name:		██████████	
Address and/or Residents Association		██████████ ██████████ ██████████	
Status:	Valid	In support or opposed:	Opposed
Received:	19 September 2023		

Dear Sirs

**Bulgari Hotel Restaurant & Bar 4 Knightsbridge Green London SW1X 7QA
Ref No. 23/05776/LIPN**

We act for the Knightsbridge Residents Management Company Limited of The Knightsbridge Apartments, 199 Knightsbridge, London SW7 1RH ("KRMC"). We are instructed to submit this letter of representation in respect of the above application by LDV Hospitality Ventures UK Limited ("the Applicant") for the variation of its premises licence ("Premises Licence") at the Bvlgari Hotel, 163 Knightsbridge SW7 1DW ("the Hotel").

KRMC

KRMC represents the residents ("the Residents") of 199 Knightsbridge Apartments ("the Apartments"). The Apartments consist of 201 apartments occupied by approximately 500 people

including many families with young children and elderly people.

The Apartments are located immediately to the west of the Hotel on Knightsbridge. Half of the

Apartments have a frontage to Knightsbridge and to Trevor Street.
KRMC is authorised by the Residents to submit this letter of representation.

The Applicant

LDV Hospitality Ventures UK Limited was formed on 9 August 2023. It has no trading history. Given the historic issues that our residents have had with the Hotel, this lack of substance on the part of the Applicant is of great concern.

The Application

The Application is for a new licence. No mention has been made regarding the surrender of the existing licence for the Hotel. If granted, the Hotel will have two separate licences in part covering the same areas.

The Application is presented as simply changing an operator and replicating the existing licence.

In fact, the Application includes the following:

1. A change to the terminal hour in the basement to 0200
2. A removal of conditions negotiated between KRMC and the licence holder and imposed by the Licensing Subcommittee

Grounds for the representation

- The Application is outside of the Westminster Core Hours Policy.
- The Applicant has made no attempt to demonstrate compliance in the requirements of policies CD1 PS1 PN1 and CH1.
- The Applicant has had no regard to the fact that there is residential accommodation in the proximity of the premises that would likely be adversely affected by the later terminal hours.
- The Applicant would appear to have no knowledge of, or has ignored, the previous applications made by the existing licence holder.
- The Applicant has failed to consult with its neighbours. Given our efforts to build a positive relationship with the existing licence holder, we find this particularly disappointing.
- The Applicant has not considered the availability of and access to public transport when leaving the premises late at night.
- The Applicant has not considered the late-night noise that will inevitably occur with chauffeur driven vehicles and taxis as well as private cars collecting patrons with the associated shouting, playing of music, banging of car doors and illegal stopping and parking.
- The hours at which the noise will occur will further disturb residents' rest, relaxation and sleep. Our residents need to get up for work in the morning and many have children for whom a good night's sleep is so important for their development.
- The KRMC is very concerned that there may be two licences in play at the Hotel. It is very firmly the view of the KRMC that the existing licence holder should remain as the sole licence holder for the Hotel. If it wishes to have a contractual relationship with a 3rd party operator it is of course, entitled to do so, but it must remain responsible for the Hotel licence being managed in accordance with the conditions which were so carefully negotiated with its neighbours, the responsible authorities and imposed by the Licensing Sub Committee.

Summary

In the light of the above, the KRMC opposes the grant of the Application in its entirety.

Yours faithfully
Winckworth Sherwood LLP

Name:	Matthew Blakiston		
Address and/or Residents Association	Portland Private, 3a Albert Court, Prince Consort Road, London SW7 2BE		
Status:	Valid	In support of opposed:	Opposed
Received:	29 September 2023		

Dear Roxsana and Westminster Licensing Team

I am writing on the instruction of my clients:

[REDACTED]

for whom I am their retained property manager to fully object to application 23/05776/LIPN for a new premises licence at 4 Knightsbridge, London SW1X 7QA. This premises comprises a restaurant and bar within the Bulgari hotel property.

My client has the following concerns, inter alia, about the application:

1. The applicant has not contacted neighbouring residents, as far as we are aware, to discuss this application before submitting it. This lack of engagement is disappointing.
2. It would result in two separate licences covering the same area, if granted, unless the Bulgari licence is varied to remove the licensed area. Absent this, the hours sought are misleading, because under the existing licence residents of the hotel and their guests would be able to use the premises 24/7.
3. It would extend the terminal hour in the basement from 2400 to 0200 on Thursday, Friday and Saturday i.e. well outside Westminster's core hours policy. The application in terms of exit arrangements suggests that exit may be possible, other than through the main hotel entrance, before 0100. Presumably this would be onto Raphael Street, Lancelot Place or Knightsbridge Green which are sensitive locations.
4. The proposed new terminal hours are likely to have a serious adverse impact on the amenity of neighbouring residents – with many living nearby in Park Mansions, The Knightsbridge Apartments, Lancelot Place, Trevor Square, Trevor Street and opposite in Knightsbridge (e.g. Wellington Court) – due to Private Hire Vehicles parking in ResPark bays, the slamming of doors, shouting and drunken behaviour.
5. It would remove important conditions under the current licence e.g. by allowing the use of the Knightsbridge Green terrace area for licensing activities or the consumption of food and alcohol and creating confusion about the position with hotel residents and their guests.
6. The applicant has not properly considered dispersal impacts of the proposal. For example, the proposed hours would extend beyond the last service from Knightsbridge underground station on the Piccadilly line and how would the applicant manage the alternative use of private hire vehicles which result in slamming doors, shouting and illegal parking e.g. in residential parking bays.

My client therefore fully opposes this application.

My client would wish to be consulted again if the applicant seeks a new licence which fully replicated (i.e. mirrored in terms of hours, conditions etc.) the current permission, which exists by way of the Bulgari hotel licence, should the Bulgari hotel licence be amended to remove

these areas. My client would be concerned, for example, to understand possible unintended consequences e.g. the impact of any such changes for residents and their guests and others.

Thank you for considering this representation.

3. Policy & Guidance

The following policies within the City of Westminster Statement of Licensing Policy apply:

<p>Combined Use Premises Policy COMB1 applies</p>	<p>A. Applications outside the West End Cumulative Impact Zone for premises that propose to operate as a 'combined use premises' will be considered on their merits and subject to:</p> <ol style="list-style-type: none"> 1. The application meeting the requirements of policies CD1, PS1, PN1 and CH1. 2. The hours for licensable activities for the relevant use being within the council's Core Hours Policy HRS1. 3. The operation of any delivery services for alcohol and/or latenight refreshment meeting the council's Ancillary Delivery of Alcohol and/or Late-Night Refreshment Policy DEL1. 4. The applicant has taken account of the Special Consideration Zone policy SCZ1 if the premises are located within a designated zone.
<p>Hours Policy HRS1 applies</p>	<p>A. Applications within the core hours set out below in this policy will generally be granted for the relevant premises uses, subject to not being contrary to other policies in the Statement of Licensing Policy.</p> <p>C. For the purpose of Clauses A and B above, the Core Hours for applications for each premises use type as defined within this policy are:</p> <p>4. Hotels Monday to Thursday: 9am to 11.30pm. Friday and Saturday: 9am to Midnight. Sunday: 9am to 10.30pm. Sundays immediately prior to a bank holiday: 9am to Midnight. For the sale of alcohol to guests for consumption in hotel/guest rooms only: Anytime up to 24 hours.</p>

4. Equality Implications

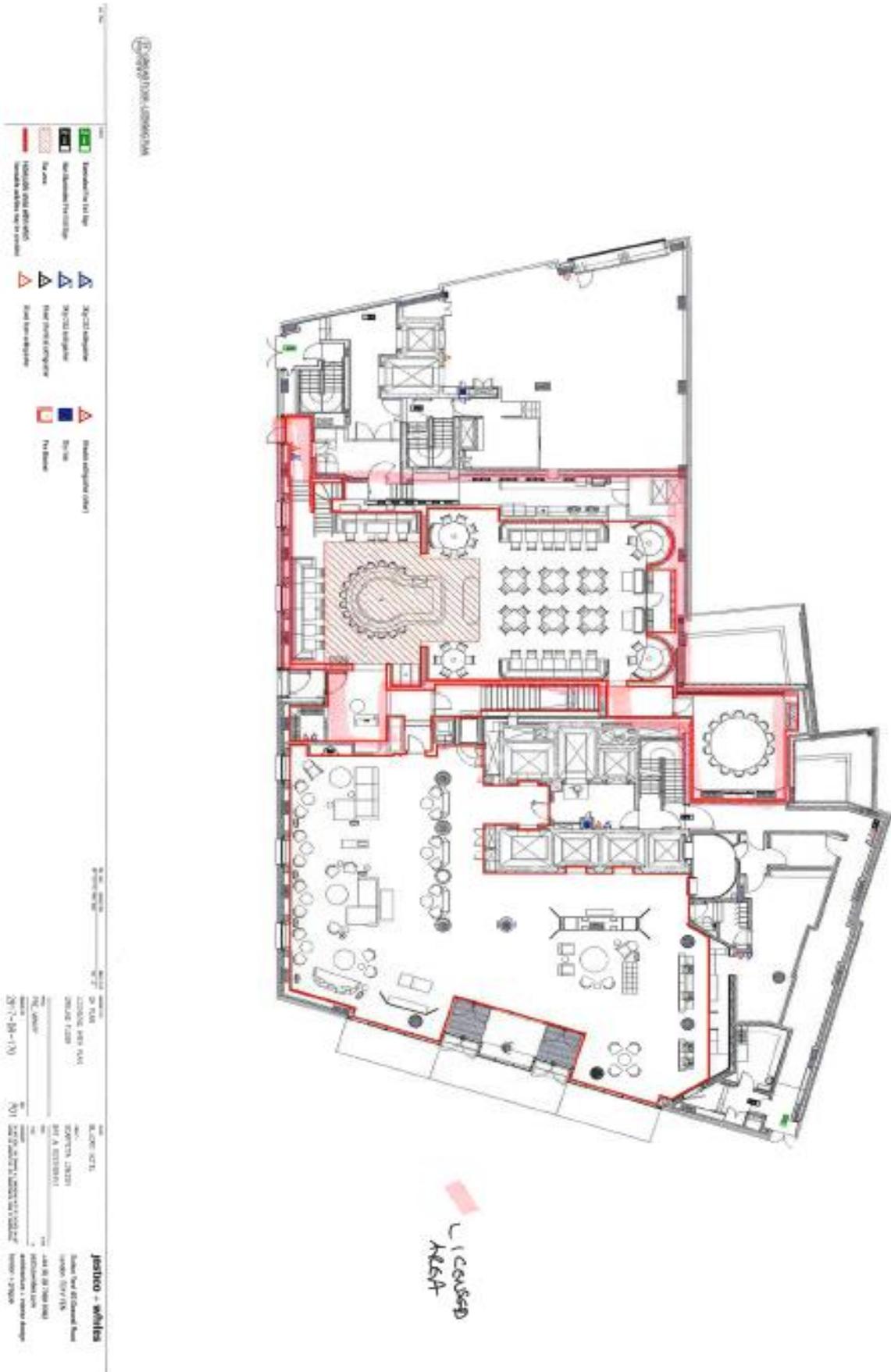
The Council in its capacity as Licensing Authority has a duty to have regard to its public sector equality duty under section 149 of the Equality Act 2010. In summary, section 149 provides that a Public Authority must, in the exercise of its functions, have due regard to the need to:

- (a) eliminate discrimination harassment, victimisation and any other conduct that is prohibited by or under this Act;
- (b) advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it; and
- (c) foster good relations between persons who share a relevant protected characteristics and persons who do not share it.

Section 149 (7) of the Equality Act 2010 defines the relevant protected characteristics as age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sex, and sexual orientation.

5. Appendices

Appendix 1	Premises plans	
Appendix 2	Applicant supporting documents	
Appendix 3	Premises history	
Appendix 4	Interested party submissions	
Appendix 5	Proposed conditions	
Appendix 6	Residential map and list of premises in the vicinity	
Report author:	Ms Roxsana Haq Senior Licensing Officer	
Contact:	Telephone: Email: rhaq@westminster.gov.uk	
If you have any queries about this report or wish to inspect one of the background papers please contact the report author.		
Background Documents – Local Government (Access to Information) Act 1972		
1	Licensing Act 2003	N/A
2	City of Westminster Statement of Licensing Policy	01 October 2021
3	Amended Guidance issued under section 182 of the Licensing Act 2003	December 2022
4	Environmental Health Representation	29 September 2023
5	Interested Party 1	29 September 2023
6	Interested Party 2	28 September 2023
7	Interested Party 3	20 September 2023
8	Interested Party 4	22 September 2023
9	Interested Party 5	27 September 2023
10	Interested Party 6	29 September 2023
11	Interested Party 7	29 September 2023
12	Interested Party 8	25 September 2023
13	Interested Party 9	29 September 2023
14	Interested Party 10	19 September 2023
15	Interested Party 11	29 September 2023





Schedule 12
Part A

WARD: Knightsbridge
And Belgravia
UPRN: 010033548177

City of Westminster

64 Victoria Street, London, SW1E 6QP

Premises licence

Regulation 33, 34

Premises licence number:

23/05115/LIPDPS

Original Reference:

12/00946/LIPN

Part 1 – Premises details

Postal address of premises:

Bulgari Hotel
171 Knightsbridge
London SW7 1DW

Where the licence is time limited, the dates:

Not applicable

Licensable activities authorised by the licence:

Performance of Dance
Exhibition of a Film
Performance of Live Music
Playing of Recorded Music
Anything of a similar description to Live Music, Recorded Music or Performance of Dance
Performance of a Play
Late Night Refreshment
Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities:

Performance of Dance

Monday to Sunday: 00:00 to 23:59 (For Residents)
Monday to Sunday: 07:00 to 23:30 (Function Rooms and Pre Function Room)
Monday to Sunday: 07:00 to 22:00 (Spa and Gym)
Monday to Sunday: 07:00 to 00:00 (Screening Rooms)

Exhibition of a Film

Monday to Sunday: 00:00 to 23:59 (For Residents)
Monday to Sunday: 07:00 to 00:00 (Business Centre)
Monday to Sunday: 07:00 to 23:30 (Function Rooms and Pre Function Room)
Monday to Sunday: 07:00 to 00:00 (Screening Rooms)
Monday to Sunday: 07:00 to 22:00 (Spa and Gym)
Monday to Saturday: 07:00 to 00:00 (Private Dining Area)
Monday to Saturday: 07:00 to 01:00 (Basement Bar)
Monday to Saturday: 07:00 to 00:00 (Ground floor Restaurant)
Sunday: 07:00 to 23:00 (Private Dining Area)
Sunday: 07:00 to 23:00 (Basement Bar)
Sunday: 07:00 to 23:00 (Ground floor Restaurant)
Bank Holiday: 07:00 to 23:00 (Private Dining Area)
Bank Holiday: 07:00 to 23:00 (Basement Bar)
Bank Holiday: 07:00 to 23:00 (Ground floor Restaurant)

Performance of Live Music

Monday to Sunday:	00:00 to 23:59 (For Residents)
Monday to Sunday:	07:00 to 00:00 (Screening Rooms)
Monday to Sunday:	07:00 to 00:00 (Business Centre)
Monday to Sunday:	07:00 to 23:30 (Function Rooms and Pre Function Room)
Monday to Saturday:	07:00 to 00:00 (Private Dining Area)
Monday to Saturday:	07:00 to 00:00 (Ground floor Restaurant)
Monday to Saturday:	07:00 to 01:00 (Basement Bar)
Sunday:	07:00 to 23:00 (Ground floor Restaurant)
Sunday:	07:00 to 23:00 (Private Dining Area)
Sunday:	07:00 to 23:00 (Basement Bar)
Bank Holiday:	07:00 to 23:00 (Private Dining Area)
Bank Holiday:	07:00 to 23:00 (Ground floor Restaurant)
Bank Holiday:	07:00 to 23:00 (Basement Bar)

Playing of Recorded Music

Monday to Sunday:	00:00 to 23:59 (For Residents)
Monday to Sunday:	07:00 to 00:00 (Screening Rooms)
Monday to Sunday:	07:00 to 23:30 (Function Rooms and Pre Function Room)
Monday to Sunday:	07:00 to 22:00 (Spa and Gym)
Monday to Sunday:	07:00 to 00:00 (Business Centre)
Monday to Saturday:	07:00 to 01:00 (Basement Bar)
Monday to Saturday:	07:00 to 00:00 (Ground floor Restaurant)
Monday to Saturday:	07:00 to 00:00 (Private Dining Area)
Sunday:	07:00 to 23:00 (Ground floor Restaurant)
Sunday:	07:00 to 23:00 (Basement Bar)
Sunday:	07:00 to 23:00 (Private Dining Area)
Bank Holiday:	07:00 to 23:00 (Private Dining Area)
Bank Holiday:	07:00 to 23:00 (Ground floor Restaurant)
Bank Holiday:	07:00 to 23:00 (Basement Bar)

Anything of a similar description to Live Music, Recorded Music or Performance of Dance

Monday to Sunday:	00:00 to 23:59 (For Residents)
Monday to Sunday:	07:00 to 23:30 (Function Rooms and Pre Function Room)
Monday to Sunday:	07:00 to 00:00 (Screening Rooms)

Performance of a Play

Monday to Sunday:	00:00 to 23:59 (For Residents)
Monday to Sunday:	07:00 to 00:00 (Screening Rooms)
Monday to Sunday:	07:00 to 23:30 (Function Rooms and Pre Function Room)

Late Night Refreshment

Monday to Sunday:	23:00 to 00:00 (Basement Bar)
Monday to Sunday:	23:00 to 00:00 (Ground floor Restaurant)
Monday to Sunday:	23:00 to 00:00 (Private Dining Area)
Monday to Sunday:	23:00 to 00:00 (Business Centre)
Monday to Sunday:	23:00 to 00:00 (Screening Rooms)
Monday to Sunday:	23:00 to 23:30 (Function Room and Pre Function Room)
Monday to Sunday:	23:00 to 05:00 (For Residents)

Sale by Retail of Alcohol

Monday to Sunday:	00:00 to 23:59 (For Residents)
Monday to Sunday:	07:00 to 00:00 (Screening Rooms)
Monday to Sunday:	07:00 to 22:00 (Spa and Gym)
Monday to Sunday:	07:00 to 23:30 (Function Room and Pre Function Room)
Monday to Saturday:	07:00 to 00:00 (Private Dining Area)
Monday to Saturday:	07:00 to 01:00 (Basement Bar)
Monday to Saturday:	07:00 to 00:00 (Ground floor Restaurant)
Sunday:	07:00 to 23:00 (Basement Bar)
Sunday:	07:00 to 23:00 (Ground floor Restaurant)
Sunday:	07:00 to 23:00 (Private Dining Area)
Bank Holiday:	07:00 to 23:00 (Basement Bar)
Bank Holiday:	07:00 to 23:00 (Private Dining Area)

Bank Holiday: 07:00 to 23:00 (Ground floor Restaurant)

The opening hours of the premises:

Monday to Sunday: 00:00 to 00:00
Monday to Saturday: 08:00 to 22:00
Sunday: 09:00 to 22:00

Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:

Alcohol is supplied for consumption both on and off the Premises.

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:

Prime Hotels (UK) Limited
1st Floor
40 Dukes Place
London
EC3A 7NH

Registered number of holder, for example company number, charity number (where applicable)

07468060

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol:

Name: Boris Kundak

Please note: It is the policy of the Licensing Authority not to display the address details of a designated premises supervisor.

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol:

Licence Number: 14/02761/LAPER
Licensing Authority: Sevenoaks District Council

Date: 17 August 2023

This licence has been authorised by Kevin Jackaman on behalf of the Director - Public Protection and Licensing.

Annex 1 – Mandatory conditions

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4.
 - (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
 - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
6.
 - (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
 - (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
 - (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
 - (a) a holographic mark, or
 - (b) an ultraviolet feature.

7. The responsible person must ensure that—
- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
 - (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
 - (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

8(i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

8(ii) For the purposes of the condition set out in paragraph 8(i) above -

- (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
- (b) "permitted price" is the price found by applying the formula -

$$P = D + (D \times V)$$

Where -

- (i) P is the permitted price,
 - (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
 - (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
- (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -
- (i) the holder of the premises licence,
 - (ii) the designated premises supervisor (if any) in respect of such a licence, or
 - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
- (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
- (e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.

8(iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

8(iv). (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph

8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

9. All persons guarding premises against unauthorised access or occupation or against outbreaks of disorder or against damage (door supervisors) must be licensed by the Security Industry Authority.
10. Admission of children to the premises must be restricted in accordance with the film classification recommended by the British Board of Film Classification or recommended by this licensing authority as appropriate.

Annex 2 – Conditions consistent with the operating Schedule

None

Annex 3 – Conditions attached after a hearing by the licensing authority

11. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of a Metropolitan Police Crime Prevention Officer. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period.
12. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises are open to the public. This staff member shall be able to show Police recent recordings with the absolute minimum of delay when requested.
13. The pavement from the building line to the kerb edge immediately outside the premises, including gutter/channel at its junction with the kerb edge, shall be swept and or washed, and litter and sweepings collected and stored in accordance with the approved refuse storage arrangements.
14. The refuse and delivery arrangements to the premises shall be in accordance with the detailed provisions agreed under the planning consent for the premises.
15. Off sales of alcohol are to be either
 - (i) in sealed containers only and for consumption off the premises, or
 - (ii) to the serviced apartments on the 7th to 9th floors of the premises,
 - (iii) to the small terrace area located in Knightsbridge Green, or to the cigar shop which operates as separate premises on the mezzanine level within the building.
16. There shall be a minimum of 5 personal licence holders employed at the premises.
17. There shall be no unsupervised self-service of alcohol except for in the guest bedrooms.
18. On occasions when the Knightsbridge Green door is used for public access or egress to the hotel itself notices shall be prominently displayed throughout the time of such use at this exit requesting patrons to respect the needs of local residents and to leave the premises and the area quietly.
19. No noise shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.
20. No unauthorised advertisements of any kind (including placard, poster, sticker, flyer, picture, letter, sign or other mark) is inscribed or affixed upon the surface of the highway, or upon any building, structure, works, street furniture, tree or any other property, or is distributed to the public, that advertises or promotes the establishment, its premises, or any of its events, facilities, goods or services.
21. A proof of age scheme, such as Challenge 21, shall be operated at the premises where a customer wishes to purchase alcohol and the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence or passport.
22. The premises will employ a dedicated security manager based at the premises and responsible for overseeing all security issues within the premises.
23. The premises shall employ its own internal SIA registered security personnel together with such additional external SIA registered security personnel at it believes is necessary for particular times or days of the week. The numbers of such personnel employed shall be kept under review and will take account of any activities or events being hosted at the premises. In assessing the numbers of personnel required the premises will have regard to any advice provided, or comments made, by the police.
24. There will be a dedicated manager in respect of and responsible for the bar/restaurant areas and

the conference and banqueting areas. Such managers will hold a personal licence.

25. A concierge shall be employed and be based at the ground floor entrance at all times the premises are open. In addition, there will be valet parking attendants available to persons requiring such service within this area.
26. The premises shall adopt and operate a specific policy in relation to the management of smoking areas outside of the hotel. Such policies shall make provision for any external areas to be monitored and supervised at all times when used. The primary designated smoking areas shall be on Knightsbridge Green and there shall be no designated smoking areas on Knightsbridge but for the avoidance of doubt this shall not preclude any individual from smoking on Knightsbridge.
27. The following licensable activities may be provided within guest bedrooms for hotel residents at any time; the sale of alcohol and the provision of regulated entertainment consisting of either recorded music or the showing of films.
28. The provision of late night refreshment off the premises may only be provided to the serviced apartments on the 7th to 9th floors of the premises and may be provided during the period 11pm to 5am on any day of the week.
29. Off Sales of alcohol may be provided to the serviced apartments on the 7th to 9th floors of the premises (in line with condition 7) at any time.
30. Only the following licensable activities may be permitted with these areas; the sale and supply of alcohol, the provision of regulated entertainment (consisting of recorded music, live music, facilities for making music and the showing of films) and late night refreshment.
31. The sale of alcohol in the ground floor restaurant area shall only be to persons seated at tables and as ancillary to table meals except for hotel residents and up to 3 guests for each resident, (additional guests may be allowed only with the prior authorisation from the manager in writing for specific additional guests, a copy of which shall be held at the hotel reception and made available for inspection at the request of the Police or authorised officer) save for in the hatched area (as shown on the approved layout drawings) where alcohol may be consumed by persons who are seated and where food shall be available. Within the hatched area up to 10 persons may consume alcohol whilst standing as they temporarily wait to be seated within the ground floor restaurant.
32. The ground floor restaurant shall be laid out as a restaurant and shall have no more than 140 persons (excluding staff) within this area at any one time.
33. The maximum capacity within the basement bar area shall be 90 persons (excluding staff) at any one time.
34. The supply of alcohol in the ground floor restaurant shall be by waiter or waitress only other than to persons seated at the counter who may be served directly.
35. The supply of alcohol in the basement bar shall be by way of waiter/waitress service only other than to persons in the hatched area immediately in front of the bar.
36. Substantial food and non-intoxicating beverages, including drinking water, shall be available in all parts of the premises where alcohol is sold or supplied for consumption on the premises.
37. A host shall be present at all times within the ground floor restaurant meet and greet lobby area whenever this area is open to non-residents.
38. The Knightsbridge Green terrace area shall not be used for licensable activities or the consumption of food or alcohol.
39. (a) Non-residents shall only use the ground floor restaurant between the hours of 7am and midnight on Mondays to Saturdays and between 7am and 11pm on Sundays and bank holidays.

- (b) Non-residents shall only use the basement bar area between the hours of 7am and 1am on Mondays to Saturdays and 11pm on Sundays and bank holidays.
40. Only the following licensable activities may be permitted with this area; the sale and supply of alcohol, the provision of regulated entertainment (consisting of recorded music, live music and the showing of films) and late night refreshment.
 41. The sale of alcohol within the private dining rooms shall be ancillary to a table meal within this area other than in respect of hotel residents and their bona fide guests or to persons attending a private or corporate function.
 42. Non Residents shall only use this area between 7am and midnight on Mondays to Saturdays and between 7am and 11pm on Sundays and bank holidays, save that the use of this area by non residents is extended from midnight to 01.00 Monday to Saturday when the supply of alcohol is to a person seated at a table and for consumption by such a person as ancillary to their meal.
 43. The maximum capacity within the private dining area shall be 50 persons (excluding staff).
 44. Only the following licensable activities may be permitted with this area; the sale and supply of alcohol, the provision of regulated entertainment (consisting of recorded music, facilities for making music and the showing of films) and late night refreshment.
 45. Non Residents shall only use this area in connection with licensable activities between 7am to midnight on Mondays to Sundays.
 46. The maximum capacity within the business centre area when licensable activities are provided shall 40 persons (excluding staff).
 47. Only the following licensable activities may be permitted within this area; sale and supply of alcohol, the provision of late night refreshment and the provision of regulated entertainment of all descriptions other than indoor sports and wrestling.
 48. Non-residents shall only use this area between the hours of 7am and midnight on any day of the week.
 49. These areas will be used in conjunction whenever licensable activities are provided and the maximum capacity when licensable activities are provided within this area (either in the pre-screening area, the screening area or both areas combined) shall be 50 persons (excluding staff).
 50. Only the following licensable activities may be permitted within this area; sale and supply of alcohol, the provision of late night refreshment and the provision of regulated entertainment of all descriptions other than indoor sports and wrestling.
 51. Non-residents may only be allowed to use this area between the hours of 7am and 11.30pm on Mondays to Sundays with the exception that on up to 50 days per year the terminal hour for such use may be extended until midnight.
 52. The maximum capacity of these areas when the ball room is used individually or combined with the pre-function room area for licensable activities shall be; 310 persons (including staff) where the event hosted is a standing only event, 140 (excluding staff) when the event is laid out for dinner style seating and 100 (excluding staff) when laid out in theatre style seating.
 53. Dedicated conference and banqueting staff will be employed by the hotel to work at any events or functions held within this area and all such staff will be fully trained in relation to relevant provisions and duties imposed under licensing legislation and in relation to the hotel's own operation policies in relation to the use of this area.
 54. Whenever an event or function involving licensable activities is hosted within this area then the premises shall ensure that there are a sufficient number of door staff on duty, or employed at the hotel, during the currency of the event in order to ensure the proper supervision of such event or function.

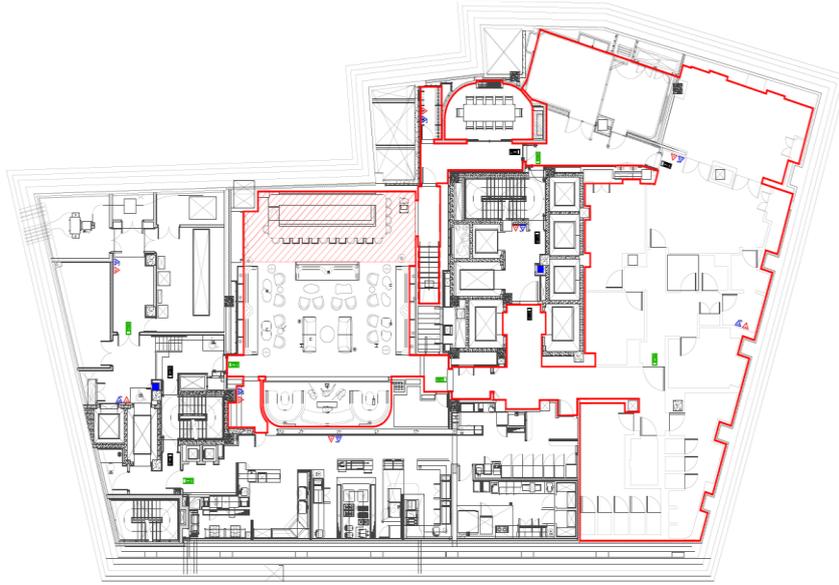
55. The smoking policy implemented by the hotel (see condition '27 above) shall specifically deal with the management of smoking by persons attending an event or function within this area.
56. In respect of the Function Room and Pre-Function Room (Basement 3), where the entire area is used by an external promoter and the promoter will then be solely responsible for organising the event and selling tickets to it, a Form 696 Metropolitan Police Risk Assessment will be submitted for consideration by Police.
57. Access to this area shall be carefully controlled by the hotel's management, security and conference and banqueting staff. In the case of events or functions involving attendance by non-residents then access shall be via the main hotel entrance and the central lift areas.
58. Sufficient members of staff will be on duty to manage such access and egress properly.
59. Access and transport to and from this area will operate in line with the specific policies adopted under the planning consent controlling and managing this issue.
60. Only the following licensable activities are permitted within the Spa areas; the sale and supply of alcohol and the provision of regulated entertainment consisting of recorded music and the facilities for making music, dancing and facilities for dancing (gym area only) and the showing of films.
61. Other than within the Spa reception/café/lounge area within basement level 5, no drinks shall be served in glass containers at any time in the spa area.
62. The Spa areas may only be used by the residents of the hotel and/or apartments and their bona fide guests or by private members of the spa area.
63. These areas may only be used for licensable activities between the hours of 7am and 10pm on any day and non-residents will not be admitted to these areas outside of these times.
64. The approved arrangements at the premises, including means of escape provisions, emergency warning equipment, the electrical installation and mechanical equipment, shall at all material times be maintained in good condition and full working order.
65. The means of escape provided for the premises shall be maintained unobstructed, free of trip hazards, be immediately available and clearly identified in accordance with the plans provided.
66. All exit doors on designated escape routes leading from the areas set out in condition 17 shall be available at all material times without the use of a key, code, card or similar means.
67. All self-closing doors shall be effectively maintained and not held open other than by an approved device.
68. The edges of the treads of steps and stairways shall be maintained so as to be conspicuous.
69. Curtains and hangings shall be arranged so as not to obstruct emergency signs.
70. The certificates listed below shall be submitted to the Licensing Authority upon written request.
 - Any emergency lighting battery or system
 - Any electrical installation
 - Any emergency warning system
71. With the exception of the showing of films in the Hotel bedrooms, no entertainment, performance, service, or exhibition involving nudity or sexual stimulation which would come within the definition of a sex establishment in Schedule 3 to the Local Government (Miscellaneous Provisions) Act 1982 as amended by the Greater London Council (General Powers) Act 1986 (whether or not locally adopted), shall be provided under the authority of this licence.
72. Loudspeakers shall not be located in the external entrance lobby or outside the premises building with the exception of loudspeakers used in connection with an emergency.

73. With the exception of designated smoking bedrooms (if any), notices shall be prominently displayed at any area used for smoking requesting patrons to respect the needs of local residents and use the area quietly. There shall be no striptease or nudity, and all persons shall be decently attired at all times.
74. No person shall give at the premises any exhibition, demonstration or performance of hypnotism, mesmerism or any similar act or process which produces or is intended to produce in any other person any form of induced sleep or trance in which susceptibility of the mind of that person to suggestion or direction is increased or intended to be increased.

NOTE: (1) This rule does not apply to exhibitions given under the provisions of Section 2(1A) and 5 of the Hypnotism Act 1952.

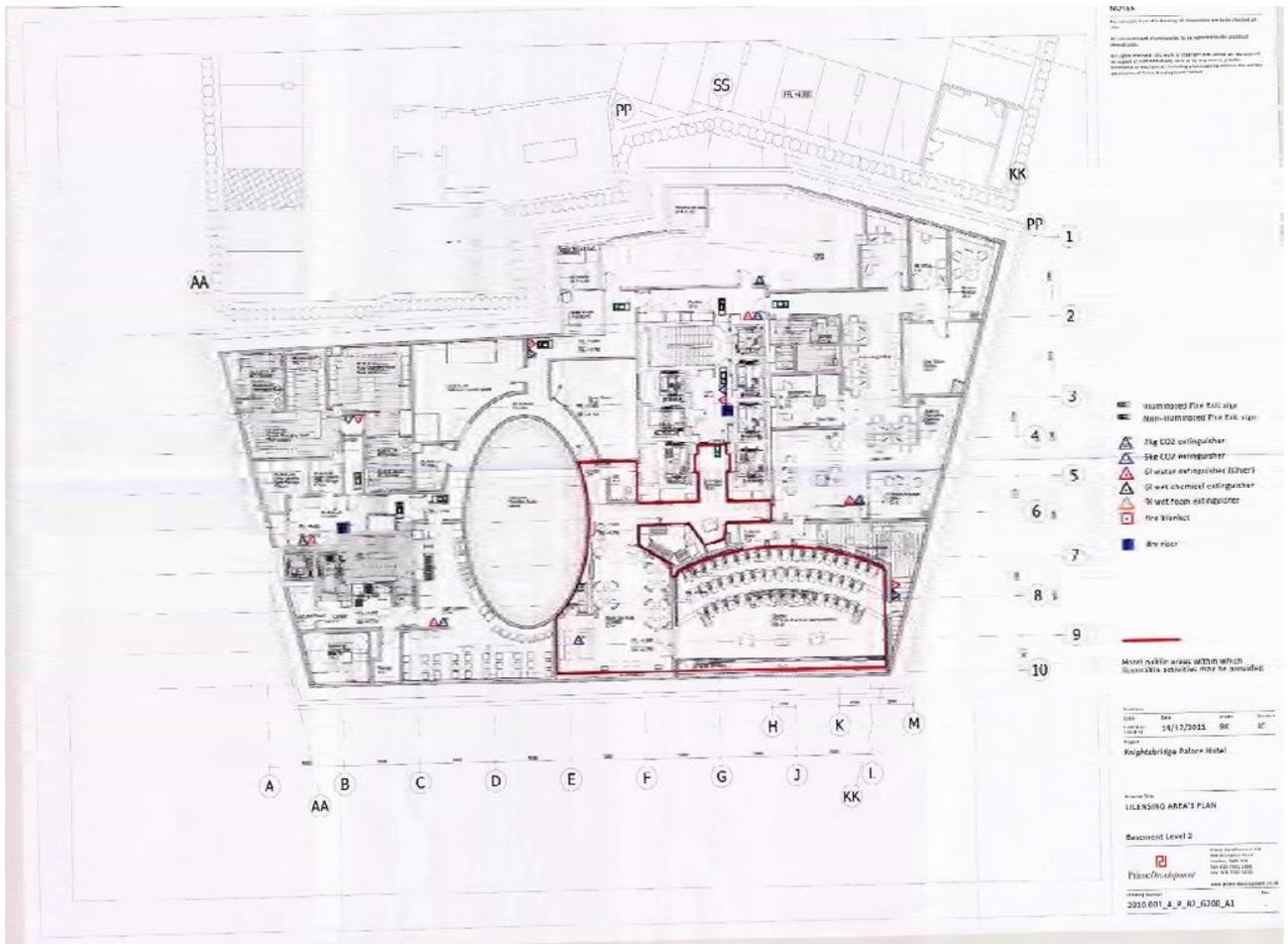
75. The operators of the hotel shall organise and offer to host regular meetings with the management company of 199 Knightsbridge to which other resident associations may also be invited. It is anticipated that this will be done on a quarterly basis.
76. Whenever the premises apply for a temporary event notice then they shall notify the 199 Knightsbridge residents (via its management company) of such Temporary Event Notice at least 5 days before the event takes place.

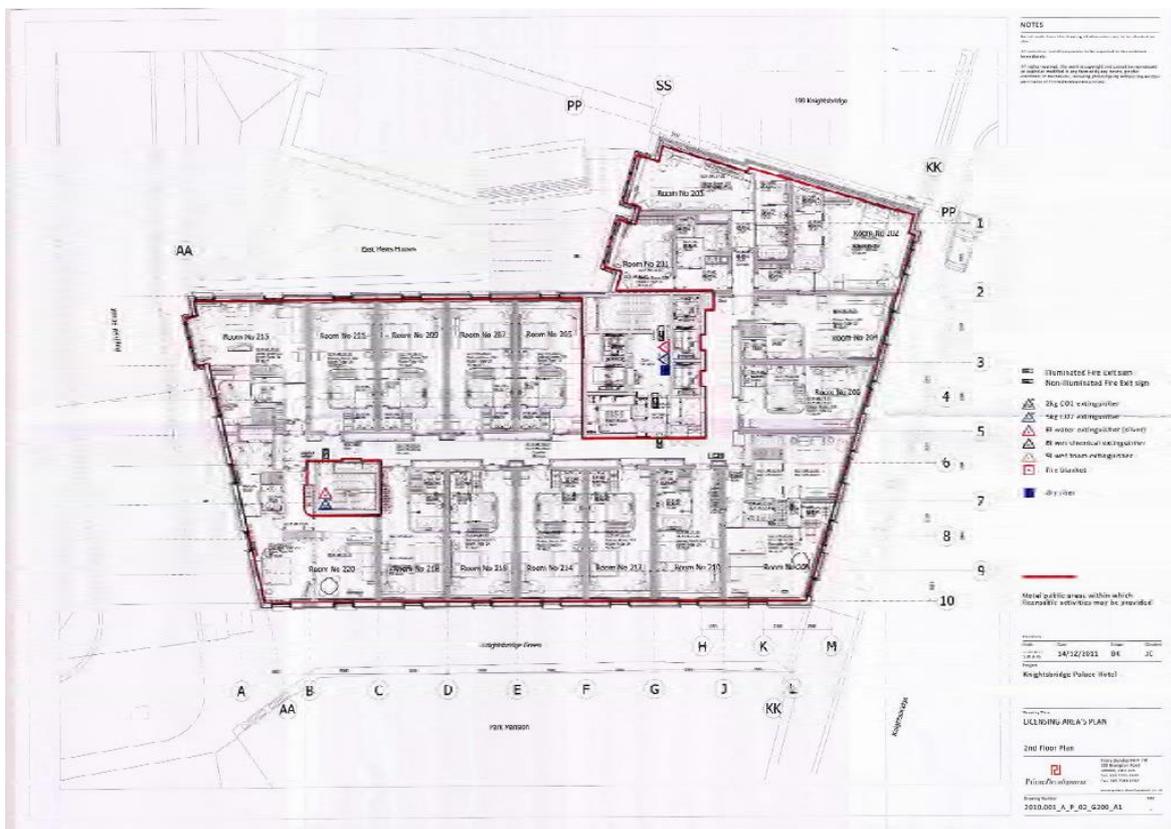
Annex 4 – Plans



BASMENT LEVEL BY FLOOR LICENSING PLAN

<ul style="list-style-type: none"> Non-rated Fire Exit Sign Non-Rated Fire Exit Sign Fire Area Hotel public areas within which licensable activities may be provided 	<ul style="list-style-type: none"> 2kg CO2 extinguisher 5kg CO2 extinguisher 6 wet chemical extinguisher 6 wet foam extinguisher 	<ul style="list-style-type: none"> 6 water extinguisher (other) Dry riser Fire Blanket 	<p>DATE: 14/12/2013 DRAWN: JHE/PL CHECKED: JEB/PL PROJECT: 2917-DR-170</p>	<p>CLIENT: HILTON HOTEL PROJECT: SCARBOROUGH LONDON DRAWN BY: RETAIL/ART</p>	<p>justico - whites Station West 49 Colwell Road London EC2A 4PU +44 (0) 20 7300 0382 justico@justico.com info@justico.com london - ypsgaw</p>
--	--	--	---	--	---







City of Westminster
64 Victoria Street, London, SW1E 6QP

**Schedule 12
Part B**

**WARD: Knightsbridge
And Belgravia
UPRN: 010033548177**

**Premises licence
summary**

Regulation 33, 34

Premises licence number:

23/05115/LIPDPS

Part 1 – Premises details

Postal address of premises:

Bulgari Hotel
171 Knightsbridge
London
SW7 1DW

Where the licence is time limited, the dates:

Not applicable

Licensable activities authorised by the licence:

Performance of Dance
Exhibition of a Film
Performance of Live Music
Playing of Recorded Music
Anything of a similar description to Live Music, Recorded Music or Performance of Dance
Performance of a Play
Late Night Refreshment
Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities:

Performance of Dance

Monday to Sunday: 00:00 to 23:59 (For Residents)
Monday to Sunday: 07:00 to 23:30 (Function Rooms and Pre Function Room)
Monday to Sunday: 07:00 to 22:00 (Spa and Gym)
Monday to Sunday: 07:00 to 00:00 (Screening Rooms)

Exhibition of a Film

Monday to Sunday: 00:00 to 23:59 (For Residents)
Monday to Sunday: 07:00 to 00:00 (Business Centre)
Monday to Sunday: 07:00 to 23:30 (Function Rooms and Pre Function Room)
Monday to Sunday: 07:00 to 00:00 (Screening Rooms)
Monday to Sunday: 07:00 to 22:00 (Spa and Gym)
Monday to Saturday: 07:00 to 00:00 (Private Dining Area)
Monday to Saturday: 07:00 to 01:00 (Basement Bar)
Monday to Saturday: 07:00 to 00:00 (Ground floor Restaurant)

Sunday: 07:00 to 23:00 (Private Dining Area)
Sunday: 07:00 to 23:00 (Basement Bar)
Sunday: 07:00 to 23:00 (Ground floor Restaurant)
Bank Holiday: 07:00 to 23:00 (Private Dining Area)
Bank Holiday: 07:00 to 23:00 (Basement Bar)
Bank Holiday: 07:00 to 23:00 (Ground floor Restaurant)

Performance of Live Music

Monday to Sunday:	00:00 to 23:59 (For Residents)
Monday to Sunday:	07:00 to 00:00 (Screening Rooms)
Monday to Sunday:	07:00 to 00:00 (Business Centre)
Monday to Sunday:	07:00 to 23:30 (Function Rooms and Pre Function Room)
Monday to Saturday:	07:00 to 00:00 (Private Dining Area)
Monday to Saturday:	07:00 to 00:00 (Ground floor Restaurant)
Monday to Saturday:	07:00 to 01:00 (Basement Bar)
Sunday:	07:00 to 23:00 (Ground floor Restaurant)
Sunday:	07:00 to 23:00 (Private Dining Area)
Sunday:	07:00 to 23:00 (Basement Bar)
Bank Holiday:	07:00 to 23:00 (Private Dining Area)
Bank Holiday:	07:00 to 23:00 (Ground floor Restaurant)
Bank Holiday:	07:00 to 23:00 (Basement Bar)

Playing of Recorded Music

Monday to Sunday:	00:00 to 23:59 (For Residents)
Monday to Sunday:	07:00 to 00:00 (Screening Rooms)
Monday to Sunday:	07:00 to 23:30 (Function Rooms and Pre Function Room)
Monday to Sunday:	07:00 to 22:00 (Spa and Gym)
Monday to Sunday:	07:00 to 00:00 (Business Centre)
Monday to Saturday:	07:00 to 01:00 (Basement Bar)
Monday to Saturday:	07:00 to 00:00 (Ground floor Restaurant)
Monday to Saturday:	07:00 to 00:00 (Private Dining Area)
Sunday:	07:00 to 23:00 (Ground floor Restaurant)
Sunday:	07:00 to 23:00 (Basement Bar)
Sunday:	07:00 to 23:00 (Private Dining Area)
Bank Holiday:	07:00 to 23:00 (Private Dining Area)
Bank Holiday:	07:00 to 23:00 (Ground floor Restaurant)
Bank Holiday:	07:00 to 23:00 (Basement Bar)

Anything of a similar description to Live Music, Recorded Music or Performance of Dance

Monday to Sunday:	00:00 to 23:59 (For Residents)
Monday to Sunday:	07:00 to 23:30 (Function Rooms and Pre Function Room)
Monday to Sunday:	07:00 to 00:00 (Screening Rooms)

Performance of a Play

Monday to Sunday:	00:00 to 23:59 (For Residents)
Monday to Sunday:	07:00 to 00:00 (Screening Rooms)
Monday to Sunday:	07:00 to 23:30 (Function Rooms and Pre Function Room)

Late Night Refreshment

Monday to Sunday:	23:00 to 00:00 (Basement Bar)
Monday to Sunday:	23:00 to 00:00 (Ground floor Restaurant)
Monday to Sunday:	23:00 to 00:00 (Private Dining Area)
Monday to Sunday:	23:00 to 00:00 (Business Centre)
Monday to Sunday:	23:00 to 00:00 (Screening Rooms)
Monday to Sunday:	23:00 to 23:30 (Function Room and Pre Function Room)
Monday to Sunday:	23:00 to 05:00 (For Residents)

Sale by Retail of Alcohol

Monday to Sunday:	00:00 to 23:59 (For Residents)
Monday to Sunday:	07:00 to 00:00 (Screening Rooms)
Monday to Sunday:	07:00 to 22:00 (Spa and Gym)
Monday to Sunday:	07:00 to 23:30 (Function Room and Pre Function Room)
Monday to Saturday:	07:00 to 00:00 (Private Dining Area)
Monday to Saturday:	07:00 to 01:00 (Basement Bar)
Monday to Saturday:	07:00 to 00:00 (Ground floor Restaurant)
Sunday:	07:00 to 23:00 (Basement Bar)
Sunday:	07:00 to 23:00 (Ground floor Restaurant)
Sunday:	07:00 to 23:00 (Private Dining Area)
Bank Holiday:	07:00 to 23:00 (Basement Bar)
Bank Holiday:	07:00 to 23:00 (Private Dining Area)

Bank Holiday: 07:00 to 23:00 (Ground floor Restaurant)

The opening hours of the premises:

Monday to Sunday: 00:00 to 00:00
Monday to Saturday: 08:00 to 22:00
Sunday: 09:00 to 22:00

Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:

Alcohol is supplied for consumption both on and off the Premises.

Name and (registered) address of holder of premises licence:

Prime Hotels (UK) Limited
1st Floor
40 Dukes Place
London
EC3A 7NH

Registered number of holder, for example company number, charity number (where applicable)

07468060

Name of designated premises supervisor where the premises licence authorises for the supply of alcohol:

Name: Boris Kundak

State whether access to the premises by children is restricted or prohibited:

Restricted

Date: 17 August 2023

This licence has been authorised by Kevin Jackaman on behalf of the Director - Public Protection and Licensing.

Licence & Appeal History

Application	Details of Application	Date Determined	Decision
12/00946/LIPN	New premise licence application	26.04.2012	Granted by Licensing Sub-Committee
12/04502/LIPT	Transfer licence from Prime Hotels (London) Ltd to Prime Hotels (UK) Ltd.	13.06.2012	Granted under delegated authority
12/04503/LIPDPS	Vary DPS	13.06.2012	Granted under delegated authority
12/05588/LIPDPS	Vary DPS	23.08.2012	Granted under delegated authority
13/04075/LIPV	Variation application to: 1. Remove the ancillary nature of alcohol sales within the ground floor bar area to non-residents. 2. To amend the nature of 'off' sales of alcohol permitted to the area known as cigar shop. 3. To increase the hours when licensable activities may be provided to non-residents within the bar area, the restaurant / private dining area, the business centre, the screening room and the function rooms.	01.08.2013	Granted by Licensing Sub-Committee
13/05852/LIPDPS	Vary DPS	20.08.2013	Granted under delegated authority
14/01382/LIPDPS	Vary DPS	03.08.2017	Granted under delegated authority
17/08675/LIPDPS	Vary DPS	04.11.2017	Granted under delegated authority

Application	Details of Application	Date Determined	Decision
18/14405/LIPV	<p>Variation application:</p> <ol style="list-style-type: none"> 1. To seek approval of new ground floor and basement level layout drawings where the overall licensed areas remain the same but the bar and restaurant areas change floors and there is the creation of a new lobby area on the ground floor and part of the restaurant becomes more of a casual cafe style operation. 2. To extend the hours when licensable activities may be provided to non-residents within the bar area by one hour on Monday to Saturday (changing from midnight to 01:00) 3. Changes to conditions relating to the bar and restaurant necessitated by the changes to layout and operations (conditions 31, 32, 33, 34, 35, 37, 38 and 39). 	17.06.2019	Granted by Licensing Sub-Committee
19/00225/LIPDPS	Vary DPS	22.01.2019	Granted under delegated authority
21/09018/LIPDPS	Vary DPS	10.01.2022	Granted under delegated authority
23/05115/LIPDPS	Vary DPS	17.08.2023	Granted under delegated authority

There is no appeal history

Temporary Event Notice history

Application	Details of Application	Date of event	Decision
23/00032/LITENN	Private Event taking place in the Ballroom with live musicians performing until 1am	25.01.2023 to 26.01.2023	Notice granted
23/00323/LITENP	An extension of operation hours for Saturday 4th February from 1am until 3am.	03.02.2023 to 04.02.2023	Notice granted
23/00812/LITENP	An extension of operation hours is needed from 1am until 2am	18.02.2023	Notice granted
23/00860/LITENP	An extension of operation hours for Thursday 16th February from 1am until 2am.	17.02.2023	Notice granted
23/00978/LITENN	The event will take place in the Ballroom until 1am, 100 guests will be seated for dinner. A charity event	23.02.2023 to 24.02.2023	Notice granted
23/02166/LITENN	The event is a magazine launch for 120 guests. It will start on Tuesday 25th April at 18:30 and will end on Wednesday 26th April at 02:00 (a licence until 11.30pm already exists, therefore two and a half additional hours are requested).	25.04.2023 to 26.04.2023	Notice granted
23/02233/LITENN	The event is a 40th Birthday party for 50 guests. It will start on Saturday 29th April at Tuesday 6th December at 19:00 and end on Sunday 30th April at 00:00 (a licence until 11.30pm already exists, therefore an additional half an hour is requested).	29.04.2023 to 30.04.2023	Notice granted
23/02234/LITENN	Private party for 100 guests starting at 8pm and ending 03:00am. (2hr extension of licensable activity)	21.04.2023 to 22.04.2023	Notice granted
23/02977/LITENP	100 guests event requires 2 hr extension of licence hours as event ends at 03:00am	20.05.2023 to 21.05.2023	Notice granted
23/03713/LITENP	extension of operation hours Saturday 17th June from 1am until 2am.	18.06.2023	Notice granted

Application	Details of Application	Date of event	Decision
23/03447/LITENN	A wedding celebration for approx 120 guests arriving from 15:00 for the wedding ceremony until 03:00am. Some guests are staying in house, there will be a live band and DJ performing.	03.06.2023 to 04.06.2023	Notice granted
23/04133/LITENP	birthday party for approximately 100 guests. It will start on Saturday 1st July around 9pm until 2.00am (a late licence until 1.00am already exists, therefore an additional hour is requested).	02.07.2023	Notice granted
23/05418/LITENN	wedding celebration for 60 guests, starting on Saturday 9th of September at 15:00 and ending on Sunday 10th of September 01:00. an existing license until 23:30 already exist. therefore we require an extension until 01:00.	09.09.2023 to 10.09.2023	Notice granted
23/06178/LITENN	Gala dinner for 70 people. Starts on Wednesday 11th Oct at 18:00 and ends on Thursday 12th Oct at 00:30.	11.10.2023 to 12.10.2023	Notice granted
23/06904/LITENP	Nolita Social, located on the lower ground floor of Bvlgari Hotel London. Sunday 29th October from 1am until 3am.	29.10.2023	Notice granted
23/07838/LITENP	Nolita Social, located on the lower ground floor. A birthday party with 100 guests. An extension of operation hours is needed for Sunday 12th November from 11pm until 03:00am	12.11.2023 to 13.11.2023	Notice granted



MEMORANDUM

TO: Simon Birkett
Chair
Knightsbridge Neighbourhood Forum
[REDACTED]

Chris Barrass
Managing Director
Knightsbridge Residents Management Company Limited
[REDACTED]

Melville Haggard
Chairman
The Knightsbridge Association
[REDACTED]

FROM: LDV Hospitality — Robert W. Keddie, III Chief Operating Officer/Partner

CC: Paul Meitner
[REDACTED]
Kostas Sfaltos (via email)
Craig Bayliss (via email)

RE: APPLICATION UNDER THE LICENSING ACT OF 2003 — LDV Hospitality Ventures UK, Limited (“LDV”) BULGARI HOTEL RESTAURANT AND BAR, 4 KNIGHTSBRIDGE GREEN LONDON, SW1X 7QA

DATE: November 9, 2023

As follow up to our meeting on Friday, November 3, 2023, attended by Messrs. Birkett, Barrass and Haggard for behalf of the Knightsbridge Community (“Knightsbridge Community”) and Kostas Sfaltos, Bulgari Hotel, Robert W. Keddie, III, LDV and Craig Baylis, counsel for LDV, please accept the following memorandum in support of LDV’s request for licensure and an extension of operating hours in Nolita Social space until 2:00 am on Thursday, Friday and Saturday evenings. First and foremost, LDV and Bulgari thank the Knightsbridge Community for its time, input and candor. Collectively, we look to continue the good relationship we have had over the last four (4) years LDV has operated within the Bulgari Hotel and the Knightsbridge community. For the reasons set forth herein, LDV’s application should be granted under the current conditions attached hereto and set forth herein.

| 30 W 25th ST | FLOOR 7 | NEW YORK | NY | 10001

T: 212.244.8866 | F: 212.244.8514

www.ldvhospitality.com

20190905 LDV_FSRIo_TermSheet

An LDV affiliate has operated the restaurant and bar space in the Bulgari Hotel since 2019, under the Hotel liquor license, without incident or complaint. This is a notable and material fact. This request for licensure has been filed to affect an administrative change as LDV and current license holder, Prime Hotels (Bulgari), alter their contractual relationship so that LDV has greater responsibility and accountability to Bulgari for the food and beverage operation. While the contractual terms are subject to alteration, the current LDV leadership team, employees and operating standards will remain in place. LDV at all times remains responsible to adhere to the operating standards and conditions imposed by Bulgari, which continue to insure the upper most level of professionalism in the food and beverage operation. As part of LDV's application, it has requested additional hours of operation in the Nolita Social basement bar space. LDV representatives met the Knightsbridge Community on November 3, 2023 and attempted to address all open concerns to the license application. As a result, the Knightsbridge Community requested additional written information, which is set forth herein and attached hereto.

1. Operating Condition proposed changes

The committee requested a list of the specific operating condition changes associated with LDV's request for a change of hours. For the record, all prior conditions of the existing Hotel license are marked to remain in place. The sole material change sought was the extension of hours for a total of three (3) hours over three (3) nights, Thursday -Saturday. Specifically, LDV seeks extended hours from 1:00 am until 2:00am Thursday, Friday and Saturday. Along with this, LDV proposed a decrease in operating hours Monday-Wednesday so that proper closure would be 12:00 midnight rather than the current 1:00 am set in the Hotel license. Additionally, after discussions with the Westminster Police and Environmental Health representative, LDV has agreed to the following supplemental security provisions:

- i. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team.
- ii. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition.
- iii. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises and will include the external area immediately outside the premises entrance.
- iv. All recordings shall be stored for a minimum period of 31 days with date and time stamping.
- v. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the entire 31-day period.
- vi. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested.



-
- vii. A Challenge 21 or Challenge 25 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport or proof of age card with the PASS Hologram.
 - viii. An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police. It must be completed within 24 hours of the incident.
 - ix. There shall be no vertical drinking in the basement bar and mezzanine area. (The specific conditions are attached hereto along with the adopted current conditions).

At the end of the day, LDV seeks one (1) additional operating hour, three (3) days a week. It has agreed to enhanced security provisions in excess of current standards. It will continue to adhere to the existing requirement that no new patrons can enter the space after 12:30am. LDV has added a provision for no vertical drinking at the bar in the Nolita social space during operation. LDV has also proposed that all patrons exiting the space after 1:00am, must exit thru the front of the hotel and not onto Knightsbridge Green. LDV has also proposed, in addition to current hotel security requirements, one dedicated (1) SIA security will be on site at all times and additional SIA security will be added as needed. Lastly, LDV is implementing all of the conditions of the Westminster Police and Environmental Health Department. With all of these conditions, LDV respectfully believes the Knightsbridge Community's concerns and objections have been addressed.

2. Precedence

Much discussion at the meeting centered on the concerns of the community regarding a precedent for other third-party applications for late hours in the community. As the parties acknowledged, as a matter of law, the governing council cannot review existing license conditions when rendering a decision on an unrelated application. As a matter of law, the decision on LDV's application has no impact or influence on other applications. From a more practical standpoint, the committee expressed concern over a series of new operators coming into the neighborhood with plans for large scale (over 250 seat) operations seeking extended late-night hours. While this is not a set of circumstances that LDV could impact or control, and such large-scale operations are plainly distinguishable from LDV's current operation, LDV would respectfully contend that granting its request, with the LDV's agreed limitations and conditions, could actually favor the Knightsbridge Community. A grant of late hours with very specific and limited operating conditions for a specific size of operation, could be used to limit other operators requests for late hours. In essence, these license conditions would seem to vest more community control and input into potential operations in comparison to the uncertainty of blanket objection followed by a unilateral decision from the governing council.

130 W 25th ST | FLOOR 7 | NEW YORK | NY | 10001

T: 212.244.8866 | F: 212.244.8514

www.ldvhospitality.com

ANTONIO LOPEZ DESIGN TRANSPARENT



3. **Other questions and issues:**

a. Transfer of license from LDV to another third party.

The Community's stated concern that LDV could potentially transfer this license to another, less professional operator is without merit. The contractual terms between Bulgari and LDV contains very specific prohibitions on any transfer or assignment of the parties' agreement, thereby rendering this concern unfounded. Additionally, it is worth noting that (a) LDV's operations at all times remain subject to the Bulgari standards and (b) Bulgari and LDV, as operator, remain ultimately responsible to the Knightsbridge Community for any issues related to the food and beverage operations, as they have since the onset of operations in 2019.

b. 24/7 availability to hotel residents and guests.

It is an existing condition of the Hotel license that the hotel guests/residences and their guests have 24/7 access to alcohol sales within the hotel. This is not a new condition. In practice, once the specific LDV operated food and beverage venues close for the evening, at their appointed closing hours, further service is available to a very specific subset of Hotel guests and residents only via room service, whether delivered to their room or residence or served in the lobby of the hotel, where they are ultimately overseen by Hotel employees. In any event, there is no set of circumstances that would allow for service under this provision in the Nolita space or the restaurant, after closing hours.

c. Knightsbridge Green.

Upon hearing concerns regarding current availability of liquor service on Knightsbridge Green, LDV is willing to amend its conditions so that no service would be allowed on Knightsbridge Green at any time. Additionally, as stated above, there is no access to Knightsbridge Green after 1:00am.

Thank you for your time and consideration and we remain available for further discussion or clarification if necessary.

130 W 25th ST | FLOOR 7 | NEW YORK | NY | 10001

T: 212.244.8866 | F: 212.244.8514

www.ldvhospitality.com

LICENSING SUB-COMMITTEE No. 2

Thursday 1 August 2013

Membership: Councillors: Alan Bradley (Chairman),
Melvyn Caplan and Gwyneth Hampson

Legal Adviser: Harjinder Bhela

Policy Officer: Chris Wroe

Committee Officer: Mick Steward

Relevant Representations: Environmental Health, Local Residents, Local
Businesses, Local Resident Associations, 2 Ward
Councillors

Present: Jeremy Bark (Solicitor for the Applicant), Sylvain Ercoli (General Manager),
Garry Langham (Head of Security), Jeff Hyatt (Head of Facilities) for the Knightsbridge
Residents Management Company – Robert Botkai (Solicitor), Chris Barrass (General
Manager), Cornelius Poteiger (Deputy Head of Security), Dave Nevitt (Environmental
Health)

Bulgari Hotel, 171 Knightsbridge, London, SW1W 1DW	
1.	Proposed Variation to Licensable Activity Timings by Variations to Conditions:
	<p>Councillor Melvyn Caplan declared that he had sat on the original application. Councillor Gwyneth Hampson declared that she had accompanied the Lord Mayor to a civic engagement at the hotel. The Sub-Committee was advised that the Knightsbridge Association had withdrawn their representation.</p> <p>Mr Bark addressed the Sub-Committee. He explained the nature of the hotel's operation and its trading history. The consultation regarding the changes being sought had commenced last year with the Police, Environmental Health and local groups. He advised that it was always the intention to seek a variation after an initial period of operation. The requirement to have functions finish by the latest hour requested would actually mean that they would finish 30 minutes beforehand. Mr Bark added that the hotel catered for high profile clients who required discreet service. The application did not seek to change the clientele profile of the hotel. He noted that for example that mobile phones could be used throughout the hotel without clients needing to go outside, it was also soundproofed throughout. Effective CCTV was also already in place. He explained that there were 8 valet car parkers in place plus customers arriving in chauffeur driven cars. The hotel did not seek to become a night club and each booking would be treated on its merits. He referred to the photos which depicted parking problems. These were not recognised as hotel customers or otherwise as associated with the hotel and were mainly dated 2012. They did not appear to be ballroom or restaurant users either. He also noted that no objections had been received from nearby residents and the Knightsbridge</p>

Association had withdrawn their representation. He added that pre event planning would be key and that tube times, valet parking and other controls would assist in overall controls.

Dave Nevitt (Environmental Health) advised that there were no complaints recorded. The concerns related to the increase in non hotel residents arriving and departing in cars which the area outside the hotel was not equipped to deal with, arising from increased use of the bar, restaurants and function rooms.

Robert Botkai (Solicitor on behalf of Knightsbridge Residents Management Company) addressed the Sub-Committee. He explained that his clients had a good relationship with the applicant. His clients had no problems with the internal operation of the hotel but had massive issues with the impact caused by parking by users of the hotel. He referred to the batch of photographs which had been circulated showing cars parked outside the hotel causing traffic problems as the inlet and valet parking had been unable to solve the problem. Mr Botkai explained that his clients did not object to the earlier 7am start and the changes sought to the Cigar Shop. They did, however, object to the 1am use for non hotel residents in the restaurant and the bar being to be allowed for drinking only and the increase hours for private dining, the screening room and the function room as these would lead to increased parking and traffic at a later hour. It was not accepted, given the nature of the premises that significant numbers of customers would depart using public transport. The bulk of users would continue to arrive and depart in large numbers using chauffeur driven cars or taxis. His clients would be happy not to object if these problems were sorted.

Mr Barrass confirmed his statement, which had been circulated. He stressed the issues raised related to external issues which annoyed residents.

Mr Bark gave a brief summary. He added that as the premises were located outside the stress area permission should be granted unless there was good evidence on which to refuse.

Mr Botkai stressed in summary that the objections had not been made lightly. The issue of disturbance caused to residents amounted to public nuisance, had not been resolved, and until resolved greater use of the hotel should not be allowed .

The Sub-Committee withdrew to make its decision. The Sub Committee granted the earlier commencement hours, off sales to cigar shop, deleted condition 11, (as being no longer relevant); amended access to the terrace and extended Sunday trading hours for the business centre. They also extended the hour of use of the main restaurant and private dining room for non residents to 1 am Monday to Saturday conditional on sale of alcohol being ancillary to a table meal. In removing the ancillary nature of alcohol sales for non residents in the ground floor bar it was noted that the bar's licensable hours remained to midnight Monday to Saturday. The Sub Committee was not however satisfied on the evidence that an extension in hours to the screening and function rooms would not presently undermine the licensing objective of public nuisance.

<p>The Chairman advised that the Sub-Committee did not consider that problems caused by a significant increase in use of the hotel facilities by non residents had been satisfactorily addressed by the hotel and that as this would lead to increased disturbance particularly by cars arriving and departing for which no provision was currently available to resolve. The revised conditions which reflect the Sub-Committee's decision in each case are set out below.</p>

Annex 1 – Mandatory conditions

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4. (1) The responsible person shall take all reasonable steps to ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.

(2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises in a manner which carries a significant risk of leading or contributing to crime and disorder, prejudice to public safety, public nuisance, or harm to children;
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic (other than any promotion or discount available to an individual in respect of alcohol for consumption at a table meal, as defined in section 159 of the Act);
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less;
 - (d) provision of free or discounted alcohol in relation to the viewing on the premises of a sporting event, where that provision is dependent on;
 - (i) the outcome of a race, competition or other event or process, or
 - (ii) the likelihood of anything occurring or not occurring;
 - (e) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner.
5. The responsible person shall ensure that no alcohol is dispensed directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
6. The responsible person shall ensure that free tap water is provided on request to customers where it is reasonably available.

7. (1) The premises licence holder or club premises certificate holder shall ensure that an age verification policy applies to the premises in relation to the sale or supply of alcohol.
- (2) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and a holographic mark.
8. The responsible person shall ensure that;
 - (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures;
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml; and
 - (b) customers are made aware of the availability of these measures.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

9. All persons guarding premises against unauthorised access or occupation or against outbreaks of disorder or against damage (door supervisors) must be licensed by the Security Industry Authority.
10. Admission of children to the premises must be restricted in accordance with the film classification recommended by the British Board of Film Classification or recommended by this licensing authority as appropriate.
11. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of a Metropolitan Police Crime Prevention Officer. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period.
12. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises are open to the public. This staff member shall be able to show Police recent recordings with the absolute minimum of delay when requested.
13. The pavement from the building line to the kerb edge immediately outside the premises, including gutter/channel at its junction with the kerb edge, shall be swept and or washed, and litter and sweepings collected and stored in accordance with the approved refuse storage arrangements.

14. The refuse and delivery arrangements to the premises shall be in accordance with the detailed provisions agreed under the planning consent for the premises.
15. Off sales of alcohol are to be either (i) in sealed containers only and for consumption off the premises, or (ii) to the serviced apartments on the 7th to 9th floors of the premises, (iii) to the small terrace area located in Knightsbridge Green, or to the cigar shop which operates as separate premises on the mezzanine level within the building.
16. There shall be a minimum of 5 personal licence holders employed at the premises.
17. There shall be no unsupervised self-service of alcohol except for in the guest bedrooms.
18. On occasions when the Knightsbridge Green door is used for public access or egress to the hotel itself notices shall be prominently displayed throughout the time of such use at this exit requesting patrons to respect the needs of local residents and to leave the premises and the area quietly.
19. No noise shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.
20. No unauthorised advertisements of any kind (including placard, poster, sticker, flyer, picture, letter, sign or other mark) is inscribed or affixed upon the surface of the highway, or upon any building, structure, works, street furniture, tree or any other property, or is distributed to the public, that advertises or promotes the establishment, its premises, or any of its events, facilities, goods or services.
21. A proof of age scheme, such as Challenge 21, shall be operated at the premises where a customer wishes to purchase alcohol and the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence or passport.
22. The premises will employ a dedicated security manager based at the premises and responsible for overseeing all security issues within the premises.
23. The premises shall employ its own internal SIA registered security personnel together with such additional external SIA registered security personnel at it believes is necessary for particular times or days of the week. The numbers of such personnel employed shall be kept under review and will take account of any activities or events being hosted at the premises. In assessing the numbers of personnel required the premises will have regard to any advice provided, or comments made, by the police.
24. There will be a dedicated manager in respect of and responsible for the bar/restaurant areas and the conference and banqueting areas. Such managers will hold a personal licence.
25. A concierge shall be employed and be based at the ground floor entrance at all times the premises are open. In addition, there will be valet parking attendants available to persons requiring such service within this area.
26. The premises shall adopt and operate a specific policy in relation to the management of smoking areas outside of the hotel. Such policies shall make provision for any external areas to be monitored and supervised at all times when used. The primary designated smoking areas shall be on Knightsbridge Green and there shall be no designated smoking areas on Knightsbridge but for the avoidance of doubt this shall not preclude any individual from smoking on Knightsbridge.

GUEST BEDROOMS

27. The following licensable activities may be provided within guest bedrooms for hotel residents at any time; the sale of alcohol and the provision of regulated entertainment consisting of either recorded music or the showing of films.

SERVICED APARTMENTS

28. The provision of late night refreshment off the premises may only be provided to the serviced apartments on the 7th to 9th floors of the premises and may be provided during the period 11pm to 5am on any day of the week.
29. Off Sales of alcohol may be provided to the serviced apartments on the 7th to 9th floors of the premises (in line with condition 7) at any time.

RESTAURANT AND BAR

30. Only the following licensable activities may be permitted with these areas; the sale and supply of alcohol, the provision of regulated entertainment (consisting of recorded music, live music, facilities for making music and the showing of films) and late night refreshment.
31. The sale of alcohol in the main basement restaurant shall only be to persons seated at tables and as ancillary to table meals except for hotel residents and up to 3 guests for each resident, (additional guests may be allowed only with the prior authorisation from the manager in writing for specific additional guests, a copy of which shall be held at the hotel reception and made available for inspection at the request of the Police or authorised officer).
32. The main restaurant in the basement floor and shall be laid out as a restaurant and shall have no more than 80 persons (excluding staff) seated within this area at any one time.
33. The maximum capacity within the ground floor bar area shall be 120 persons (excluding staff) at any one time.
34. The supply of alcohol in the restaurant shall be by waiter or waitress only.
35. The supply of alcohol in the ground floor bar shall be by way of waiter/waitress service only other than to persons in the bar area immediately in front of the bar (as show more particularly on the plans submitted with the application).
36. Substantial food and non-intoxicating beverages, including drinking water, shall be available in all parts of the premises where alcohol is sold or supplied for consumption on the premises.
37. A person shall be employed as a host within the ground floor bar area whenever this area is open to non-residents who will greet all persons entering this area and shall monitor the numbers of persons accommodated within this area.
38.
 - (a) Off sales of alcohol to the small terrace area in Knightsbridge Green shall only be to persons seated at tables and as an ancillary to a table meal. There shall be a maximum of 12 covers within this area. The terrace shall only be used between the hours of 8am and 10pm on Mondays to Saturdays and 9am and 10pm on Sundays.
 - (b) In addition, except in the case of an emergency or to allow access and egress to/from the terrace area the Knightsbridge Green entrance to the ground floor bar area shall not be used as an entrance or exit to the bar other than between the hours of 10am

to 9.30pm on Mondays to Saturdays and 11am to 9pm on Sundays. Whenever, the door is in such use then it shall be kept closed at all times except for immediate access and egress or in the event of an emergency and there shall be an SIA registered door supervisor stationed immediately inside the entrance door whilst it is in public use.

39. (a) Non-residents shall use the main basement restaurant between the hours of 7am and 1am on Mondays to Saturdays and between 7am and 11pm on Sundays and bank holidays.
- (b) Non-residents shall only use the ground floor bar area between the hours of 7am and midnight on Mondays to Saturdays and 7am and 11pm on Sundays and bank holidays.

PRIVATE DINING AREA

40. Only the following licensable activities may be permitted with this area; the sale and supply of alcohol, the provision of regulated entertainment (consisting of recorded music, live music and the showing of films) and late night refreshment.
41. The sale of alcohol within the private dining rooms shall be ancillary to a table meal within this area other than in respect of hotel residents and their bona fide guests or to persons attending a private or corporate function.
42. Non Residents shall only use this area between 7am and midnight on Mondays to Saturdays and between 7am and 11pm on Sundays and bank holidays, save that the use of this area by non residents is extended from midnight to 01.00 Monday to Saturday when the supply of alcohol is to a person seated at a table and for consumption by such a person as ancillary to their meal.
43. The maximum capacity within the private dining area shall be 50 persons (excluding staff).

BUSINESS CENTRE AREA

44. Only the following licensable activities may be permitted with this area; the sale and supply of alcohol, the provision of regulated entertainment (consisting of recorded music, facilities for making music and the showing of films) and late night refreshment.
45. Non Residents shall only use this area in connection with licensable activities between 7am to midnight on Mondays to Sundays.
46. The maximum capacity within the business centre area when licensable activities are provided shall 40 persons (excluding staff).

SCREENING AND PRE-SCREENING ROOM - BASEMENT 2

47. Only the following licensable activities may be permitted within this area; sale and supply of alcohol, the provision of late night refreshment and the provision of regulated entertainment of all descriptions other than indoor sports and wrestling.
48. Non-residents shall only use this area between the hours of 7am and midnight on any day of the week.
49. These areas will be used in conjunction whenever licensable activities are provided and the maximum capacity when licensable activities are provided within this area (either in the pre-screening area, the screening area or both areas combined) shall be 50 persons (excluding staff).

FUNCTION ROOM AND PRE-FUNCTION ROOM - BASEMENT 3

50. Only the following licensable activities may be permitted within this area; sale and supply of alcohol, the provision of late night refreshment and the provision of regulated entertainment of all descriptions other than indoor sports and wrestling.
51. Non-residents may only be allowed to use this area between the hours of 7am and 11.30pm on Mondays to Sundays with the exception that on up to 50 days per year the terminal hour for such use may be extended until midnight.
52. The maximum capacity of these areas when the ball room is used individually or combined with the pre-function room area for licensable activities shall be; 310 persons (including staff) where the event hosted is a standing only event, 140 (excluding staff) when the event is laid out for dinner style seating and 100 (excluding staff) when laid out in theatre style seating.
53. Dedicated conference and banqueting staff will be employed by the hotel to work at any events or functions held within this area and all such staff will be fully trained in relation to relevant provisions and duties imposed under licensing legislation and in relation to the hotel's own operation policies in relation to the use of this area.
54. Whenever an event or function involving licensable activities is hosted within this area then the premises shall ensure that there are a sufficient number of door staff on duty, or employed at the hotel, during the currency of the event in order to ensure the proper supervision of such event or function.
55. The smoking policy implemented by the hotel (see condition 27 above) shall specifically deal with the management of smoking by persons attending an event or function within this area.
56. In respect of the Function Room and Pre-Function Room (Basement 3), where the entire area is used by an external promoter and the promoter will then be solely responsible for organising the event and selling tickets to it, a Form 696 Metropolitan Police Risk Assessment will be submitted for consideration by Police.
57. Access to this area shall be carefully controlled by the hotel's management, security and conference and banqueting staff. In the case of events or functions involving attendance by non-residents then access shall be via the main hotel entrance and the central lift areas.
58. Sufficient members of staff will be on duty to manage such access and egress properly.
59. Access and transport to and from this area will operate in line with the specific policies adopted under the planning consent controlling and managing this issue.

SPA AND GYM AREA - BASEMENT LEVELS 4 AND 5

60. Only the following licensable activities are permitted within the Spa areas; the sale and supply of alcohol and the provision of regulated entertainment consisting of recorded music and the facilities for making music, dancing and facilities for dancing (gym area only) and the showing of films.
61. Other than within the Spa reception/café/lounge area within basement level 5, no drinks shall be served in glass containers at any time in the spa area.
62. The Spa areas may only be used by the residents of the hotel and/or apartments and their bona fide guests or by private members of the spa area.

63. These areas may only be used for licensable activities between the hours of 7am and 10pm on any day and non-residents will not be admitted to these areas outside of these times.

GENERAL

64. The approved arrangements at the premises, including means of escape provisions, emergency warning equipment, the electrical installation and mechanical equipment, shall at all material times be maintained in good condition and full working order.
65. The means of escape provided for the premises shall be maintained unobstructed, free of trip hazards, be immediately available and clearly identified in accordance with the plans provided.
66. All exit doors on designated escape routes leading from the areas set out in condition 17 shall be available at all material times without the use of a key, code, card or similar means.
67. All self closing doors shall be effectively maintained and not held open other than by an approved device.
68. The edges of the treads of steps and stairways shall be maintained so as to be conspicuous.
69. Curtains and hangings shall be arranged so as not to obstruct emergency signs.
70. The certificates listed below shall be submitted to the Licensing Authority upon written request.
- Any emergency lighting battery or system
Any electrical installation
Any emergency warning system
71. With the exception of the showing of films in the Hotel bedrooms, no entertainment, performance, service, or exhibition involving nudity or sexual stimulation which would come within the definition of a sex establishment in Schedule 3 to the Local Government (Miscellaneous Provisions) Act 1982 as amended by the Greater London Council (General Powers) Act 1986 (whether or not locally adopted), shall be provided under the authority of this licence.
72. Loudspeakers shall not be located in the external entrance lobby or outside the premises building with the exception of loudspeakers used in connection with an emergency.
73. With the exception of designated smoking bedrooms (if any), notices shall be prominently displayed at any area used for smoking requesting patrons to respect the needs of local residents and use the area quietly.
74. There shall be no striptease or nudity, and all persons shall be decently attired at all times.
75. No person shall give at the premises any exhibition, demonstration or performance of hypnotism, mesmerism or any similar act or process which produces or is intended to produce in any other person any form of induced sleep or trance in which susceptibility of the mind of that person to suggestion or direction is increased or intended to be increased.

NOTE: (1) This rule does not apply to exhibitions given under the provisions of Section 2(1A) and 5 of the Hypnotism Act 1952.

76. The operators of the hotel shall organise and offer to host regular meetings with the management company of 199 Knightsbridge to which other resident associations may also be invited. It is anticipated that this will be done on a quarterly basis.
77. Whenever the premises apply for a temporary event notice then they shall notify the 199 Knightsbridge residents (via its management company) of such Temporary Event Notice at least 5 days before the event takes place.

CONDITIONS CONSISTENT WITH THE OPERATING SCHEDULE AND CONDITIONS PROPOSED BY A PARTY TO THE HEARING

When determining an application for a new premises licence under the provisions of the Licensing Act 2003, the licensing authority must, unless it decides to reject the application, grant the licence subject to the conditions which are indicated as mandatory in this schedule.

At a hearing the licensing authority may, in addition, and having regard to any representations received, grant the licence subject to such conditions which are consistent with the operating schedule submitted by the applicant as part of their application, or alter or omit these conditions, or add any new condition to such extent as the licensing authority considers necessary for the promotion of the licensing objectives.

This schedule lists those conditions which are consistent with the operating schedule, or proposed as necessary for the promotion of the licensing objectives by a responsible authority or an interested party as indicated. These conditions have not been submitted by the licensing service but reflect the positions of the applicant, responsible authority or interested party and have not necessarily been agreed

Mandatory Conditions

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4.
 - (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;

- (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
6. (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
- (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
- (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
- (a) a holographic mark, or
 - (b) an ultraviolet feature.
7. The responsible person must ensure that—
- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
 - (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
 - (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

- 8(i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

- 8(ii) For the purposes of the condition set out in paragraph 8(i) above -
- (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
 - (b) "permitted price" is the price found by applying the formula -
$$P = D + (D \times V)$$

Where -
 - (i) P is the permitted price,
 - (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
 - (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
 - (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -
 - (i) the holder of the premises licence,
 - (ii) the designated premises supervisor (if any) in respect of such a licence, or
 - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
 - (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
 - (e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.
- 8(iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
- 8(iv). (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
- (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Conditions proposed by the Metropolitan Police Service and agreed by the applicant so as to form part of the operating schedule.

9.
 - a) The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team.
 - (b) All entry and exit points will be covered enabling frontal identification of every person entering in any light condition.
 - (c) The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises and will include the external area immediately outside the premises entrance.
 - (d) All recordings shall be stored for a minimum period of 31 days with date and time stamping.
 - (e) Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the entire 31-day period.
10. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested.
11. A Challenge 21 or Challenge 25 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport or proof of age card with the PASS Hologram.
12. An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police. It must be completed within 24 hours of the incident and will record the following:
 - (a) all crimes reported to the venue
 - (b) all ejections of patrons
 - (c) any complaints received concerning crime and disorder
 - (d) any incidents of disorder
 - (e) all seizures of drugs or offensive weapons
 - (f) any faults in the CCTV system
 - (g) any refusal of the sale of alcohol
 - (h) any visit by a relevant authority or emergency service.
13. There shall be no vertical drinking in the basement bar and mezzanine area.

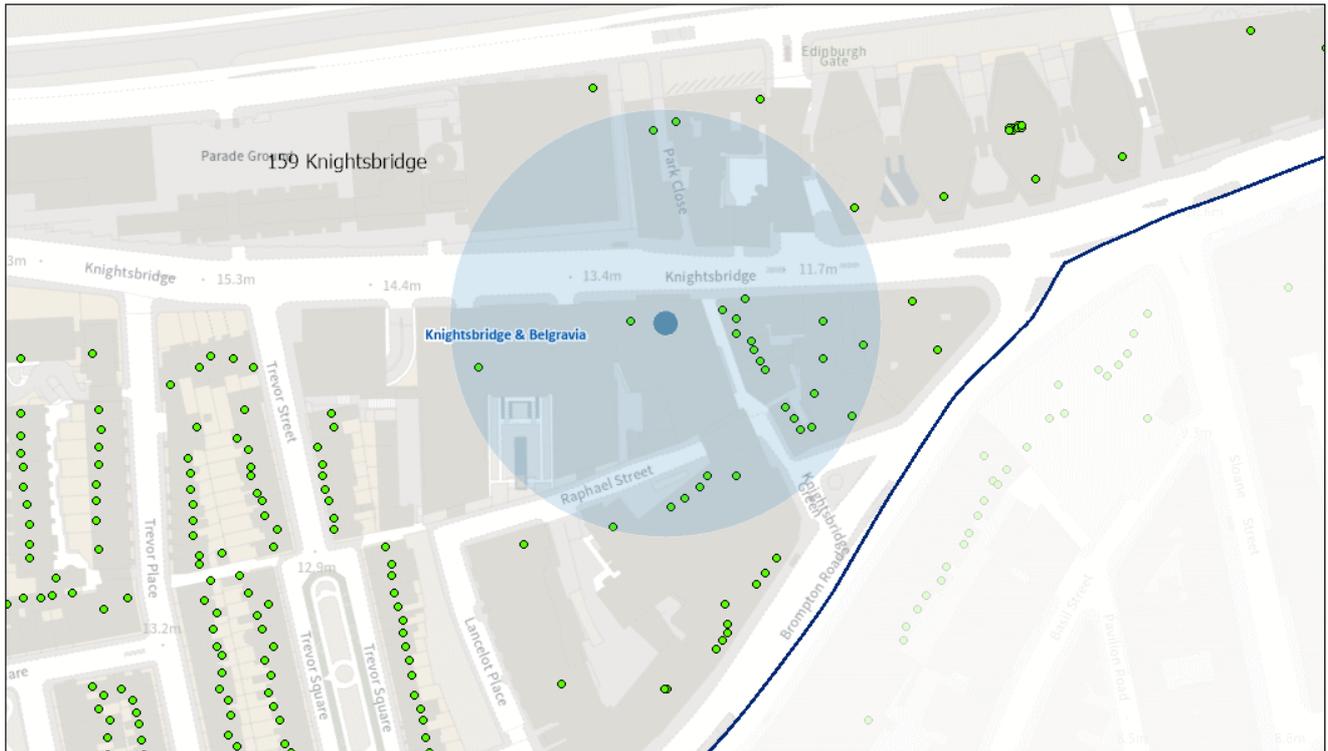
Conditions consistent with the operating schedule

14. The pavement from the building line to the kerb edge immediately outside the premises, including gutter/channel at its junction with the kerb edge, shall be swept and or washed, and litter and sweepings collected and stored in accordance with the approved refuse storage arrangements.
15. The refuse and delivery arrangements to the premises shall be in accordance with the detailed provisions agreed under the planning consent for the premises.
16. On occasions when the Knightsbridge Green door is used for public access or egress to the hotel itself notices shall be prominently displayed throughout the time of such use at this exit requesting patrons to respect the needs of local residents and to leave the premises and the area quietly.

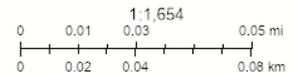
17. No noise shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.
18. No unauthorised advertisements of any kind (including placard, poster, sticker, flyer, picture, letter, sign or other mark) is inscribed or affixed upon the surface of the highway, or upon any building, structure, works, street furniture, tree or any other property, or is distributed to the public, that advertises or promotes the establishment, its premises, or any of its events, facilities, goods or services.
19. A proof of age scheme, such as Challenge 21, shall be operated at the premises where a customer wishes to purchase alcohol and the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence or passport.
20. The premises shall employ its own internal SIA registered security personnel together with such additional external SIA registered security personnel at it believes is necessary for particular times or days of the week. The numbers of such personnel employed shall be kept under review and will take account of any activities or events being hosted at the premises. In assessing the numbers of personnel required the premises will have regard to any advice provided, or comments made, by the police. The requirement for SIA staff at these premises shall be separate to and independent of the requirement for SIA staff at the main hotel.
21. There shall be a minimum of 1 SIA door staff on duty from 21.00 to close, and the premises licence holder shall risk assess the need for additional SIA door staff in accordance with activities at the premises.
22. All patrons exiting the premises after 01.00 shall use the main hotel exit on Knightsbridge
23. There shall be no new entry to the premises after 00:30 except for hotel residents and their bona fide guests
24. The premises shall adopt and operate a specific policy in relation to the management of smoking areas outside of the hotel. Such policies shall make provision for any external areas to be monitored and supervised at all times when used. The primary designated smoking areas shall be on Knightsbridge Green and there shall be no designated smoking areas on Knightsbridge but for the avoidance of doubt this shall not preclude any individual from smoking on Knightsbridge.
25. The sale of alcohol in the ground floor restaurant area shall only be to persons seated at tables and as ancillary to table meals except for hotel residents and up to 3 guests for each resident, (additional guests may be allowed only with the prior authorisation from the manager in writing for specific additional guests, a copy of which shall be held at the hotel reception and made available for inspection at the request of the Police or authorised officer) save for in the hatched area (as shown on the approved layout drawings) where alcohol may be consumed by persons who are seated and where food shall be available. Within the hatched area up to 10 persons may consume alcohol whilst standing as they temporarily wait to be seated within the ground floor restaurant.
26. The ground floor restaurant shall be laid out as a restaurant and shall have no more than 140 persons (excluding staff) within this area at any one time.
27. The maximum capacity within the basement bar area shall be 90 persons (excluding staff) at any one time.
28. The supply of alcohol in the ground floor restaurant shall be by waiter or waitress only other than to persons seated at the counter who may be served directly.

29. The supply of alcohol in the basement bar and mezzanine area shall be by way of waiter/waitress service only other than to persons in the hatched area immediately in front of the bar in the basement.
30. Substantial food and non-intoxicating beverages, including drinking water, shall be available in all parts of the premises where alcohol is sold or supplied for consumption on the premises.
31. A host shall be present at all times within the ground floor restaurant meet and greet lobby area whenever this area is open to non-residents.
32. No noise generated on the premises, or by its associated plant or equipment, shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.

4 Knightsbridge Green London SW1X 7QA



25/11/2023, 09:59:41



- Property Mailing List
- Ward Labels
- Borough Boundary - Mask
- Borough Boundary - Detailed
- Ward Boundaries

Resident Count: 221

Licensed Premises within 75 metres of 4 Knightsbridge Green, London, SW1X 7QA				
Licence Number	Trading Name	Address	Premises Type	Time Period
23/05115/LIPDPS	Bvlgari Hotel	171 Knightsbridge London SW7 1DW	Hotel, 4+ star or major chain	Sunday; 09:00 - 22:00 Monday to Saturday; 08:00 - 22:00 Monday to Sunday; 00:00 - 00:00
23/03476/LIPVM	Paxtons Head Public House	153 Knightsbridge London SW1X 7PA	Public house or pub restaurant	Monday; 08:00 - 01:30 Tuesday; 08:00 - 01:30 Wednesday; 08:00 - 01:30 Thursday; 08:00 - 01:30 Friday; 08:00 - 01:30 Saturday; 08:00 - 01:30 Sunday; 08:00 - 01:30

Licence Number	Trading Name	Address	Premises Type	Time Period
23/05610/LIPT	Isibani	9 Knightsbridge Green London SW1X 7QL	Restaurant	Sunday; 09:00 - 23:00 Monday to Thursday; 09:00 - 23:00 Friday to Saturday; 09:00 - 00:30
07/01492/WCCMAP	Sunny News	10 Knightsbridge Green London SW1X 7QL	Shop	Monday to Sunday; 05:30 - 23:00
21/10979/LIPDPS	Sautters	8 Raphael Street London SW7 1DL	Shop	Monday; 08:00 - 23:00 Tuesday; 08:00 - 23:00 Wednesday; 08:00 - 23:00 Thursday; 08:00 - 23:00 Friday; 08:00 - 23:00 Saturday; 08:00 - 23:00 Sunday; 10:00 - 22:30
23/02224/LIPCH	Signor Sassi	13 - 14 Knightsbridge Green London SW1X 7QL	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 01:30 Sundays before Bank Holidays; 12:00 - 01:00
14/08765/LIPDPS	Mr Chow Restaurant	151 Knightsbridge London SW1X 7PA	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 01:30
18/03611/LIPDPS	Zuma	5 Raphael Street London SW7 1DL	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30
21/11834/LIPDPS	Tattersalls Tavern	Tattersalls Tavern 2 Knightsbridge Green London SW1X 7QA	Public house or pub restaurant	Sunday; 07:00 - 00:00 Monday to Saturday; 07:00 - 00:30
13/05303/LIPVM	J Walter Thompson	First Floor 1 Knightsbridge Green London SW1X 7QA	Office	Sunday; 12:00 - 23:00 Monday to Saturday; 10:00 - 23:30
18/01419/LIPCHT	Osteria Romana	3 Park Close London SW1X 7PQ	Restaurant	Sunday; 12:00 - 23:30 Monday to Saturday; 10:00 - 00:00



City of Westminster

Licensing Sub-Committee Report

Item No:

Date:

Licensing Ref No:

Title of Report:

Report of:

Wards involved:

Policy context:

Financial summary:

Report Author:

Contact details

7 December 2023

23/05673/LIPV - Premises Licence Variation

Neat Meat
Basement And Ground Floor
33 Old Compton Street
London
W1D 5JU

Director of Public Protection and Licensing

West End

City of Westminster Statement of Licensing Policy

None

Kevin Jackaman
Senior Licensing Officer

Telephone: 0207 641 6500
Email: kjackaman@westminster.gov.uk

1. Application

1-A Applicant and premises			
Application Type:	Variation of a Premises Licence, Licensing Act 2003		
Application received date:	29 August 2023		
Applicant:	Nm Burger Location 104 Limited		
Premises:	Neat Meat		
Premises address:	Basement And Ground Floor 33 Old Compton Street London W1D 5JU	Ward:	West End
		Cumulative Impact Area:	West End
		Special Consideration Zone:	None
Premises description:	The premises trade as a sustainable burger restaurant		
Variation description:	<p>1. Amend permitted hours for late night refreshment to Monday to Saturday 23:00 to 01:00 and Sunday: 23:00 to 00:00</p> <p>2. Amend permitted hours for Sale by Retail of Alcohol Monday to Saturday 11:00 to 00:30 and Sunday: 11:00 to 23:30</p> <p>3. Amend Opening Hours: Monday to Saturday 11.00 to 01.15 and Sunday: 11:00 to 00:15</p> <p>4. Add off sales of alcohol 11:00 to 23:00 Monday to Sunday and a condition that reads, notwithstanding condition 10, all sales of alcohol for consumption off the premises shall be in sealed containers and ancillary to a takeaway meal only, and shall not be consumed on the premises.</p> <p>5. Add new condition: There shall be no sales of hot food or hot drink for consumption off the premises after 23.00.</p> <p>6. Replace existing condition 12 with CCTV model condition.</p> <p>7. Replace existing condition 14 with incident log model condition</p> <p>8. Replace existing condition 19 with general noise model condition.</p> <p>9 Add new condition "A copy of the premises' dispersal policy shall be made readily available at the premises for inspection by a police officer and/or an authorised officer of Westminster City Council"</p> <p>10. Add a new condition "A Challenge 25 proof of age scheme shall be operated where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport or proof of age card with the PASS Hologram"</p> <p>11. Add new conditions as set out in section 1-E below.</p>		
Premises licence history:	<p>The premises have had the benefit of a premises licence since January 2008.</p> <p>The current premises licence reference is 23/00479/LIPRW, a copy of which is attached as Appendix 1 of this report.</p> <p>Please see Appendix 3 of the report for a full licence history</p>		
Applicant submissions:	Applicant submissions appear at appendix 2		
Applicant amendments:	The applicant has agreed additional conditions with The Licensing Authority and Environmental Health. The agreed conditions are set out at appendix 4		

1-B Current and proposed licensable activities, areas and hours						
Regulated Entertainment						
Late night refreshment						
Indoors, outdoors or both		Current :			Proposed:	
		Both			No change	
	Current Hours		Proposed Hours		Licensable Area	
	Start:	End:	Start:	End:	Current:	Proposed:
Monday	23:00	23:30	23:00	01:00	Basement and ground floor	No change
Tuesday	23:00	23:30	23:00	01:00		
Wednesday	23:00	23:30	23:00	01:00		
Thursday	23:00	23:30	23:00	01:00		
Friday	23:00	23:30	23:00	01:00		
Saturday	23:00	23:30	23:00	01:00		
Sunday	N/A		23:00	00:00		
Seasonal variations/ Non-standard timings:		Current: None			Proposed: From end of permitted hours on New Years Eve to start of permitted hours on New Years Day (11pm -5am only)	

Sale by Retail of Alcohol						
On or off sales		Current :			Proposed:	
		On only			Both	
	Current Hours		Proposed Hours		Licensable Area	
	Start:	End:	Start:	End:	Current:	Proposed:
Monday	11:00	23:30	11:00	00:30	Basement and ground floor	No change
Tuesday	11:00	23:30	11:00	00:30		
Wednesday	11:00	23:30	11:00	00:30		
Thursday	11:00	23:30	11:00	00:30		
Friday	11:00	00:00	11:00	00:30		
Saturday	11:00	00:00	11:00	00:30		
Sunday	12:00	22:30	11:00	23:30		
Seasonal variations/ Non-standard timings:		Current: None			Proposed: From end of permitted hours on New Years Eve to start of permitted hours on New Years Day	

Hours premises are open to the public						
	Current Hours		Proposed Hours		Premises Area	
	Start:	End:	Start:	End:	Current:	Proposed:
Monday	11:00	23:30	11:00	01:15	Basement and ground floor	No change
Tuesday	11:00	23:30	11:00	01:15		
Wednesday	11:00	23:30	11:00	01:15		
Thursday	11:00	23:30	11:00	01:15		
Friday	11:00	00:00	11:00	01:15		
Saturday	11:00	00:00	11:00	01:15		
Sunday	12:00	22:30	11:00	00:15		

Seasonal variations/ Non-standard timings:	Current:	Proposed:
	None	From end of permitted hours on New Years Eve to start of permitted hours on New Years Day

1-C Layout alteration
No change of layout is proposed

1-D Conditions being added
Condition
<ul style="list-style-type: none"> notwithstanding condition 10, all sales of alcohol for consumption off the premises shall be in sealed containers and ancillary to a takeaway meal only and shall not be consumed on the premises. There shall be no sales of hot food or hot drink for consumption off the premises after 23.00. A copy of the premises' dispersal policy shall be made readily available at the premises for inspection by a police officer and/or an authorised officer of Westminster City Council A Challenge 25 proof of age scheme shall be operated where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport or proof of age card with the PASS Hologram" Deliveries of food shall only be made to a bona fide residential or business addresses. The Premises Licence Holder shall ensure that riders/drivers shall be instructed not to loiter in the vicinity of residential premises. The Premises Licence Holder shall ensure that riders/drivers shall not be permitted to congregate in the immediate vicinity of the premises. The Premises Licence Holder shall ensure that riders/drivers shall not be permitted to smoke in the immediate vicinity of the premises Delivery drivers/riders shall be given clear written instructions to use their vehicles in a responsible manner so as not to cause a nuisance to any residents or generally outside of the licenced premises.

1-D Conditions varied, added or removed	
Condition	Proposed variation
12. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of a Metropolitan Police Crime Prevention Officer. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period	(a) The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team. (b) All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. (c) The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises and will include the external area immediately outside the premises entrance. (d) All recordings shall be stored for a minimum period of 31 days with date and time stamping. (e) Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the entire 31-day period

<p>14. An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police, which will record the following:</p> <p>(a) all crimes reported to the venue (b) all ejections of patrons (c) any complaints received regarding Crime or Disorder (d) any incidents of disorder (e) any faults in the CCTV system (f) any refusal of the sale of alcohol (g) any visit by a relevant authority or emergency service</p>	<p>An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police. It must be completed within 24 hours of the incident and will record the following:</p> <p>(a) all crimes reported to the venue (b) all ejections of patrons (c) any complaints received concerning crime and disorder (d) any incidents of disorder (e) all seizures of drugs or offensive weapons (f) any faults in the CCTV system, searching equipment or scanning equipment (g) any refusal of the sale of alcohol (h) any visit by a relevant authority or emergency service</p>	
<p>19. No noise shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance</p>	<p>No noise generated on the premises, or by its associated plant or equipment, shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance</p>	
<p>Adult entertainment:</p>	<p>Current position: None</p>	<p>Proposed position: No change</p>

2. Representations

<p>2-A Responsible Authorities</p>	
<p>Responsible Authority:</p>	<p>Metropolitan Police Service</p>
<p>Representative:</p>	<p>Steve Muldoon</p>
<p>Received:</p>	<p>25 September 2023</p>
<p>I refer to the above-mentioned application for a new premises licence for the above address.</p> <p>Following consideration of the application and how it may affect the Licensing Objectives, I wish to make the following representations:</p> <p>The proposal made is likely to undermine the following licensing objectives:</p> <ul style="list-style-type: none"> • The Prevention of Crime and Disorder <p>The premises is in the West End cumulative impact area and the area has some of the highest crime rates in the country.</p> <p>I have contacted the applicant and requested to meet to discuss this application. A site visit has been arranged.</p>	

Responsible Authority:	Environmental Health
Representative:	Maxwell Koduah
Received:	14 September 2023

I refer to the variation application for the above-mentioned premises. I have considered the information that you have provided within and accompanying this application. I have also considered the application in line with the relevant policies within the Councils Statement of Licensing Policy dated October 2021.

The applicant is seeking the following licensable activities:

1. Provision of late-night refreshment indoors at the following times

Monday – Saturday: 23:00 to 01:00 hours

Sunday 23:00 – 00:00 hours

New Year Eve to New Year Day 23:00 – 05:00 hours

2. Supply of alcohol for consumption on & off the premises at the following times

Monday – Saturday: 11:00 to 00:30 hours

Sunday 11:00 – 23:30 hours

From end of permitted hours on NYE to start of permitted hours on NYD

Following consideration of the application and how it may affect the Licensing Objectives and meeting the requirements of the Council’s Statement of Licensing Policy I wish to make the following representations:

1. The hours requested to provide late-night refreshment may have the likely effect of causing an increase in Public Nuisance and may affect Public Safety within the area
2. The supply of alcohol and the hours requested may have the likely effect of causing an increase in Public Nuisance and may affect Public Safety within the area.

As presented, the application would have the likely effect of causing an increase in Public Nuisance and may affect Public Safety within the area.

The granting of the application as presented would have the likely effect of causing an increase in Public Nuisance and may impact on Public Safety within the area.

Proposed Environmental Health conditions to form part of the operating schedule.

1. There shall be no sales of alcohol for consumption off the premises after 23.00 hours
2. During the hours of operation of the premises, the licence holder shall ensure sufficient measures are in place to remove and prevent litter or waste arising or accumulating from customers in the area immediately outside the premises, and that this area shall be swept and or washed, and litter and sweepings collected and stored in accordance with the approved refuse storage arrangements by close of business
3. Patrons permitted to temporarily leave and then re-enter the premises, e.g. to smoke or make a phone call, shall not be permitted to take glass containers with them
4. No fumes, steam or odours shall be emitted from the licensed premises so as to cause a nuisance to any persons living or carrying on business in the area where the premises are situated

Please contact me if you have any questions regarding the above.

Responsible Authority:	Licensing Authority
Representative:	Jessica Donovan
Received:	26 September 2023

I write in relation to the application submitted for a variation of the premises licence for Neat Meat, Basement And Ground Floor, 33 Old Compton Street, London, W1D 5JU.

As a responsible authority under section 13 (4) of the Licensing Act 2003 as amended under the Police and Social Responsibility Act 2011, the Licensing Authority have considered your application in full. The Licensing Authority has concerns in relation to this application and how the premises would promote the four Licensing Objectives:

- Public Nuisance
- Prevention of Crime & Disorder
- Public Safety
- Protection of children from harm

The application seeks the following variations:

To extend the timings for the retail sale of alcohol, Late Night Refreshment and the opening hours Monday to Sunday as follows:

Sale of Alcohol:

Monday to Saturday 11:00 to 00:30
Sunday 11:00 to 23:30

Late Night Refreshment:

Monday to Saturday 23:00 to 01:00
Sunday 23:00 to 00:00

Opening Hours:

Monday to Saturday 11:00 to 01:15
Sunday 11:00 to 00:15

To add off sales of alcohol 11:00 to 23:00 Monday to Sunday.

To replace model conditions 12,14 & 19 on the premises licence.

To add 9 new conditions to the premises licence.

The premises are located within the West End Cumulative Impact Zone and as such various policy points must be considered, namely CIP1, HRS1 and RNT1.

Policy RNT1 (B) states

B. Applications inside the West End Cumulative Impact Zone will generally be granted subject to:

1. The application meeting the requirements of policies CD1, PS1, PN1 and CH1.
2. The hours for licensable activities are within the council's Core Hours Policy HRS1.
3. The operation of any delivery services for alcohol and/or latenight refreshment meeting the council's Ancillary Delivery of Alcohol and/or Late-Night Refreshment Policy DEL1.
4. The applicant has demonstrated that they will not add to cumulative impact within the Cumulative Impact Zone.
5. The application and operation of the venue meeting the definition of a restaurant as per

Clause C.

C. For the purposes of this policy a restaurant is defined as:

1. A premises in which customers are shown to their table or the customer will select a table themselves to which food is either served to them or they have collected themselves.
2. Which provide food in the form of substantial table meals that are prepared on the premises and are served and consumed at a table.
3. Which do not provide any takeaway service of food and/or drink for immediate consumption, except if provided via an ancillary delivery service to customers at their residential or workplace address.
4. Where alcohol shall not be sold, supplied, or consumed on the premises otherwise than to persons who are bona fide taking substantial table meals and provided always that the consumption of alcohol by such persons is ancillary to taking such meals.
5. The sale and consumption of alcohol prior to such meals may be in a bar area but must also be ancillary to the taking of such meal.

The Licensing Authority note that the proposed hours on this application fall outside of Westminster's core hours for restaurants.

The Core hours for restaurants are:

Monday to Thursday: 9am to 11.30pm.

Friday and Saturday: 9am to 12am.

Sunday: 9am to 10.30pm.

Sundays immediately prior to a bank holiday: 9am to 12am.

The Licensing Authority note that the applicant has proposed to add 'Off Sales' and have proposed the following condition within their operating schedule:

1. *Notwithstanding condition 10, all sales of alcohol for consumption off the premises shall be in sealed containers and ancillary to a takeaway meal only, and shall not be consumed on the premises.*

The Licensing Authority encourages the applicant consider the following model conditions 19 and 20.

MC 19: All outside tables and chairs shall be rendered unusable by 23.00 hours each day.

MC 20: All tables and chairs shall be removed from the outside area by 23.00 hours each day.

The Licensing Authority would like confirmation whether the applicant is agreeable to the above proposed conditions to be able to assess any further relevant policy considerations.

The Licensing Authority encourages the applicant to provide further submissions as to how the increase in hours and the addition of off sales will not add to cumulative impact in the West End cumulative impact Zone, in accordance with policy CIP1.

The Licensing Authority looks forward to receiving further submissions from the applicant in due course.

Please accept this as a formal representation.

2-B Other Persons	
Name:	██████████
Address and/or Residents Association:	Soho Society
Received:	26 September 2023
<p>We write to make a relevant representation to the above application on behalf of The Soho Society</p> <p>About the Soho Society The Soho Society is a charitable company limited by guarantee established in 1972. The Society is a recognised amenity group and was formed to make Soho a safer place to live, work or visit by preserving and enhancing the area's diversity of character and uses, and by improving its facilities, amenities and environment.</p> <p>Application summary Variation of current licence Alcohol, on / off sales: Mon - Sat: 11:00 - 00.30 (Sunday 11.00 - 23.30) LNR, on / off sales : Mon - Sat: 23:00 - 01.00 (Sunday 23:00 to midnight) Opening Hours: Monday - Saturday: 11.00 - 01.15 (Sunday 11.00 - 12.15 am) Capacity: 40</p> <p>On and Off Sales Representation We object to this application for a variation on the grounds it will fail to promote the licensing objectives and will increase cumulative impact in the West End Cumulative Impact Zone.</p> <p>These premises are on Old Compton Street, Soho, which already has a number of late night licences, as below: 21 x midnight - capacity 580 (for 10 licences / 11 not recorded) 7 x 1am - capacity 845 (for 6 licences) 4 x 3am - capacity 695 (4 licences) Total capacity : 2,120</p> <p>As the Committee will be aware, this is at the heart of the West End's entertainment district, with its 487 licensed premises, a large proportion of which are late night 121 (25%) licences with a terminal hour between 1am - 6am and a capacity of 22,827.</p> <p>As these premises are within the cumulative impact zone the applicant has to demonstrate they will not add to cumulative impact. We do not believe this to be the case. The premises proposes to carry out off-sales, which is likely to mean that numbers of people will be lingering on the streets, and it is also likely that delivery riders will loiter in the area, smoking, adding to the general noise in the area (which is considerable).</p> <p>We note the proposed conditions, which do not mention deliveries, which should not take place between 10 pm and 8 am. In addition there should be a limit on the number of customers outside smoking.</p> <p>We would also point out that, as the Committee is no doubt aware, that Old Compton Street does have a number of residential properties in the immediate vicinity of these premises, and there are also residential properties in Dean Street, Frith Street and Romilly Street.</p> <p>There are very real concerns amongst residents about the ever increasing numbers of licensed premises. Residents have been subjected to noise disturbance and anti-social behaviour that</p>	

are beyond acceptable levels. They are disturbed by the late night activity as people walk by (often shouting, or arguing), noise from pedicabs, car doors slamming, horns hooting, people vomiting and urinating in the street and in their doorways. Residents are also often disturbed even if an establishment is not located directly on their street, as customers (often noisy and intoxicated) leave premises and either carry on their night out in Soho or make their way home.

With all of the above it is unsurprising that many residents experience sleep disturbance. The Soho Society conducted a survey which confirms that residents are disturbed by noise at night, and say that this is having a negative impact on their lives. 87 people responded of which 78 are Soho residents with ages spread fairly evenly from 22 to 80, 59% of whom have lived in Soho for more than ten years.

When asked about disturbed sleep, 24% of respondents say they have their sleep disturbed seven nights a week, 16% five or six nights a week, and 19% three or four nights a week.

Furthermore, 64% of respondents agreed that noise nuisance from increased commercial activity at night is the most serious problem impacting Soho residents' quality of life.

62% of respondents agreed that the council should not grant any extensions of hours for premises in Soho.

60% of respondents agreed that noise nuisance and sleep deprivation is "adversely impacting my health" and the health of the people they live with.

46% of respondents agreed that noise nuisance is so bad that they have considered moving away from Soho.

The full survey can be found in **Appendix 1**.

Crime and Disorder

The Cumulative Impact Assessment 2020 presents overwhelming evidence of the year on year increase in cumulative impact in the West End Zone 1. ***It highlights the rate of crime as 10 - 13 4mes higher between 6pm - 6am compared to the borough average.***

The level of crime, disorder and anti-social behaviour continues to be a huge problem in Soho. The crime figures are high and rising. The recent police crime reports show that current levels of alcohol related assaults, sexual assaults and robberies within the West End area are now higher than at pre-COVID levels.

The peak times for crime are between 10pm - 2am. A lot of these crimes take place on Old Compton Street and in its immediate vicinity.

The Committee will also no doubt be aware of a number of recent serious incidents that have taken place in Soho. These incidents confirm what residents already know - that Soho is unsafe at night. It has reached such a level that public safety is threatened. The large number of licensed premises, plus the large numbers of intoxicated people out on the streets at night attract criminal gangs, and this in turn results in high levels of crime and disorder creating a very unsafe environment. Public safety is a huge concern and has been for a long time.

In Soho the majority of robberies take place at night, with people being targeted as they leave venues. Alongside the robberies and assaults, drug dealing is a huge problem with groups of dealers congregating to sell drugs to people as they leave premises or as they pass by. There are more dealers in the area at night than during the day, which is directly linked to the large number of venues and people which creates the drugs market. Pickpockets also operate in the area, they are a part of a well organised criminal group who arrive in a van at night and disperse into Soho before returning to be driven away.

The Committee will well know that, unfortunately, intoxicated people very often become victims of crime, their vulnerability being exploited by gangs or individuals who are in Soho specifically to target them. This is one reason why, sadly, we believe customers leaving this restaurant at night would be at high risk of becoming victims of crime.

Cumulative Impact Policy CIP1

This area has been identified by the Westminster City Council as under stress because the cumulative effect of the concentration of late night and drink led premises and night cafes has led to serious problems of disorder and/or public nuisance affecting residents, visitors and other businesses. The evidence presented in the Cumulative Impact Assessment 2020 is overwhelming. It describes the high level of cumulative impact in the West End Zone between 2017-2019. It concludes that:

'After consideration of the cumulative impact assessment it is the Licensing Authority's view that the number of premises licences in the West End, are such that it is likely granting further types of licences or varying existing licences would be inconsistent with the authority's duty to promote the licensing objectives. The granting of licences for certain types of operation that are likely to add to Cumulative Impact within these areas would not be consistent with the Licensing Authority's duty under the Licensing Act 2003.'
(p.19) (Our emphasis)

This evidence supported further policy restrictions in the West End, however, the impact of COVID-19 resulted in the Licensing Authority deciding not to implement greater restrictions at this stage. However, it may do in the lifetime of the policy if footfall moves toward pre-March 2020 levels (D1). Soho is fully open for business and thriving, and our observation is that Soho attracts more people now than at pre-COVID times. The policies in relation to the cumulative impact zone are directed at the global and cumulative effects of licences on the area as a whole (D16. of the policy). Then D23:

'The proximity of residential accommodation is a general consideration with regard to the prevention of public nuisance. It goes on, 'The nature of cumulative impact is that it is cumulative and affects not only the immediate vicinity of the premises, but the wider area; thus the number of people visiting the premises, the nature of licensable activities and the lateness of operations have an impact on an area as a whole, irrespective of whether or not there is residential accommodation in proximity to the premises.' (our emphasis)

It is important to note the policy relates to the global effects of alcohol licences in the whole impact zone and not just a part of it. The applicant needs to demonstrate that they will not increase cumulative impact. We believe that they have failed to do so.

In summary

This is an application for an extension to an existing licence, offering take-away food and alcohol, in the West End Cumulative Impact Zone, and we believe that any increase in existing hours and in the number of licensed premises and numbers of people in the area will fail to promote the licensing objectives and will increase cumulative impact. We respectfully request the Licensing Sub Committee to refuse this application.

Appendix 1 : Soho Society Sleep Survey Results - 31 October 2022

The survey conducted by the Soho Society confirms that residents are disturbed by noise at night and this is having a negative impact on their lives.

87 people have responded of which 78 are Soho residents with ages spread fairly evenly from 22 to 80. 59% have lived in Soho more than 10 years
26% between 3 and 10 years
6% between 1 and 3 years and
9% have lived here less than a year
42% own their homes

20% are Soho Housing Association and the rest tenants with other landlords 10 respondents have children living at home with them
58% have double glazing
37% single glazing 5% have triple glazing
24% of respondents have their sleep disturbed 7 nights a week
16% of respondents have their sleep disturbed 5 or 6 nights a week
19% of respondents have their sleep disturbed 3 or 4 nights a week
19% of respondents have their sleep disturbed once or twice a week
20% do not have a problem with environmental noise pollution

Topping the list in September was people drinking in the street with 54 mentions, then pedicabs with 51, waste collections at 48, construction noise 36 and car horns 33 and deliveries at 25. Other noise sources identified were air conditioning, motorbikes revving, building alarms and music from licensed venues. The most common identified problem at 42% of respondents was people drinking and shouting in the street.

64% of respondents agreed that noise nuisance from increased commercial activity at night is the most serious problem impacting Soho residents' quality of life

46% of respondents agreed that noise nuisance is so bad that they have considered moving away from Soho.

60% of respondents agreed that noise nuisance and sleep deprivation is adversely impacting my health and the health of the people they live with.

67% of respondents agreed that the council should base its noise policy on the World Health Organisation guidelines.

64% of respondents agreed that our ward councillors should make this their priority during the next four years.

69% of respondents agreed that during the time I have lived in Soho noise pollution has got significantly worse.

73% of respondents agreed that if noise limits are being exceeded the council should consider reviewing existing alcohol licences.

72% of respondents agreed that the council should install electronic noise monitoring in Soho.

56% of respondents agreed that the council should not grant additional premises licence for the sale of alcohol in Soho.

62% of respondents agreed that the council should not grant any extensions of hours for premises in Soho.

68% of respondents agreed that the council should renew its noise strategy as a matter of urgency.

Many respondents made additional comments:-

I left Soho 4 years ago. After 20 years, the noise & air pollution finally broke me. Like the frog in the pan of water with the heat gradually turned up, it took me a while to realise that it wasn't me going soft, it was the significant degradation of the environment around me. Since moved out of my flat, several other tenants have moved in & swiftly out again citing sleep disruption & excessive night noise as their reason for leaving. The flat is now used as an office rather than as residential.

I am disappointed that another restaurant unit is going to be let on Hopkins Street by Shaftesbury when the residents already have an enormous amount of noise from the existing restaurants. No doubt they will also want an alcohol license, which will increase the noise and disturb residents even more.

As a disabled person working from home, I find it extremely exhausting not able to have rest at night, screams and noise of drunk people every night, The Landlord WCC does not want to change the windows to a double glazing nor allow tenants to pay privately for windows to be upgraded. Noise at home, lack of sleep, and concentration in the day time. I have a hand held noise monitor, I recorded noise levels of 97db outside the pub at the corner of Broadwick and Berwick Streets.

More consideration needs to be given to residents from councillors, people visiting the area and local businesses in particular those who serve alcohol and have late night licences. Decisions such as granting planning and licence applications should not be made by people who do not live in the area and are therefore not impacted by the decision making.

Very difficult to get the local authority to understand and take complaints seriously. Officers often helpful but then the case goes to committee, and they always seem to rule in favour of the commercial premises rather than residents.

There is supposed to be a presumption to refuse new licences but in practice the council still lets new things through until after Midnight, which is far too late and has made a nonsense of the policy.

There should be a quiet window of 11pm to 8am every day. 7am deliveries are far too early for a lot of people if they are noisy or use cages or refrigeration.

I live in Marshall St and overlook it. Regularly now (most nights) there are traffic jams in the street at 3am in the morning with cars picking up people leaving clubs. The cars frequently are using their horns. Last night they had their door open with music blaring. We have 2 motorbike stands close together. 1 in Broadwick St and 1 in Marshall St. There is always at least one bike revving up at either 3am or really early like 5:30am. This noise has changed and increased over the past 3-4 years. I am woken up most nights at about 3am. And I have double glazing and am on [a high] floor.

Businesses take no responsibility for their customers drinking/ eating and mainly shouting outside, including when they are queuing, and particularly when they are leaving. Post al fresco, there is a new attitude that anything goes on the streets and that includes contempt for the community who live here. The Council need to rethink this and put some major resource into enforcement.

I've lived in Soho for 60 years... Born and bred.. It's never been this noisy!

Early hours waste collections (including bottle smashing) also includes the food & beverage businesses putting their waste in the street and bottle bins at anti-social hours ahead of collection times. Our local restaurants are not supposed to put bottles out between the hours of 23:00 and 07:00 but they frequently do. Frequently delivery trucks some with noisy refrigeration units are also delivering early hours.

Also deliveries & pedicabs. Unfortunately my lack of sleep due to noise has caused serious health issues and I now cannot work and suffer anxiety and depression. I'm woken up on average 5 times per night and have considered suicide. Why I'm being denied sleep between the hours of 11pm and 7am astonishes me. The freeholders Shaftesbury Carnaby show a total disrespect to the effects that noise has on the residents of Soho

Name:	[REDACTED]
Address and/or Residents Association:	[REDACTED] [REDACTED] [REDACTED] [REDACTED]
Received:	26 September 2023
<p>As a resident, I would like to object to Neat Meats extending their core hours and serving alcohol late. The area has already seen an enormous increase in crime, antisocial behaviour and disorder. The concentration of the late night alcohol licenses is alarmingly increasing in this part of Soho.</p> <p>Just to mention the fact that Old Compton Street is already in a cumulative impact zone. It requires Westminster City Council to look at the current situation and object to this extension.</p>	
Name:	[REDACTED]
Address and/or Residents Association:	[REDACTED] [REDACTED] [REDACTED]
Received:	26 September 2023
<p>Neat Meat want to extend their hours up to 1am 6 days a week. This is an out of control area of Soho designated for years as a stress area.</p> <p>The extended hours will increase night time noise causing nuisance (more pedicabs, more urinating on my doorstep etc) to neighbours like myself. The district is becoming impossible for residents. I have lived here 20 plus years so have some authority in the matter. We need a grown up plan as to how residents and businesses can coexist.</p>	
Name:	[REDACTED]
Address and/or Residents Association:	[REDACTED] [REDACTED] [REDACTED] [REDACTED]
Received:	24 September 2023
<p>Please no more extensions for any business licenses for longer operating hours. Crimes rates going up more and more, Soho is getting a very unsafe place at night. Longer operating hours will not it better.</p>	
Name:	[REDACTED]
Address and/or Residents Association:	[REDACTED] [REDACTED] [REDACTED]
Received:	26 September 2023
<p>I would wish to object to this application on my own behalf and on behalf of the Soho Ward Panel on the grounds of public nuisance.</p> <p>The application is applying for an extension from core hours to 12.30 am daily (and 11.30 on Sunday) on and off sales, late night refreshment to 1 am (Sunday to midnight) with the sale of alcohol to 12.30 am and 11.30 on Sunday.</p> <p>The premises are of course in the cumulative impact area (Old Compton Street), and this area</p>	

has one of the highest crime rates in Westminster, which the police have difficulty policing. This application is outside WCC's own licensing policy and I would ask that it be refused.

Name: [REDACTED]

Address and/or Residents Association: [REDACTED]
[REDACTED]
[REDACTED]

Received: 26 September 2023

Good afternoon

First of all I would like it known that I did not receive a letter about this but yet a neighbour in Frith St did (despite being further away from the Neat Meats). I suspect that my neighbours in my block also did not receive a letter, about this I certainly know at least 2 that haven't received anything, making unfair and how me questioning how a fair representation is made from a residents perspective.

I would like to object as we do not need another bar or restaurant open until 1 am in the morning.

There is already an excessive amount of noise in the area causing a disturbance to sleep and residents right to enjoy their homes. Whilst I understand that the only way that shops can survive in the area is to stay open until early hours, the problem of excessive rent rates are not being addressed and it's the residents that are suffering for it.

Often of a night time I am kept away by the noise of people singing, shouting and screaming. I am not adverse to people having a good time but can we please have an end time so that residents can rest. The crime in the area has increased and there is a noticeable decline in the area and how safe it feels. There are simply too many people being kept in the area until all hours. It's already a stress area and you are proposing to increase numbers causing an adverse effect on the area.

I really do feel that residents needs are being completely ignored to accommodate and prioritise the needs of people visiting the area and who have no investment in it.

I would like you to take my comments into consideration when making your decision.

Name: [REDACTED]

Address and/or Residents Association: [REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

Received: 26 September 2023

I would wish to object to this application on my own behalf and on behalf of the other residents of the surrounding area on the grounds of public nuisance.

The application is applying for an extension from core hours to 12.30 am daily (and 11.30 on Sunday) on and off sales, late night refreshment to 1 am (Sunday to midnight) with the sale of alcohol to 12.30 am and 11.30 on Sunday.

The premises are of course in the cumulative impact area (Old Compton Street), and this area has one of the highest crime rates in Westminster, which the police have difficulty policing.

This application is outside WCC's own licensing policy and I would ask that it be refused.

Name:	██████████
Address and/or Residents Association:	██████████ ████████████████████ ██████████ ██████████
Received:	25 September 2023
<p>I object to the extension of the hours applied for.</p> <p>The cumulative impact of the several licenced premises in the area is currently beyond breaking point. The crime in the area has gone up massively because of the proliferation of food and beverage establishments. More intoxicated people means more crime - sadly. The Council must adhere to the meaning of a CIZ - in the light of the current level of "partying" in Soho. ANY FURTHER EXTENSIONS TO LICENCED HOURS WILL HAVE A NEGATIVE IMPACT ON THE AREA and the council cannot keep the residents safe - as is being proven by the crime statistics.</p> <p>The council is therefore not achieving its licencing objectives. This cannot be allowed.</p> <p>This is my objection.</p>	

3 Policy & Guidance

The following policies within the City of Westminster Statement of Licensing Policy apply:	
Policy CIP1 applies:	<p>A. It is the Licensing Authority's policy to refuse applications within the West End Cumulative Impact Zone for: pubs and bars, fast food premises, and music and dancing and similar entertainment, other than applications to:</p> <ol style="list-style-type: none"> 1. Vary the hours within Core Hours under Policy HRS1, and/or 2. Vary the licence to reduce the overall capacity of the premises. <p>C. Applications for other premises types within the West End Cumulative Impact Zones will be subject to other policies within this statement and must demonstrate that they will not add to cumulative impact.</p> <p>D. For the purposes of this policy the premises types referred to in Clause A are defined within the relevant premises use policies within this statement.</p>
Policy HRS1 applies	<p>A. Applications within the core hours set out below in this policy will generally be granted for the relevant premises uses, subject to not being contrary to other policies in the Statement of Licensing Policy.</p> <p>B. Applications for hours outside the core hours set out in Clause C will be considered on their merits, subject to other relevant policies, and with particular regard to the following:</p> <ol style="list-style-type: none"> 1. The demonstration of compliance in the requirements of policies CD1, PS1, PN1 and CH1 associated with the likelihood of the effect of the grant of a licence for later or earlier hours on crime and disorder, public safety, public nuisance and the protection of children from harm. 2. If the application is located within a Special Consideration Zone they have demonstrated that they have taken account of the issues identified in that area and provided adequate mitigation. 3. Whether there is residential accommodation in the proximity of the premises that would likely be adversely affected by premises being open or carrying out operations at the hours proposed.

	<p>4. The proposed hours of the licensable activities and when customers will be permitted to remain on the premises.</p> <p>5. The proposed hours when any music, including incidental music, will be played.</p> <p>6. The hours when customers will be allowed to take food or drink outside the premises or be within open areas which form part of the premises.</p> <p>7. The existing hours of licensable activities and the past operation of the premises (if any) and hours of licensable premises in the vicinity.</p> <p>8. Whether customers and staff have adequate access to public transport when arriving at and leaving the premises, especially at night.</p> <p>9. The capacity of the premises.</p> <p>10. The type of use, recognising that some venues are more likely to impact the licensing objectives than others; for example, pubs and bars are higher risk than theatres, cinemas and other cultural and sporting venues due to the nature of the operation.</p> <p>11. The Licensing Authority will take into account the active measures proposed for a 'winding down' period including arrangements for people to be collected from the premises to travel home safely.</p> <p>12. Conditions on hours may be attached that require that the supply of alcohol for consumption on the premises ceases a suitable period of time before customers are required to leave the premises.</p> <p>13. The council, acting as the Licensing Authority, may reduce hours if, after review, it is necessary to impose conditions specifying shorter hours in order to promote the licensing objectives.</p> <p>14. Specific days for non-standard hours should be identified and justified as part of the application to allow responsible authorities and interested parties to evaluate the impact that these licensable activities may have, and to plan accordingly. The consideration of applications for later hours for Bank Holiday Mondays will take into account that later hours are generally granted for preceding Sundays and that the next day is a working day. Non-specific days are expected to be covered by Temporary Event Notices or variation applications.</p> <p>C. For the purpose of Clauses A and B above, the Core Hours for this application as defined within this policy are:</p> <p>8. Restaurants Monday to Thursday: 9am to 11.30pm. Friday and Saturday: 9am to Midnight. Sunday: 9am to 10.30pm. Sundays immediately prior to a bank holiday: 9am to Midnight.</p>
<p>Policy RNT1(B) applies</p>	<p>B. Applications inside the West End Cumulative Impact Zone will generally be granted subject to:</p> <ol style="list-style-type: none"> 1. The application meeting the requirements of policies CD1, PS1, PN1 and CH1. 2. The hours for licensable activities are within the council's Core Hours Policy HRS1. 3. The operation of any delivery services for alcohol and/or late night refreshment meeting the council's Ancillary Delivery of Alcohol and/or Late-Night Refreshment Policy DEL1. 4. The applicant has demonstrated that they will not add to cumulative impact within the Cumulative Impact Zone. 5. The application and operation of the venue meeting the definition of a restaurant as per Clause C. <p>C. For the purposes of this policy a restaurant is defined as:</p> <ol style="list-style-type: none"> 1. A premises in which customers are shown to their table or the

	<p>customer will select a table themselves to which food is either served to them or they have collected themselves.</p> <p>2. Which provide food in the form of substantial table meals that are prepared on the premises and are served and consumed at a table.</p> <p>3. Which do not provide any takeaway service of food and/or drink for immediate consumption, except if provided via an ancillary delivery service to customers at their residential or workplace address.</p> <p>4. Where alcohol shall not be sold, supplied, or consumed on the premises otherwise than to persons who are bona fide taking substantial table meals and provided always that the consumption of alcohol by such persons is ancillary to taking such meals.</p> <p>5. The sale and consumption of alcohol prior to such meals may be in a bar area but must also be ancillary to the taking of such meal.</p>
--	--

4. Equality Implications

The Council in its capacity as Licensing Authority has a duty to have regard to its public sector equality duty under section 149 of the Equality Act 2010. In summary, section 149 provides that a Public Authority must, in the exercise of its functions, have due regard to the need to:

- (a) eliminate discrimination harassment, victimisation and any other conduct that is prohibited by or under this Act;
- (b) advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it; and
- (c) foster good relations between persons who share a relevant protected characteristics and persons who do not share it.

Section 149 (7) of the Equality Act 2010 defines the relevant protected characteristics as age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sex, and sexual orientation.

5. Appendices

Appendix 1	Premises licence
Appendix 2	Applicant supporting documents
Appendix 3	Premises history
Appendix 4	Proposed conditions
Appendix 5	Residential map and list of premises in the vicinity

Report author:	Kevin Jackaman Senior Licensing Officer
Contact:	Telephone: 0207 641 6500 Email: kjackaman@westminster.gov.uk

If you have any queries about this report or wish to inspect one of the background papers please contact the report author.

Background Documents – Local Government (Access to Information) Act 1972

1	Licensing Act 2003	N/A
2	City of Westminster Statement of Licensing Policy	October 2021
3	Amended Guidance issued under section 182 of the Licensing Act 2003	August 2023
4	Metropolitan Police Service representation	25 September 2023
5	Environmental Health representation	14 September 2023
6	Licensing Authority representation	26 September 2023
7	Interested Party representation (1)	26 September 2023
8	Interested Party representation (2)	26 September 2023
9	Interested Party representation (3)	26 September 2023
10	Interested Party representation (4)	24 September 2023
11	Interested Party representation (5)	26 September 2023
12	Interested Party representation (6)	26 September 2023
13	Interested Party representation (7)	26 September 2023
14	Interested Party representation (8)	25 September 2023



City of Westminster

64 Victoria Street, London, SW1E 6QP

Schedule 12
Part A

WARD: West End
UPRN: 100023609275

Premises licence

Regulation 33, 34

Premises licence number:

23/03807/LIPDPS

Original Reference:

11/02751/LIPN

Part 1 – Premises details

Postal address of premises:

Neat Meat
Ground Floor
33 Old Compton Street
London
W1D 5JU

Telephone Number: Not Supplied

Where the licence is time limited, the dates:

Not applicable

Licensable activities authorised by the licence:

Late Night Refreshment
Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities:

Late Night Refreshment

Monday to Thursday: 23:00 to 23:30
Friday to Saturday: 23:00 to 00:00

Sale by Retail of Alcohol

Monday to Thursday: 11:00 to 23:30
Friday to Saturday: 11:00 to 00:00
Sunday: 12:00 to 22:30

The opening hours of the premises:

Monday to Thursday: 11:00 to 23:30
Friday to Saturday: 11:00 to 00:00
Sunday: 11:00 to 22:30

Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:

Alcohol is supplied for consumption on the Premises.

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:

Nm Burger Location 104 Limited
Elsley Court
20-22 Great Titchfield Street
London
W1W 8BE

Registered number of holder, for example company number, charity number (where applicable)

12502364

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol:

Name: Abderrazak Ouazeni

Please note: It is the policy of the Licensing Authority not to display the address details of a designated premises supervisor.

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol:

Licence Number: LN/000012122
Licensing Authority: London Borough of Haringey

Date: 01 July 2023

This licence has been authorised by Jessica Donovan on behalf of the Director - Public Protection and Licensing.

Annex 1 – Mandatory conditions

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4.
 - (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
 - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
6.
 - (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
 - (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

- (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
 - (a) a holographic mark, or
 - (b) an ultraviolet feature.

7. The responsible person must ensure that—

- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
- (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
- (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

8(i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

8(ii) For the purposes of the condition set out in paragraph 8(i) above -

- (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
- (b) "permitted price" is the price found by applying the formula -

$$P = D + (D \times V)$$

Where -

- (i) P is the permitted price,
 - (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
 - (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
- (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -
- (i) the holder of the premises licence,

- (ii) the designated premises supervisor (if any) in respect of such a licence, or
 - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
 - (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
 - (e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.
- 8(iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
- 8(iv). (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
- (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Annex 2 – Conditions consistent with the operating Schedule

9. Notwithstanding condition 10 (in annex 3), a takeaway service of food and non-alcoholic drink for immediate consumption shall be permitted between the hours of 11:00 and 23:00 Monday to Saturday and 11:00 and 22:30 Sunday.

Annex 3 – Conditions attached after a hearing by the licensing authority

10. The premises shall only operate as a restaurant:
 - (i) in which customers are shown to their table,
 - (ii) which provide food in the form of substantial table meals that are prepared on the premises and are served and consumed at the table using non disposable crockery,
 - (iii) which do not provide any take away service of food or drink for immediate consumption, and
 - (iv) where intoxicating liquor shall not be sold, supplied, or consumed on the premises otherwise than to persons who are bona fide taking substantial table meals and provided always that the consumption of intoxicating liquor by such persons is ancillary to taking such meals.
11. The supply of alcohol shall be by waiter or waitress service and consumed only by people who are seated.
12. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of a Metropolitan Police Crime Prevention Officer. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period.
13. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open to the public. This staff member shall be able to show Police recent data or footage with the absolute minimum of delay when requested.
14. An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police, which will record the following:
 - (a) all crimes reported to the venue
 - (b) all ejections of patrons
 - (c) any complaints received regarding Crime or Disorder
 - (d) any incidents of disorder
 - (e) any faults in the CCTV system .
 - (f) any refusal of the sale of alcohol
 - (g) any visit by a relevant authority or emergency service..
15. No super-strength beer, lagers or ciders of 5.5% ABV (alcohol by volume) or above shall be sold at the premises.
16. Substantial food and non-intoxicating beverages, including drinking water, shall be available in all parts of the premises where alcohol is sold or supplied for consumption on the premises.
17. The number of persons permitted in the premises at any one time (including staff) shall not exceed 40 persons based on the current toilet provision of one male W/C and one female W/C's.
18. Approved licensable activities are to be restricted to the ground floor.

19. No noise shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.
20. There shall be no sales of alcohol for consumption off the premises after 23:00 hours.
21. Notices shall be prominently displayed at any area used for smoking requesting patrons to respect the needs of the local residents and use the area quietly.
22. Notices shall be prominently displayed at all exits requesting patrons to respect the needs of local residents and leave the area quietly.
23. The pavement from the building line to the kerb edge immediately outside the premises, including gutter/channel at its junction with the kerb edge, shall be swept and or washed, and litter and sweepings collected and stored in accordance with the approved refuse storage arrangements.
24. All waste shall be properly presented and placed out for collection no earlier than 30 minutes before the scheduled collection times.
25. No rubbish, including bottles, shall be moved, removed or placed in outside areas between 23:00 hours and 08:00 hours.
26. No entertainment, performance, service, or exhibition involving nudity or sexual stimulation which would come within the definition of a sex establishment in Schedule 3 to the Local Government (Miscellaneous Provisions) Act 1982 as amended by the Greater London Council (General Powers) Act 1986 (whether or not locally adopted), shall be provided.
27. There shall be no striptease or nudity, and all persons shall be decently attired at all times.



City of Westminster
64 Victoria Street, London, SW1E 6QP

Schedule 12
Part B

WARD: West End
UPRN: 100023609275

Premises licence
summary

Regulation 33, 34

Premises licence number:

23/03807/LIPDPS

Part 1 – Premises details

Postal address of premises:

Neat Meat
Ground Floor
33 Old Compton Street
London
W1D 5JU

Telephone Number: Not Supplied

Where the licence is time limited, the dates:

Not applicable

Licensable activities authorised by the licence:

Late Night Refreshment
Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities:

Late Night Refreshment

Monday to Thursday: 23:00 to 23:30
Friday to Saturday: 23:00 to 00:00

Sale by Retail of Alcohol

Monday to Thursday: 11:00 to 23:30
Friday to Saturday: 11:00 to 00:00
Sunday: 12:00 to 22:30

The opening hours of the premises:

Monday to Thursday: 11:00 to 23:30
Friday to Saturday: 11:00 to 00:00
Sunday: 11:00 to 22:30

Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:

Alcohol is supplied for consumption on the Premises.

Name and (registered) address of holder of premises licence:

Nm Burger Location 104 Limited
Elsley Court
20-22 Great Titchfield Street
London
W1W 8BE

Registered number of holder, for example company number, charity number (where applicable)

12502364

Name of designated premises supervisor where the premises licence authorises for the supply of alcohol:

Name: Abderrazak Ouazeni

State whether access to the premises by children is restricted or prohibited:

Restricted.

Date: 01 July 2023

This licence has been authorised by Jessica Donovan on behalf of the Director - Public Protection and Licensing.

**Neat Meat, 33 Old Compton Street London
Application for Variation**

Neat Meat is a group of restaurants. There are 8 restaurants across London. *It is a vegan restaurant with 100% plant based ingredients- no animal products are used. There is a restaurant condition attached to the licence confirming this*

The premises does not operates as a bar. Alcohol a very small part of this premises- with alcohol sales around 3% of overall sales. The offer of alcohol is contained- 3 beer products are on offer and there is no bar at the premises. The alcohol is also not on display.

The variation application only relates to the ground floor of the premises- not in the basement and so the number of people to which this application relates is less than 25 seats (patrons must be seated). There is no proposal to extend hours for outside activities.

The operator has met with the Police on site and they have confirmed there is no history of crime relating to this premises. As mentioned above, Neat Meat has 8 sites across London and in fact none of their sites have any issue of crime or nuisance.

My client has also agreed a number of further conditions (in addition to those proposed in the application) with the EH and Licensing Teams to be applied to its operating schedule should the application be granted and these are:

- *All outside tables and chairs shall be rendered unusable by 23.00 hours each day.*
- *All tables and chairs shall be removed from the outside area by 23.00 hours each day.*
- *There shall be no sales of alcohol for consumption off the premises after 23.00 hours*
- *During the hours of operation of the premises, the licence holder shall ensure sufficient measures are in place to remove and prevent litter or waste arising or accumulating from customers in the area immediately outside the premises, and that this area shall be swept and or washed, and litter and sweepings collected and stored in accordance with the approved refuse storage arrangements by close of business*
- *Patrons permitted to temporarily leave and then re-enter the premises, e.g. to smoke or make a phone call, shall not be permitted to take glass containers with them*
- *No fumes, steam or odours shall be emitted from the licensed premises so as to cause a nuisance to any persons living or carrying on business in the area where the premises are situated*

Licence & Appeal History

Application	Details of Application	Date Determined	Decision
05/08307/LIPN	New premises licence Late Night refreshment: Monday to Sunday 23:00 to 02:00 Recorded music: Monday to Saturday 10:00 to 00:00, Sunday 12:00 to 23:30 Alcohol: Monday to Saturday 11:00 to 00:00, Sunday 12:00 to 23:30	08.11.2005	Granted by Licensing Sub Committee (Licence surrendered 26.05.2006)
08/00011/LIPN	New premises licence. Late Night refreshment: Monday to Sunday 23:00 to 00:00 Alcohol: Monday to Sunday 11:00 to 00:00	21.02.2008	Granted by Licensing Sub Committee
08/08828/LIPT	Transfer - Mr Simoon Chau to WAH CHI Limited	07.10.2008	Granted under delegated authority
08/08836/LIPDPS	Change of DPS	07.10.2008	Granted under delegated authority (Licence lapsed 30.03.2010)
11/02751/LIPN	New premises licence Late Night refreshment: Monday to Thursday 23:00 to 23:30, Friday and Saturday 23:00 to 00:00. Alcohol: Monday to Thursday 11:00 to 23:30, Friday and Saturday 11:00 to 00:00, Sunday 12:00 to 22:30	19.05.2011	Granted by Licensing Sub Committee
13/00270/LIPT	Transfer – Sun & Sun Limited to Zi Yao Chen	30.01.2013	Granted under delegated authority
13/01310/LIPVM	Minor variation – add condition permitting off sales	19.03.2013	Granted under delegated authority
13/04746/LIPT	Transfer – Zi Yao Chen to HZG Soho Ltd	12.07.2013	Granted under delegated authority
13/04915/LIPVM	Minor variation – change of layout	15.07.2013	Granted under delegated authority

13/04926/LIPDPS	Change of DPS	15.07.2013	Granted under delegated authority
20/09790/LIPT	Transfer – HZG Soho Ltd to Nm Burger Location 104 Limited	10.11.2020	Granted under delegated authority
20/09995/LIPDPS	Change of DPS	18.11.2020	Granted under delegated authority
21/02319/LIPVM	Minor variation – change of layout	15.04.2021	Granted under delegated authority
23/03807/LIPDPS	Change of DPS	28.06.2023	Granted under delegated authority

There is no appeal history

Temporary Event Notices in the last 12 months

Temporary Event Notices	Date of Event	Activities/Hours	Decision
23/00063/LITENP	13.01.2023 to 15.01.2023	Extend the permitted hours to allow for a) dining in the premises until 01:00 on Friday and Saturday nights and b) deliveroo deliveries until 03:00.	Event permitted
23/00064/LITENP	20.01.2023 to 22.01.2023	Extend the permitted hours to allow for a) dining in the premises until 01:00 on Friday and Saturday nights and b) deliveroo deliveries until 03:00.	Event permitted
23/00193/LITENP	27.01.2023 to 29.01.2023	Extend the permitted hours to allow for a) dining in the premises until 01:00 on Friday and Saturday nights and b) deliveroo deliveries until 03:00.	Event permitted
23/00282/LITENP	03.02.2023 to 05.02.2023	Extend the permitted hours to allow for a) dining in the premises until 01:00 on Friday and Saturday nights and b) deliveroo deliveries until 03:00.	Event permitted

23/00526/LITENP	11.02.2023 to 12.02.2023	Extend the permitted hours to allow for a) dining in the premises until 01:00 on Friday and Saturday nights and b) deliveroo deliveries until 03:00.	Event permitted
23/00693/LITENP	18.02.2023 to 19.02.2023	Extend the permitted hours to allow for a) dining in the premises until 01:00 on Friday and Saturday nights and b) deliveroo deliveries until 03:00.	Event permitted
23/00694/LITENP	25.02.2023 to 26.02.2023	Extend the permitted hours to allow for a) dining in the premises until 01:00 on Friday and Saturday nights and b) deliveroo deliveries until 03:00.	Event permitted
23/00695/LITENP	04.03.2023 to 05.03.2023	Extend the permitted hours to allow for a) dining in the premises until 01:00 on Friday and Saturday nights and b) deliveroo deliveries until 03:00.	Event permitted
23/01105/LITENP	11.03.2023 to 12.03.2023	Extend the permitted hours to allow for a) dining in the premises until 01:00 on Friday and Saturday nights and b) deliveroo deliveries until 03:00.	Event permitted
23/01266/LITENP	18.03.2023 to 19.03.2023	Extend the permitted hours to allow for a) dining in the premises until 01:00 on Friday and Saturday nights and b) deliveroo deliveries until 03:00.	Event permitted
23/01312/LITENP	25.03.2023 to 26.03.2023	Extend the permitted hours to allow for a) dining in the	Event permitted

		premises until 01:00 on Friday and Saturday nights and b) deliveroo deliveries until 03:00.	
23/01485/LITENP	01.04.2023 to 02.04.2023	Extend the permitted hours to allow for a) dining in the premises until 01:00 on Friday and Saturday nights and b) deliveroo deliveries until 03:00.	Event permitted

CONDITIONS CONSISTENT WITH THE OPERATING SCHEDULE AND CONDITIONS PROPOSED BY A PARTY TO THE HEARING

When determining an application for a new premises licence under the provisions of the Licensing Act 2003, the licensing authority must, unless it decides to reject the application, grant the licence subject to the conditions which are indicated as mandatory in this schedule.

At a hearing the licensing authority may, in addition, and having regard to any representations received, grant the licence subject to such conditions which are consistent with the operating schedule submitted by the applicant as part of their application, or alter or omit these conditions, or add any new condition to such extent as the licensing authority considers appropriate for the promotion of the licensing objectives.

This schedule lists those conditions which are consistent with the operating schedule, or proposed as appropriate for the promotion of the licensing objectives by a responsible authority or an interested party as indicated. These conditions have not been submitted by the licensing service but reflect the positions of the applicant, responsible authority or interested party and have not necessarily been agreed

Conditions: On Current Licence -

Mandatory:

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4.
 - (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;

- (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
 - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
6. (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
- (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
- (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
- (a) a holographic mark, or
 - (b) an ultraviolet feature.
7. The responsible person must ensure that—
- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
 - (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
 - (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor.

For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

8(i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

8(ii) For the purposes of the condition set out in paragraph 8(i) above -

(a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;

(b) "permitted price" is the price found by applying the formula -

$$P = D + (D \times V)$$

Where -

(i) P is the permitted price,

(ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and

(iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

(c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -

(i) the holder of the premises licence,

(ii) the designated premises supervisor (if any) in respect of such a licence, or

(iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.

8(iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

8(iv). (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Annex 2 – Conditions consistent with the operating Schedule

9. Notwithstanding condition 10 (in annex 3), a takeaway service of food and non-alcoholic drink for immediate consumption shall be permitted between the hours of 11:00 and 23:00 Monday to Saturday and 11:00 and 22:30 Sunday.

Annex 3 – Conditions attached after a hearing by the licensing authority

10. The premises shall only operate as a restaurant:
 - (i) in which customers are shown to their table,
 - (ii) which provide food in the form of substantial table meals that are prepared on the premises and are served and consumed at the table using non disposable crockery,
 - (iii) which do not provide any take away service of food or drink for immediate consumption, and
 - (iv) where intoxicating liquor shall not be sold, supplied, or consumed on the premises otherwise than to persons who are bona fide taking substantial table meals and provided always that the consumption of intoxicating liquor by such persons is ancillary to taking such meals.
11. The supply of alcohol shall be by waiter or waitress service and consumed only by people who are seated.
12. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of a Metropolitan Police Crime Prevention Officer. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period.

The applicant is proposing to vary condition 12 as follows:

- (a) The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team.
 - (b) All entry and exit points will be covered enabling frontal identification of every person entering in any light condition.
 - (c) The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises and will include the external area immediately outside the premises entrance.
 - (d) All recordings shall be stored for a minimum period of 31 days with date and time stamping.
 - (e) Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the entire 31-day period
13. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open to the public. This staff member shall be able to show Police recent data or footage with the absolute minimum of delay when requested.
 14. An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police, which will record the following:
 - (a) all crimes reported to the venue
 - (b) all ejections of patrons
 - (c) any complaints received regarding Crime or Disorder
 - (d) any incidents of disorder
 - (e) any faults in the CCTV system.

- (f) any refusal of the sale of alcohol
- (g) any visit by a relevant authority or emergency service.

The applicant is proposing to vary condition 14 as follows:

An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police. It must be completed within 24 hours of the incident and will record the following:

- (a) all crimes reported to the venue
 - (b) all ejections of patrons
 - (c) any complaints received concerning crime and disorder
 - (d) any incidents of disorder
 - (e) all seizures of drugs or offensive weapons
 - (f) any faults in the CCTV system, searching equipment or scanning equipment
 - (g) any refusal of the sale of alcohol
 - (h) any visit by a relevant authority or emergency service
15. No super-strength beer, lagers or ciders of 5.5% ABV (alcohol by volume) or above shall be sold at the premises.
 16. Substantial food and non-intoxicating beverages, including drinking water, shall be available in all parts of the premises where alcohol is sold or supplied for consumption on the premises.
 17. The number of persons permitted in the premises at any one time (including staff) shall not exceed 40 persons based on the current toilet provision of one male W/C and one female W/C's.
 18. Approved licensable activities are to be restricted to the ground floor.
 19. No noise shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.

The applicant is proposing to vary condition 19 as follows:

No noise generated on the premises, or by its associated plant or equipment, shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance

20. There shall be no sales of alcohol for consumption off the premises after 23:00 hours.
21. Notices shall be prominently displayed at any area used for smoking requesting patrons to respect the needs of the local residents and use the area quietly.
22. Notices shall be prominently displayed at all exits requesting patrons to respect the needs of local residents and leave the area quietly.
23. The pavement from the building line to the kerb edge immediately outside the premises, including gutter/channel at its junction with the kerb edge, shall be swept and or washed, and litter and sweepings collected and stored in accordance with the approved refuse storage arrangements.
24. All waste shall be properly presented and placed out for collection no earlier than 30 minutes before the scheduled collection times.

25. No rubbish, including bottles, shall be moved, removed or placed in outside areas between 23:00 hours and 08:00 hours.
26. No entertainment, performance, service, or exhibition involving nudity or sexual stimulation which would come within the definition of a sex establishment in Schedule 3 to the Local Government (Miscellaneous Provisions) Act 1982 as amended by the Greater London Council (General Powers) Act 1986 (whether or not locally adopted), shall be provided.
27. There shall be no striptease or nudity, and all persons shall be decently attired at all times.

The applicant is proposing to add the following conditions

28. Notwithstanding condition 10, all sales of alcohol for consumption off the premises shall be in sealed containers and ancillary to a takeaway meal only and shall not be consumed on the premises.
29. There shall be no sales of hot food or hot drink for consumption off the premises after 23.00.
30. A copy of the premises' dispersal policy shall be made readily available at the premises for inspection by a police officer and/or an authorised officer of Westminster City Council.
31. A Challenge 25 proof of age scheme shall be operated where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport or proof of age card with the PASS Hologram"
32. Deliveries of food shall only be made to a bona fide residential or business addresses.
33. The Premises Licence Holder shall ensure that riders/drivers shall be instructed not to loiter in the vicinity of residential premises.
34. The Premises Licence Holder shall ensure that riders/drivers shall not be permitted to congregate in the immediate vicinity of the premises.
35. The Premises Licence Holder shall ensure that riders/drivers shall not be permitted to smoke in the immediate vicinity of the premises.
36. Delivery drivers/riders shall be given clear written instructions to use their vehicles in a responsible manner so as not to cause a nuisance to any residents or generally outside of the licenced premises.

Conditions proposed by the Licensing Authority and agreed by the applicant so as to form part of the operating schedule.

37. All outside tables and chairs shall be rendered unusable by 23.00 hours each day.
38. All tables and chairs shall be removed from the outside area by 23.00 hours each day.

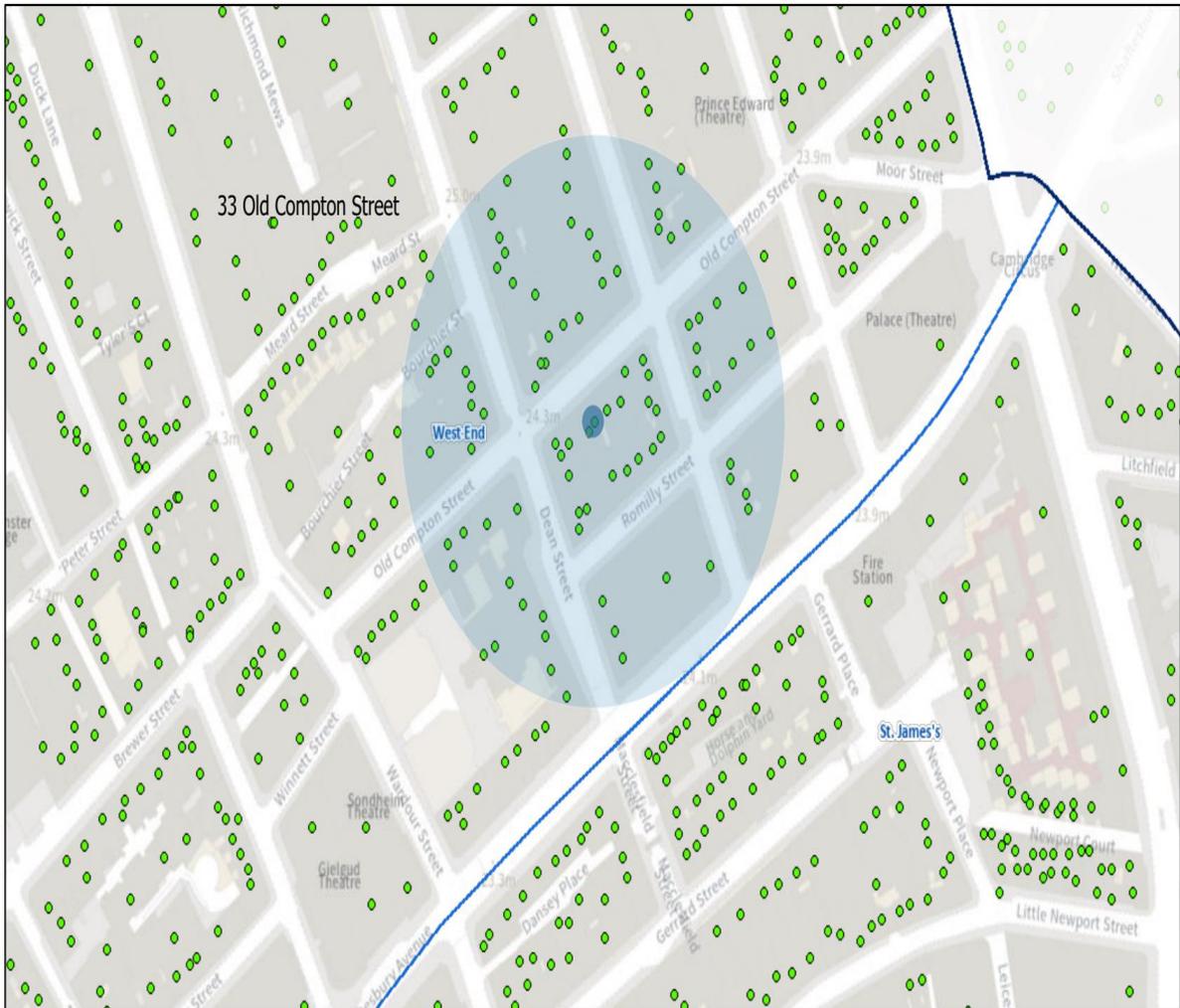
Conditions proposed by Environmental Health and agreed by the applicant so as to form part of the operating schedule.

39. There shall be no sales of alcohol for consumption off the premises after 23.00 hours
40. During the hours of operation of the premises, the licence holder shall ensure sufficient measures are in place to remove and prevent litter or waste arising or accumulating from

customers in the area immediately outside the premises, and that this area shall be swept and or washed, and litter and sweepings collected and stored in accordance with the approved refuse storage arrangements by close of business

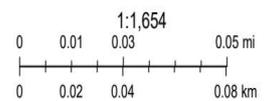
41. Patrons permitted to temporarily leave and then re-enter the premises, e.g. to smoke or make a phone call, shall not be permitted to take glass containers with them
42. No fumes, steam or odours shall be emitted from the licensed premises so as to cause a nuisance to any persons living or carrying on business in the area where the premises are situated

33 Old Compton Street



21/11/2023, 08:28:17

- Property Mailing List
- Ward Labels
- Borough Boundary - Mask
- Borough Boundary - Detailed
- Ward Boundaries



Resident count: 140

Licensed premises within 75m of 33 Old Compton Street, London, W1

Licence Number	Trading Name	Address	Premises Type	Time Period
12/02725/LIPDPS	Gauthier At Lindsay House	21 Romilly Street London W1D 5AF	Restaurant	Sunday; 10:00 - 22:30 Monday to Thursday; 10:00 - 23:30 Friday to Saturday; 10:00 - 00:00
22/11465/LIPDPS	Laxsa In Soho	Basement To First Floor 37 Old Compton Street London W1D 5JY	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30
20/02323/LIPDPS	Wingmans	29 - 31 Old Compton Street London W1D 5JS	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30
20/05990/LIPDPS	Rosas	Ground Floor And Basement 48 Dean Street London W1D 5BF	Shop	Sunday; 12:00 - 23:00 Monday to Saturday; 10:00 - 23:30
16/04918/LIPCHT	Pepe Italian Street Food	Basement And Ground Floor 27 Old Compton Street London W1D 5JP	Restaurant	Sunday; 10:00 - 00:00 Monday to Wednesday; 08:00 - 00:30 Thursday to Saturday; 08:00 - 01:00
23/07554/LIPT	Not Recorded	Basement And Ground Floor 27 Old Compton Street London W1D 5JP	Restaurant	Sunday; 10:00 - 00:00 Monday to Wednesday; 08:00 - 00:30 Thursday to Saturday; 08:00 - 03:00
22/07467/LIPVM	Assa	23 Romilly Street London W1D 5AQ	Club or institution	Monday; 10:00 - 00:30 Monday; 10:00 - 00:30 Tuesday; 10:00 - 00:30 Tuesday; 10:00 - 00:30 Wednesday;

				10:00 - 00:30 Wednesday; 10:00 - 00:30 Thursday; 10:00 - 00:30 Thursday; 10:00 - 00:30 Friday; 10:00 - 00:30 Friday; 10:00 - 00:30 Saturday; 10:00 - 00:30 Sunday; 12:00 - 00:00 Sunday; 12:00 - 00:00
19/02423/LIPDPS	Sushi Eatery	Basement And Ground Floor 40 Frith Street London W1D 5LN	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30
23/05357/LIPDPS	Mr Foggs Pawnbrokers	50 Dean Street London W1D 5BQ	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 09:00 - 03:30
22/05216/LIPDPS	BA Shan Restaurant	24 Romilly Street London W1D 5AH	Restaurant	Sunday; 12:00 - 23:30 Monday to Saturday; 12:00 - 00:00
22/07461/LIPDPS	Cuts	Basement And Ground Floor 41 Frith Street London W1D 5LW	Hairdresser or beauty salon	Saturday; 10:00 - 22:00 Sunday to Friday; 11:00 - 22:00
09/06680/LIPVM	French House Public House	49 Dean Street London W1D 5BG	Public house or pub restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30
17/14358/LIPDPS	Not Recorded	39 Frith Street London W1D 5LL	Cafe	Monday to Sunday; 06:00 - 03:00
16/00095/LIPDPS	Compton News	48 Old Compton Street London W1D 4UA	Shop	Sunday; 08:00 - 22:00 Monday to Saturday; 07:00 - 01:00
18/02552/LIPV	Soho Whisky Club	First Floor 42 Old Compton Street London W1D 4TX	Wine bar	Monday; 10:00 - 23:00 Tuesday; 10:00 - 23:00 Wednesday; 10:00 - 23:00 Thursday; 10:00 - 23:00

				Friday; 10:00 - 00:00 Saturday; 10:00 - 00:00 Sunday; 10:00 - 22:00
08/09144/LIPD	The Vintage House	Basement And Ground Floor 42 Old Compton Street London W1D 4LR	Shop	Sunday; 10:00 - 22:30 Monday to Saturday; 08:00 - 23:00
19/13568/LIPN	Not Recorded	44 Old Compton Street London W1D 4TY	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30
20/11213/LIPT	Old Compton Brasserie	36 Old Compton Street London W1D 4US	Restaurant	Monday to Sunday; 07:00 - 01:30
17/14216/LIPDPS	Maitre Choux	60 Dean Street London W1D 6AW	Cafe	Sunday; 12:00 - 22:30 Monday to Saturday; 10:00 - 23:00
18/04298/LIPDPS	Smack Soho	Kemble House 58 Dean Street London W1D 6AL	Cafe	Monday to Saturday; 12:00 - 22:00
21/10756/LIPVM	The Groucho Club	44-45 Dean Street London W1D 4QB	Club or institution	Monday; 09:00 - 02:30 Tuesday; 09:00 - 02:30 Wednesday; 09:00 - 02:30 Thursday; 09:00 - 02:30 Friday; 09:00 - 02:30 Saturday; 09:00 - 02:30 Sunday; 12:00 - 00:00
19/15029/PREAPM	Not Recorded	44-45 Dean Street London W1D 4QB	Not Recorded	
21/08287/LIPN	Caffe Nero	43 Frith Street London W1D 4SA	Cafe	Sunday; 06:00 - 02:00 Monday to Wednesday; 06:00 - 02:00 Thursday to Saturday; 06:00 - 04:00

15/06965/LIPN	Blade Soho	26 Frith Street London W1D 5LD	Hairdresser or beauty salon	Sunday; 12:00 - 20:00 Monday to Saturday; 10:00 - 22:00
23/08244/LIPRW	Prosecco Café	Basement And Ground Floor 26 Frith Street London W1D 5LD	Restaurant	Sunday; 09:00 - 22:30 Monday to Thursday; 09:00 - 23:30 Friday to Saturday; 09:00 - 00:00
06/12560/WCCMAP	The Delhi Brasserie	44 Frith Street London W1D 4SB	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30
21/01596/LIPV	Ku Bar	Basement To First Floor 25 Frith Street London W1D 5LB	Night clubs and discos	Monday; 10:00 - 01:00 Tuesday; 10:00 - 01:00 Wednesday; 10:00 - 01:00 Thursday; 10:00 - 01:00 Friday; 10:00 - 01:00 Saturday; 10:00 - 01:00 Sunday; 10:00 - 22:50 Sundays before Bank Holidays; 10:00 - 00:00
15/02220/LIPV	Bistro 1	27 Frith Street London W1D 5LE	Restaurant	Sunday; 08:00 - 00:00 Monday to Saturday; 08:00 - 01:00
21/04874/LIPDPS	Dodo Supermarket	Basement And Ground Floor 24 Frith Street London W1D 5LA	Shop	Sunday; 10:00 - 22:30 Monday to Thursday; 08:00 - 01:00 Friday to Saturday; 08:00 - 03:00
16/07026/LIPCH	Golden Lion Public House	51 Dean Street London W1D 5BH	Public house or pub restaurant	Sunday; 07:00 - 23:00 Sunday; 07:00 - 00:00 Monday to Thursday; 07:00 - 23:30 Monday to

				Saturday; 07:00 - 00:30 Friday to Saturday; 07:00 - 00:00
17/14701/LIPCH	Cay Tre (Soho)	42 - 43 Dean Street London W1D 4PZ	Restaurant	Monday to Sunday; 09:30 - 01:30
20/11368/LIPCH	Admiral Duncan Public House	54 Old Compton Street London W1D 4UD	Not Recorded	
18/10183/LIPDPS	ZIMA Russian Street Food And Bar	45 Frith Street London W1D 4SD	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 01:00
17/14888/LIPDPS	Kyoto	26 Romilly Street London W1D 5AJ	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30
21/04327/LIPV	Maoz	43 Old Compton Street London W1D 6HG	Restaurant	Monday; 11:00 - 01:00 Tuesday; 11:00 - 01:00 Wednesday; 11:00 - 01:00 Thursday; 11:00 - 01:00 Friday; 11:00 - 02:00 Saturday; 11:00 - 02:00 Sunday; 11:00 - 00:00
09/06572/LIPN	Amorino	41 Old Compton Street London W1D 6HF	Restaurant	Sunday; 12:00 - 23:00 Monday to Saturday; 12:00 - 01:00
21/12348/LIPDPS	Tonkotsu	Basement To First Floor 63 Dean Street London W1D 4QG	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30
11/01841/LIPDPS	Ronnie Scott's Jazz Club	Basement And Ground Floor And Part First Floor 47 Frith Street London W1D 4HT	Night clubs and discos	Sunday; 09:00 - 00:30 Monday to Saturday; 09:00 - 03:30
21/10156/LIPDPS	Bar Shu	28 Frith Street London W1D 5LF	Restaurant	Sunday; 11:00 - 00:00 Monday to Saturday;

				11:00 - 00:30
23/01040/LIPVM	Gerrys Club	Basement 52-53 Dean Street London W1D 5BJ	Club or institution	Monday; 10:00 - 03:30 Tuesday; 10:00 - 03:30 Wednesday; 10:00 - 03:30 Thursday; 10:00 - 03:30 Friday; 10:00 - 03:30 Sunday; 12:00 - 23:00
22/04199/LIPDPS	Duck Soup	Basement And Ground Floor 41 Dean Street London W1D 4PY	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30
19/00938/LIPDPS	Not Recorded	Basement 23 Frith Street London W1D 4RR	Restaurant	Sunday; 09:00 - 01:00 Monday to Saturday; 09:00 - 03:30
18/11987/LIPDPS	Berenjak	27 Romilly Street London W1D 5AL	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30
22/11469/LIPDPS	Robata	Basement And Ground Floor 56 Old Compton Street London W1D 4UE	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30
21/00693/LIPV	Balans Cafe	34 Old Compton Street London W1D 4TR	Restaurant	Sunday; 12:00 - 05:00 Monday to Saturday; 10:00 - 05:00
21/06901/LIPDPS	Bar Soho	23 - 25 Old Compton Street London W1D 5JL	Night clubs and discos	Sunday; 09:00 - 01:00 Monday to Thursday; 09:00 - 01:30 Friday to Saturday; 09:00 - 03:30
17/03246/LIPCH	Bar Italia	Basement And Ground Floor Front 22 Frith Street London W1D 4RP	Cafe	Sunday; 12:00 - 05:00 Monday to Saturday; 10:00 - 05:00
21/14671/LIPDPS	40 Dean Street	40 Dean Street London W1D 4PX	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday;

				10:00 - 00:30
23/01394/LIPCH	Lobos Meat Tapas	Basement And Ground Floor 48 Frith Street London W1D 4SF	Restaurant	Sunday; 12:00 - 22:30 Monday to Thursday; 10:00 - 23:30 Friday to Saturday; 10:00 - 00:00 Sundays before Bank Holidays; 12:00 - 00:00
18/15717/LIPDPS	Dozo	Basement To First Floor 32 Old Compton Street London W1D 4TP	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 01:30
22/10990/LIPN	No Salt	58 - 58A Old Compton Street London W1D 4UF	Hairdresser or beauty salon	Monday to Sunday; 08:00 - 23:00
21/02934/LIPDPS	Kettners Townhouse	29 Romilly Street London W1D 5HP	Not Recorded	Monday to Sunday; 00:00 - 00:00
23/04981/LIPRW	Wonderland	49 Old Compton Street London W1D 6HL	Not Recorded	Monday; 11:30 - 23:00 Tuesday; 11:30 - 23:00 Wednesday; 11:30 - 23:00 Thursday; 11:30 - 23:30 Friday; 11:30 - 00:00 Saturday; 11:30 - 00:00 Sunday; 11:30 - 22:30
17/03238/LIPCH	Little Italy	21A Frith Street London W1D 4RW	Restaurant	Monday to Sunday; 09:00 - 05:30
11/02308/LIPDPS	Prix Fixe Brasserie	Basement And Ground Floor 39 Dean Street London W1D 4PU	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30
23/03692/LIPDPS	Cecconis Soho	19-21 Old Compton Street London W1D 5JJ	Not Recorded	Sunday; 08:00 - 00:00 Monday to Saturday; 08:00 - 03:30 New Year's Eve; 00:00 - 00:00
23/05285/LIPDPS	Hoppers	49 Frith Street London W1D	Restaurant	Sunday; 08:00 - 23:30

		4SG		Monday to Saturday; 08:00 - 00:30
22/09297/LIPVM	Burger & Lobster	36 - 38 Dean Street London W1D 3TE	Restaurant	Sunday; 12:00 - 23:00 Monday to Thursday; 10:00 - 00:30 Friday to Saturday; 10:00 - 01:00 Sundays before Bank Holidays; 12:00 - 00:30
20/04624/LIPVM	Preto	71-73 Shaftesbury Avenue London W1D 6LN	Restaurant	Monday; 10:00 - 00:30 Tuesday; 10:00 - 00:30 Wednesday; 10:00 - 00:30 Thursday; 10:00 - 00:30 Friday; 10:00 - 00:30 Saturday; 10:00 - 00:30 Sunday; 12:00 - 00:00
21/07370/LIPV	Blacks	Basement To First Floor 67 Dean Street London W1D 4QH	Club or institution	Sunday; 12:00 - 01:00 Monday to Saturday; 10:00 - 01:30
22/09722/LIPDPS	G-A-Y Bar	Basement To First Floor 30 Old Compton Street London W1D 4UR	Restaurant	Sunday; 09:00 - 00:30 Monday to Saturday; 09:00 - 01:00 New Year's Eve; 00:00 - 00:00